



Machine Learning

# Application example: Photo OCR

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## Problem description and pipeline

# The Photo OCR problem

how to get the computer/camera to  
read the text/pictures better

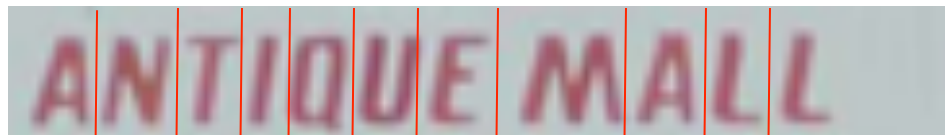


# Photo OCR pipeline

→ 1. Text detection



→ 2. Character segmentation

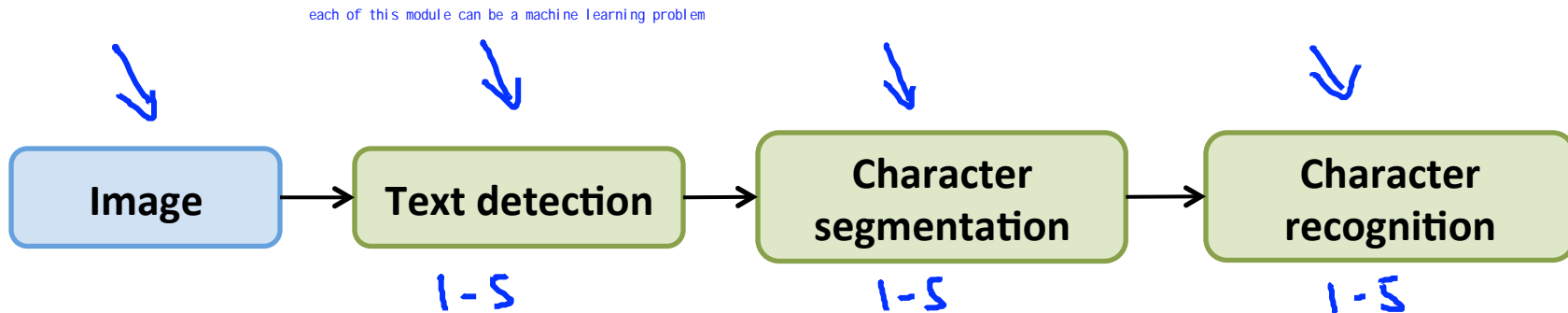


→ 3. Character classification



~~Cleaning~~ → ~~Cleaning~~

# Photo OCR pipeline





Machine Learning

Application example:  
Photo OCR

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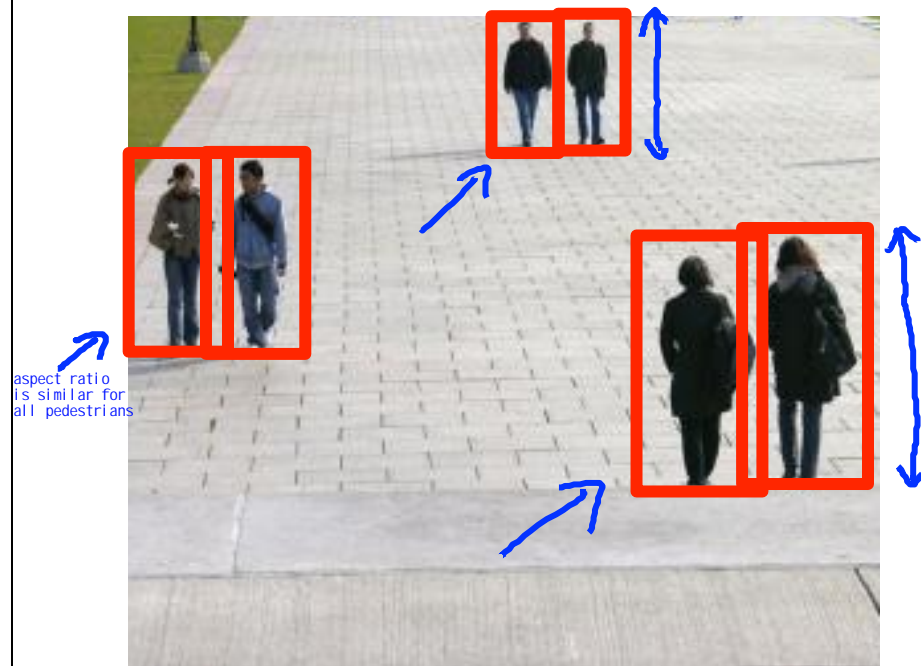
Sliding windows

## Text detection



A simpler case

## Pedestrian detection



# Supervised learning for pedestrian detection

$x$  = pixels in 82x36 image patches

1,000  
10,000  
...



Positive examples ( $y = 1$ )



Negative examples ( $y = 0$ )



# Sliding window detection





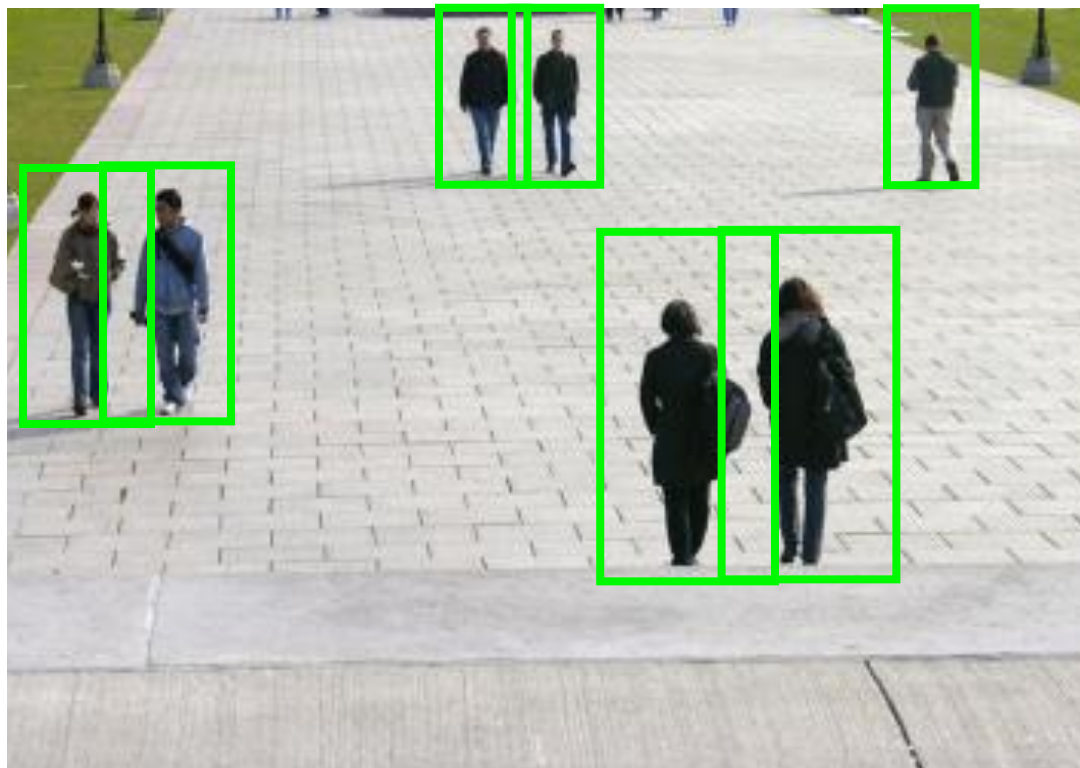
# Sliding window detection



# Sliding window detection



# Sliding window detection



# Text detection



## Text detection



Positive examples ( $y = 1$ )

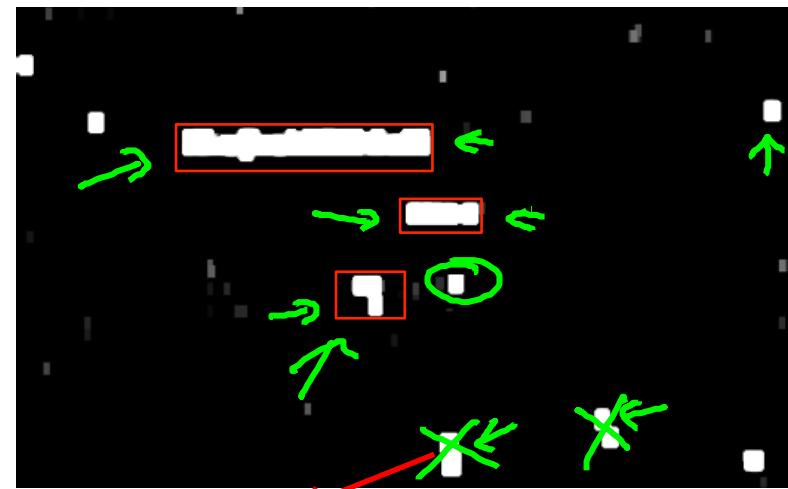
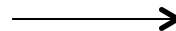


Negative examples ( $y = 0$ )

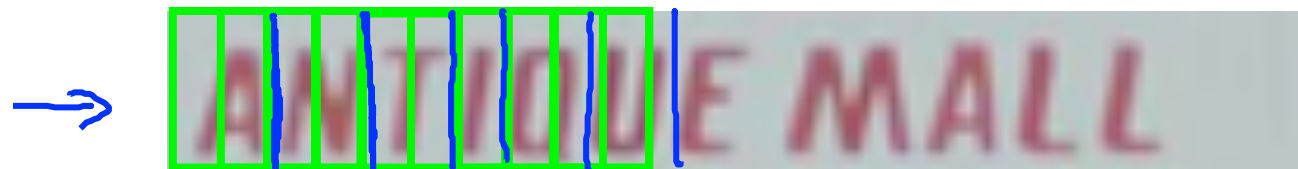
# Text detection



"expansion"



# 1D Sliding window for character segmentation

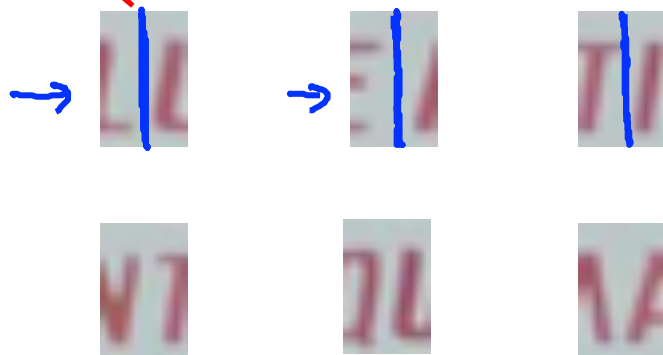


Then we use sliding window to check if there is a split between two characters

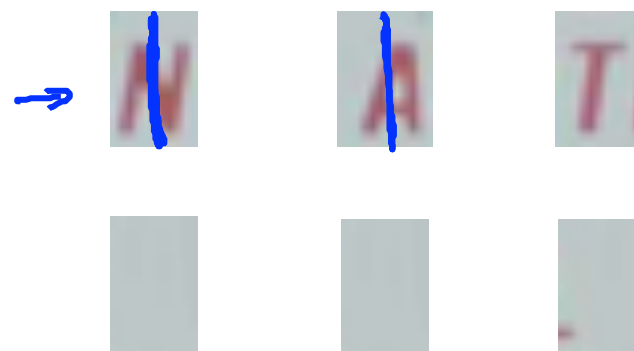


slide the window over

find this split



Positive examples ( $y = 1$ )



Negative examples ( $y = 0$ )

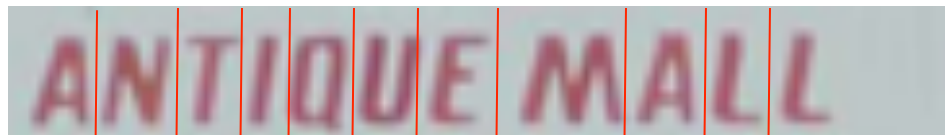


# Photo OCR pipeline

→ 1. Text detection



→ 2. Character segmentation



→ 3. Character classification

just apply some supervised learning algorithm





Machine Learning

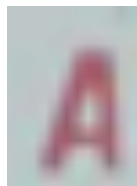
# Application example: Photo OCR

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Getting lots of  
data: Artificial  
data synthesis

two main variations

# Character recognition



→ A



→ N



→ T



→ I



→ Q



→ A

# Artificial data synthesis for photo OCR



Real data

Abcdefg  
Abcdefg  
Abcdefg  
Abcdefg  
Abcdefg  
Abcdefg

# Artificial data synthesis for photo OCR



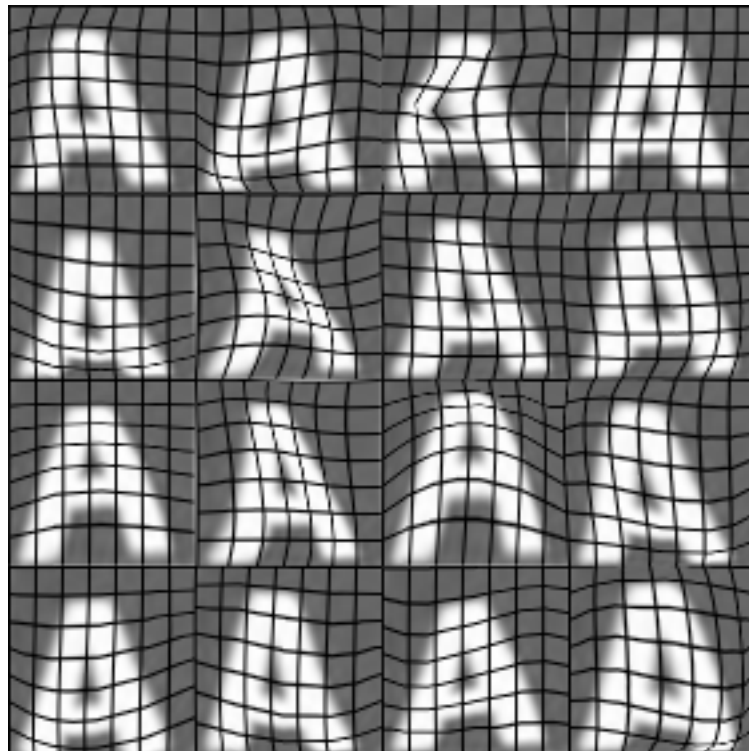
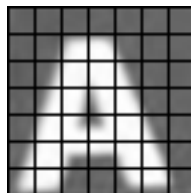
Real data



Synthetic data

Creating new data from scratch

# Synthesizing data by introducing distortions



# Synthesizing data by introducing distortions: Speech recognition



Original audio: 



Audio on bad cellphone connection



Noisy background: Crowd

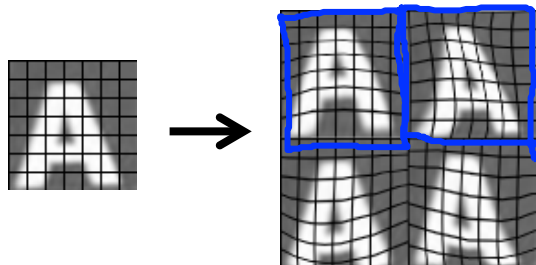


Noisy background: Machinery



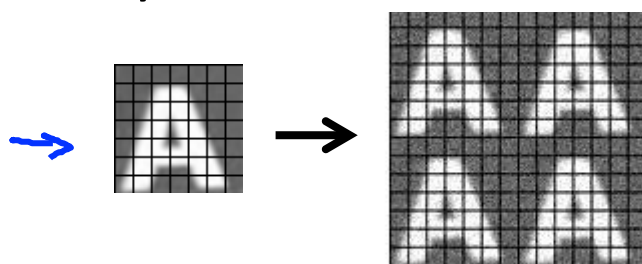
# Synthesizing data by introducing distortions

- Distortion introduced should be representation of the type of noise/distortions in the test set.



- Audio:  
Background noise,  
bad cellphone connection

- Usually does not help to add purely random/meaningless noise to your data.



- $x_i$  = intensity (brightness) of pixel  $i$   
→  $x_i \leftarrow x_i + \text{random noise}$

meaningless noise is less meaningful

## Discussion on getting more data

1. Make sure you have a **low bias classifier** before expending the effort. (Plot learning curves). E.g. keep **increasing the number of features/number** of hidden units in neural network until you **have a low bias classifier**.
2. “How much work would it be to get **10x as much data** as we currently have?”
  - Artificial data synthesis
  - Collect/label it yourself
  - “Crowd source” (E.g. **Amazon Mechanical Turk**)

→ #hours?

$n = 1,000$

→ 10 secs/example

$n = 10,000$

**Amazon Mechanical Turk**

→ May be the most popular source

## Discussion on getting more data

1. Make sure you have a low bias classifier before expending the effort. (Plot learning curves). E.g. keep increasing the number of features/number of hidden units in neural network until you have a low bias classifier.
2. “How much work would it be to get 10x as much data as we currently have?”
  - Artificial data synthesis
  - Collect/label it yourself
  - “Crowd source” (E.g. Amazon Mechanical Turk)

众包



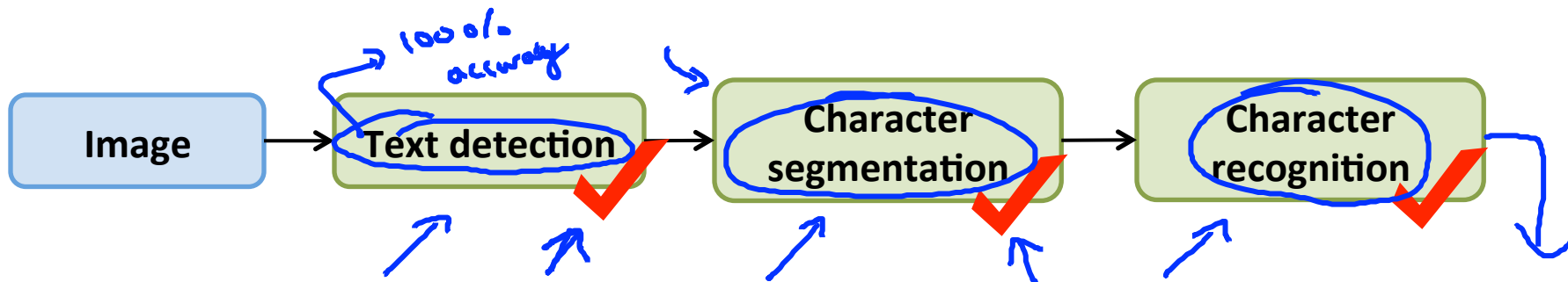
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## Application example: Photo OCR

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Ceiling analysis: What  
part of the pipeline to  
work on next

## Estimating the errors due to each component (ceiling analysis)



What part of the pipeline should you spend the most time trying to improve?

Component	Accuracy
Overall system	72%
→ Text detection <small>manually set that all text are correctly detected</small>	89%
Character segmentation <small>same idea</small>	<u>90%</u>
Character recognition <small>same</small>	100%

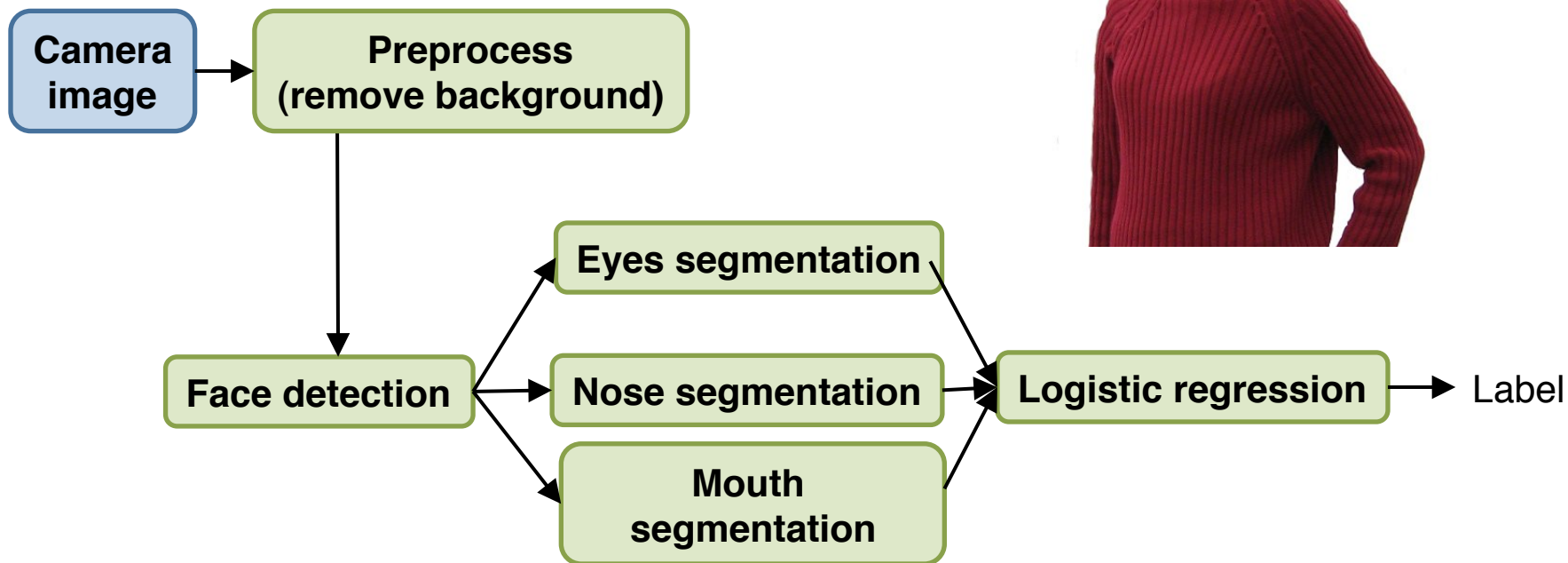
Handwritten notes on the table:

- Blue arrows point to the accuracy values: 72%, 89%, 90%, and 100%.
- Red circles around the accuracy values: 72%, 89%, and 90%.
- Handwritten text next to 72%: "only 1% improvement (do not spend too much time here!)"
- Handwritten text next to 89%: "17%"
- Handwritten text next to 90%: "10%"
- Red arrows point from the 'Text detection' row to the 'Character segmentation' row, and from the 'Character segmentation' row to the 'Character recognition' row, with the label "same idea" written next to the arrows.

## Another ceiling analysis example

### Face recognition from images

(Artificial example)



## Another ceiling analysis example

