

1 INTRODUCTION

1.1 Overview

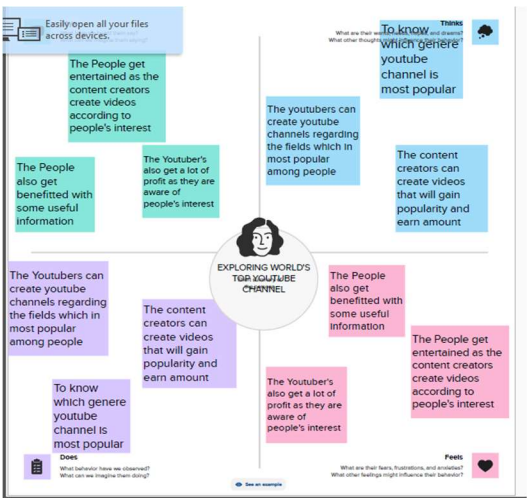
A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

1.2 Purpose

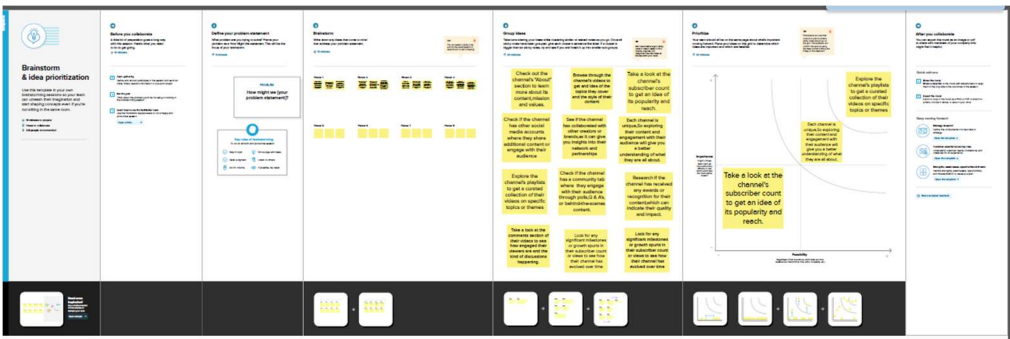
The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers

1.3 2 Problem Definition & Design Thinking

1.4 2.1 Empathy Map



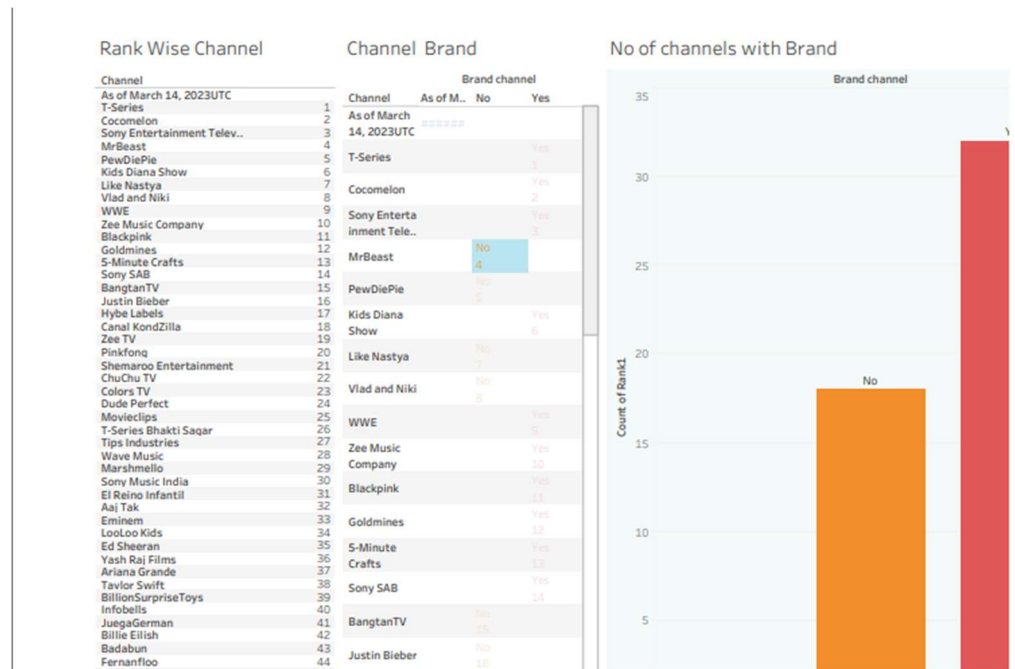
2.2 Ideation & Brainstorming Map



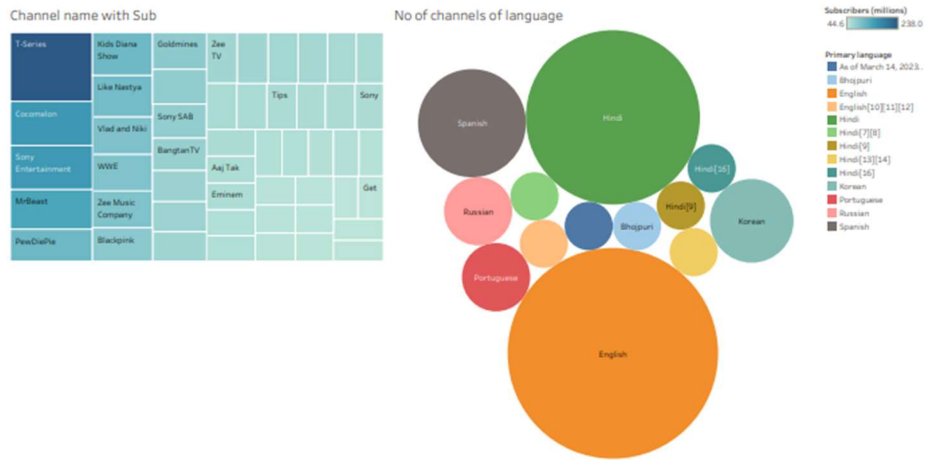
3

RESULT

DASHBOARD 1



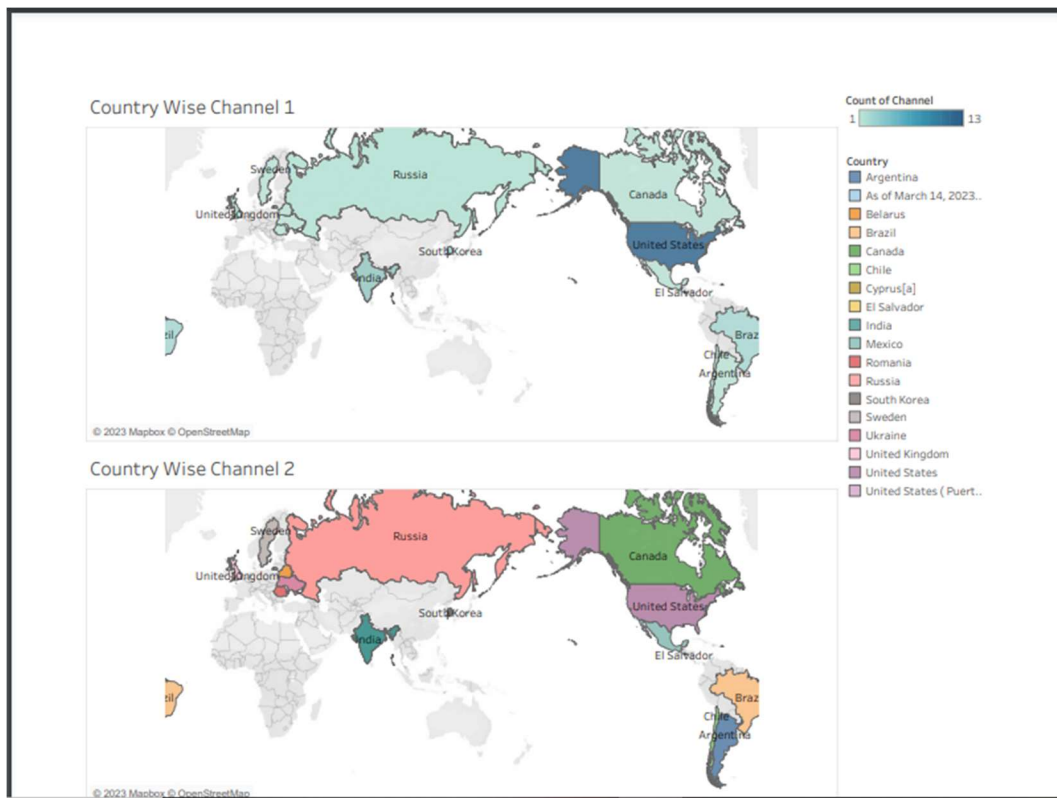
DASHBOARD 2



DASHBOARD 3

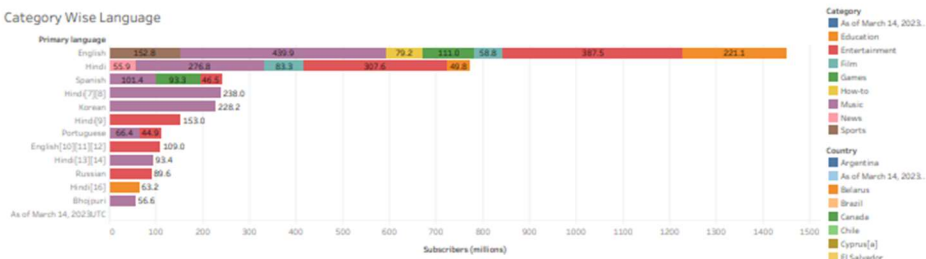


DASHBOARD 4

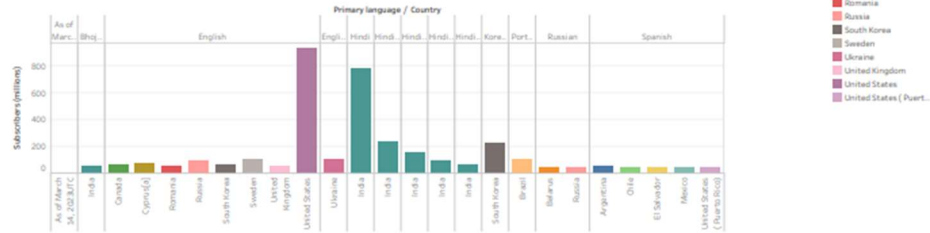


DASHBOARD 5

Category Wise Language



Country and Language



STORY

Channel Details	List of Channels with number of Subscriber...	Country and Language Wise Subscribers	Country Wise Channels	Category Wise Language & Country a..
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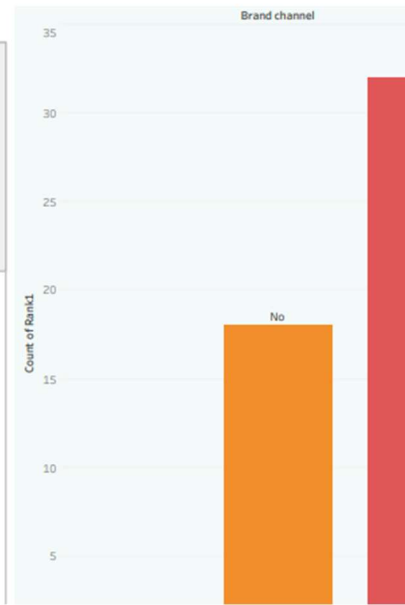
Rank Wise Channel

Channel	
As of March 14, 2023UTC	
T-Series	1
Cocomelon	2
Sony Entertainment Telev..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24
Movieclips	25
T-Series Bhakti Saagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
Eminem	33
LooLoo Kids	34
Ed Sheeran	35
Yash Raj Films	36
Ariana Grande	37
Taylor Swift	38
BillionSurpriseToys	39
Infobells	40
JuegaGerman	41
Billie Eilish	42
Badabun	43
Fernanfloo	44

Channel Brand

Channel	As of M..	No	Yes
As of March 14, 2023UTC			
T-Series			Yes
Cocomelon			Yes
Sony Enterta inment Tele..			Yes
MrBeast	No	4	
PewDiePie	No	5	
Kids Diana Show			Yes
Like Nastya	No	7	
Vlad and Niki	No	8	
WWE			Yes
Zee Music Company			Yes
Blackpink			Yes
Goldmines			Yes
5-Minute Crafts			Yes
Sony SAB			Yes
BangtanTV	No	15	
Justin Bieber	No	16	

No of channels with Brand



4 ADVANTAGES & DISADVANTAGES

ADVANTAGES :

Creative expression: YouTube allows you to showcase your unique personality and creativity through videos.

Global reach: With YouTube's massive user base, you have the potential to reach people from all around the world and connect with diverse audiences.

Collaboration opportunities: YouTube opens doors for collaborations with other creators, which can lead to exciting projects and new friendships.

Feedback and engagement: You can receive valuable feedback from your viewers, engage in discussions, and build a loyal community around your channel.

Personal growth: Running a YouTube channel can help you develop skills like public speaking, video editing, and content strategy, fostering personal growth along the way.

DISADVANTAGES :

Time and effort: Creating quality content and managing a channel can be time-consuming and require consistent effort.

Competition: YouTube is a highly competitive platform, with millions of channels vying for attention. Standing out and gaining subscribers can be challenging.

Negative comments and criticism: As your channel grows, you may encounter negative comments or criticism. It's important to develop a thick skin and handle feedback constructively.

Monetization challenges: While YouTube offers opportunities for monetization, it can be difficult to generate significant income, especially in the early stages.

Copyright issues: You need to be mindful of copyright laws and avoid using copyrighted content without permission, as it can lead to strikes or legal issues.

5 APPLICATIONS

Many YouTubers share delicious recipes, cooking tips, and food reviews to satisfy your culinary cravings.

You can find workout routines, fitness challenges, and wellness advice from fitness enthusiasts and experts on YouTube.

Tech YouTubers review the latest gadgets, provide tech tutorials, and share their insights into the world of technology.

YouTube is a hub for artists, where they showcase their artwork, share tutorials, and inspire others with their creativity.

Many YouTubers use their channels to raise awareness about important social issues and promote positive change.

6 CONCLUSION

You can create channels for music covers, science and technology, comedy and pranks, language learning, motivational content, travel and adventure, DIY and crafts, gaming, fashion and beauty, and even book reviews and recommendations. The sky's the limit! Let me know if you need more info or have any other questions.

YouTube channel ideas! There are tons of options to choose from, like music covers, science and tech, comedy and pranks, language learning, motivation, travel, DIY, gaming, fashion, and book reviews. Let me know if you want more details or have any other questions.

You can create channels for music covers, science and tech, comedy and pranks, language learning, motivation, travel, DIY, gaming, fashion, and book reviews. The possibilities are endless! Let me know if you want more details or have any other questions.

7 FUTURE SCOPE

The future of YouTube channels is looking really promising. With the platform constantly evolving, there are endless opportunities for growth and success. You can explore new content formats, collaborate with other creators, engage with your audience through live streams and interactive features, and even monetize your channel through ads and brand partnerships. Just keep creating awesome content and the sky's the limit!

The future of YouTube channels is super bright! As the platform continues to grow, there are endless opportunities for creators like you. You can explore new content formats, collaborate with other YouTubers, engage with your audience through live streams and interactive features, and even monetize your channel through ads and brand partnerships. Just keep creating awesome content and the sky's the limit.

8 APPENDIX

A. Source Code

<https://github.com/ZUVAINA/Exploring-World-s-Top-Youtube-Channels.git>