



Meituan

Signed Graph Neural Network with Latent Groups

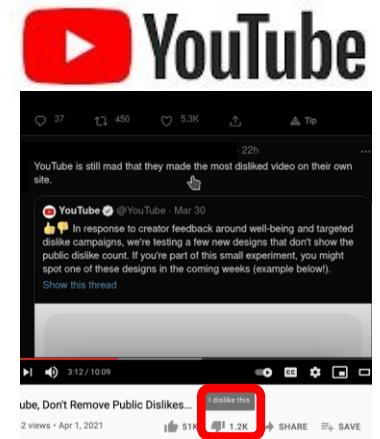
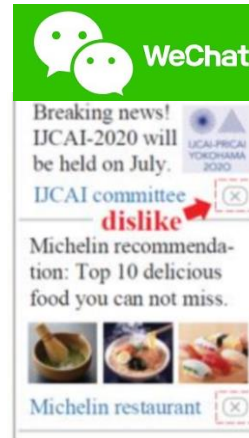
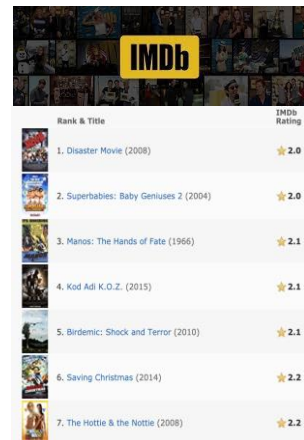
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Besides Positive Relationships

Negative relationships also play an important role

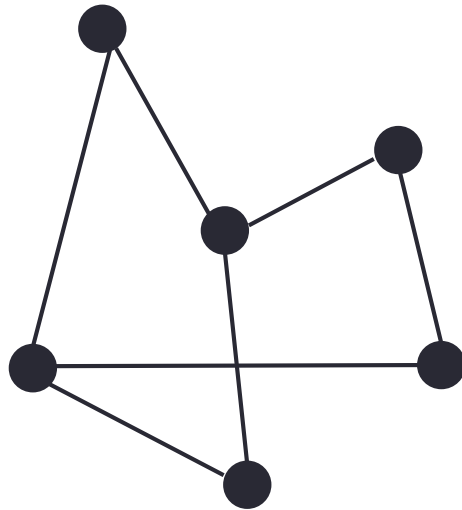
- ❑ Foes
- ❑ Disagreements
- ❑ Boycotts
- ❑ Dislike
- ❑ Distrust
- ❑



How to model positive and negative relationships **simultaneously**?

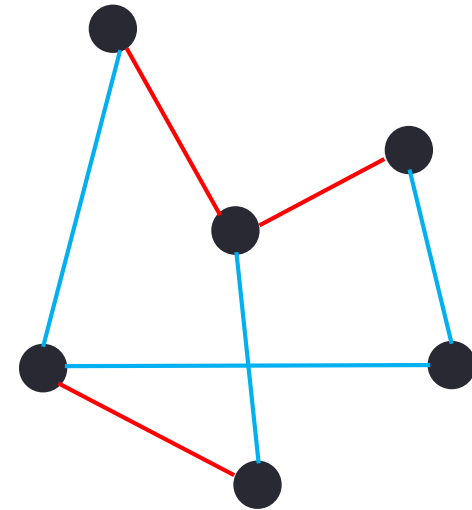
Modeling: Signed Graph

Assign signs to links



unsigned graph

- unsigned link
- signed positive link
- signed negative link



signed graph

Challenges

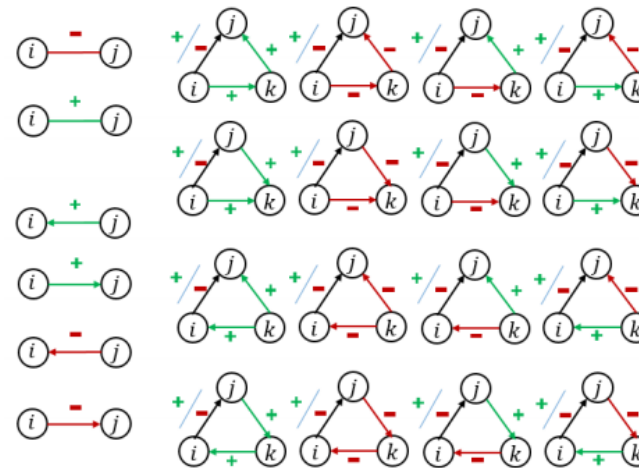
Unsigned graph representation learning methods not suitable

❑ Fundamental hypotheses in unsigned graphs fail

- ❑ e.g. homophily

❑ Complex semantic relationships

- ❑ e.g. $(2^{k+1} - 1)$ types of relationships considering k-order neighbors
- ❑ e.g. 38 popular signed motifs^[2]



Homophily



People of similar characteristics tend to befriend each other



FIG.1 illustration of homophily^[1]

[1] "Inequality's Economic and Social Roots: The Role of Social Networks and Homophily." Available at SSRN 3795626 (2021).

[2] "Finding, counting and listing all triangles in large graphs, an experimental study." International workshop on experimental and efficient algorithms. 2005.

Existing Signed GRL Methods

❑ Based on balance theory

- ❑ SIDE, WWW 2018
- ❑ BESIDE, CIKM 2018
- ❑ SGCN, ICDM 2018
- ❑ SNEA, AAI 2020
- ❑ ASiNE, SIGIR 2020
- ❑ SIHG, TKDE 2020
- ❑ SHCN, TOIS 2020
- ❑ SGDN, Arxiv 2020
- ❑ SGDNN, AAI 2021

❑ Not based on balance theory

- ❑ SLF, KDD 2019
- ❑ ROSE, WWW 2020

Signed GNN(using message passing mechanism)

Most signed GRL methods are based on balance theory
Almost all signed GNN methods are based on balance theory

The Most Popular Solution: Balance Theory

□ Balance theory: a well-known social theory

- “The friend(foe) of my friend is my friend(foe)”
- “The friend(foe) of my foe is my foe(friend)”

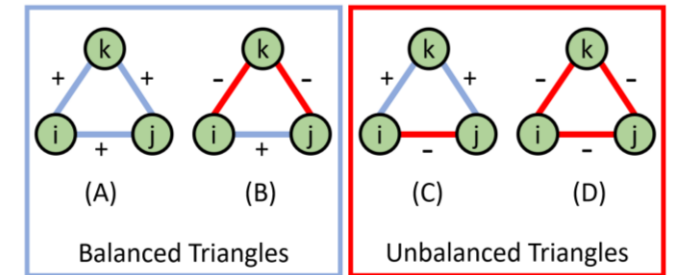


FIG.1 illustration of balance theory^[1]

□ Signed GRL methods based on balance theory

- Signed Network Embedding
 - Signed random walk based on balance theory
- Signed Graph Neural Network
 - Aggregate layer by layer based on balance theory

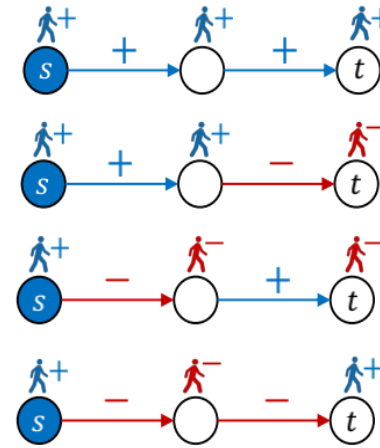


FIG.2 illustration of signed random walk^[2]

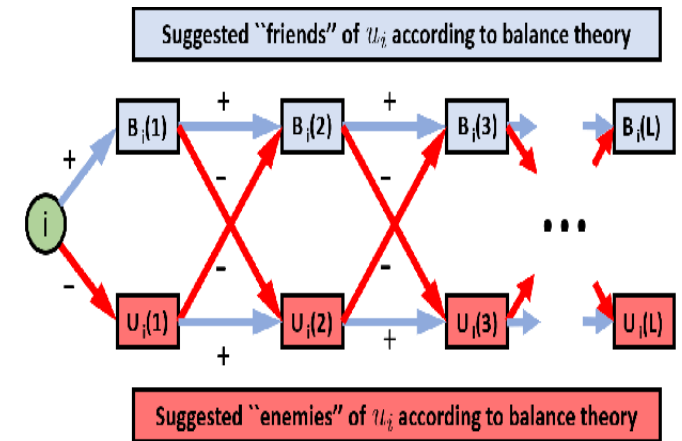


FIG.3 illustration of signed message passing^[1]

[1] Derr T, Ma Y, Tang J. Signed graph convolutional networks[C]. 2018 IEEE International Conference on Data Mining (ICDM). IEEE, 2018: 929-934.

[2] Jung J, Yoo J, Kang U. Signed Graph Diffusion Network[J]. arXiv preprint arXiv:2012.14191, 2020.

Limitations of Balance Theory

□ Theoretical Analysis:

□ Balance theory essentially equals to the two-conflict-groups assumption

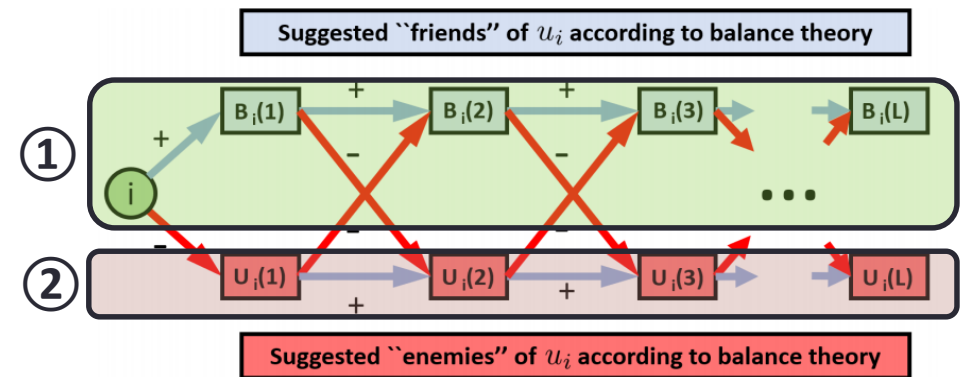
□ Theorem A^[1]

Let G be a signed undirected complete graph in which each triangle has an odd number of positive edges.

Then the nodes of G can be partitioned into two sets A and B (where one of A or B may be empty), such that all edges within A and B are positive, and all edges with one end in A and the other in B are negative.

□ Theorem B^[2]

A s-graph G is balanced if and only if its point set E can be partitioned into two disjoint subsets E_1, E_2 , in such a way that each positive line of G joints two points of the same subset and each negative line joints two points of different subsets



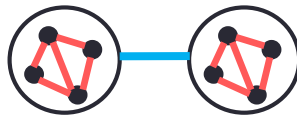
Balance theory is too **ideal**

[1] Frank Harary et al. 1953. On the notion of balance of a signed graph. Michigan Mathematical Journal (1953).

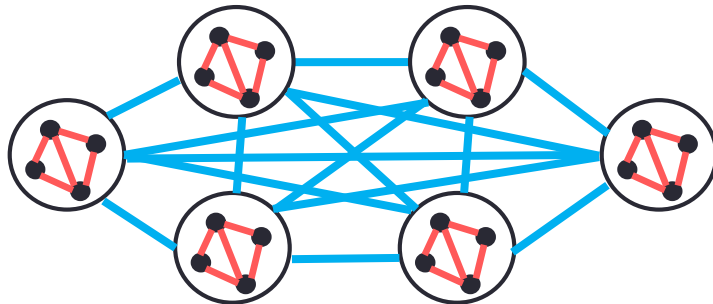
[2] Cartwright D, Harary F. Structural balance: a generalization of Heider's theory[J]. Psychological review, 1956, 63(5): 277.

Beyond Balance Theory: K-group Theory

- Step 0: two conflict groups
(balance theory)



- Step 1: k conflict groups

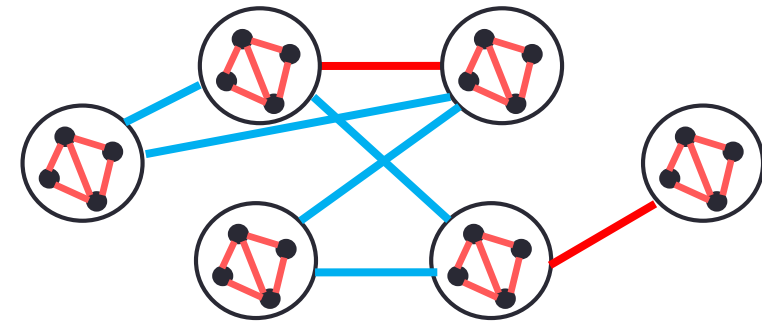


— signed positive link
— signed negative link

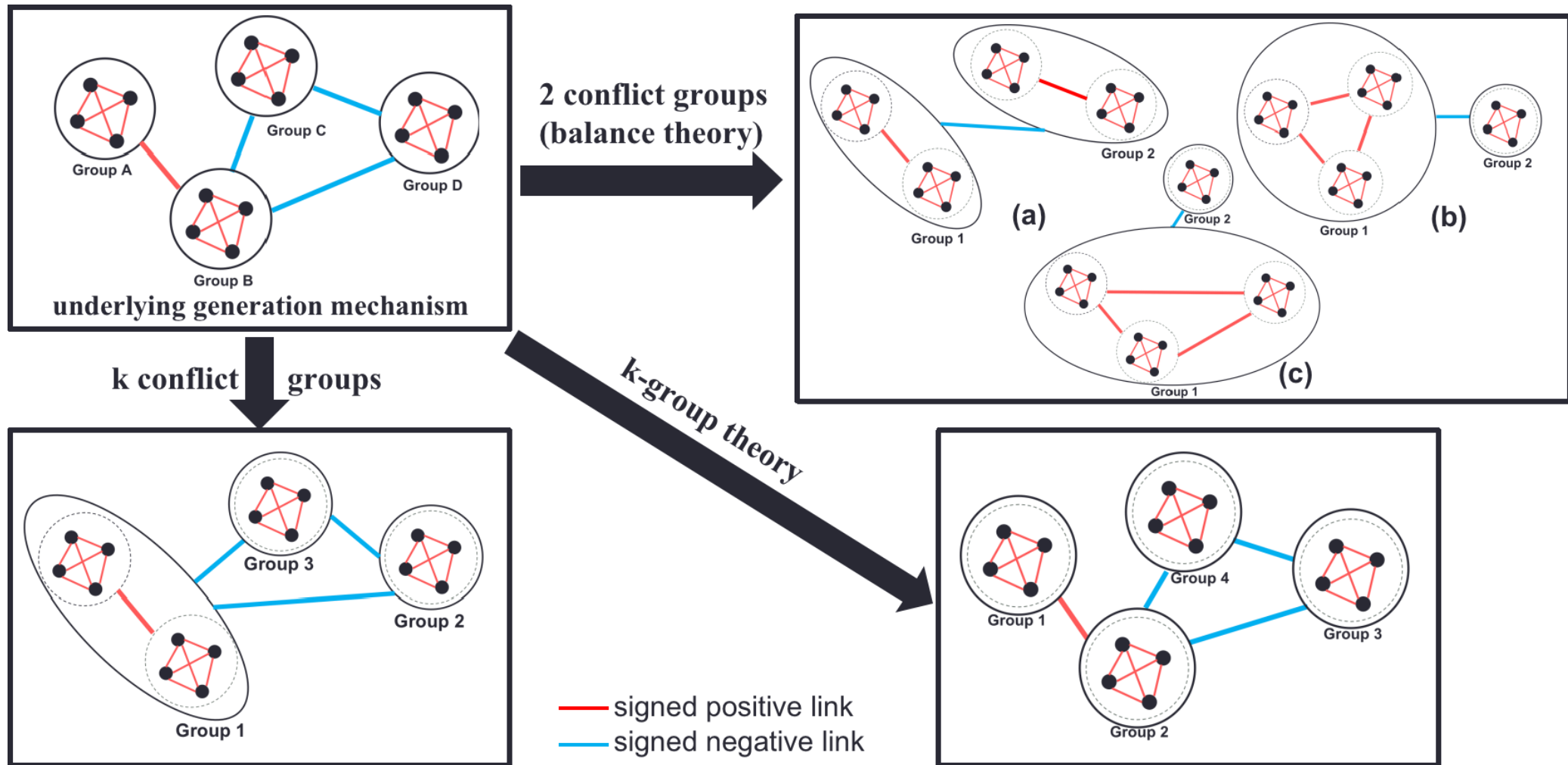
- Step2: k-group theory

- K groups with arbitrary relations between groups

- Negative
- Positive
- Netural
-



Beyond Balance Theory: K-group Theory



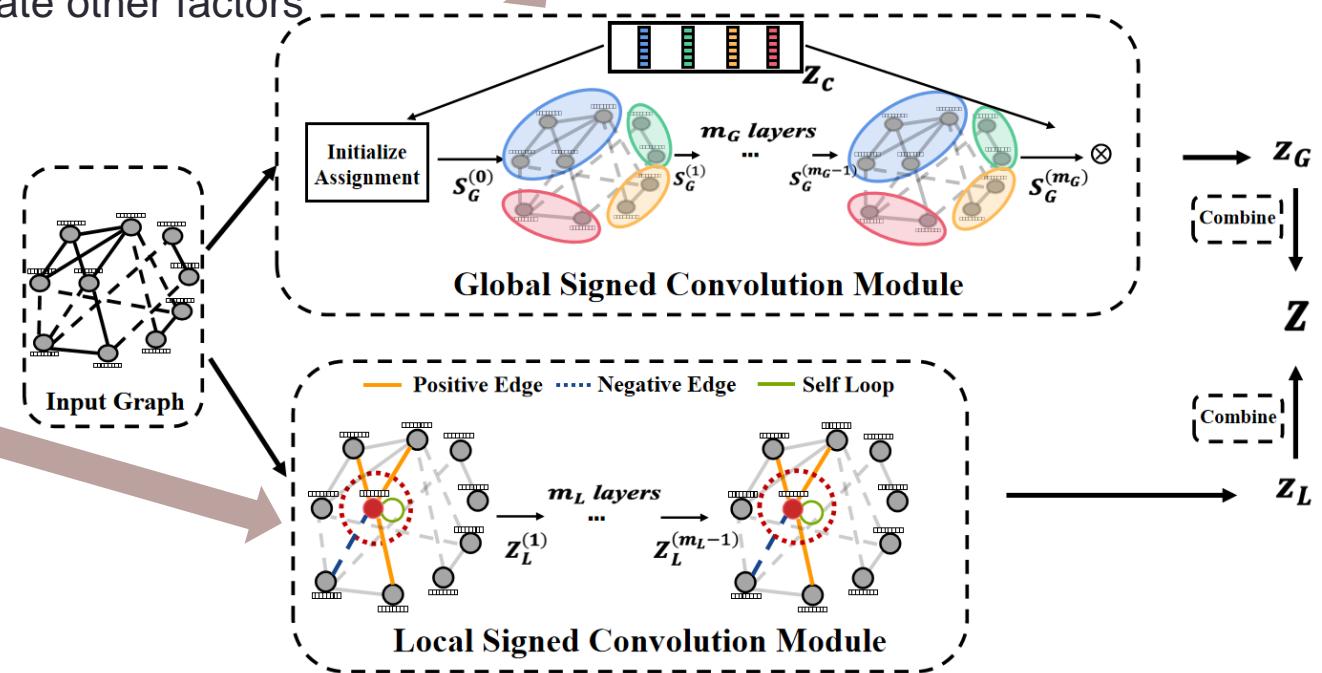
Final Assumption & Overall Framework

Final Assumption: Combine Global and Local View

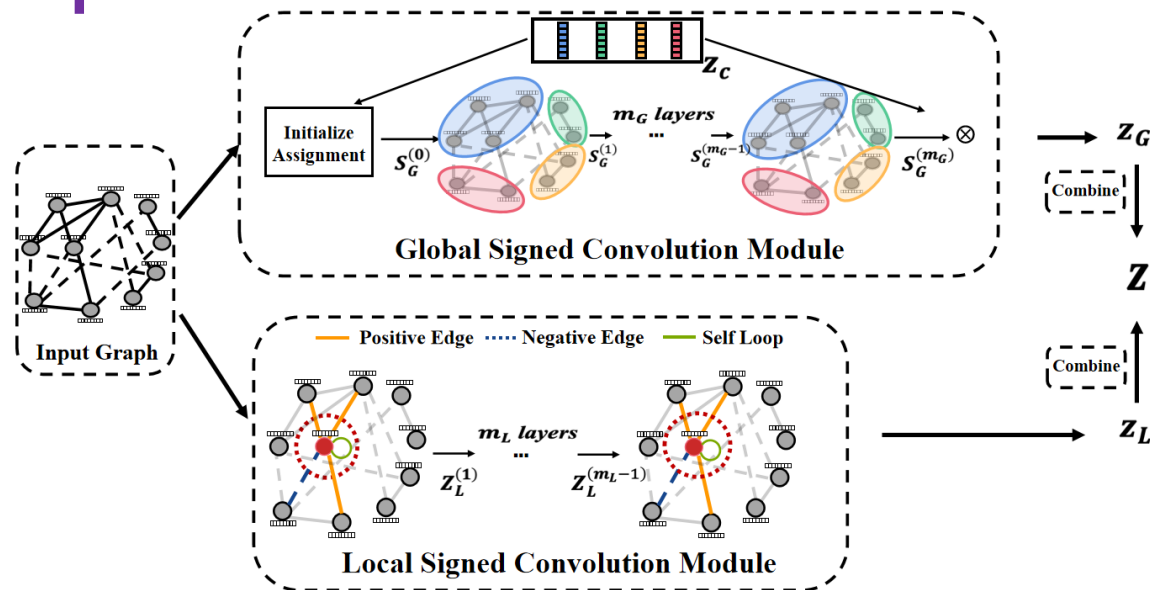
- Global: k-group theory
 - Capture underlying k groups with arbitrary relations between groups
- Local: without any assumption
 - Give the model more flexibility to accommodate other factors
 - Micro-structures within groups
 - Influenced by node features
 - Individual heuristic information
 - e.g., always forms negative relations
 - Tolerate randomness/noise
 -

Proposed: Group Signed GNN

- A dual architecture
 - Global signed convolution module
 - Local signed convolution module



Overall Comparison



Assumptions

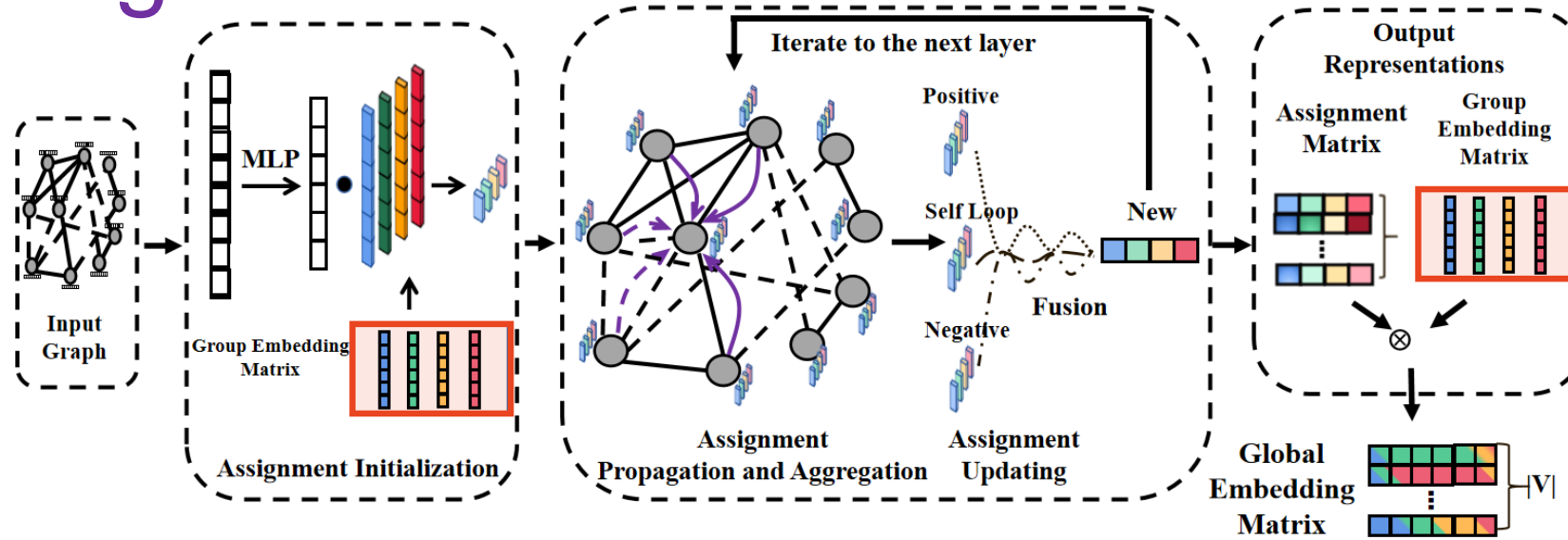
- 2 conflict groups(Balance Theory)
- K conflict groups
- K groups with arbitrary relation
- Global:K groups with arbitrary relations

&Local: other flexible factors without any assumption

Methods

- 2 conflict groups(Balance Theory)
- K conflict groups
- Global model of our signed GRL model
- Our signed GRL model: Group Signed GNN

Global Signed Convolution Module



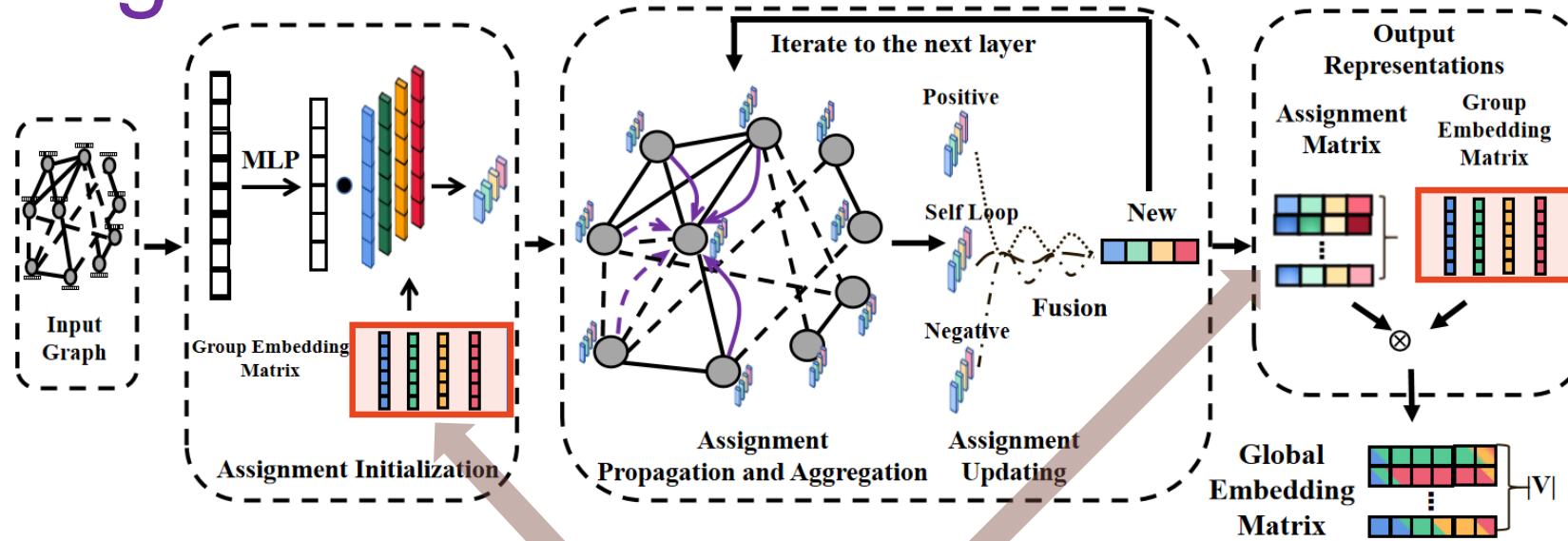
□ Goal

- Discover latent community structure based on k-group theory

□ Challenges

- Model complex relationships between communities
- Represent nodes in a view of the groups
- Scalable

Global Signed Convolution Module

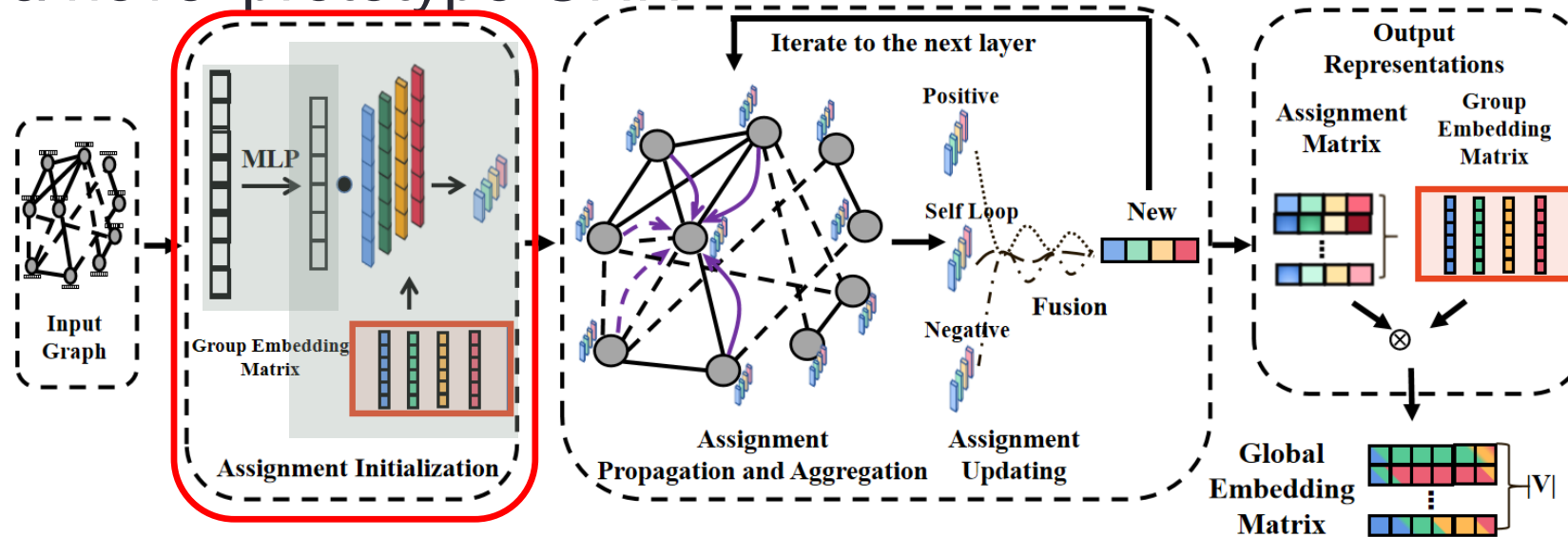


□ Solutions

- Denote a learnable embedding matrix $\mathbf{Z}_C = [\mathbf{Z}_{C_1}, \mathbf{Z}_{C_2}, \dots, \mathbf{Z}_{C_K}] \in \mathbb{R}^{K \times d_G}$ for K groups
- Complex relationships are freely modeled in the hidden space
- Node global embeddings \mathbf{Z}_G are represented as a linear combination of the group embeddings i.e., $\mathbf{Z}_G = \mathbf{S}\mathbf{Z}_C$, where assignment matrix $\mathbf{S} \in \mathbb{R}^{N \times K}$ is learned

Global Signed Convolution Module: Details

□ Model: a novel prototype GNN



□ Assignment Initialization

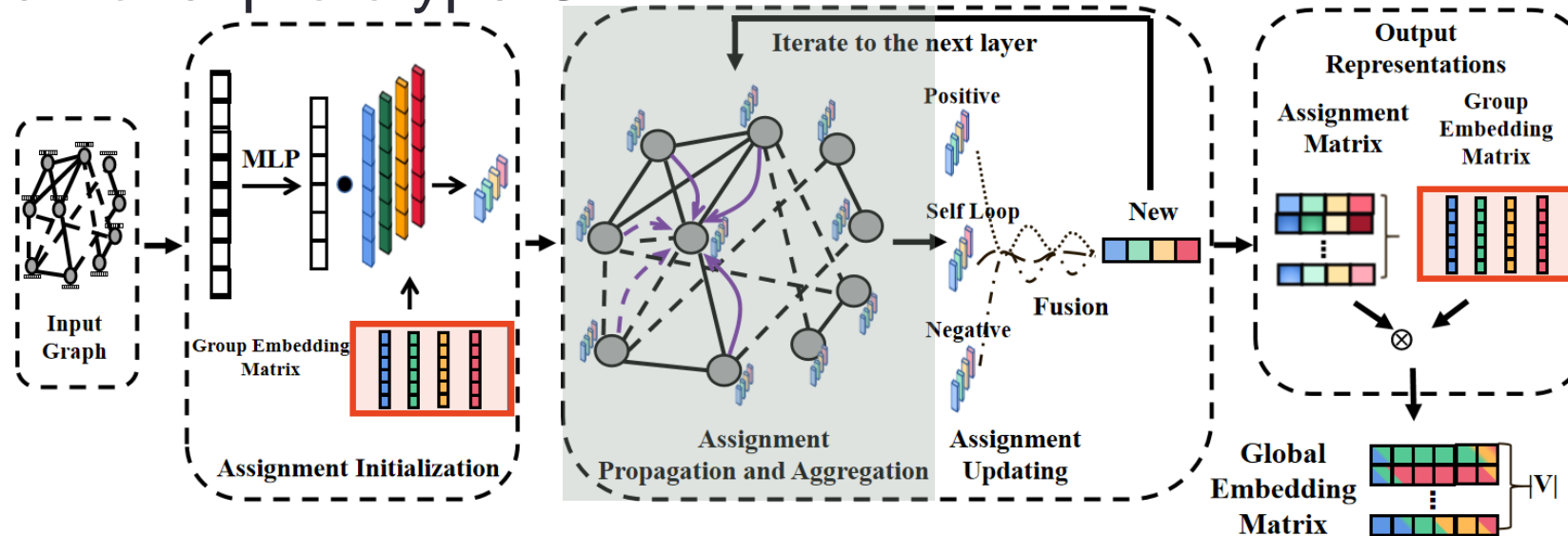
- Generate the initial assignment probability matrix $\mathbf{S} \in \mathbb{R}^{N \times K}$

$$\mathbf{X}'_v = \text{MLP}(\mathbf{X}_v) \quad (1)$$

$$\mathbf{Q}_{v,C_i}^{(0)} = \mathbf{z}_{C_i}^T \mathbf{X}'_v, \mathbf{s}_{v,C_i}^{(0)} = \frac{\exp(\mathbf{Q}_{v,C_i}^{(0)})}{\sum_{j=1}^K \exp(\mathbf{Q}_{v,C_j}^{(0)})} \quad (2)$$

Global Signed Convolution Module: Details

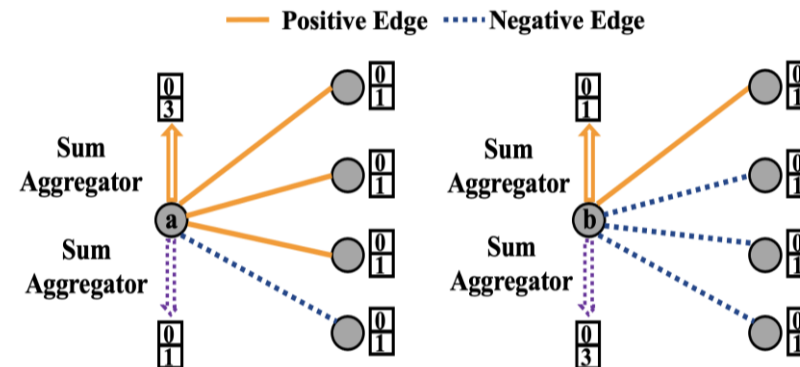
Model: a novel prototype GNN



Assignment Propagation and Aggregation

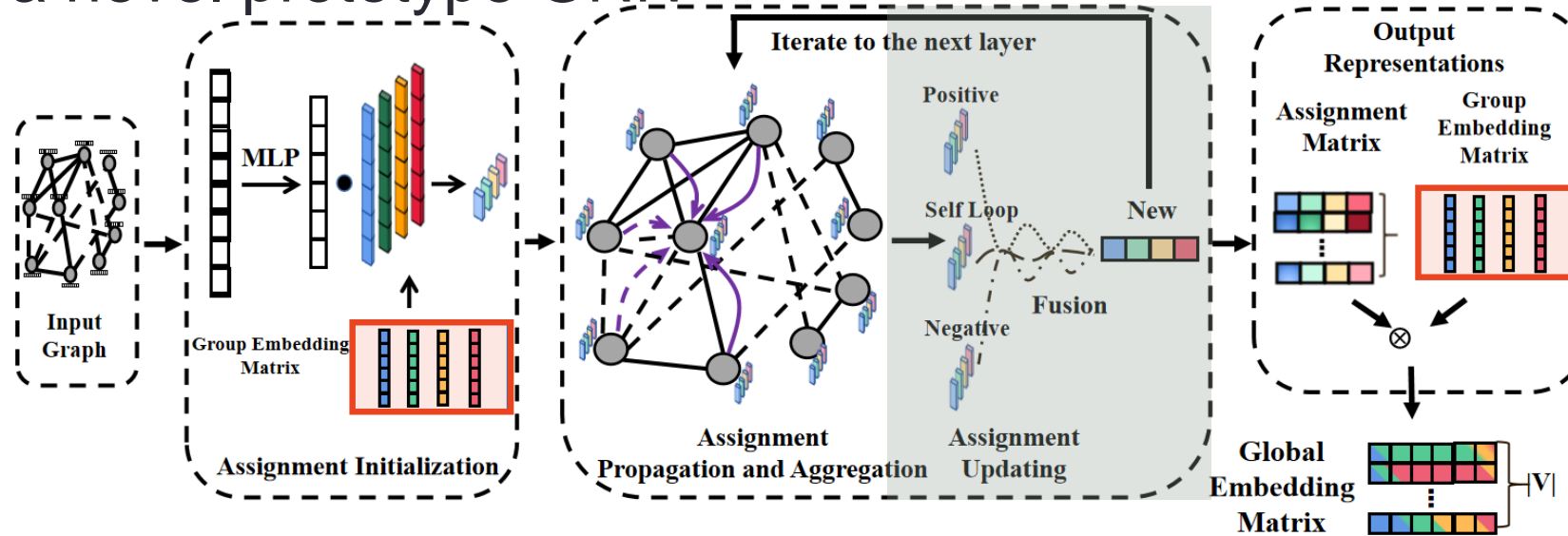
$$\mathbf{p}_v^{(m)} = \sum_{u \in \mathcal{N}_v^+} \mathbf{s}_u^{(m-1)}, \mathbf{n}_v^{(m)} = \sum_{u \in \mathcal{N}_v^-} \mathbf{s}_u^{(m-1)}$$

sum aggregator



Global Signed Convolution Module: Details

□ Model: a novel prototype GNN

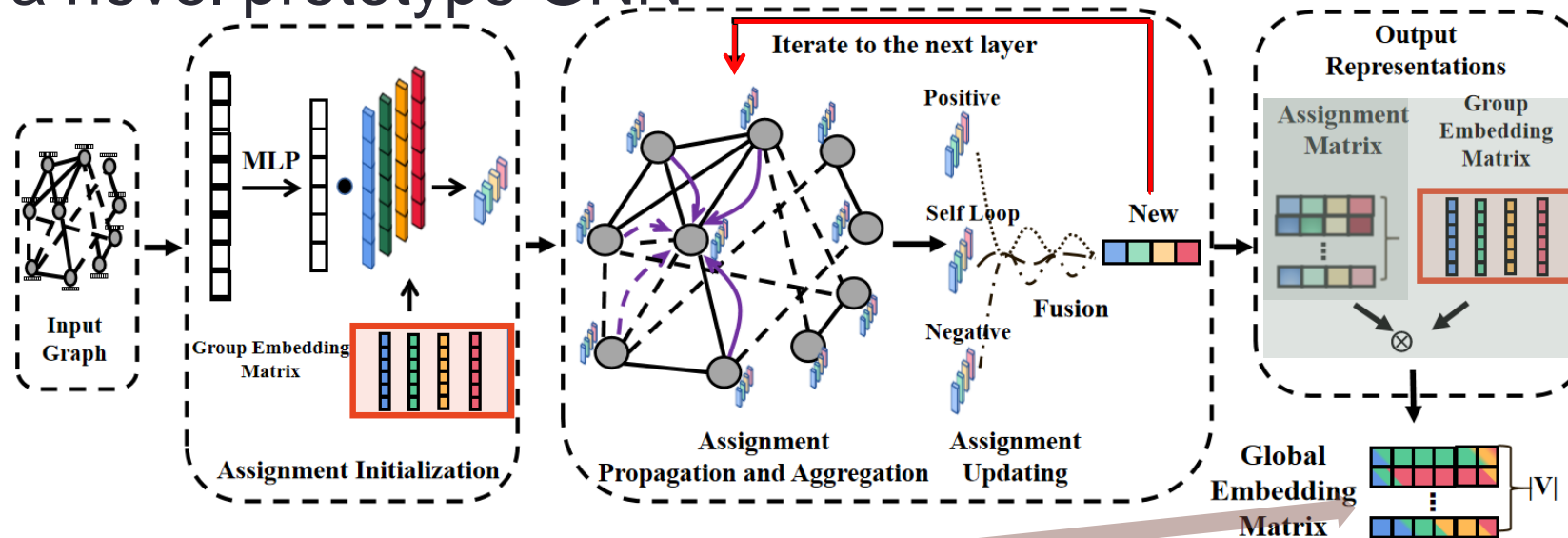


□ Assignment Updating

$$\begin{aligned}
 \mathbf{s}_v^{(m)} &= \mathcal{F}^{(m)} \left(\mathbf{s}_v^{(m-1)}, \mathbf{p}_v^{(m)}, \mathbf{n}_v^{(m)} \right) \\
 &= \text{softmax} \left(\sigma \left(\left[\mathbf{s}_v^{(m-1)}, \mathbf{p}_v^{(m)}, \mathbf{n}_v^{(m)} \right] \mathbf{W}_G^{(m)'} \right) \mathbf{W}_G^{(m)} \right)
 \end{aligned}$$

Global Signed Convolution Module: Details

Model: a novel prototype GNN



Obtaining Global Representations \mathbf{Z}_G

Repeating the 2nd and 3rd steps for M_G time, i.e., adopting M_G message-passing layers

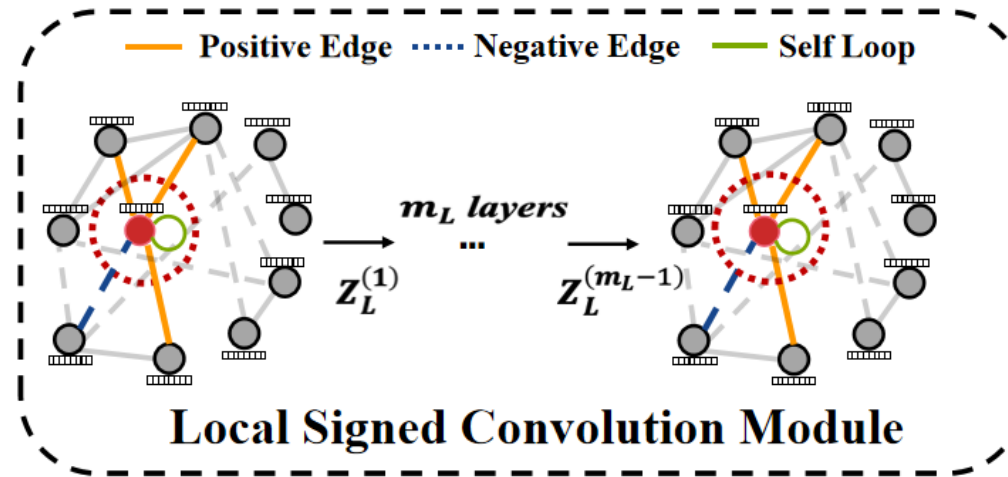
Obtaining the final assignment matrix \mathbf{S}

$$\mathbf{S} = \mathbf{S}^{(M_G)}$$

Using the linear combination of group embeddings

$$\mathbf{Z}_G = \mathbf{S}\mathbf{Z}_C$$

Local Signed Convolution Module



□ Goal

- Give the model more flexibility to accommodate other factors
- Without any assumption

□ Solution

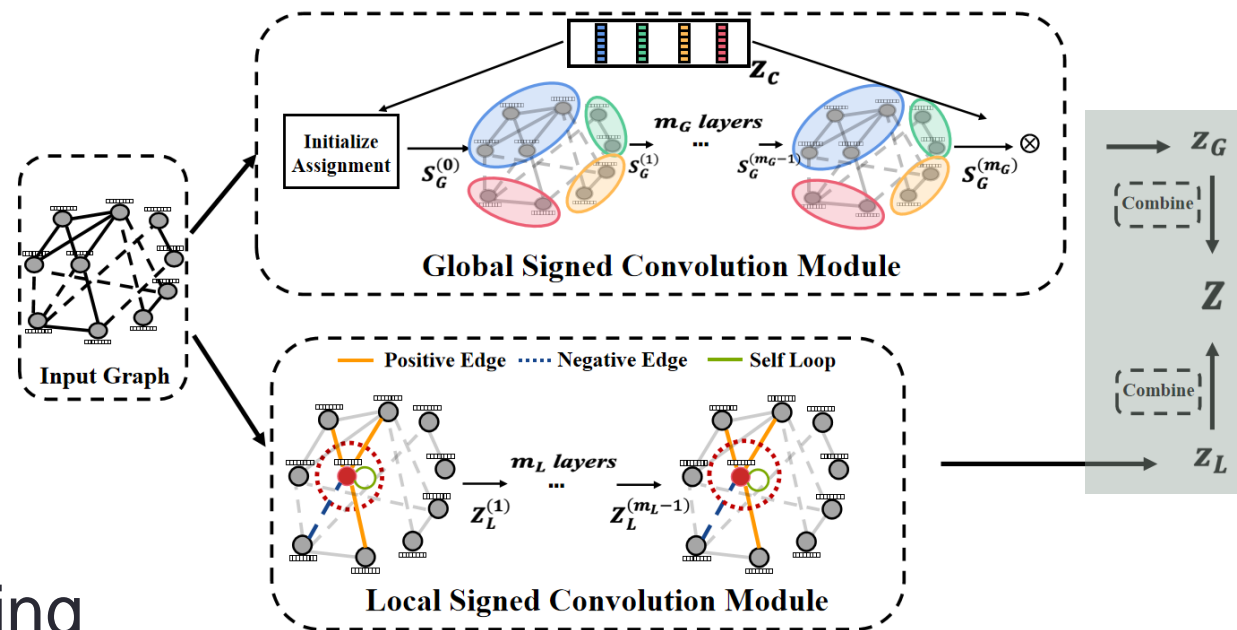
- Treat self connections, positive links, and negative links as three relations

□ Model

- A multi-relational GNN
- Conduct message-passing for M_L layers, the final node local embeddings are \mathbf{Z}_L

$$\mathbf{h}_v^{(m)} = \left[\sum_{u \in \mathcal{N}_v^+} \mathbf{z}_u^{(m-1)}, \sum_{u \in \mathcal{N}_v^-} \mathbf{z}_u^{(m-1)} \right], \quad \mathbf{z}_v^{(m)} = \sigma \left(\left[\mathbf{z}_v^{(m-1)}, \mathbf{h}_v^{(m)} \right] \mathbf{W}_L^{(m)} + \mathbf{b}_L^{(m)} \right)$$

Proposed Model: Group Signed GNN (GS-GNN)



Final Embedding

- Concat global embeddings \mathbf{Z}_G and local embeddings \mathbf{Z}_L
- $$\mathbf{Z} = [\mathbf{Z}_G, \mathbf{Z}_L]$$

Objective function

- e.g. for link sign prediction task, i.e., predicting the polar of the given links

$$\mathcal{L} = -\frac{1}{|\mathcal{E}^+ \cup \mathcal{E}^-|} \left(\sum_{(u,v) \in \mathcal{E}^+} \log p(u,v) + \sum_{(u,v) \in \mathcal{E}^-} (1 - \log p(u,v)) \right) + \lambda \mathcal{L}_{\text{reg}}$$

Experimental Setting: Datasets, Task & Metrics

□ Datasets

- Four public real-world signed graphs
 - Bitcoin-Alpha, Bitcoin-OTC: two signed graphs extracted from bitcoin trading platforms
 - Slashdot: a technology-related news website
 - Epinions: a consumer review site
- Synthetic datasets

□ Task

- Link sign prediction

□ Evaluation Metrics

- Four metrics
 - AUC: area under curve
 - Macro-F1: macro-averaged F1 score
 - Micro-F1: micro-average F1 score
 - Binary-F1: binary average F1 score
- Higher value indicates better performance

Table 1: The Statistics of Real-world Datasets

Datasets	# Nodes	# Links	# Positive Links (Ratios)	# Negative Links (Ratios)
Bitcoin-Alpha	3,775	14,120	12,721 (90.09%)	1,399 (9.91%)
Bitcoin-OTC	5,875	21,489	18,230 (84.83%)	3,259 (15.17%)
Slashdot	37,626	419,072	313,543 (74.82%)	105,529 (25.14%)
Epinions	45,003	616,031	513,851 (83.41%)	102,180 (16.59%)

Experimental Setting: Baselines

□ Baselines

- Signed graph clustering method
 - SPONGE (AISTATS 2019)
- Signed network embedding based on balance theory
 - SIDE (WWW 2018)
- Signed network embedding not based on balance theory
 - SLF (KDD 2019)
- Unsigned GNN
 - GCN (ICLR 2017)
- Signed GNN based on balance theory
 - SGCN (ICDM 2018)
 - SNEA (AAAI 2020): +attention
 - SGDN (Arxiv 2020): +diffusion

□ Our method: GS-GNN

Results on Synthetic Dataset

□ Question 1

- Can GS-GNN fully utilize the k-group theory and discover the underlying structure of signed graphs?

□ Synthetic dataset

- Using the signed stochastic block model (SSBM) to generate K_S conflict groups with random noise

□ Results of Macro-F1

Assumption	Method	$K_S = 2$	$K_S = 3$	$K_S = 4$	$K_S = 5$	$K_S = 6$
Balance Theory	SGCN	0.442	0.398	0.362	0.334	0.357
	SGDN	0.791	0.682	0.612	0.530	0.495
K-Group	$K=K_S$	SPONGE	0.983	0.989	0.990	0.989
		GS-GNN	0.984	0.991	0.991	0.989
	$K=2$	SPONGE	0.983	0.853	0.749	0.600
		GS-GNN	0.984	0.991	0.988	0.889
	$K=6$	SPONGE	0.463	0.662	0.848	0.989
		GS-GNN	0.986	0.988	0.990	0.980

□ Conclusion

- Demonstrate the superiority of GS-GNN in utilizing the k-group theory
- GS-GNN even outperforms the SPONGE

Results on Real Graphs

Question 2

- How does GS-GNN perform on different real graphs which is usually complicated, compared with other state-of-the-art signed graphs representation learning methods?

Results

Dataset	Metric	SPONGE	SLF	SIDE	GCN	SGCN	SNEA	SGDN	GS-GNN	
Bitcoin-Alpha	AUC	0.513	0.847	0.797	0.806	0.858	<u>0.866</u>	0.840	0.893	+3.12%
	Macro-F1	0.504	0.668	0.665	0.546	0.706	<u>0.727</u>	0.663	0.793	+9.08%
	Micro-F1	0.901	0.819	0.824	<u>0.902</u>	0.864	0.873	0.894	0.930	+3.10%
	Binary-F1	<u>0.948</u>	0.892	0.896	<u>0.948</u>	0.921	0.926	0.942	0.961	+1.37%
Bitcoin-OTC	AUC	0.700	<u>0.873</u>	0.828	0.845	0.871	0.863	0.863	0.915	+4.81%
	Macro-F1	0.644	0.735	0.713	0.675	0.754	<u>0.760</u>	0.734	0.837	+10.13%
	Micro-F1	0.763	0.828	0.820	<u>0.875</u>	0.850	0.858	0.871	0.920	+5.14%
	Binary-F1	0.850	0.892	0.889	<u>0.928</u>	0.908	0.914	0.926	0.952	+2.59%
Slashdot	AUC	0.500	<u>0.888</u>	0.820	0.819	0.873	<u>0.888</u>	0.887	0.916	+3.15%
	Macro-F1	0.432	<u>0.772</u>	0.725	0.670	0.760	0.769	0.769	0.812	+5.18%
	Micro-F1	0.752	0.812	0.773	0.797	0.802	0.812	<u>0.838</u>	0.865	+3.22%
	Binary-F1	0.861	0.867	0.840	0.875	0.859	0.868	<u>0.896</u>	0.915	+2.12%
Epinions	AUC	0.508	0.928	0.878	0.869	0.925	<u>0.931</u>	0.930	0.959	+3.01%
	Macro-F1	0.474	0.795	0.746	0.685	0.800	<u>0.819</u>	<u>0.819</u>	0.865	+5.62%
	Micro-F1	0.832	0.865	0.829	0.864	0.872	0.888	<u>0.903</u>	0.931	+3.10%
	Binary-F1	0.908	0.915	0.891	0.922	0.920	0.931	<u>0.942</u>	0.961	+2.02%

Observations

- SPONGE fails on real-world graphs
- Unsigned GNN outperforms other baselines in some cases
- GS-GNN consistently outperforms all the baselines on all datasets with all evaluation metrics
- 5.14%~10.13% improvement of Macro-F1 indicates that GS-GNN can better model the negative links

Ablation Study Results

□ Question 3

- Does sum aggregator contribute to our proposed GS-GNN method?

□ Results

- The ablation study results of sum aggregator

Dataset	Metric	GS-GNN _{mean}	GS-GNN _{sum}
Bitcoin-Alpha	AUC	0.844	0.893
	Macro-F1	0.712	0.793
	Micro-F1	0.915	0.930
	Binary-F1	0.954	0.961
Bitcoin-OTC	AUC	0.900	0.915
	Macro-F1	0.812	0.837
	Micro-F1	0.914	0.920
	Binary-F1	0.950	0.952

□ Conclusion

- Using the sum aggregator for positive and negative neighbors separately in signed graphs is important

Ablation Study Results

□ Question 3

- Do both the global and local representation contribute to our proposed GS-GNN method?

□ Results

- The ablation study results of local and global representation

Dataset	Metric	GS-GNN _L	GS-GNN _G	GS-GNN
Bitcoin-Alpha	AUC	0.875	0.889	0.893
	Macro-F1	0.754	0.731	0.793
	Micro-F1	0.922	0.916	0.930
	Binary-F1	0.958	0.954	0.961
Bitcoin-OTC	AUC	0.891	0.906	0.915
	Macro-F1	0.801	0.786	0.837
	Micro-F1	0.901	0.899	0.920
	Binary-F1	0.946	0.942	0.952

□ Conclusion

- Both modules contribute to GS-GNN
- The local and global representations of nodes are complementary

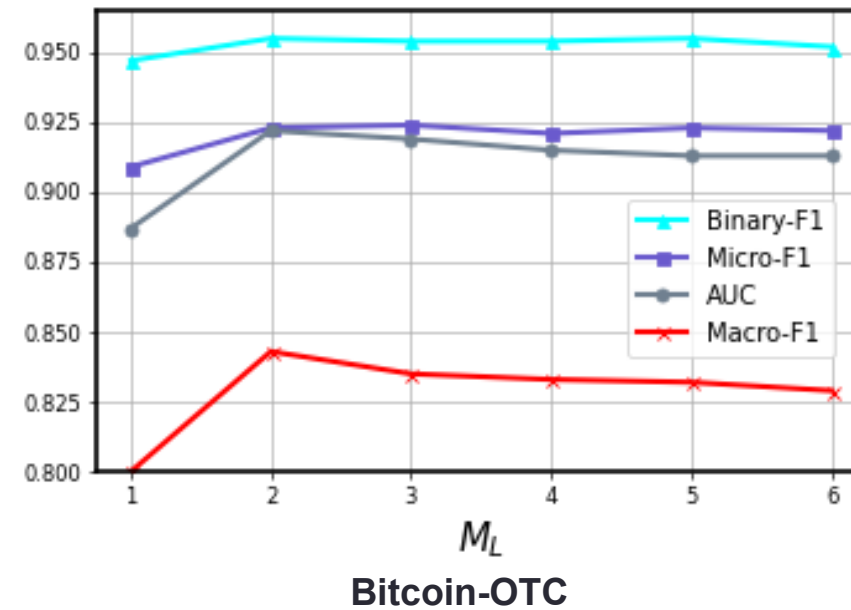
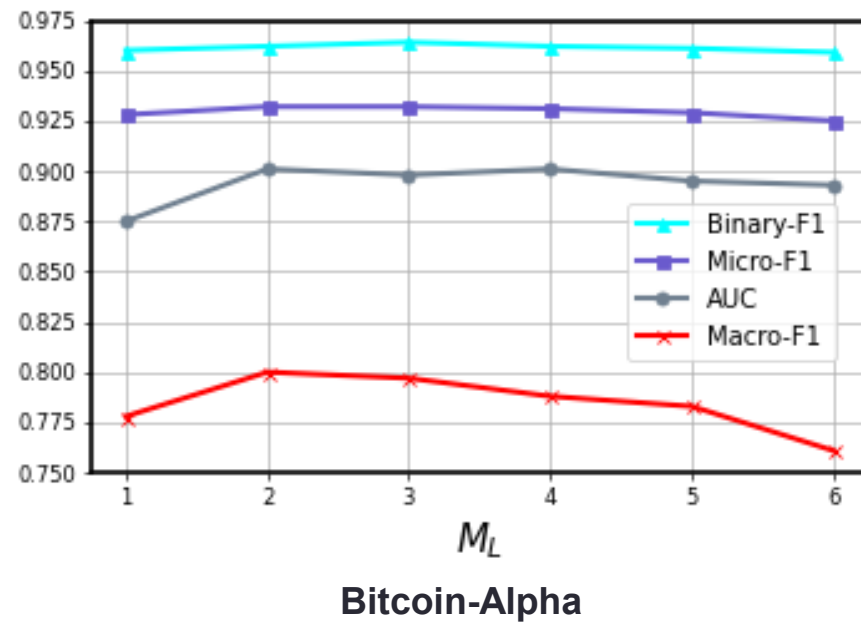
Parameter Sensitivities Results

Question 4

- How do essential parameters affect the model?

Results

- Varying the number of layers M_L in the local module



Conclusion

- 2 local layers is a suitable choice

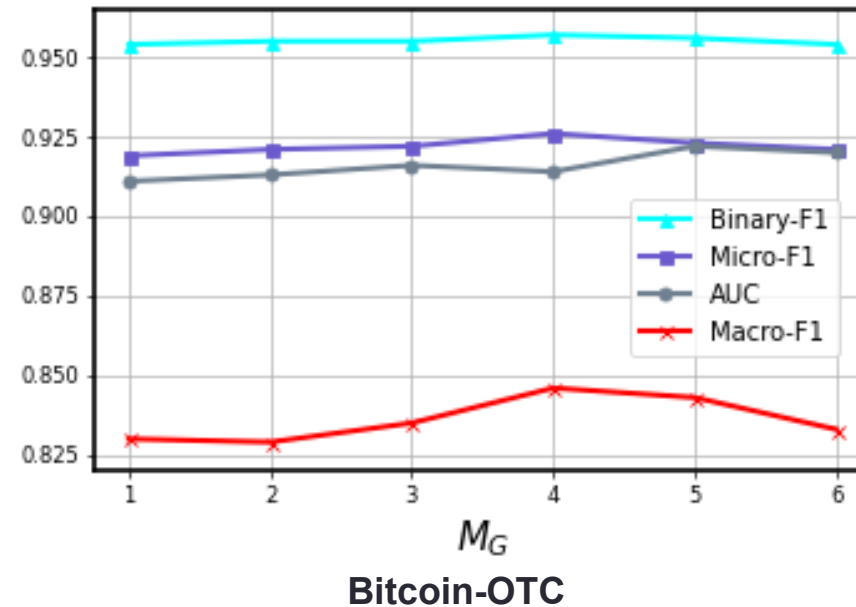
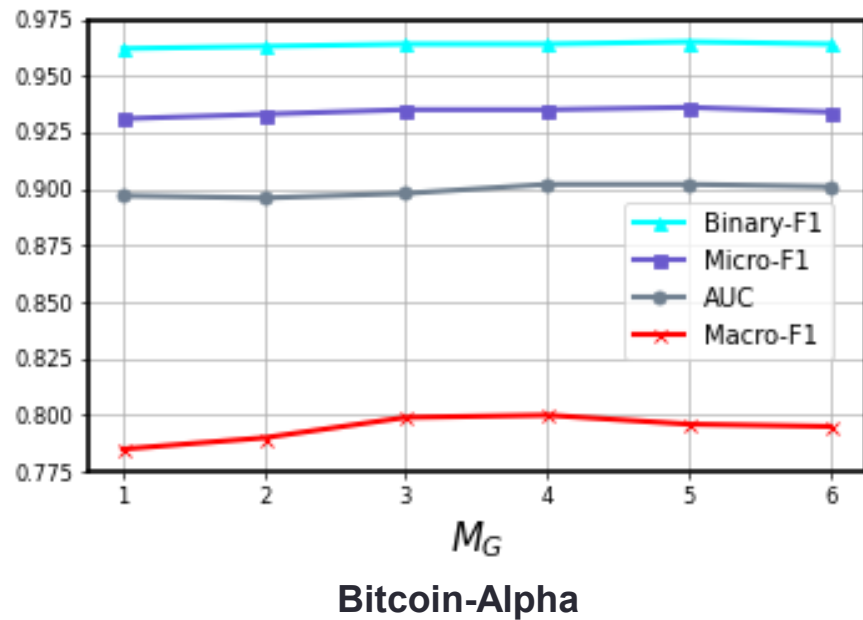
Parameter Sensitivities Results

Question 4

- How do essential parameters affect the model?

Results

- Varying the number of layers M_G in the gonal module



Conclusion

- 5 gonal layers is a suitable choice

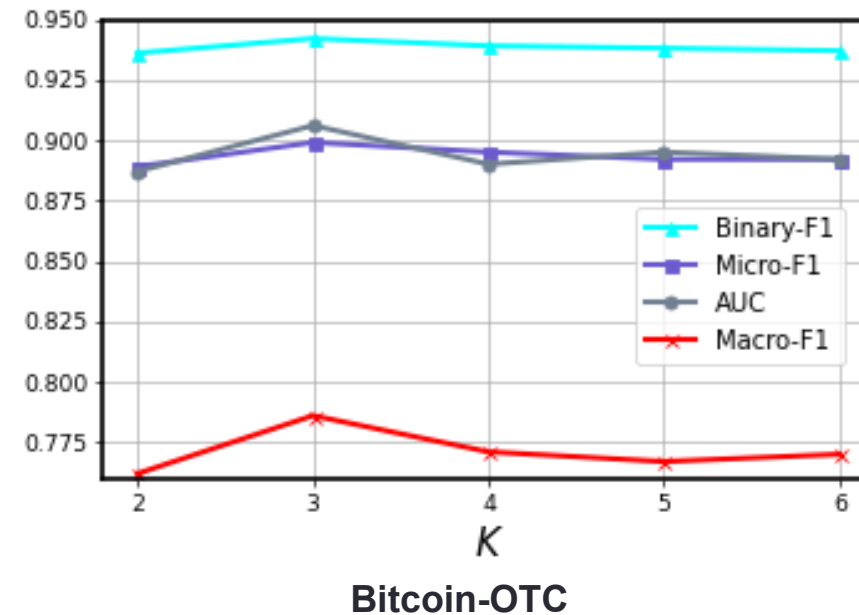
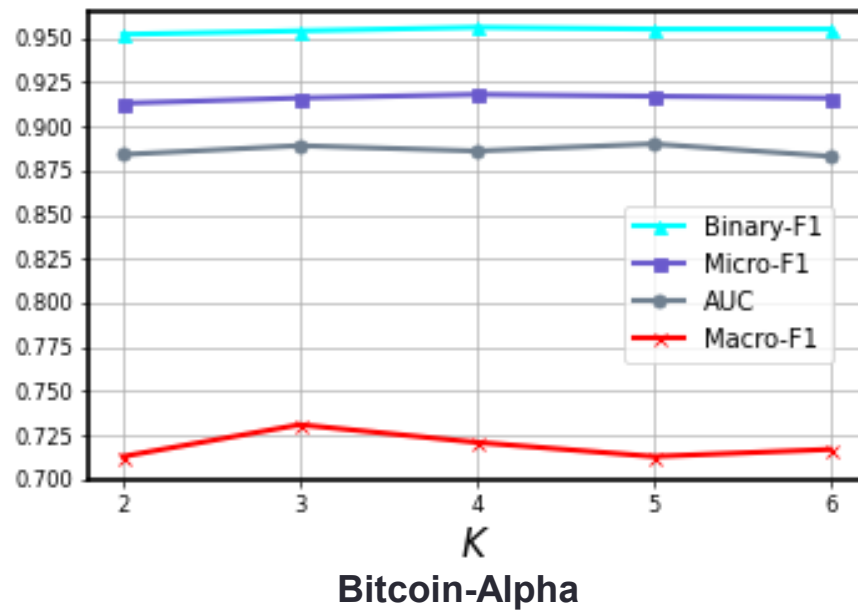
Parameter Sensitivities Results

Question 4

- How do essential parameters affect the model?

Results

- Varying the number of groups K



Conclusion

- Setting K from 3 to 5 leads to the best results

Conclusion

- ❑ Study representation learning methods for signed graphs
 - ❑ Most existing methods are based on **balance theory**, ignore its serious limitation
 - ❑ We propose the **k-group theory**
 - ❑ a general and more realistic assumption beyond the usual balance theory
- ❑ Propose a novel signed GNN with a dual architecture (GS-GNN)
 - ❑ **Simultaneously learn global and local representations.**
 - ❑ fully leverage the k-group theory
 - ❑ with the flexibility to capture extra information beyond k-group theory
 - ❑ **Simple and effective**
- ❑ Extensive experimental results on synthetic and real signed graphs
 - ❑ Demonstrate the superiority of our proposed assumption and method
 - ❑ **Achieves new state-of-the-art**, to the best of our knowledge



Thanks!

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