PUNNATHAT SAMOPRONG

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SUMMARY

Highly skilled and passionate UX/UI Designer with expertise in user-centered design, graphic design, and 3D modeling. Proven ability to create intuitive and aesthetically pleasing digital experiences. Eager to leverage strong teamwork, leadership, and communication skills to thrive in dynamic environments and drive impactful product solutions.

WORK EXPERIENCE

Codelabs Tech.
Jul 2025 – Nov 2025

Middle UX/UI & Graphic Designer — Bangkok, Thailand

- Designed user interfaces, prototypes, and brand-consistent graphics, significantly enhancing user experience and visual identity across various digital platforms and marketing materials.
- Collaborated with cross-functional teams to translate business requirements into intuitive and elegant user flows and mockups.
- Applied principles of information architecture and interaction design to create user-friendly and efficient digital products.

Mind DoJo
Apr 2025 – Aug 2025

Graphic Designer — Bangkok, Thailand

- Designed promotional artwork and brand-consistent graphics, strengthening visual identity across marketing materials, presentations, and digital platforms.
- Ensured all visual assets adhered to brand guidelines, contributing to a cohesive user experience across different touchpoints.
- Contributed to project delivery by providing high-quality visual content for various campaigns.

Metaverse Ho Klong
Apr 2024 – Apr 2025

3D Artist | University Project — Bangkok, Thailand

- Created 3D models and textures of tourist sites for a Metaverse-based tourism project, enhancing virtual exploration and promoting cultural engagement.
- Designed intuitive user interfaces and user experiences within the virtual environment, focusing on ease of navigation and interaction.

EDUCATION

King Mongkut's Institute of Technology Ladkrabang
2021 - 2025

Multimedia & Game Development — Bangkok, Thailand

CERTIFICATIONS, SKILLS & INTERESTS

- **Technologies:** Figma, Adobe Creative Suite (Illustrator, Photoshop, Premiere Pro, Substance 3D, XD), Maya, Canva, Front End Development
- **Skills:** User-Centered Design, Wireframing, Prototyping, Usability Testing, User Research, Information Architecture, Interaction Design, Visual Design, Branding, 3D Modeling, Teamwork, Leadership, Communication, Problem-Solving
- **Languages:** Thai (Native), English (Fluent)