

Two cities comparison: Houston and Chicago

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Background and Problem

My husband and I lived in Houston for almost 7 years. My husband has recently got a job offer in Chicago, and we plan to move to Chicago by the end of September.

The goal is to perform a comparison of the two cities to see how similar or dissimilar they are.



Business interest

- •Job seekers like us
- Company that would like to expand their business
- Any people who live in these two cities
- Extensible to other cities comparison

Data preparation

- City neighborhoods data from Wikipedia
- Weather and climate data from https://www.timeanddate.com/weather/usa/
- •City crime data is from https://www.neighborhoodscout.com/il/
- Foursquare location data

Methodology

Web scraping

Beautifulsoup

```
url_houston = "https://en.wikipedia.org/wiki/List_of_neighborhoods_in_Houston"
req_houston = requests.get(url_houston)

soup_houston = BeautifulSoup(req_houston.content)
```

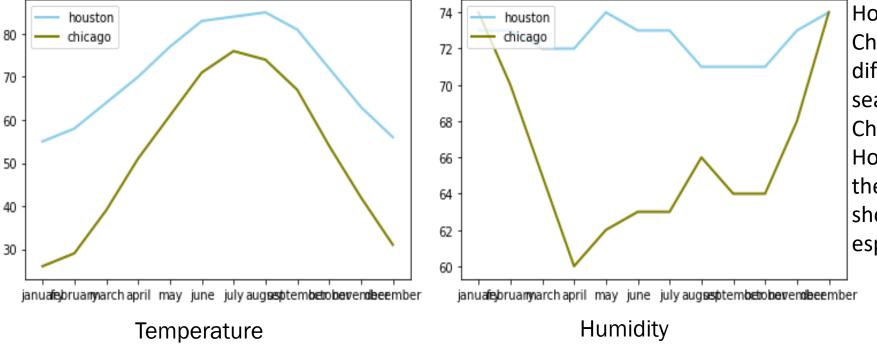
Foursquare API

• Foursquare is a social location service that allows users to explore the world around them.

K-means

• k-means clustering is a method of vector quantization, originally from signal processing, that aims to partition n observations into k clusters in which each observation belongs to the cluster with the nearest mean (cluster centers or cluster centroid), serving as a prototype of the cluster.

Results and Discussion

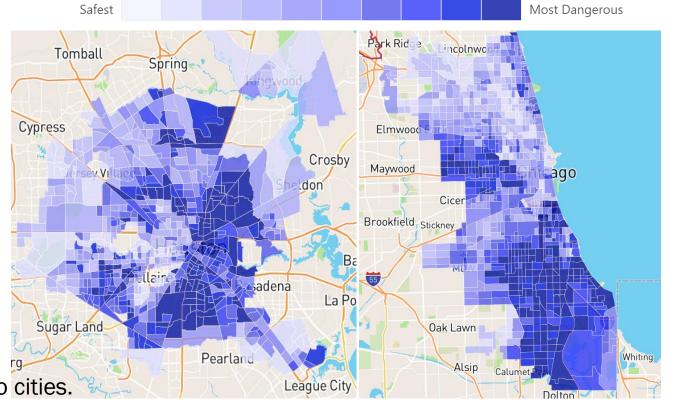


Houston is overall warmer than Chicago, the temperature difference in Houston among 4 seasons is much smaller than Chicago.

Houston is very humid through the whole year, while Chicago shows a much lower humidity, especially in Summer.

Crime rate

City	Murder	Rape	Robbery	Assault
Houston	0.12	0.57	3.97	6.35
Chicago	0.18	0.66	2.96	5.68



Similar level of crime rate for the two cities.

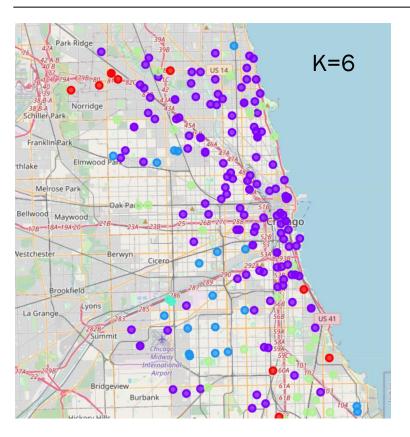
Neighborhood data

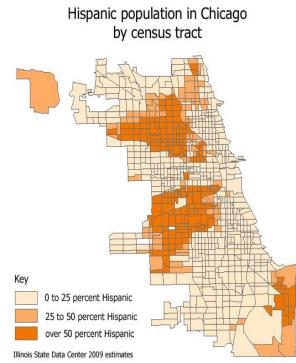
	Neighborhoods	Latitude	Longitude		Neighborhoods	Latitude	Longitude
0	Willowbrook, Houston, TX	29.660254	-95.456096	0	Albany Park, Chicago, IL	41.970329	-87.715992
1	Greater Greenspoint, Houston, TX	29.944719	-95.416074	1	Altgeld Gardens, Chicago, IL	41.655259	-87.609584
2	Carverdale, Houston, TX	29.848687	-95.539450	2	Andersonville, Chicago, IL	41.977139	-87.669273
3	Fairbanks / Northwest Crossing, Houston, TX	29.852726	-95.524386	3	Archer Heights, Chicago, IL	41.811422	-87.726165
4	Acres Home, Houston, TX	29.854948	-95.446884	4	Armour Square, Chicago, IL	41.840231	-87.632986
5	Hidden Valley, Houston, TX	29.892914	-95.418131	5	Ashburn, Chicago, IL	41.747533	-87.711163
6	Westbranch, Houston, TX	29.839541	-95.551522	6	Auburn Gresham, Chicago, IL	41.743167	-87.653728
7	Addicks / Park Ten, Houston, TX	29.788404	-95.644854	7	Avalon Park, Chicago, IL	41.745035	-87.588658
8	Spring Branch West, Houston, TX	29.801410	-95.547879	8	Avondale, Chicago, IL	41.938921	-87.711168
9	Langwood, Houston, TX	29.826282	-95.482795	9	Avondale Gardens, Chicago, IL	41.938921	-87.711168

Neighborhood venues frequency data

	Neighborhood	1st Mos Commor Venue	n Commo	on Commo	n Common	Common	6th Most Common Venue	7th Most Common Venue	8th Mo: Common Venu		Common
0	Acres Home, Houston, TX	Renta Service		ce Garde Cente			Flower Shop	Financial or Legal Service	Fast Foo Restaura		Eye Doctor
1	Addicks / Park Ten, Houston, TX	Hote	el Indi Restaura		e Coffee Shop	Sushi Restaurant	New American Restaurant	Motel	Residenti Buildir (Apartmen Condo	ng Motorcycle t / Shop	
2	Alief, Houston, TX	Poo	ol Footb Stadiu		d Shoe Repair	Zoo Exhibit	Electronics Store	Flower Shop	Financial (Legal Service		Farmers Market
3	Astrodome Area, Houston, TX	Ва	r Footb Stadiu		General ^{nt} Entertainment		Gift Shop	Speakeasy	Coffee Sho	Light Rail Station	Theme Park Ride / Attraction
4	Braeburn, Houston, TX	Ва	r Pharma	cy Foo Servic		Food	Food Truck	Bike Trail	Donut Sho	p Dry Cleaner	Duty-free Shop
	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue	6th Most Common Venue	7th Most Common Venue	8th Most Common Venue	9th Most Common Venue	10th Most Common Venue
	0 Albany Park, Chicago, IL	Mexican Restaurant	Chinese Restaurant	Grocery Store	Mobile Phone Shop	Accessories Store	Bus Station	Sandwich Place	Train Station	Thrift / Vintage Store	Karaoke Bar
	Altgeld 1 Gardens, Chicago, IL	Grocery Store	Park	Zoo Exhibit	Eastern European Restaurant	Elementary School	English Restaurant	Escape Room	Ethiopian Restaurant	Event Space	Exhibit
	2 Andersonville, Chicago, IL	Italian Restaurant	Coffee Shop	Lounge	Breakfast Spot	Pet Store	Bar	Pizza Place	Beer Bar	Flower Shop	Miscellaneous Shop
	Archer 3 Heights, Chicago, IL	Mexican Restaurant	Mobile Phone Shop	Grocery Store	Big Box Store	Gas Station	Bank	Bar	Gym / Fitness Center	Sandwich Place	Coffee Shop
	Armour 4 Square, Chicago, IL	Chinese Restaurant	Ice Cream Shop	Italian Restaurant	Gas Station	Sandwich Place	Asian Restaurant	Grocery Store	Cosmetics Shop	Hot Dog Joint	Currency Exchange

Neighborhood venues data Kmeans analysis for Chicago



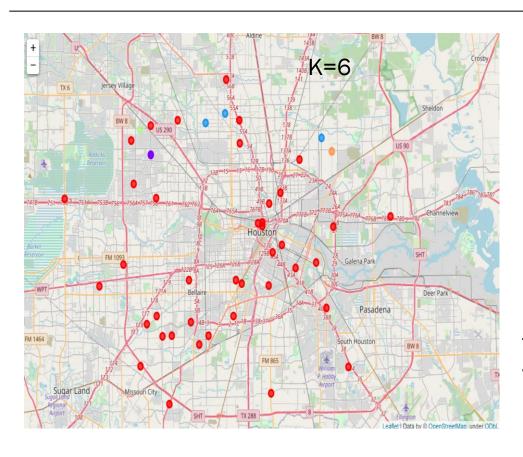


Purple dots common venues: sandwich place, restaurants, hotels and coffee shops.

Blue dots common venues: Mexican restaurants (overlay with Hispanic population density map)

Red dots common venues: Park

Neighborhood venues data Kmeans analysis for Houston



```
venue freq
Concert Hall 0.09
Park 0.09
Theater 0.09
Performing Arts Venue 0.06
Coffee Shop 0.06
```

Most of the neighborhood in Houston can be grouped together into one cluster. The most common venues were always stadiums, cafes, bars, hotels or restaurants.

Conclusion

- Chicago and Houston are similar modern, lively and diversified cities.
- Chicago is more commercial than Houston
- Chicago is more welcoming to tourists and young people
- Chicago and Houston are similarly safe, never walk outside at night
- Chicago winter or Houston summer, that is a question

- •Plan to collect more complicated information for the two cities and have a well round analysis
- Looking forward to moving to Chicago