# Yaojia (Zoe) ZHANG

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#### **EDUCATION**

## The Chinese University of Hong Kong, Shatin, Hong Kong SAR

Ph.D. in Finance and Accounting

B.B.A. in Professional Accountancy, Minor in Finance (First Class Honors)

2020.08 – present
2015.09 – 2020.07

The University of Miami, Miami, Florida, USA

 $Exchange\ Undergraduate\ Student$  2017.12

Chicago Quantitative Alliance (CQA) Institute, Wilkes-Barre, Pennsylvania, USA

Advanced Investment Management Course 2019.05 – 2019.05

## Areas of Interests

Institutions and Corporate Social Responsibility, Climate Finance, ESG, Corporate Finance, International Finance, Financial Accounting

#### Working Papers

- Socially Responsible Investors and Stock Price Informativeness (with George Yang, Xintong Zhan, and Weiming Zhang)
- Opioid Epidemic and Implied Cost of Equity Capital (with Jie Cao, Xintong Zhan, and Weiming Zhang)
- Board Gender Diversity and Corporate Carbon Emissions: International Evidence (with Jie Cao, Xintong Zhan, and Weiming Zhang)
- Foreign Institutional Ownership and Corporate Carbon Emissions (with Jie Cao, Xintong Zhan, and Weiming Zhang)

## PUBLICATION

• The Return Predictability of Carbon Emissions: Evidence from Hong Kong and Singapore (with Jie Cao, Xintong Zhan, and Weiming Zhang), 2023, *Pacific-Basin Finance Journal 82 (Special Issue)*, 102177.

# TEACHING EXPERIENCE

Teaching Assistant, CUHK Business School, The Chinese University of Hong Kong

- Empirical Asset Pricing (PhD)
- Financial Management (Undergraduate)
- Investment Analysis and Portfolio Management (Undergraduate)

# Industry Experience

• Quantitative Researcher, Lord Abbett China Asset Management, Shenzhen	2019.11 - 2020.06
$\bullet$ Trainee, The Hong Kong and Shanghai Banking Corporation, Hong Kong	2018.08 - 2019.01
• Intern, Guoyue Junan Equity Investment Fund Management, Shanghai	2018.06 - 2018.07
• Intern, PricewaterhouseCoopers Limited (PwC), Hong Kong	2018.01 - 2018.05
• Intern, City Construction Investment Company, Chongging	2017.07 - 2017.08

Honors and	• Postgraduate Fellowship, The Chinese University of Hong Kong	2020 Pa <b>2022</b>	
Awards	• AFA Travel Grant Award	2024	
	• CIMA Scholarship for CIMA Global Business Challenge, CIMA	2019	
	• The Hong Kong Institute of Certified Public Accountants (HKICPA) Scholarship,	HKICPA 2017	
	• The Dean's List, The Chinese University of Hong Kong Business School	2017	
Presentations	SENTATIONS Selected Presentations (# online,* by coauthor)		
AND DISCUSSIONS	• The American Finance Association PhD Student Poster Session	2024	
	• Zhejiang University *	2023	
	• NYU Shanghai *	2023	
	• Shanghai University of Finance and Economics *	2023	
	$\bullet$ Shanghai Jiao Tong University - Antai College of Economics Management *	2023	
	• The Northern Finance Association Annual Conference	2023	
	• FMA-Europe Conference	2023	
	• The Chinese University of Hong Kong	2023	
	• UN PRI Academic Network Conference *	2023	
	• The Hong Kong Polytechnic University **	2022	
	• IE Business School, IE University #*	2022	
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# Discussions

• Minimum Wages, State Ownership, and Corporate Environmental Policies, FMA-Europe Conference, by Tao Chen, Xi Xiong, and Kunru Zou 2023

# OTHER INFORMATION

- Computer Skills: SAS, STATA, Python, R, LaTeX
- Databases: CRSP, Compustat, Bloomberg, Trucost, FactSet, IBES, Worldscope, Markit, WIND, Morningstar, Thomson Reuters, KLD, Refinitiv ESG
- Languages: Chinese (Native); English (Fluent)
- CFA Level I Passed

## References

# Hua ZHANG, Professor of Finance

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# Yong (George) YANG, Professor of Accountancy and Director

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# Jie (Jay) CAO, Professor of Finance

School of Accounting and Finance, The Hong Kong Polytechnic University jie.cao@polyu.edu.hk, (+852) 2766-7099

## Xintong ZHAN, Li-Dasan Chair Professor of Finance

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