Shallow Analysis on Three Muggles Channel
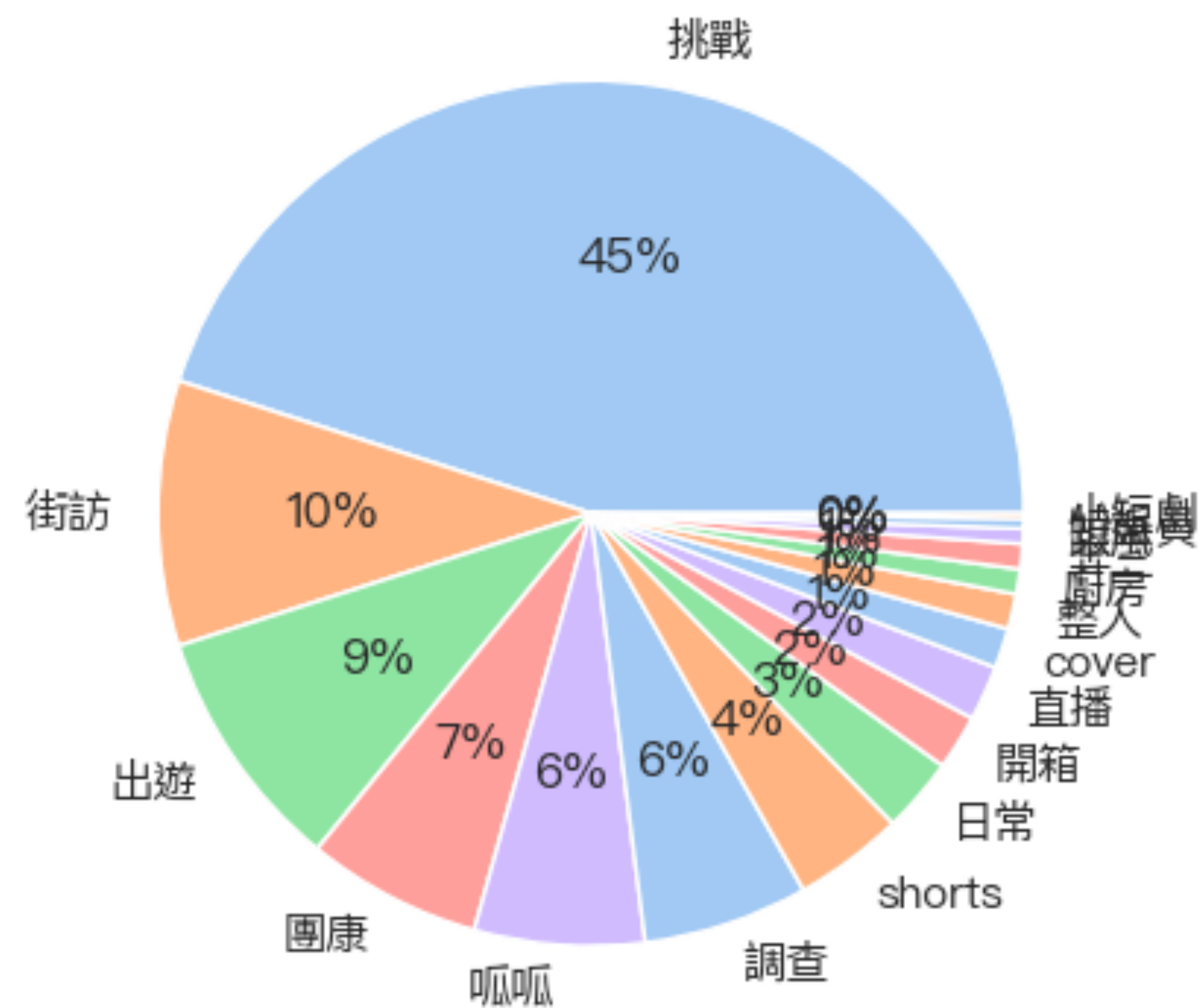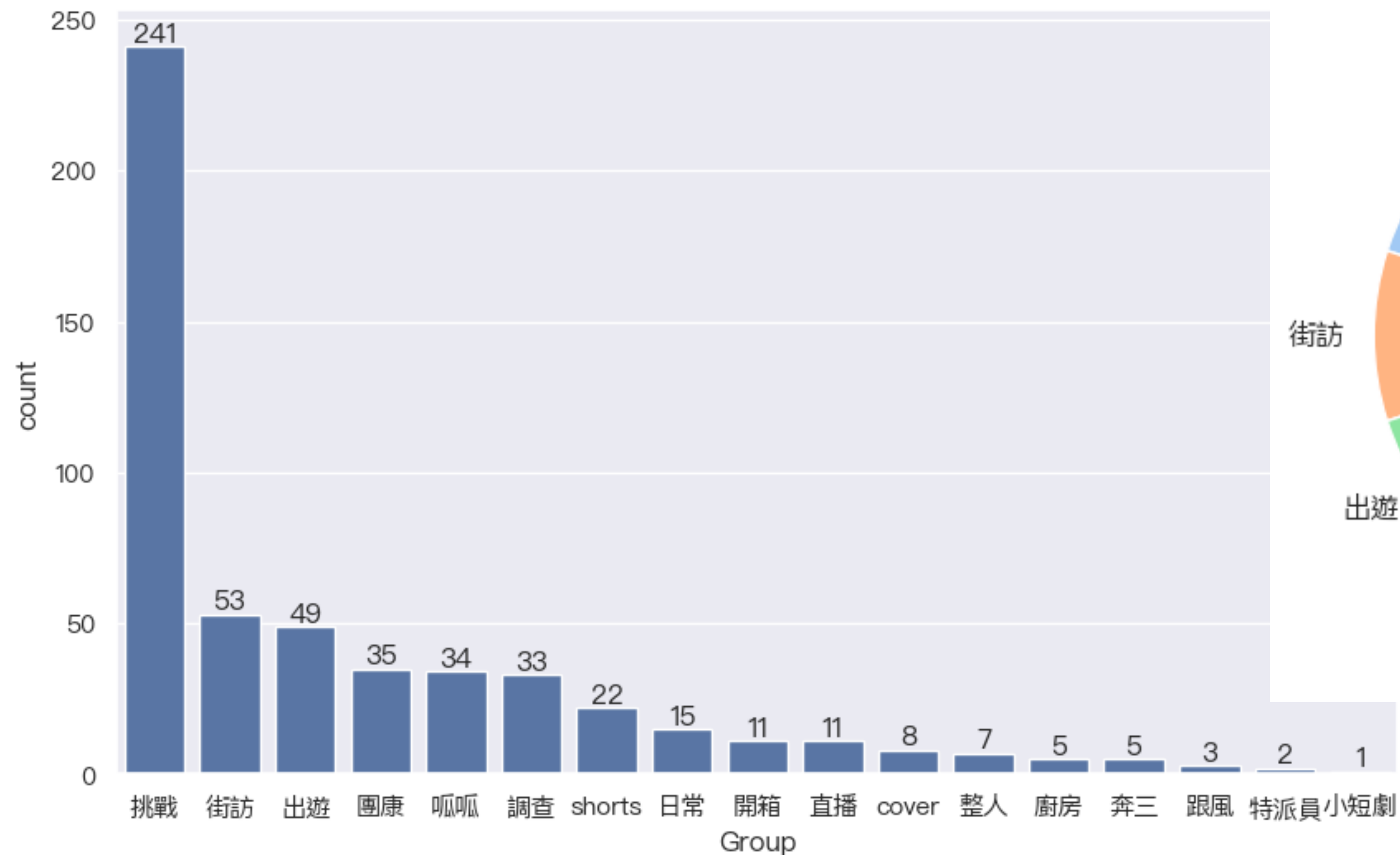
Through Visualization

By Yu. / 2024/04/26

Observations from visualizations

- Q1: How many(percents) videos on various categories?

- Q2: Do topics would affect indexs(e.g., views, likes,…)

- Q3: Relation between views & likes
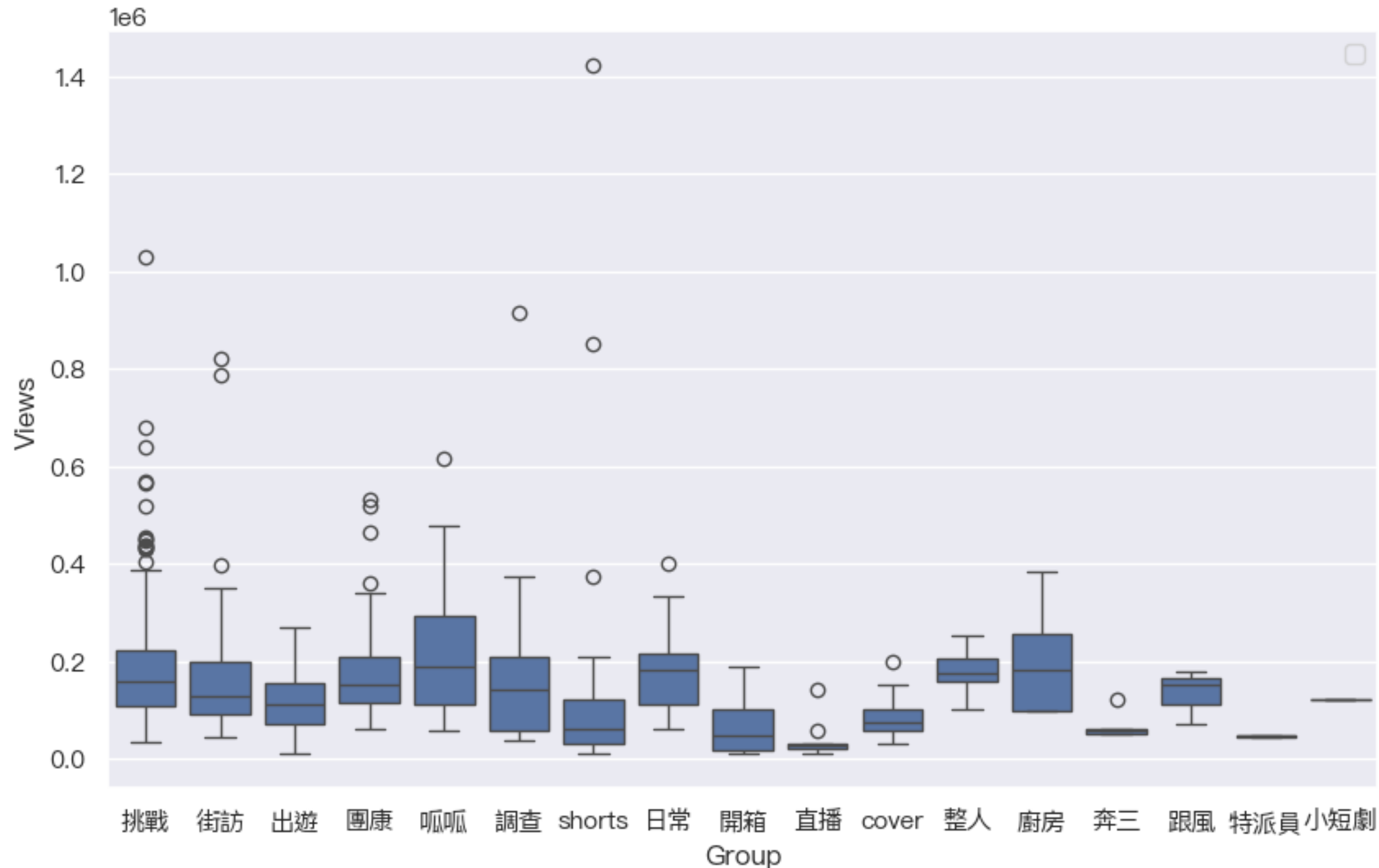
- Q4: View journey of channel from data :)

(Lazy work…)

First glance of Topics
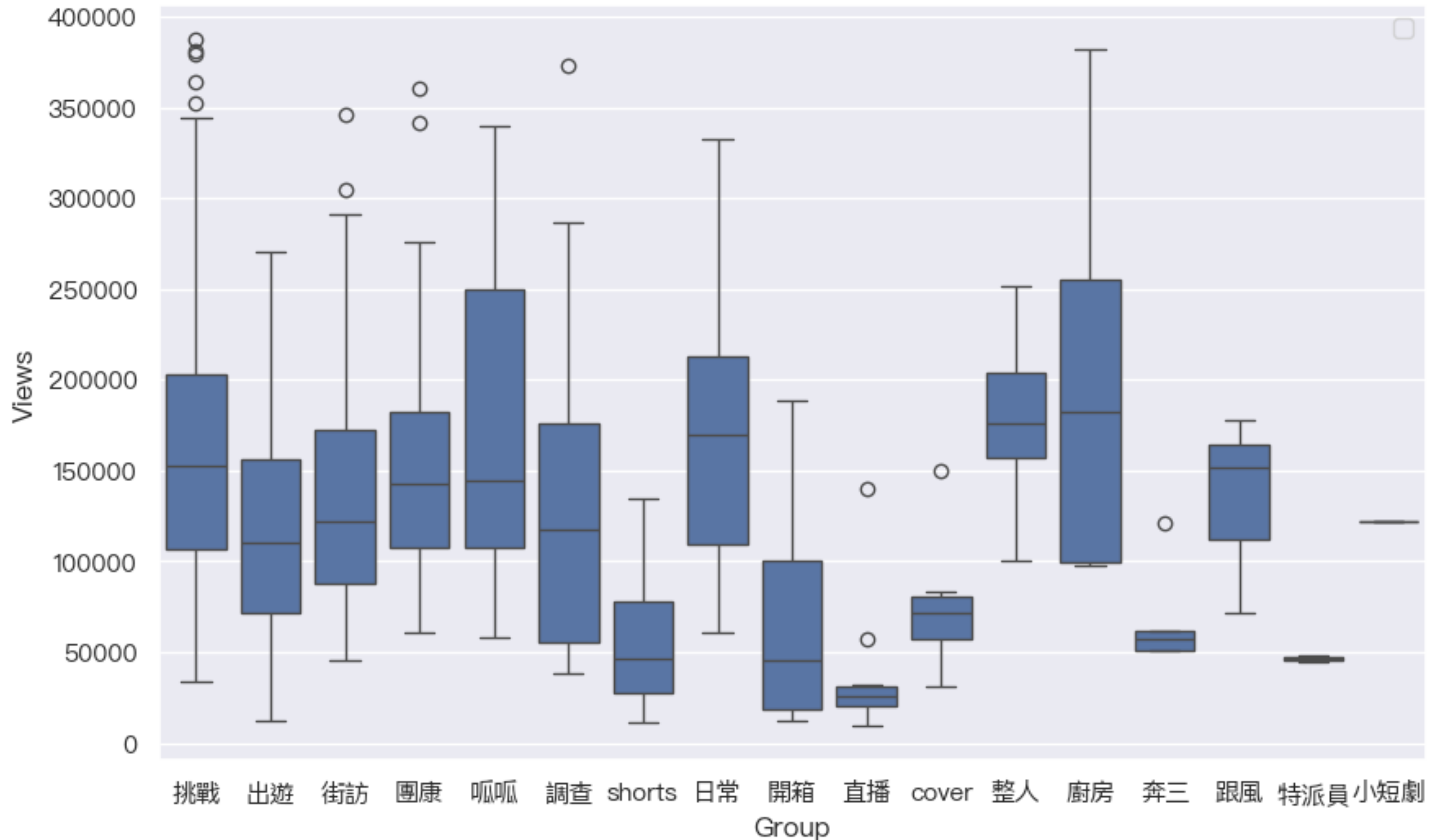
Topic v.s. Views
—— with outliers

- With outliers
- Not suitable for observing general rules...
- But you can find which topic is more possible to be hot!
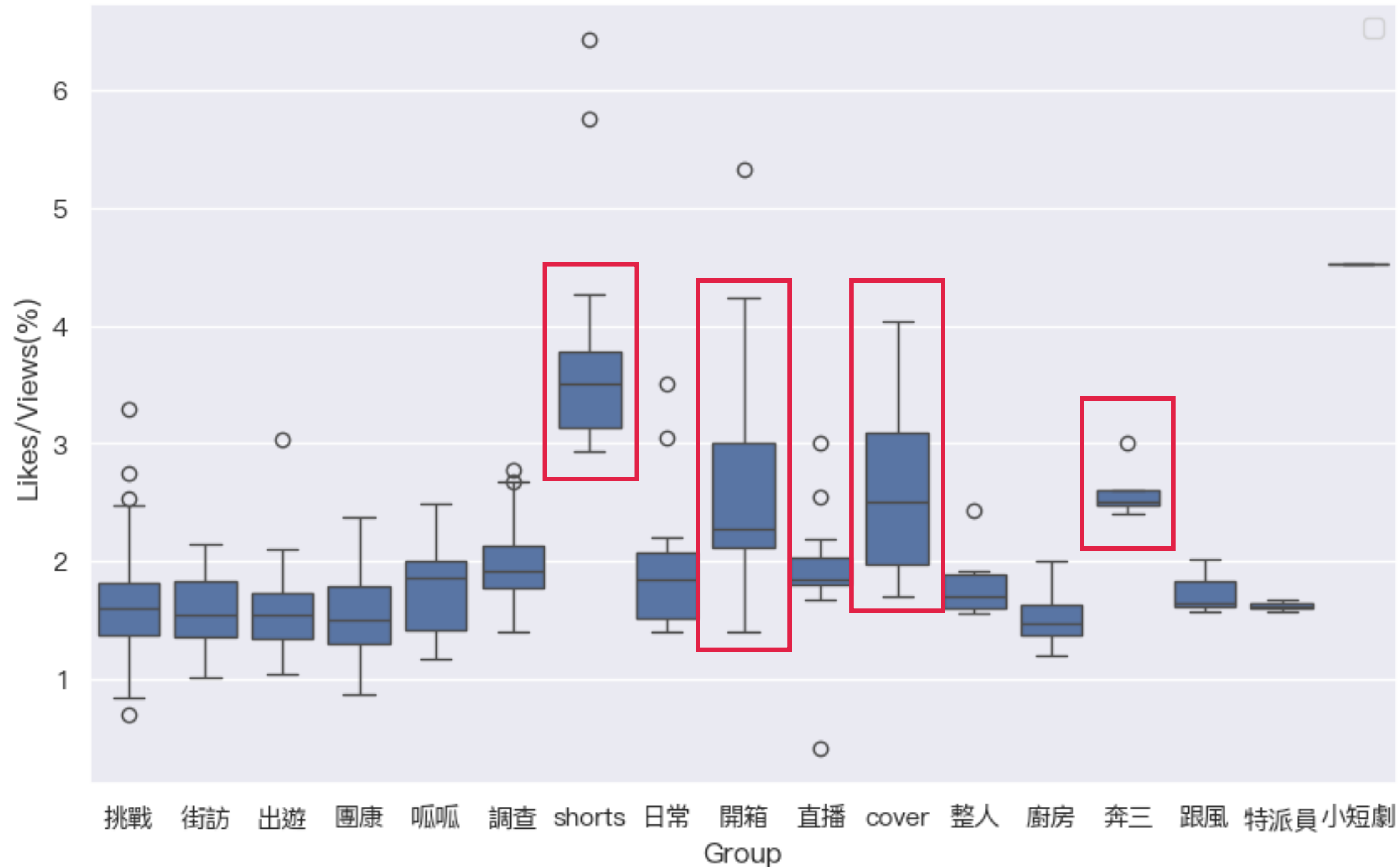
Topic v.s. Views
—— without outliers

- More Popular: 厨房、日常、挑战
- More Stable(in good way): 整人
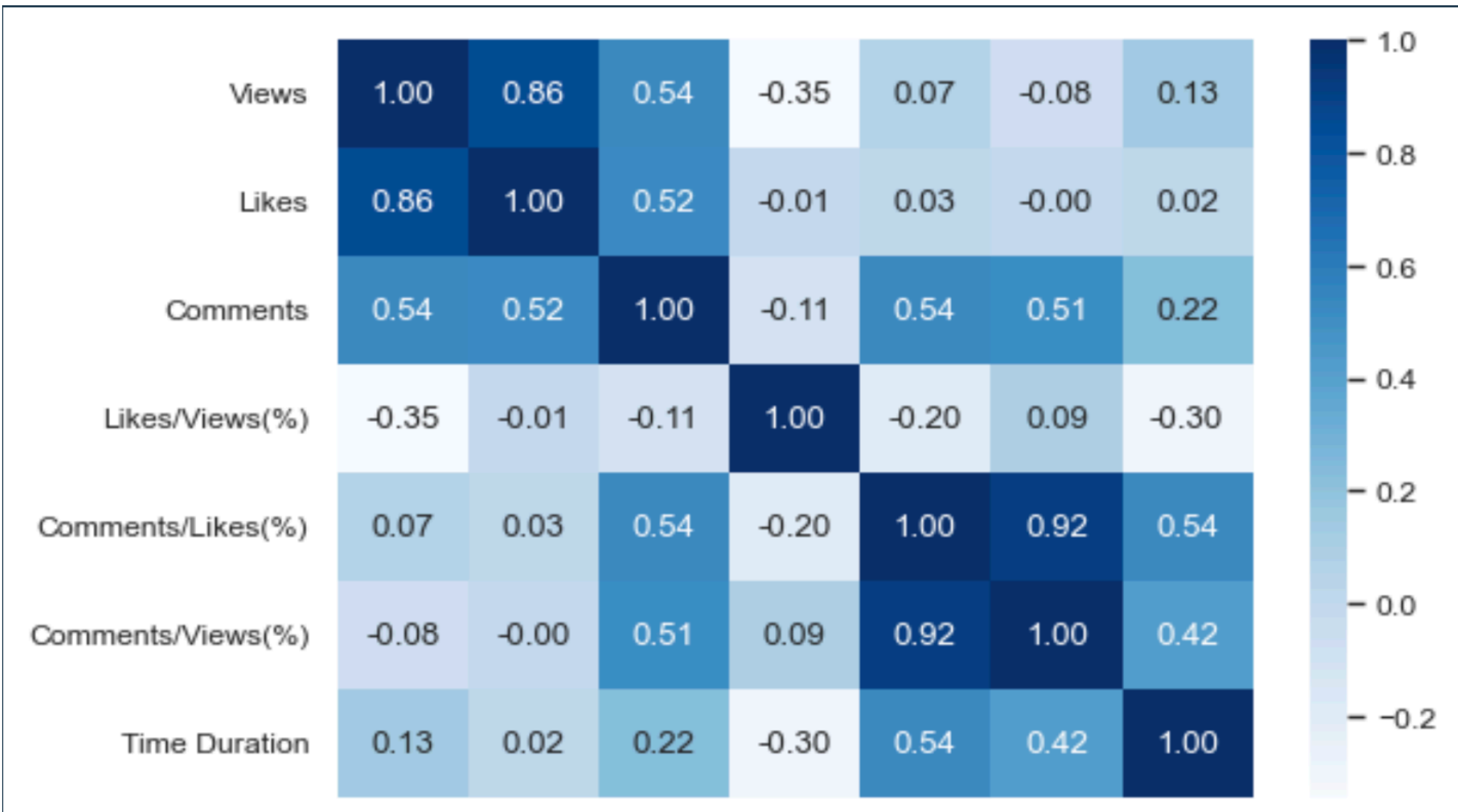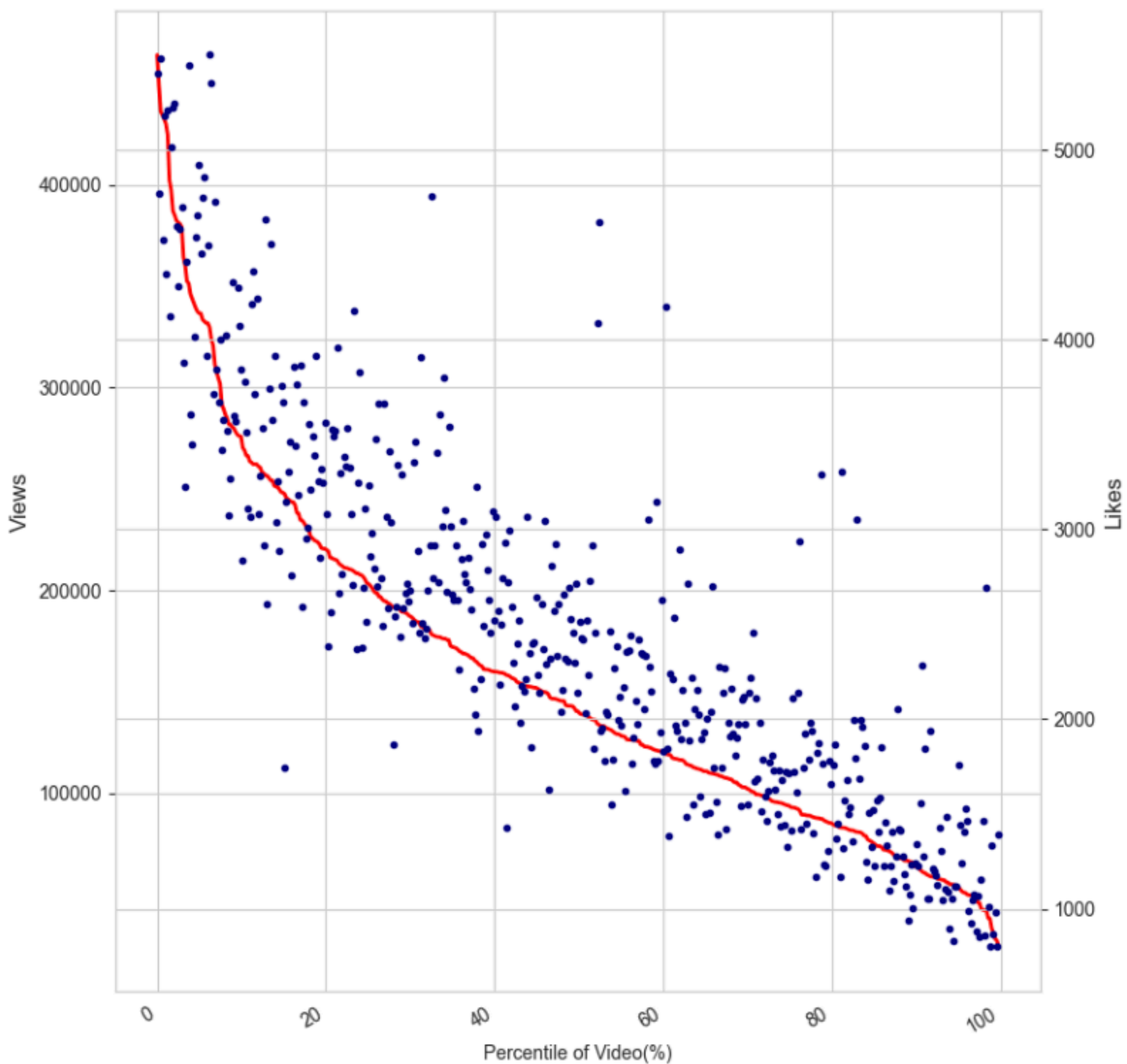- Unppopular: cover、奔三、特派员

Topic v.s. Likes/Views
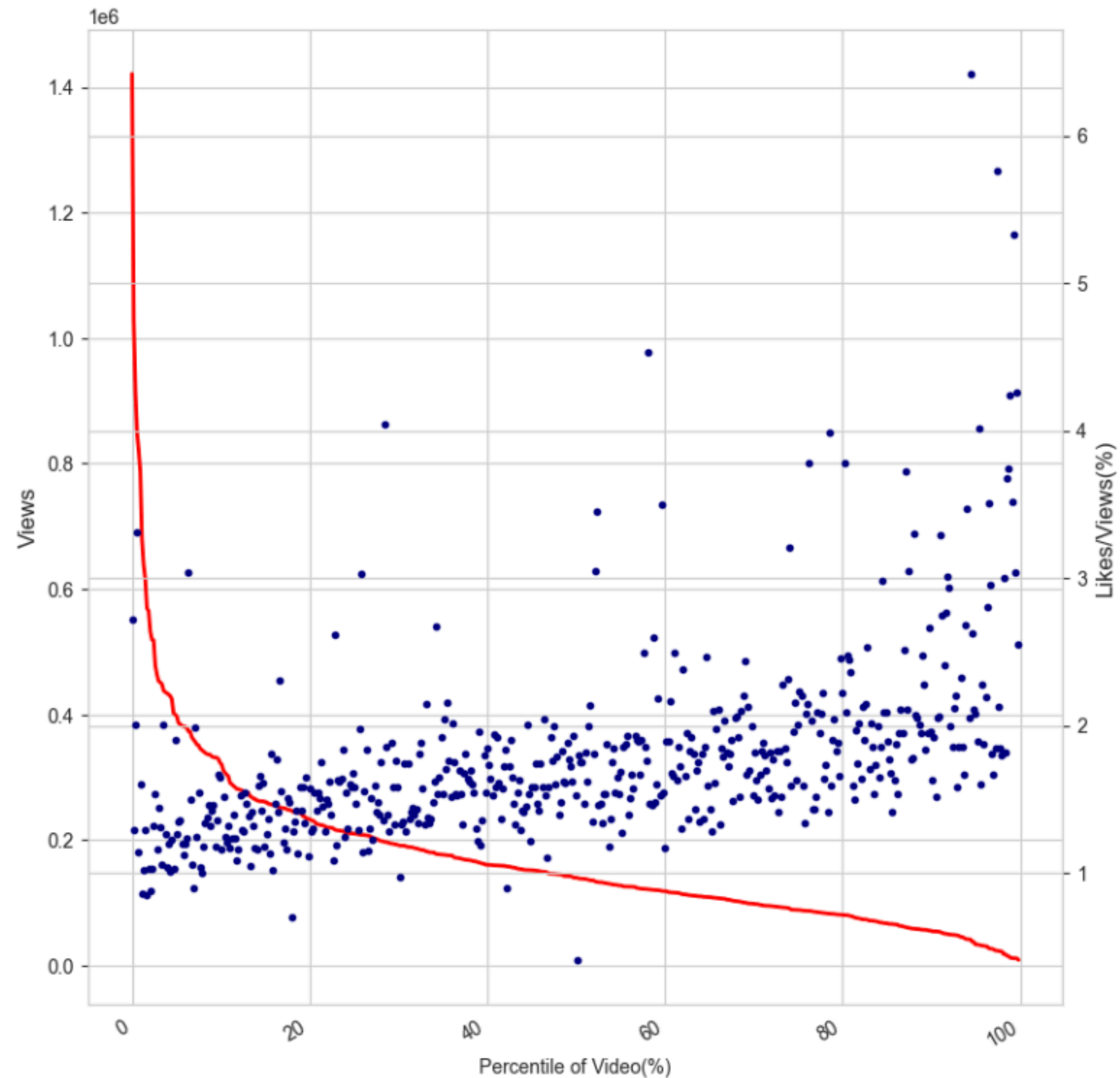
—— without outliers

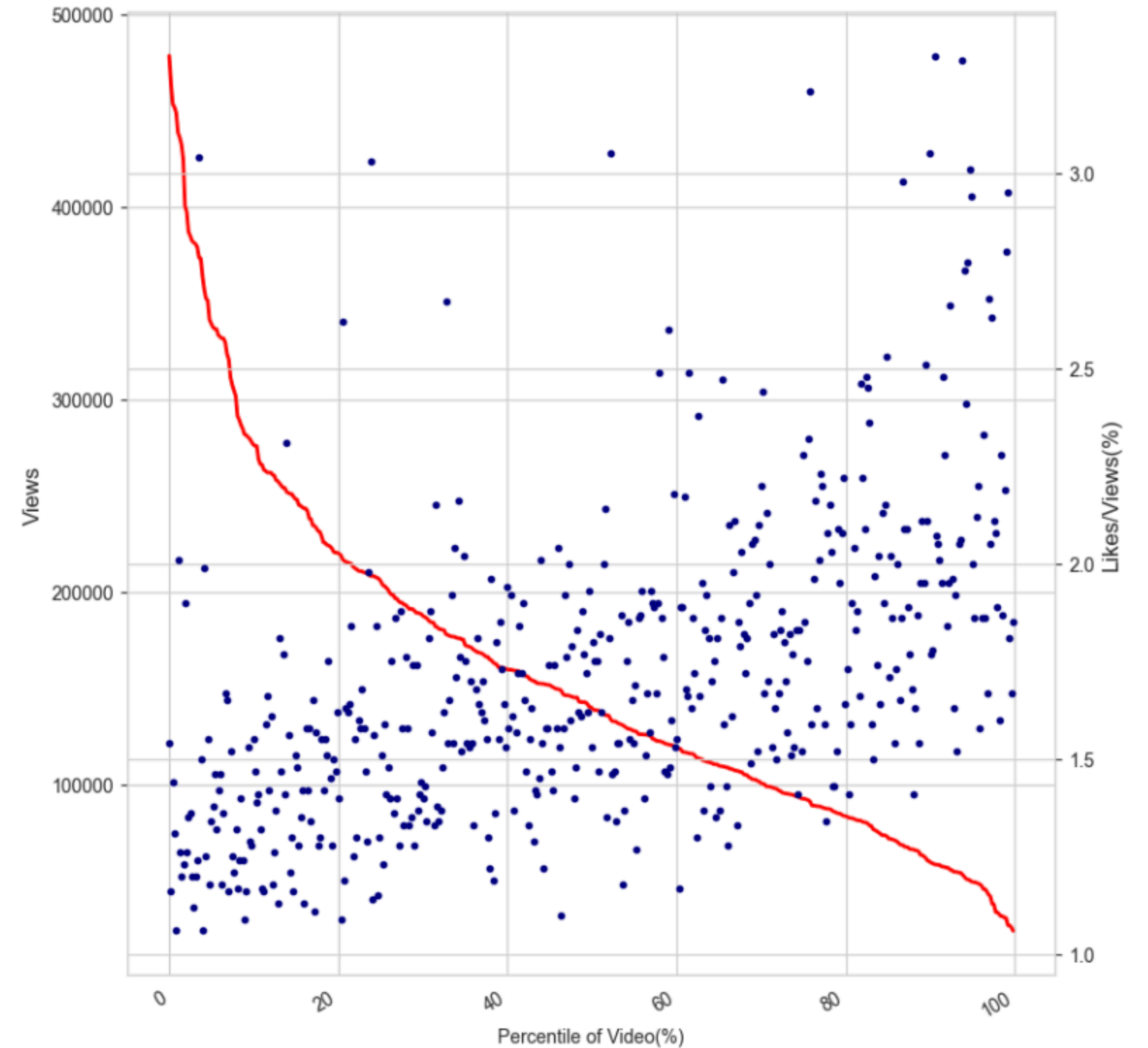- Different from the previous one

Likes ~ Views

—— with outliers

Likes ~ Views

View journey of channel from data