**A questionnaire on tourist demand for Forest wellness tourism in the Royal Belum State Park, Malaysia.**

Hello sir/madam，

Currently, I am researching the needs of forest wellness tourism among visitors to Malaysia’s Royal Belum State Park. This questionnaire consists of two sections and will take 5-10 minutes to complete. All information obtained will be classified as confidential.

If you need further information about this research, please contact me at zhangxing0520@student.usm.my. The information provided will be analyzed in aggregate and will not involve individual respondents. Thank you very much for your cooperation and attention in completing this questionnaire.

Thank you !

**Part I: Basic information**

1. What is your gender?

A. Male B. Female

2. What is your age stage?

A. Under 18 B.18 -30 C. 31-60 D.60 and above

3. What is your educational background?

A. high school and below B. junior college students

C. undergraduate students D. graduate students and above

4. What is your occupation?

A. enterprise staff B. institution staff C. design industry

D. students E. others

5. What is your annual income?

A.50,000 or less B.50,000-100,000 C.100,000-150,000

D.150,000-200,000 E.200,000 or more.

6. Do you know anything about forest wellness tourist?

A. Yes B. No.

**Part Ⅱ:**

1. The questionnaire is Kano questionnaire, and each question is divided into positive and negative aspects, so you need to consider answering in two situations, and the answers in the two situations are not necessarily corresponding.

2. "Very satisfied" mentioned in the questionnaire option. When you have this feature, you will be very satisfied with Pingyao lacquer tourist souvenirs; When the question has the characteristics of "it should be", you feel that it should be; When the question is "indifferent", you feel that it is casual; When the question is "tolerable", you feel that it should not be, but it can be tolerated; When the question has the characteristic of "dissatisfied", you feel that it should not exist and need not exist.

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| Q7: High forest coverage rate | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q8: Various creatures | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q9: Comfortable climate | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q10: Good air quality | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q11: Good water quality | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q12: Unique human resources | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q13: Convenient traffic | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q14: Reasonable route layout | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q15: Reasonable public facilities setting | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q16: Detailed boot identification | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q17: Clean sanitation | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q18: Good accommodation facilities | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q19: Healthy diet | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q20: Shopping with good experience | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q21: Efficient and rapid medical emergency | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q22: Equipped with professional health care staff | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q23: Abundant projects | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q24: Entertainment | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q25: Knowledge learning | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q26: Recovery and recuperation | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q27: Exercise and fitness | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |

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| Q28: Parent-child activities | Very satisfied | Should be like this. | Indifferent | Tolerable | Dissatisfied |
| 1. How do you feel if it has this function? |  |  |  |  |  |
| 2. How do you feel if it doesn't have this function? |  |  |  |  |  |