**Pan DONG**

* Professor and Director of the Real Estate Research Center of the Beijing Normal University

Professor Dong Fan is the director of the Real Estate Research Center at Beijing Normal University. He is also a visiting professor at Peking University, Tsinghua University, Shanghai Jiaotong University, and other world-class universities.

Promoted to be an associate professor directly after his master graduation at 26 years old, Professor Dong became the youngest associate professor of social sciences in China. At the age of 32, he became the youngest full professor in social sciences in the country.

He has published more than 300 papers and review articles and more than 20 teaching materials. His suggestions for the development of China have been adopted by China’s leaders more than 60 times and have been used to facilitate regulations and policies more than 50 times.

Dr. Dong has been an influential figure in the field of real estate, particularly with respect to the country’s decision-making and social public opinion. He has been rated as "China's controversial figure of the year", "China's real estate person of the year", "sensational figure of China’s internet real estate", etc.