**Lifen ZHANG**

* Associate Editor of Financial Times, and Founding Director for FTChinese.com

Dr. Lifen ZHANG, Associate Editor, Financial Times, Editor-in-Chief, [FTChinese.com](http://ftchinese.com/) (FT’s Chinese language website)

Lifen ZHANG is Associate Editor, Financial Times and Editor-in-Chief for [FTChinese.com](http://ftchinese.com/) (FT’s Chinese language website).

Before joining the FT in 2003 to launch [FTChinese.com](http://ftchinese.com/), Lifen worked for 10 years as assistant producer for BBC TV, producer, senior producer, news/current affairs editor and senior journalism-production trainer for BBC World Service. Lifen graduated from Journalism Department of Fudan University, and obtained his PhD in Mass Communications at [University of Leicester](http://en.wikipedia.org/wiki/University_of_Leicester)； Lifen had served as visiting professor of Taiwan National Chengchi University, Hong Kong Baptist University, and Fudan University.