

# Craft Zones Studio Survey

Thank you for filling out this form for Craft Zone!

You will receive a \$5 coupon as appreciation for you to use next time.

*\* Indicates required question*

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1. Email \*

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2. Gender \*

*Mark only one oval.*

☐ Female

☐ Male

☐ Other: 

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3. Which category below includes your age? \*

*Mark only one oval.*

☐ 17 or younger

☐ 18 - 24

☐ 25 - 30

☐ 31 - 40

☐ 41 - 50

☐ 51 or order

4. Are you currently pursuing a degree in college? \*

*Mark only one oval.*

- ☐ Bachelor Degree
- ☐ Master Degree
- ☐ PHD Degree
- ☐ Not student
- ☐ Other: \_\_\_\_\_

5. Which neighborhood do you live in Boston? \*

*Mark only one oval.*

- ☐ Allston
- ☐ Back Bay
- ☐ Beacon Hill
- ☐ Fenway
- ☐ Brookline
- ☐ South End
- ☐ Seaport
- ☐ Mission Hill
- ☐ Dorchester
- ☐ Chinatown
- ☐ Jamaican Plain
- ☐ Roxbury
- ☐ Other: \_\_\_\_\_

6. Which area do you live in the above neighborhood?

\_\_\_\_\_

7. Which channels do you use most frequently? \*

*Check all that apply.*

- ☐ Tiktok
- ☐ Youtube
- ☐ Instagram
- ☐ Wechat 公众号
- ☐ 小红书
- ☐ Friend referral
- ☐ Marketing material (Poster, business card, flyer)
- ☐ Local farmer markets
- ☐ Other: \_\_\_\_\_

8. What brings you to Craft Zone today? \*

*Mark only one oval.*

- ☐ Create DIY gifting
- ☐ Experience crafting
- ☐ Spend time with kids
- ☐ Killing time
- ☐ Other: \_\_\_\_\_

9. If you are here with your kids, what is your kids pursuing?

*Mark only one oval.*

- ☐ Kindergarten
- ☐ Elementary school
- ☐ Junior high school

# Google Forms

