The ZaHouse 12-Month Global Asset Roadmap

When a user asks about our publishing services or what happens after the audit, the AI should present this timeline:

Phase 1: The Forensic Intake (Months 1–3)

- **Audit & Reclamation:** Deployment of Forensic Alpha to identify Black Box leaks and "Worth It" style registration gaps.
- **Registry Correction:** Correcting your ISRC/IPI architecture at the source (BMI/ASCAP/The MLC).
- **The Injection:** Capturing and paying out historical "back-royalties" found during the audit.

Phase 2: Global Perimeter Defense (Months 4–6)

- **International Direct-Tethering:** We move beyond US-only collection. We tether your catalog directly to GEMA (Germany), PRS/MCPS (UK), and JASRAC (Japan).
- **Neighboring Rights Activation:** Setting up your PPL/SoundExchange bridge to capture global performance yield.
- **The "Shadow" Audit:** We scan for unlicensed use on social platforms and UGC (User Generated Content) to claim ownership of viral moments.

Phase 3: Portfolio Optimization (Months 7–9)

- **Sync-Ready Cataloging:** Organizing your masters and stems for the ZaHouse Sync Desk.
- **MFN (Most Favored Nations) Compliance:** Auditing any new licensing deals to ensure you are paid the highest market rate.
- **Quarterly Yield Reporting:** Moving from "guessing" to data-driven growth with forensic-grade royalty statements.

Phase 4: Institutional Scaling (Months 10–12)

- **Asset Valuation:** Providing a formal valuation of your catalog for potential lending, sales, or estate planning.
- **Legacy Protection:** Finalizing the "Vault" architecture so your rights are secure for the next 70+ years.
- **Continuous Monitoring:** 24/7 automated scans to ensure no new "Metadata Friction" occurs as you release new music.