Problem Statement

The Insurance Company is struggling with a crucial issue as they strive to effectively monitor and analyze the correlation between insurance claims and collected premiums. The current reporting system lacks the required dashboard reports, hindering the company's ability to derive meaningful insights, make informed decisions, and optimize resource allocation.The absence of real-time monitoring, coupled with limitations in visualizing claims versus premium data and conducting client segmentation and risk analysis, accentuates the challenge. To address this, the company is initiating the development of an interactive Power BI dashboard to actively monitor and analyze insurance claims, collected premiums, and gain valuable insights into client behaviors