

# Zaara Khan

zaarakay21@gmail.com ❖ (925) 858-2930 ❖ San Francisco, CA

---

## WORK EXPERIENCE

---

### **Simplr (Asurion)**

**June 2022 – June 2024**

*Founder & CEO*

*Denver, CO*

- As Founder & CEO, I oversee our core strategies, product roadmap, ops, marketing, and fundraising.
  - Tens of thousands of units sold in 2 years of operation with thousands of 5-star reviews.
  - Sub-bullets are for more detail if needed, like key performance stats or a portfolio / website link.
- Core responsibility #3. Pretend this is where they stop reading your resume. Whether Work or Education is your top section, the first 3 things they see better be your most impressive stuff, period.
- Core responsibility #4. Bullets #1 and #2 are for high-level descriptions of the company and/or your role.
- Achievement #1: Challenge/Action/Result
- Achievement #2: Challenge/Action/Result

### **Company Name**

**Month Year – Month Year**

*Job Title*

*City, ST*

- Core responsibility #1.
- Core responsibility #2.
- Achievement #1: Challenge/Action/Result
- Achievement #2: Challenge/Action/Result

### **Company Name**

**Month Year – Month Year**

*Job Title*

*City, ST*

- Core responsibility #1.
- Core responsibility #2.
- Achievement #1: Challenge/Action/Result
- Achievement #2: Challenge/Action/Result

## EDUCATION

---

### **University of California, San Diego**

**June, 2020**

*BS, Cognitive Science*

*La Jolla, CA*

- List your honors like *summa cum laude* or Economics Honors Society; 3.72/4.0 GPA (list only if GPA is over 3.3)
- Studied abroad in City, Country during spring/fall 20YY semester (University Name)
- Any other fun stuff like varsity sports, fraternity/sorority, or something that gives you a little color

## SKILLS

---

Strategic planning; strategic partnerships; revenue modeling & forecasting; retail partnerships, sales, & distro; contract negotiations; account management; Amazon marketing; channel marketing; crowdfunding; copywriting; content marketing; brand marketing; DTC; Shopify; supply chain management; Keynote / PPT presentation

For more ATS friendly templates, check out [Resumatic](#).