

Products for the future

NORDEX Green

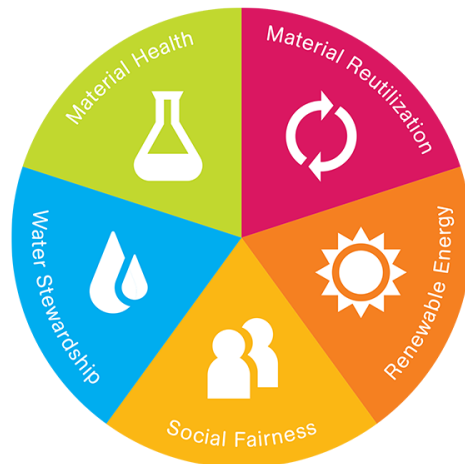
Cleaning & Caring



NORDEXIA

Nordexia now launches Nordex Green - a series of cleaning products with minimal impact on the environment!

Nordex Green is a series of Cradle to Cradle-certified cleaning products that have minimal impact on the environment throughout their life cycle. The products are based on ingredients that are durable, vegetable, renewable and biodegradable. Cradle to Cradle stands for a comprehensive program for certification of products regarding the use of materials and manufacturing. The program evaluates a product's safety for humans, the environment and future life cycles. The focus is on using safe materials that can be recycled as technical nutrients or composted as biological nutrients. Of course, the products are of the highest quality, and they are developed according to the latest technology. This means that we now can offer high-quality, cost-effective products with attributes and function that guarantee the best cleaning results, while the products have a minimal impact on the environment - for a sustainable future in the cleaning industry.



All Nordex Green products are certified by Cradle to Cradle at the gold level. The products are also ecolabelled with The swan.



Cradle to Cradle Certified Product Scorecard	
MATERIAL HEALTH	Platinum
MATERIAL REUTILIZATION	Gold
RENEWABLE ENERGY & CARBON MANAGEMENT	Gold
WATER STEWARDSHIP	Gold
SOCIAL FAIRNESS	Gold
OVERALL CERTIFICATION LEVEL	Gold



Nordex Green is an optimized series consisting of six cleaning products with maximum environmental consideration. The products are formulated for professional use and cover most of the needs in cleaning of interior surfaces and in sanitary areas.

Nordex Green - a complete range for sustainable daily cleaning:

- highly efficient products for efficient cleaning results
- Cradle to Cradle certified at the gold level
- ecolabelled with The swan
- renewable raw materials of vegetable origin
- new bottle with design for optimal packaging and logistics
- with the lowest impact on the work environment.



A complete range for sustainable daily cleaning

In the first step, the Nordex Green Cradle to Cradle certification covers the following products:



Product	Description	Area of use
DailyClean, 1 l 62591101	Effective all-purpose cleaning for daily cleaning of water-resistant surfaces.	General cleaning in buildings, offices, schools and hospitals.
PowerClean, 1 l 62591201	Powerful rough cleaning for daily cleaning of water-resistant surfaces.	General cleaning in buildings, offices, schools and hospitals.
SaniClean A, 1 l 62591401	Alkaline sanitary cleaning.	In the sanitary area, cleaning of toilets, shower areas.
SaniClean, 1 l 62591301	Acid sanitary cleaning.	In the sanitary area, cleaning of toilets, shower areas.
ManualDish, 1 l 62591501	Hand dish for all dishes.	Manual hand dish in kitchens in homes, hospitals and offices.
GlassClean, 750 ml 62591601	Window cleaner for daily cleaning.	For windows and mirrors.

Nordex Green in new packaging!

In connection with the development of the Nordex Green product series, Nordexia has also developed a brand new bottle. The intention has been to develop a bottle that expresses a character and clear profile of the Nordex brand. Sustainability has been in focus during development.

The new bottle has been given a rectangular shape for optimized packaging and logistics reduced environmental impact:

- strong brand profile with Nordex embossed on the side of the bottle
- transparent bottle for clear description of the product
- grip-friendly profile for easy and safe handling
- 8 x 1 liter in each carton
- optimized pallet pattern - 576 bottles per pallet
- just over 14% lower environmental impact during transport.



Nordex for a sustainable future!

With the introduction of Nordex Green, we have now taken the first step towards a more sustainable future, with the goal of having a completely climate-neutral product range by 2027. The goal is to achieve 80% renewable raw material in all our products before the end of 2025. Nordex Green is developed by Nordexia in close collaboration with a leading laboratory in Sweden. The production also takes place in Sweden. Local presence with short transports minimizes the environmental impact.

