Gregory Burd

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Personal

Summary

Gregory Burd is currently a Senior Product Manager for Oracle Berkeley DB database products. He is responsible for open source licensing issues, communicating with marketing, evaluating product direction, building community, and many other facets of software production. Mr Burd has a diverse background including software engineering, product management, enterprise software consulting, software alliances and sales, and has contributed to open source and free software projects.

Philosophy

My passion is in delivery of excellent, purposeful, software. I care deeply about the people I work with and the teams I contribute to. I am interdisciplinary, unconventional, and ardent. I enjoy projects requiring creative problem solving, prudent risk taking, and careful orchestration. I take the initiative, and I accept the responsibility. I learn from my mistakes and I am a consummate communicator.

Education

BS/CS, New Mexico State University, 1991-1992 At the conclusion of this year of education I was hired by NeXT Computer.

BA/MA, Whitter College, 1990-1991 In a 3/2 program with UCLA for a masters of photojournalism in five years.

Employment

Senior Product Manager, Oracle Corporation – Feb 2006 - Present.

Software Engineer/Product Manager, Sleepycat Software – Jul 2002 - Feb 2006.

Technical Alliance Manager, KnowNow, Inc. – Dec 2000 - Jun 2002.

Managing Consultant, Primix Solutions, Inc. – Jul 1999 - Nov 2000.

Member of Technical Staff (MTS-4) Software Engineer, Sun Microsystems, Inc. – Sep 1996 - Jun 1999.

Managing Associate Consultant, Marble Associates, Inc. – Aug 1993 - Aug 1996.

Developer Support Team, NeXT Computer – May 1992 - Sep 1992.

Specialties

Software Architecture, Database, Java, C, Technical Writing, Technical Presentation, Technical Leadership, Market Analysis, Product Positioning, Project Management, Networking, Various Computer Languages, Systems Administration

Practical Experience

Oracle Corporation – Burlington, MA (45 employed in a globally distributed team)

Sleepycat Software was acquired in Feb of 2006 by Oracle and I transitioned into the Embedded Global Business Unit (EGBU) responsible for edge, mobile and embedded databases. There I continued in my role just as before, managing the three products created at Sleepycat - Berkeley DB, Berkeley DB XML, and Berkeley DB Java Edition.

Sleepycat Software – Boston, MA (11-38 employees in a globally distributed team)

Hired initially to do software engineering on Berkeley DB I later transitioned in 2004 to the role of Product Manager. I reported into the office of the CTO and worked with all parts of the organization, our partners and our board. I was directly responsible for the success of our products in their respective markets. I launched two highly successful products and continue to enhance and maintain them today in this role.

KnowNow – Menlo Park, CA (4-40 employees)

Founded by Rohit Khare and Adam Rifkin I joined KnowNow as the fourth employee. Together we pitched Kleiner Perkins. We were funded and worked at first from the KP incubator offices on Sand Hill Road. Our primary technological break through was AJAX (by another name) and some foundational ideas behind REST. My role was to communicate and advocate the technical value of the KnowNow Event Router and Micro-Server to strategic software integrators, value-added resellers, and other channel partners. I accomplished this with a mixture of sample code, on-site meetings and presentations.

Primix Solutions – Watertown, MA (30-50 employees)

It was my responsibility to report to the CTO on cross-functional performance, opportunities for strategic improvement, as well as to identify sub-par design decisions across the 5-10 consulting engagements underway at any given time. In this role I helped identify and foster open source frameworks, contribute to the success of many engagements, interface with customers and communicate back to the CTO and company leadership ways in which we could technically refine our delivery process and build reliable systems on time, within budget.

Sun Microsystems – Bay Area, CA (12-40 person teams) I worked in a number of areas within Sun:

   Desktop Technologies - Adapting the NeXT Computer OpenStep software for use on Solaris 2.7

   JavaSoft - Building office applications in the Java Applications Group

   Market Development Engineering - Supporting the strategic database and ERP systems partners

Marble Associates – San Jose, CA then later Watertown, MA (20-50 employees in two locations)

Senior Consulting Engineer building NeXTSTEP applications, porting TCP/IP onto OSI, and writing/delivering on SBIR grants. This small consulting firm experienced a tragedy when 3 of 4 founders (CEO, CTO, CFO) died in a small plane crash. This fractured the company, many left, I remained and helped to re-assert our position as a viable firm.

NeXT Computer – Redwood City, CA (400 employees)

Responsibilities included custom development and technical support for strategic clients, sales support, and speaking and presenting. I worked to help the strategic accounts port software to NeXTSTEP.