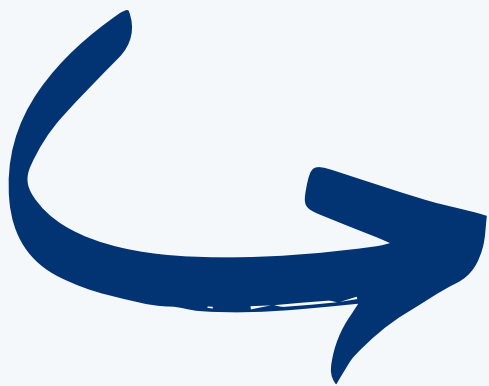# DATA SCIENCE IN MARKETING

Part IV

USE CASE IN MARKETING SECTOR

≫ AI-generated Content

≫ Programmatic Media Buying

≫ Voice Search

≫ Lead Scoring

≫ Ad Targeting

SKILL <S/ASH>

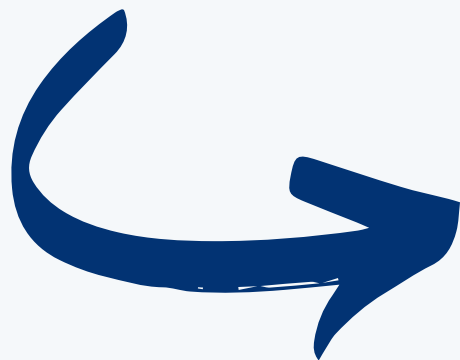# MARKETING STARTUPS THAT LEVERAGE DATA SCIENCE

ET MEDIALABS

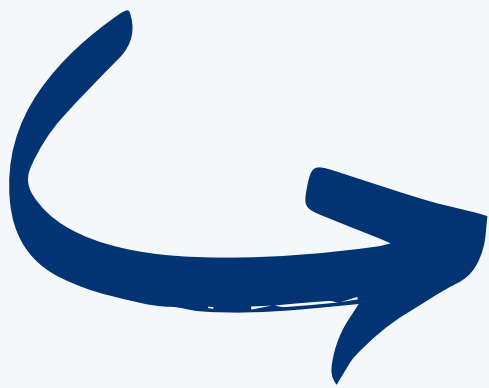IQUANTI

LOGICSERVE DIGITAL

CULTURE MACHINE

AVANTEGRADE

SKILL <S/ASH>

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Founded - 2008

Digital Marketing Strategy for Enterprise Companies

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AI HIGHLIGHTS

» In-depth site tag analysis

» Website Performance Reporting

» Analytics-driven Strategy

SKILL</S/ASH>

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WE HAVE A CUSTOMIZED PATH FOR YOU

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SKILLSLASH PROGRAM FEATURES

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≫ Industry Leaders as Experts

≫ 3-year subscription model

≫ Real-time Projects by AI Companies

≫ Guaranteed Job Referral

</> SKILL<S/ASH>

STAY TUNED FOR PART FIVE

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save for later