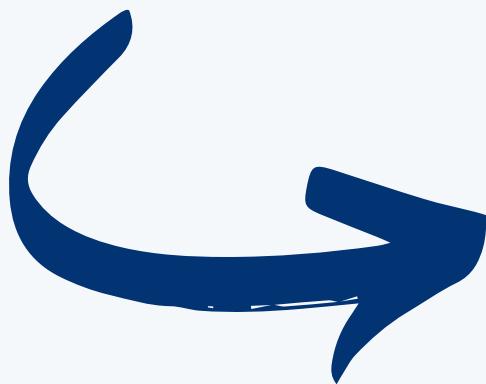


DATA SCIENCE IN MARKETING

Data Science Use Case in Marketing

- 🔗 Customer Segmentation
- 🔗 Real-time Analytics
- 🔗 Content Generation
- 🔗 Media Buying



Marketing Firms that use Data Science



BRANDINGNUTS



ADWETA



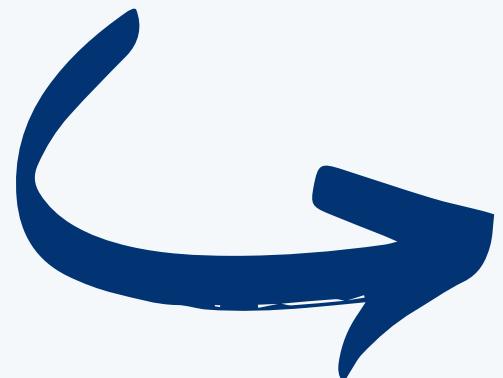
AvantGrade.com
Digital Marketing & Artificial Intelligence

AVANTGRADE



PUPILZ DIGITAL SOLUTIONS
Perfect Location For Growing Your Business

PUPILZ DIGITAL SOLUTION



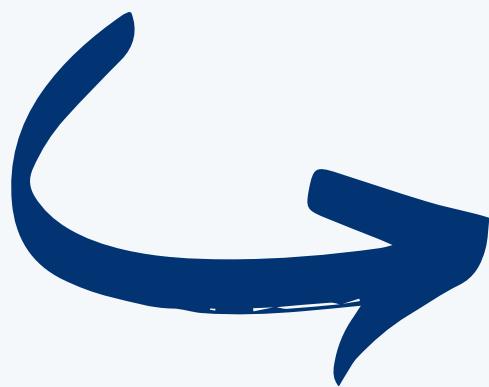
How is AI applied in Marketing?

- ⌚ SEO-optimized (clickbait) headlines
- ⌚ Speech Recognition such as Siri, Cortana
- ⌚ Sales Forecasting using Qurious
- ⌚ Ad Targeting
- ⌚ AI-enhanced PPC Advertising



Why is Data Science important?

- » Increased Campaign ROI
- » Enhanced Marketing Measurement
- » Real-Time Chat with Customers
- » Optimize Digital Ad Campaigns



AI IS THE FUTURE OF ECOMMERCE AND DIGITAL MARKETING STAGES



LEARN WITH THE AIM TO REVOLUTIONIZE

**SKILLSLASH CAN
HELP YOU DO THAT!**



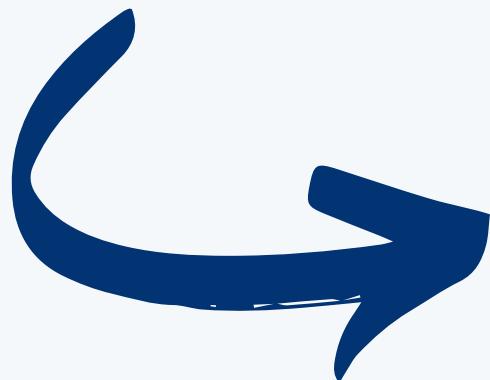
SKILLSLASH Program Highlights

- ✓ 100% Live Interactive Classes
- ✓ Industry Leaders as Mentors
- ✓ Work on Real-time Projects
- ✓ Guaranteed Job Referral



LEARNING IS THE PART AND PARCEL OF LIFE

- Krishna Kumar
(Co-Founder, Skillslash)



HAPPY LEARNING!

