

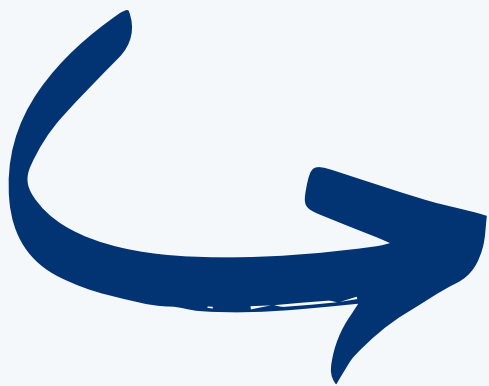
DATA SCIENCE IN MARKETING

Part III



USE CASE IN MARKETING SECTOR

- AI-generated Content
- Programmatic Media Buying
- Voice Search
- Lead Scoring
- Ad Targeting



MARKETING STARTUPS THAT LEVERAGE DATA SCIENCE





ET MEDIALABS



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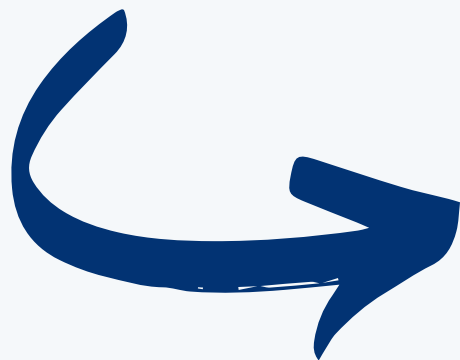
LOGICSERVE DIGITAL



CULTURE MACHINE



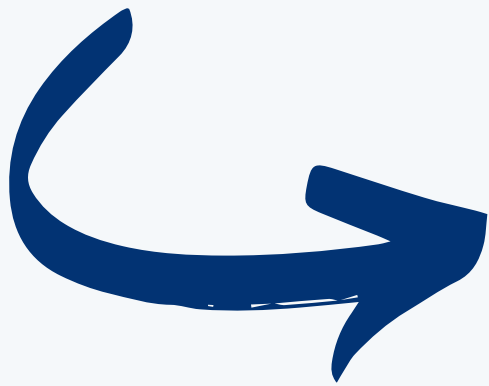
AVANTEGRADE



LOGICSERVE
DIGITAL

Founded - 2006

Enhancing Digital Marketing Efficiency





AI HIGHLIGHTS

- Data Infrastructure Assessment
- Online-Offline Tracking
- Advanced Attribution Modelling



YOU HAVE A SHOT AT A GREAT FUTURE WITH DATA SCIENCE



WE HAVE A CUSTOMIZED PATH FOR YOU

Skillslash Flagship Program



SKILLSLASH PROGRAM FEATURES

- 100% Live Interactive Classes
- Industry Leaders as Experts
- 3-year subscription model
- Real-time Projects by AI Companies
- Guaranteed Job Referral



STAY TUNED FOR PART FOUR

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save for later

