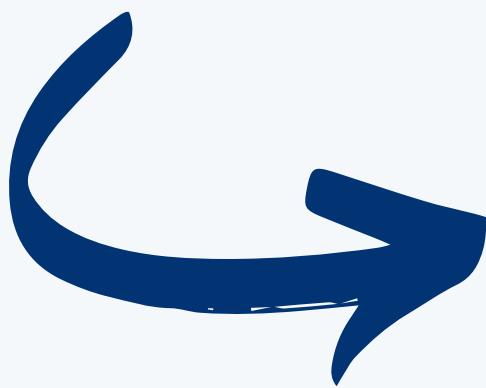
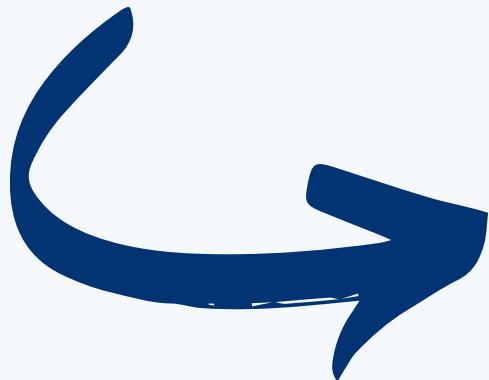


DATA SCIENCE IN SALES INDUSTRY

The industry is on rapid growth for Sales Data Scientists

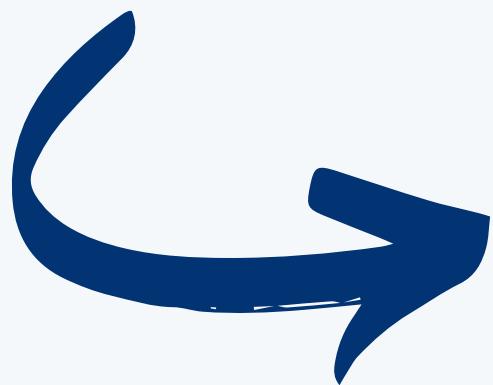


SOME INFORMATION ON DATA SCIENCE IN THE SALES SECTOR!



Top sales data science applications

- ⌘ Sales ML Engineer
- ⌘ Big data analyst
- ⌘ Prediction & forecasting expert



Top Firms using these applications



LATENT VIEW



CRAYON DATA



MU SIGMA

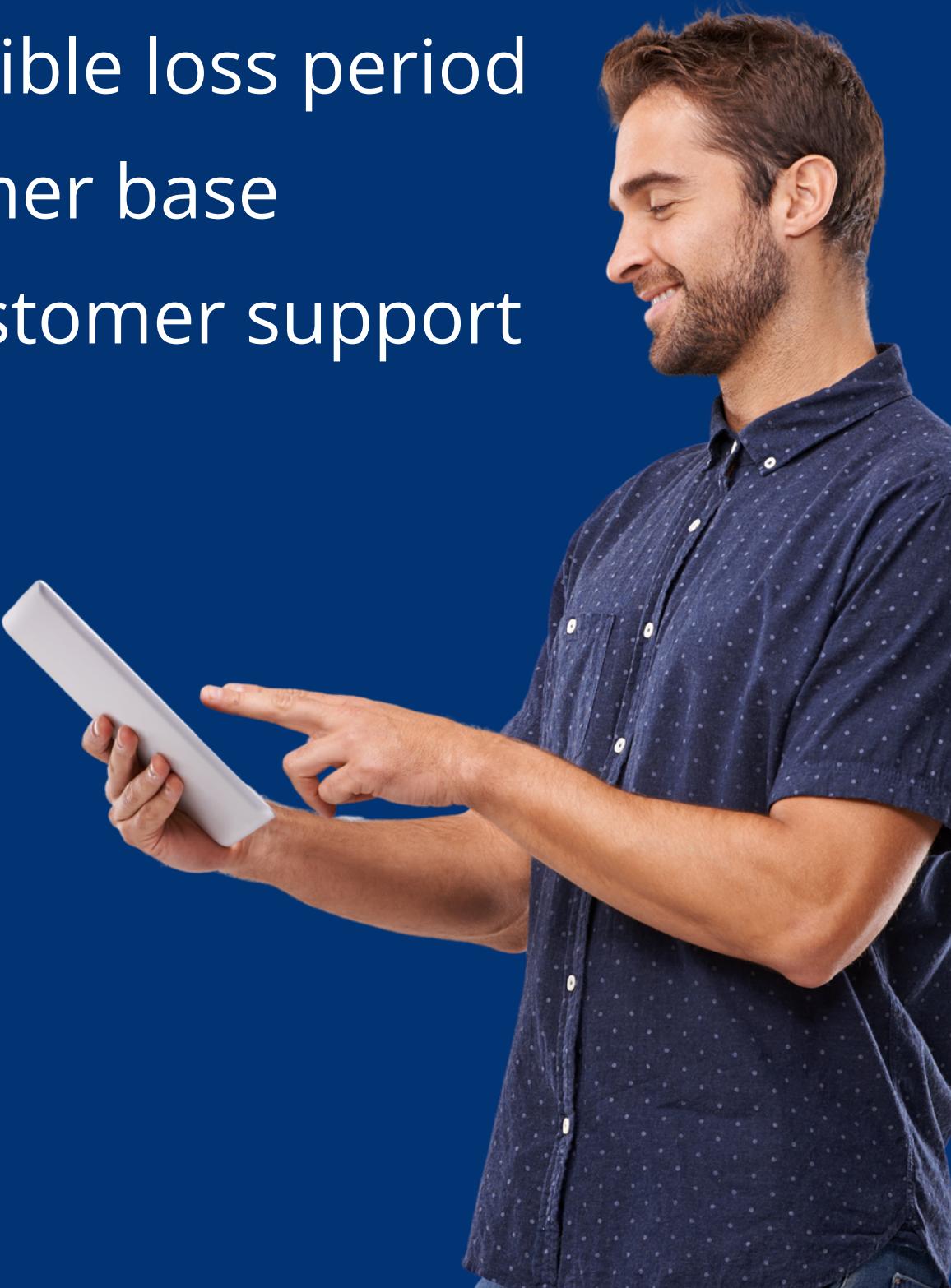


HANSA CEQUITY



Benefits of the applications

- ⌚ Prediction of possible loss period
- ⌚ Analysis of customer base
- ⌚ Automation of customer support



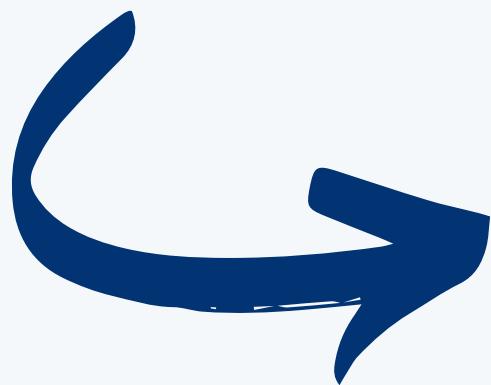
Revenue gain for the company

- ↗ Strategy development for profit
- ↗ Maintaining customer loyalty
- ↗ Overcoming competitors' prices



Future prospects for data science in sales

- » Automating sales analysis
- » Predicting seasonal trends
- » Overcoming unforeseen events



Job roles for Sales data scientist

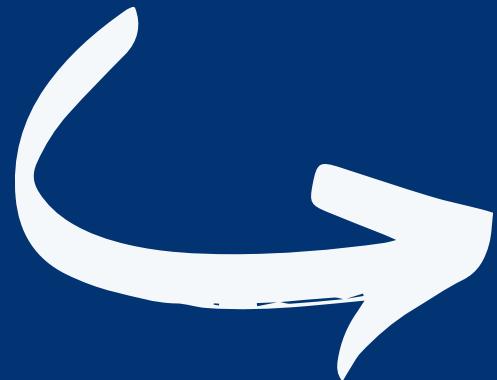
- ML & AI developer
- Data Analyst
- Strategy analyst



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