

Upgrade your **CAREER IN MARKETING**



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well, only
Technology
can help you

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There are a few ways:

1. Use of **Marketing Technologies**
2. Marketing **Analytics**
3. Data **Visualization**

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Major challenges:

1. Inculcating **tech based culture**
2. Processing **huge data**



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Learning **google analytics** itself **doesn't suffice**

Futuristic companies use technologies
for **Predictive Modelling**
to boost marketing effectiveness

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Which companies use Data Science?

NETFLIX



Spotify®



and all who are futuristic in
their domain

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What should you do?

Upgrade your skills

Learn digital marketing but don't forget to use the power of
Data Science

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How upgrade skills?

You can always begin with free videos on YouTube

But to transition your career **work on real projects**



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Why learn with us?

1. **Live online sessions** from the experts
2. **Work on real projects** from AI companies
3. **Get certified by AI** company on project/s
4. **Personalize your course** based on your experience and domain

Unleash the potential for your **Career Success**

Join **Skillslash**



Save this for later!