

Zach Miller, Creative Director

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PROFILE

A dedicated creative director with a decorated background in a variety of artistic mediums. Adept in various social media platforms and has an in-depth understanding of consumer psychology. Committed to utilizing my skills to further the mission of a company in the most expressive way possible.

EMPLOYMENT HISTORY

Aug 2020	UX/UI Lead, Xsourced Portfolio: www.zmill.co/#portfolio Dribbble: https://dribbble.com/Mint-This <ul style="list-style-type: none">Designed user flows for using best practicesCreated mockup in Adobe XD before migrating to Figma to prototypePosted collection of screenshots on Dribbble	Remote
Jun 2020	Content Creator, Youtube Channel: https://www.youtube.com/channel/UCJau5L3fh8482uAx_bwIIwA <ul style="list-style-type: none">Produced video content spanning various blockchain-related topics.Edited content using multiple production softwarePosted videos at a frequency of 2 videos per week	Remote
Mar 2021 — Aug 2021	Field Manager, Pulte Group <ul style="list-style-type: none">Work with team to share feedback and improve planning activities, including, but not limited to:Vendor coaching and performance feedback through construction schedule and quality recordablesEnsure trade partner work is completed on time and within defined standards for quality and resolve issues/conflicts related to daily construction activities (e.g., vendor contracts, work orders, job progress, design)Authorize payment for materials received and work completedInspect/validate workmanship and quality to conform to company standards and job sites adhere to SWPPP standards	Alpharetta, GA
	Logistics Coordinator, Nolan Transportation Group <ul style="list-style-type: none">Secured \$56,258 one-month sales margin and sold 192 loadsMonitored, tracked, and traced loads to ensure an efficient operation for shipping and receiving, inventory control, and all aspects of shipping customer orders in a timely and cost-effective mannerBuilt strong carrier partner relationships and negotiating competitive shipping rates to coordinate commercial carriers for freight serviceTracked all shipments and resolve escalated issues efficiently to improve customer satisfaction	Remote

EDUCATION

Oct 2020	Marketing & Business Management, Keiser University BSc Business Management & Marketing, Keiser University	West Palm Beach
Jul 2020	Full Stack Web-Development, Wyncode Academy	Miami

SKILLS

Digital Marketing	Creative Direction
Marketing Strategy	Video Production
SEO	UX/UI
Content Marketing	Communication and Negotiation
Social Media Marketing	Business Strategy