Zachary Ahmed
Digital Designer

zachahmed.com
zach.ahmed2@gmail.com
514-690-1677

portfolio

Professional Experience

Nov. 2020 - Present

Seedbox Technologies
Multimedia Designer
- Designed banners and digital assets for over 100 brands.
- Boosted average CTR by 30%.
- Conducted design adjustments based on user behaviour and feedback.
- Aligned with and supported other teammates in design roles.
- Strategized content to maximize impact.

Aug. 2017 - Nov. 2020

Apple inc.
Sales Specialist
- Delivered great customer experiences in a very active environment while displaying strong people skills.
- Demonstrated agility with learning new products and features.
- Collaborated across teams to meet personal and store goals.

Operations Specialist
- Demonstrated strong organizational skills while performing problem-solving tasks within challenging conditions.
- Managed store's inventory while following guidelines to ensure secure access to products.
- Led team during store closings & visual reset nights.

Mar. 2016 - Mar. 2017

Mypiece inc.
UI / UX Designer
- Redesigned the Mypiece app while developing monetization features.
- Prototyped and delivered over 60 screens.
- Owned UX / UI design process from concept to launch.

Technical Skills

Design
Photoshop
Illustrator
Figma
Adobe XD
Adobe Premiere
Blender

Code
HTML
CSS / SASS
JavaScript
React
Processing (java)

Education

Sept. 2015 - May 2019

Bachelor's of Fine Arts in Computation Arts & Design
Concordia University

Sept. 2015 - May 2019

D.E.C. in Interactive Media Arts
Dawson College