

**Zachary Berman**  
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## Skills

- HTML/CSS
- Javascript/jQuery
- PHP
- Bootstrap
- Wordpress
- Ruby on Rails
- Git/Github/Mercurial
- GIMP/Photoshop
- Canva
- Squarespace/Wix
- Social Media
- Search Engine Optimization

## Experience

### Wordpress Developer

*Archive Digital*

May 2021 – November 2021

- Build custom Wordpress websites for clients to suit their specific needs/goals while keeping projects on-time and within budget
- Create e-commerce solutions to increase efficiency, productivity, and meet/exceed financial goals
- Maintain, update, and debug projects as-needed to keep websites running fast and securely

### Web Developer

*ZDesign*

April 2014 - Present

- Create unique, responsive websites using the latest technologies and frameworks
- Create/edit content for clients ensuring key points are communicated effectively
- Update/maintain as needed, along with providing instruction to clients on how to make changes independently
- Meet client budgets by using a variety of technologies and platforms

### Front End Developer

*Save On Life*

February 2019 – March 2020

- Create responsive pages/forms within custom Wordpress platform using Javascript and jQuery
- Interact with API to guide user journeys in shopping for insurance providers
- Write clean code and debug issues working with a remote team across Canada and the UK

### Front End Developer

*Trends Mobile & Web Solutions*

April 2017 – May 2018

- Design and develop new websites using the framework providing the best solution for our individual clients
- Provide monthly maintenance, updates, and recommended upgrades for all sites
- Create e-commerce and database solutions to streamline sales conversions and other user-access issues

### Front End Developer/Content Publisher

*finder.com*

November 2016 – January 2018

- Design and develop responsive webpages and templates using the Wordpress platform
- Help design content campaign page architecture within finder.com's custom ecosystem
- Rapidly publish content, blog posts, and marketing material

## Education

### University of Colorado at Boulder

August 2005 – May 2008

- B.A. in Communications – Emphasis on technology, marketing, and interpersonal communication

### Web Development, Algorithm, and Data Structure Foundations - Firehose Project

June 2016 – August 2016

In an immersive 24-week program I learned how to become a self-sufficient programmer able to break down complex problems into manageable pieces. I learned how to use cutting-edge technologies & frameworks, while keeping in mind best practices so that my code is easily maintainable

- Learned how to build-out basic CRUD Rails-apps following standard Rails conventions (without scaffolding), involving mailers, validations, image/video uploading on AWS S3, and nested RESTful routes
- Implemented Rspec for both unit and functional tests
- Worked through traditional computer science algorithms and data structures challenges