

**Project Overview:** You are the Data Visualization Specialist at **Maven Music**, and just received a project request from the magazine's Chief Editor, Betty Bass. Betty is asking if I can make a chart showing how the music industry has changed in the last 40 years and show how the launch of iTunes in 2003 impacted the evolution of the music industry.

**The data:** The data shows the revenue for both physical and digital copies of music from 1973-2013. 2004 is the first year that we see revenue for the digital copies of music with the revenue being \$258 Million. From that year on, as revenue for digital copies increased, revenue for physical copies decreased.

**The Chart:** For the questions that need to be answered for Betty and our audience, it would be best in my mind if we used a stacked area chart to show a clear comparison between the revenues of physical and digital copies.