

ZACHARY GORR

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SUMMARY

I am a Lead Product Designer with extensive experience in creating user-centric products that deliver impactful solutions. I excel at leading cross-functional teams and utilizing various design tools and methodologies to create engaging user experiences that meet business objectives. My collaborative nature and problem-solving skills allow me to thrive in fast-paced environments, resulting in exceptional product development.

SKILLS

Languages: HTML5, CSS3, JavaScript/TypeScript, Python, Ruby

Frameworks: Angular

Software Management: Git/Git Hub, AWS,

Productivity Tools: Figma, Trello, Confluence, Microsoft Office, Google Analytics

WORK EXPERIENCE

LEAD PRODUCT DESIGNER / MEDSHORTS

NOV 2020 – CURRENT

- Lead the design process for new products and features, from research and conceptualization to launch
- Collaborated with cross-functional teams, including product management, engineering, and research, to define and implement innovative solutions for the product direction, visuals, and experience
- Created user flows, wireframes, mockups, and high-fidelity prototypes
- Conducted user research, and usability testing, and gathered feedback to inform design decisions
- Developed and maintained design systems and style guides
- Communicated design decisions and design rationale to stakeholders and team members
- Mentored and guided junior members of the team
- Participated in user research studies and usability testing sessions.