

A Content Focused Hip-Hop Playlist Generator

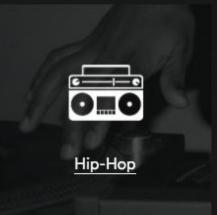


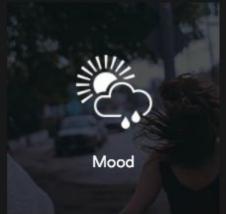
Zach Heick December 12, 2017 Metis

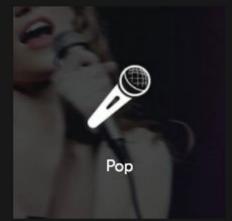
Music streaming platforms offer many dynamic playlists

Genres & Moods



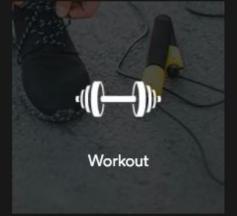
















lvy <u>Fra</u>nk Ocean

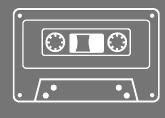
What if we can't find a playlist built around a particular song we like?

Current Playlist Generators

Similar songs others have listened to



Artists and Genres you like



Our playlist

Current Playlist Generators

Similar songs others have listened to



Artists and Genres you like

Lyrical meaning? Mood?



Our playlist

Lyrical meaning and mood of songs can make playlists more cohesive!



Content focused

Individual song-based

playlist generators

recommendations

Mix Retriever

A content focused playlist generator that builds a hip-hop playlist of songs with similar lyrical meaning and mood



Build a playlist around your favorite hip-hop song.

Create Ivy by Frank Ocean

lvy by Frank Ocean

Marityn (feat, Dominique Le Jeune) by G-Eazy

Think About You by G-Eazy

Synthesizer by Mike Posner

Late Night In Kauai (feat Jaden Smith) by Childish Gamb.

Wish You Were Mine by The-Dream

Baggage Claim by Astronautalis

Harmiter Whisel by Talib Kwell

Welcome To Heartbreak by Kanye West.

Real by NF



Late Night In Kauai (feat Jaden Smith)

One time I was at the board And we were locking at the stars
And this girl was laying newt to me.
And this girl was laying newt to me.
And this pixt was laying newt to me.
And this pixt was laying newt to me.
It locked liked we were just floating in an whyse Monestly, when I see her face I just smile I quess.
I mean, our mass came and the lights were on an them so we bould see what the mayer lock like
I'll be waiting here on the sand
I remarker that first might you were wearing a power ranger black Training.
Be was I, a different color, so was Mony and his brother Not as pure, at Indepute
The limes have changes.

Data Collection and Storage



Hip Hop artist names scraped from Wikipedia



Spotify API to get artist and song metadata

- Song audio sample, album art
- Spotify defined metrics such as song energy, speechiness, and tempo

Data Collection and Storage



PyLyrics provided song lyrics from Lyric Wiki



All data stored in a PostgreSQL database hosted by Amazon Web Services (AWS)

~140k songs reduced to ~20k

Making the Playlist

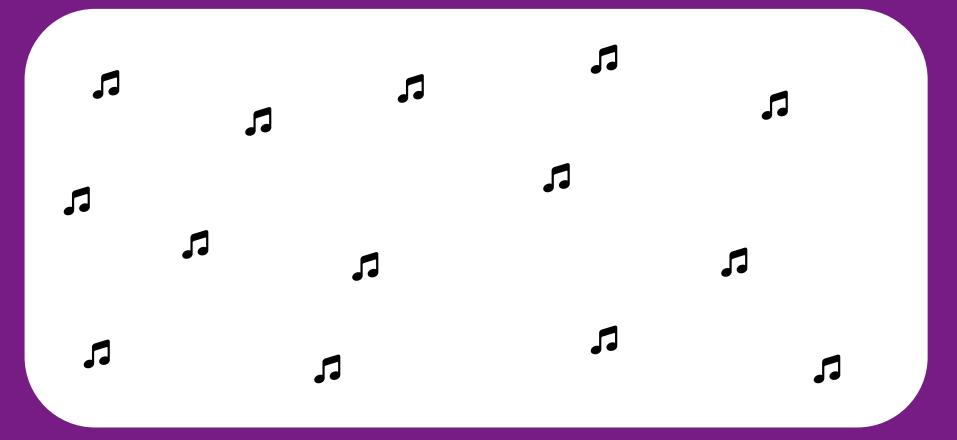
Cleaned song lyrics with Python's NLTK

- Converted to lowercase
- Remove punctuation and stopwords

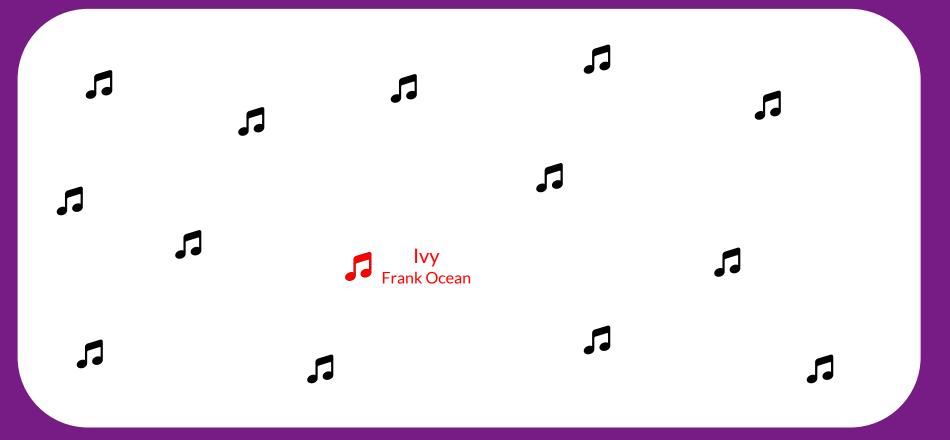
Trained Song2vec model on AWS

Neural Network with a single hidden layer of weights

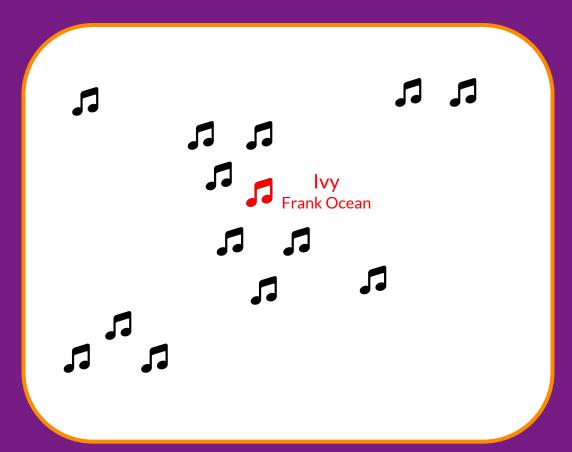
Song2vec weights put the 🞵 songs into feature space



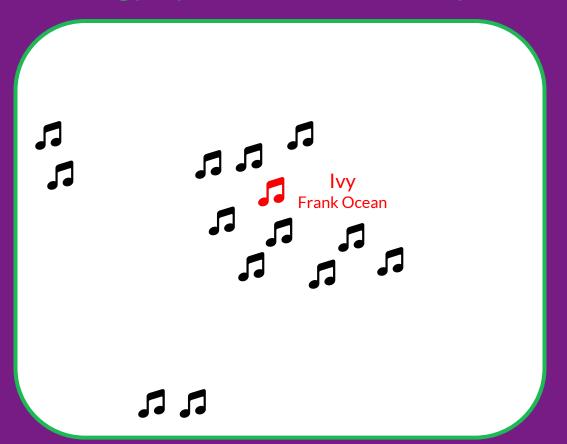
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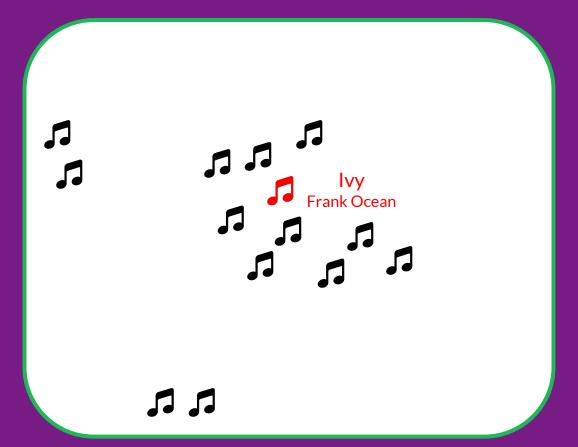
Reduce the features from 100 to 25 with SVD



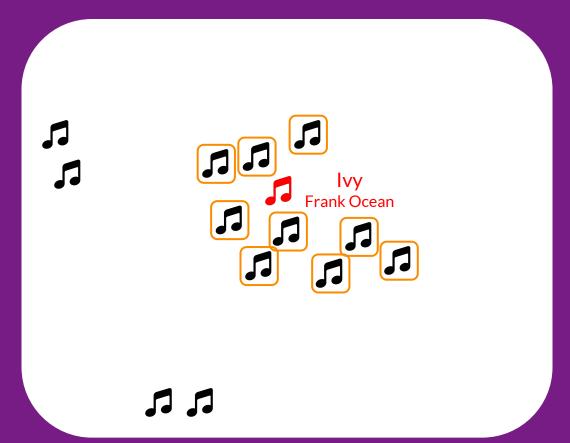
Add in energy, speechiness, and tempo metrics



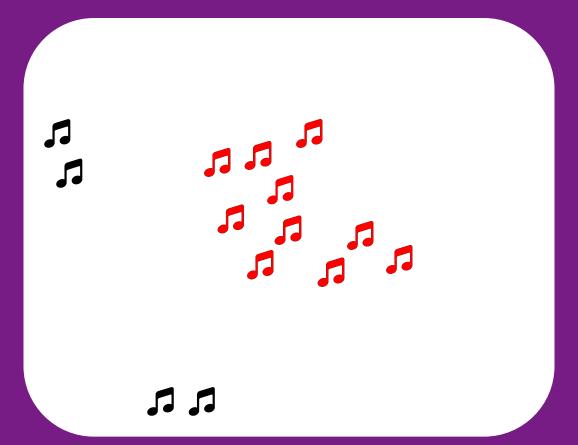
Add in sentiment analysis metrics



Use Nearest Neighbors algorithm to find 10 nearest songs



Now we have our playlist!





Ivy by Frank Ocean

Frank reflects on his affection and eventual regret about a past relationship



Ivy by Frank Ocean

It started from nothing, I could hate you now
It's quite alright to hate me now
But we both know that deep down
The feeling still deep down is good



Welcome to Heartbreak by Kanye West

Dad cracked a joke, all the kids laughed
But I couldn't hear him all the way in first class
Chased the good life my whole life long
Look back on my life and my life gone
Where did I go wrong



Late Night in Kauai by Childish Gambino

Maybe we can make things right

Maybe we can do it without any spite

It's just for tonight, and we hope it doesn't end

Drive back to our homes chilling with our friends

Recap



With Mix Retriever, users can automatically create cohesive playlists from their favorite song

Prioritizes lyrical content and mood of songs

Applications







Prioritizing textual content can provide a more personal and cohesive recommendation for users

Thanks for listening

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- in linkedin.com/in/zacharyheick



Mix Retriever
Zach Heick