



# MyMix.io

A Hip-Hop Playlist Generator



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December 12, 2017  
Metis

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**Music streaming  
platforms offer many  
dynamic playlists**

## Genres & Moods



Happy Holidays



Hip-Hop



Mood



Pop

**2017**

Wrapped



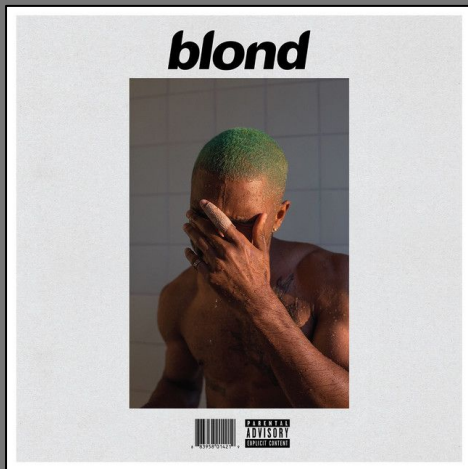
Latin



Workout



Country



Ivy  
Frank Ocean

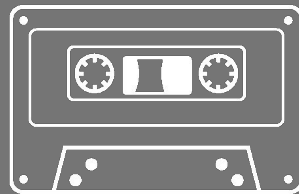
*What if we can't  
find a playlist built  
around a particular  
song we like?*

# Current Playlist Generators

Similar songs others  
have listened to



Artists and Genres  
you like



Our playlist

# Current Playlist Generators

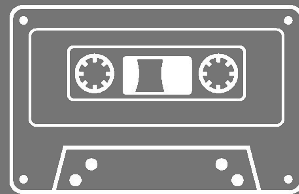
Similar songs others  
have listened to



Artists and Genres  
you like



Lyrical meaning?  
Mood?



Our playlist

Lyrical meaning and mood of songs  
can make playlists more cohesive!



Individual song-based  
playlist generators

Content focused  
recommendations





# MyMix.io

A content focused playlist generator  
that builds a hip-hop playlist of songs with  
**similar lyrical meaning and mood**



# MyMix.io

Build a playlist around your favorite hip-hop song.

Create Ivy by Frank Ocean

Ivy by Frank Ocean

Marilyn (feat. Dominique Le Jeune) by G-Eazy

Think About You by G-Eazy

Synthesizer by Mike Posner

Late Night In Kauai (feat. Jaden Smith) by Childish Gambino

Wish You Were Mine by The-Dream

Baggage Claim by Astronautalis

Hamster Wheel by Talib Kweli

Welcome To Heartbreak by Kanye West

Real by NF



## Late Night In Kauai (feat. Jaden Smith)

Childish Gambino

One time I was at the beach  
And we were looking at the stars  
And this girl was laying next to me  
And the blanket that we had was, had stars on it as well  
It looked liked we were just floating in an abyss  
Honestly, when I see her face I just smile I guess  
I mean, our hair came and the lights were on on them so  
we could see what the waves look like  
I'll be waiting here on the sand  
I remember that first night you were wearing a power  
ranger black T-shirt  
So was I, a different color, so was Mooy and his brother  
Not as pure, so insecure  
The times have changed

# Data Collection and Storage



Hip Hop artist names scraped from Wikipedia



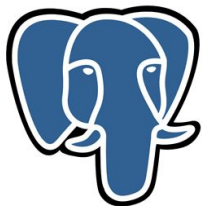
**Spotify API** to get artist and song metadata

- Song audio sample, album art
- Spotify defined metrics such as song energy, speechiness, and tempo

# Data Collection and Storage



PyLyrics provided song lyrics from Lyric Wiki



All data stored in a PostgreSQL database  
hosted by Amazon Web Services (AWS)

- ~140k songs reduced to ~20k

# Making the Playlist

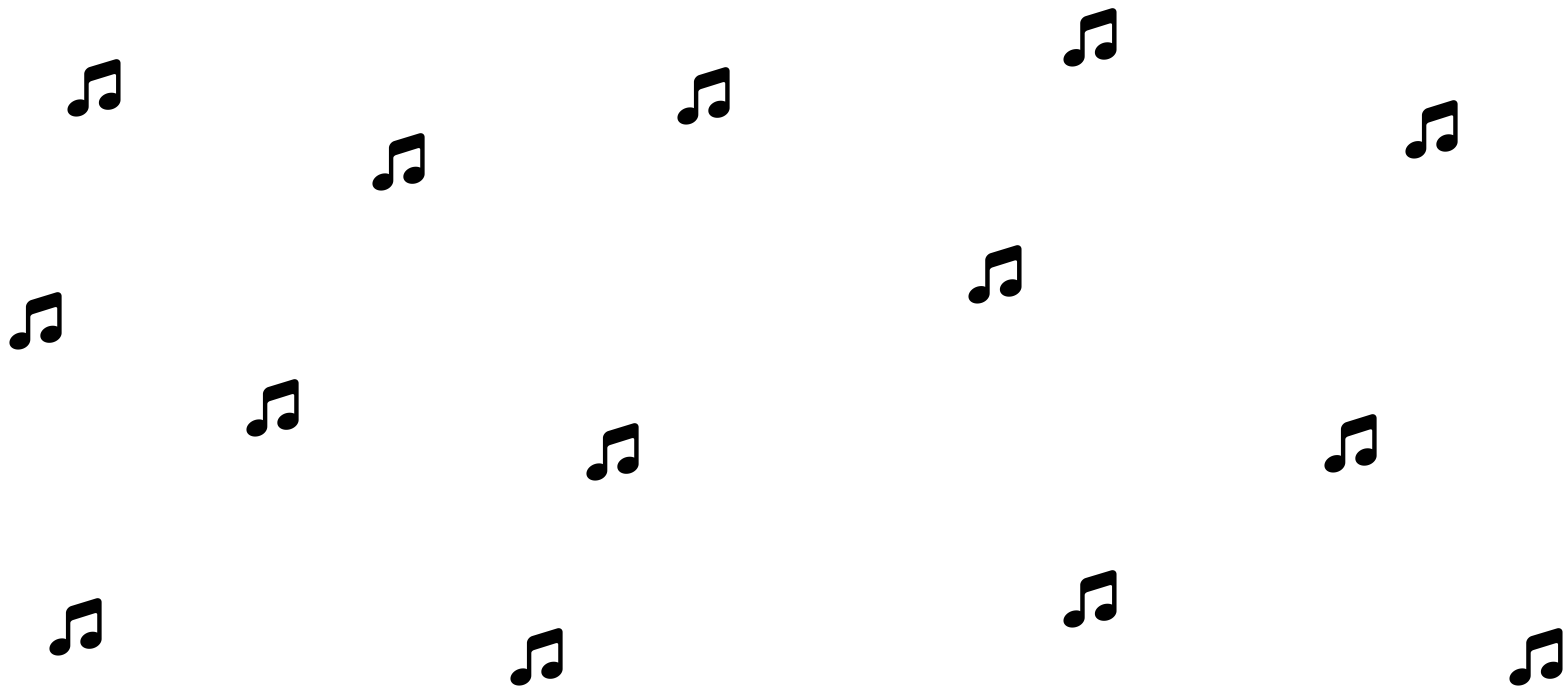
Cleaned song lyrics with Python's NLTK

- Converted to lowercase
- Remove punctuation and stopwords

Trained Song2vec model on AWS

- Neural Network with a single hidden layer of weights

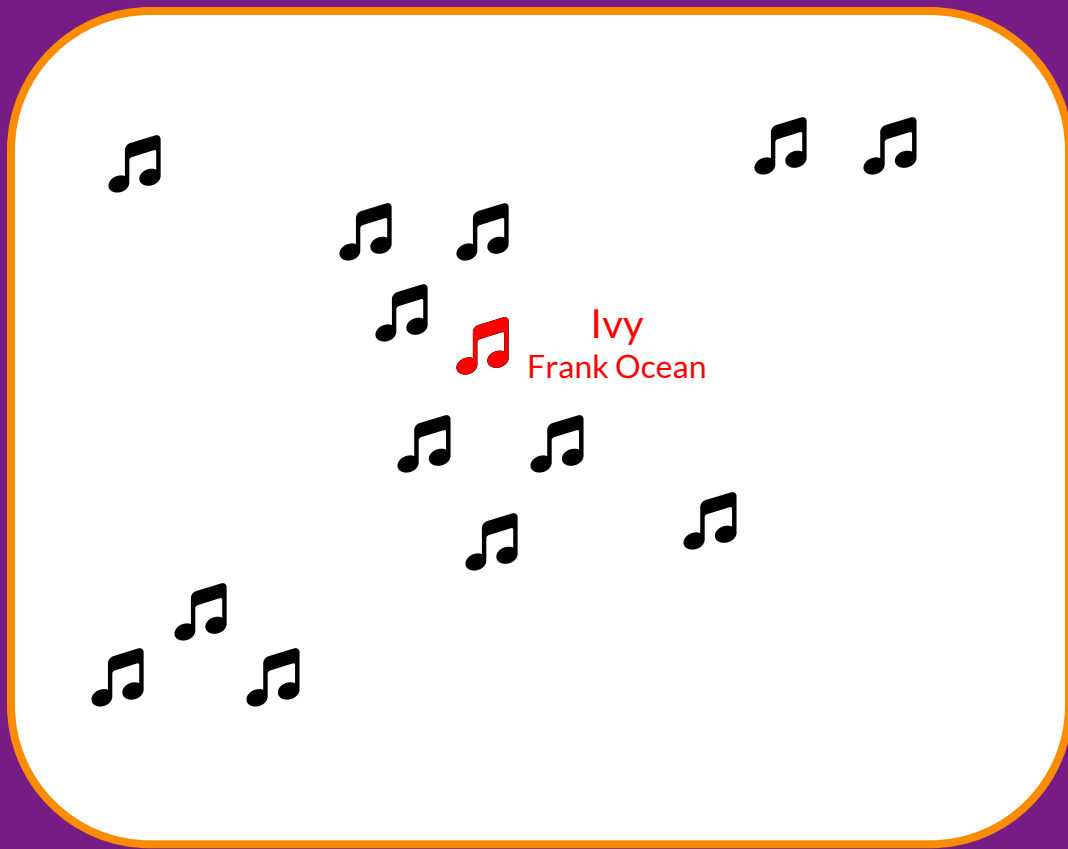
Song2vec weights put the 🎵 songs into feature space



Song2vec weights put the 🎵 songs into feature space

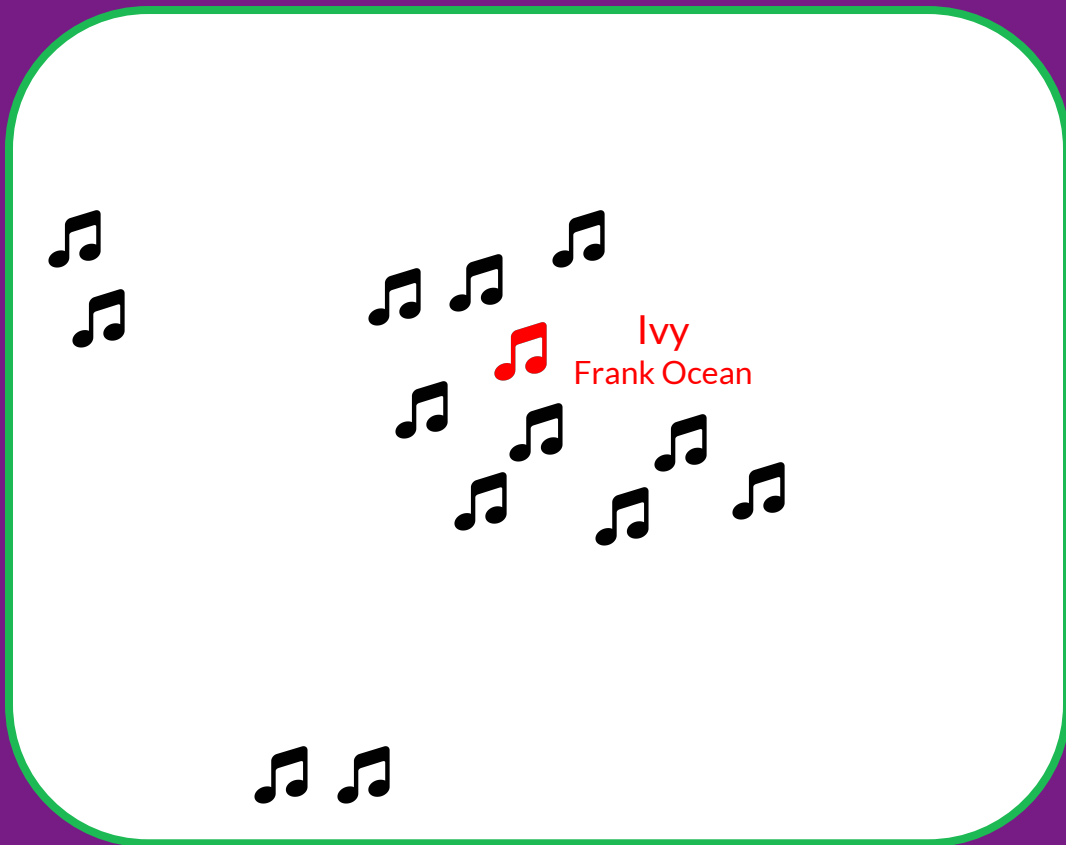


Reduce the features from 100 to 25 with SVD

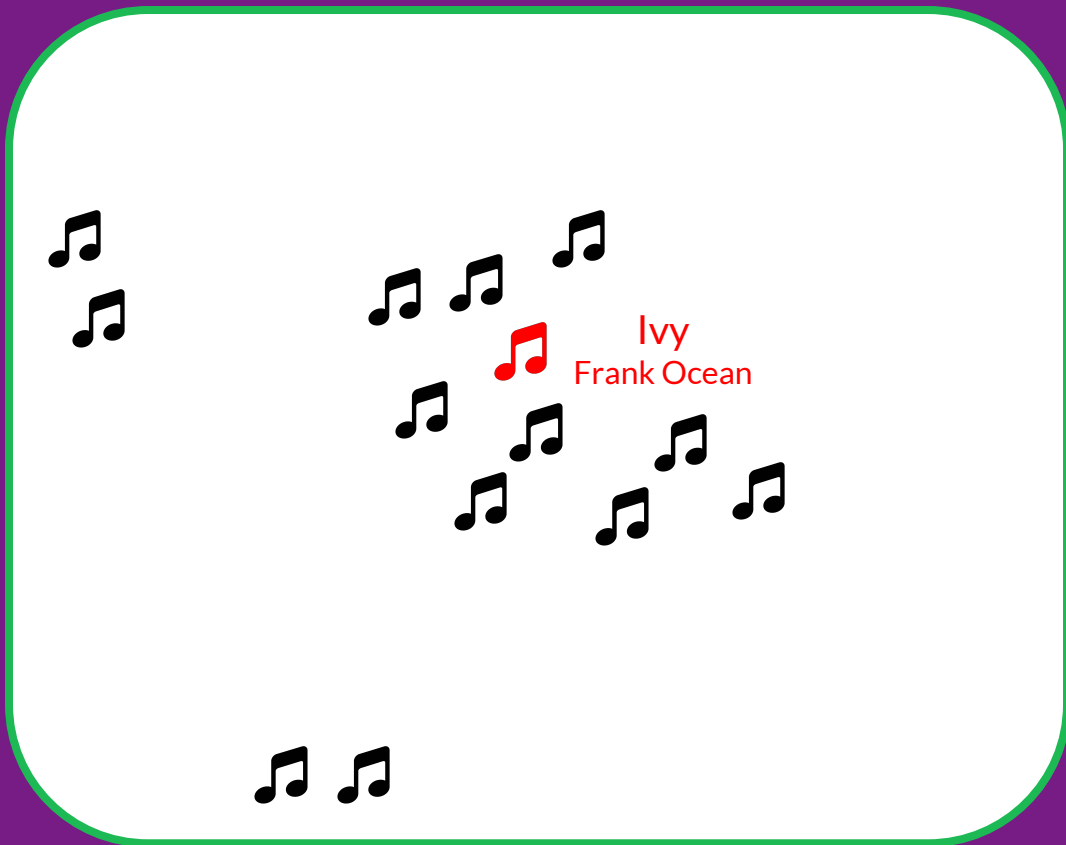




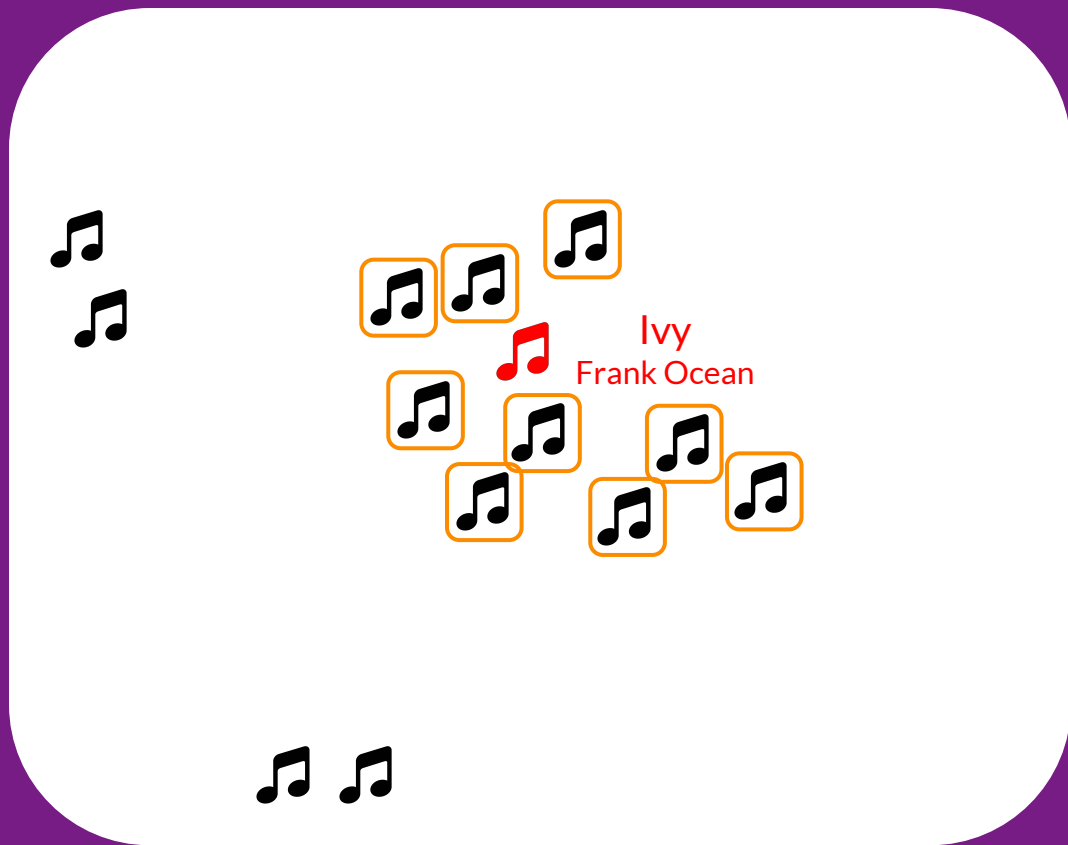
Add in energy, speechiness, and tempo metrics



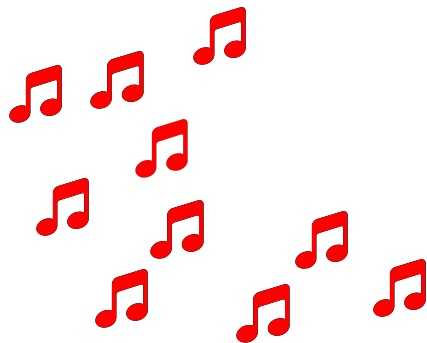
Add in sentiment analysis metrics



Use **Nearest Neighbors algorithm** to find 10 nearest songs



Now we have our playlist!





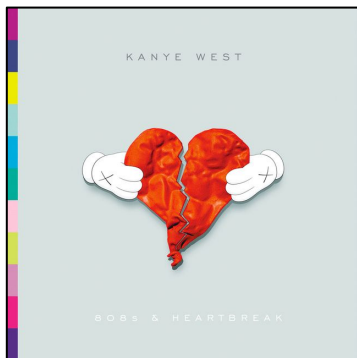
## Ivy by Frank Ocean

*Frank reflects on his affection and eventual regret about a past relationship*



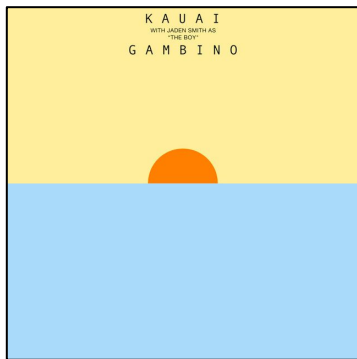
## Ivy by Frank Ocean

It started from nothing, I could hate you now  
It's quite alright to hate me now  
But we both know that deep down  
The feeling still deep down is good



## Welcome to Heartbreak by Kanye West

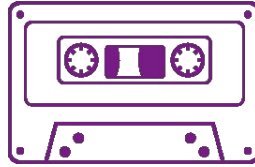
Dad cracked a joke, all the kids laughed  
But I couldn't hear him all the way in first class  
Chased the good life my whole life long  
Look back on my life and my life gone  
Where did I go wrong



## Late Night in Kauai by Childish Gambino

Maybe we can make things right  
Maybe we can do it without any spite  
It's just for tonight, and we hope it doesn't end  
Drive back to our homes chilling with our friends

# Recap



Playlists

With **MyMix.io**, users can automatically create cohesive playlists from their favorite song

Prioritizes lyrical content and mood of songs



# Applications



Music



Television & Movies



News

Prioritizing textual content can provide a more **personal and cohesive** recommendation for users

# ♪ Thanks for listening

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MyMix.io  
Zach Heick

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# Appendix

the notorious **B I G**



r e a d y t o d i e  
**THE REMASTER**

Big Poppa  
The Notorious B.I.G.

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Can we build a  
playlist of songs  
with similar lyrical  
meaning and mood?

—

**Can we build a  
playlist of songs  
with similar lyrical  
meaning and mood? Yes!**

—

**These playlists  
focus on moods,  
genres, and artists**

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**How was this  
playlist created?**



# Data Collection and Storage



- Hip Hop artists scraped from Wikipedia with **Spotify API** to get artist and song metadata
  - Song audio sample, album art
  - Spotify defined variables such as song energy, speechiness, and tempo

# Data Collection and Storage



- PyLyrics provided song lyrics from Lyric Wikia
- All data stored in a PostgreSQL database hosted by Amazon Web Services (AWS)
  - ~140k records reduced to ~20k

# Making the Playlist

- Preprocessed lyrics into tokens with Python's NLTK
- Trained Gensim's doc2vec model on AWS
  - Neural Network with a **single hidden layer**
  - Input: Tokens and a document vector
  - Output: Feature vector for documents

# Making the Playlist

Use weights of the model's hidden layer as features

Weights Matrix							
Song_Index	w0	w1	w2	...	w97	w98	w99
0	-2.4	4.5	-2.9		-1.0	2.3	-1.2
1	-1.4	3.5	-6.0		-0.7	0.1	3.0
...							
19829	3.1	2.3	-0.4		0.3	-4.7	0.6
19830	2.8	1.7	-4.3		1.8	3.8	-5.1

# Making the Playlist

Reduce dimensions from 100 to 25 with SVD

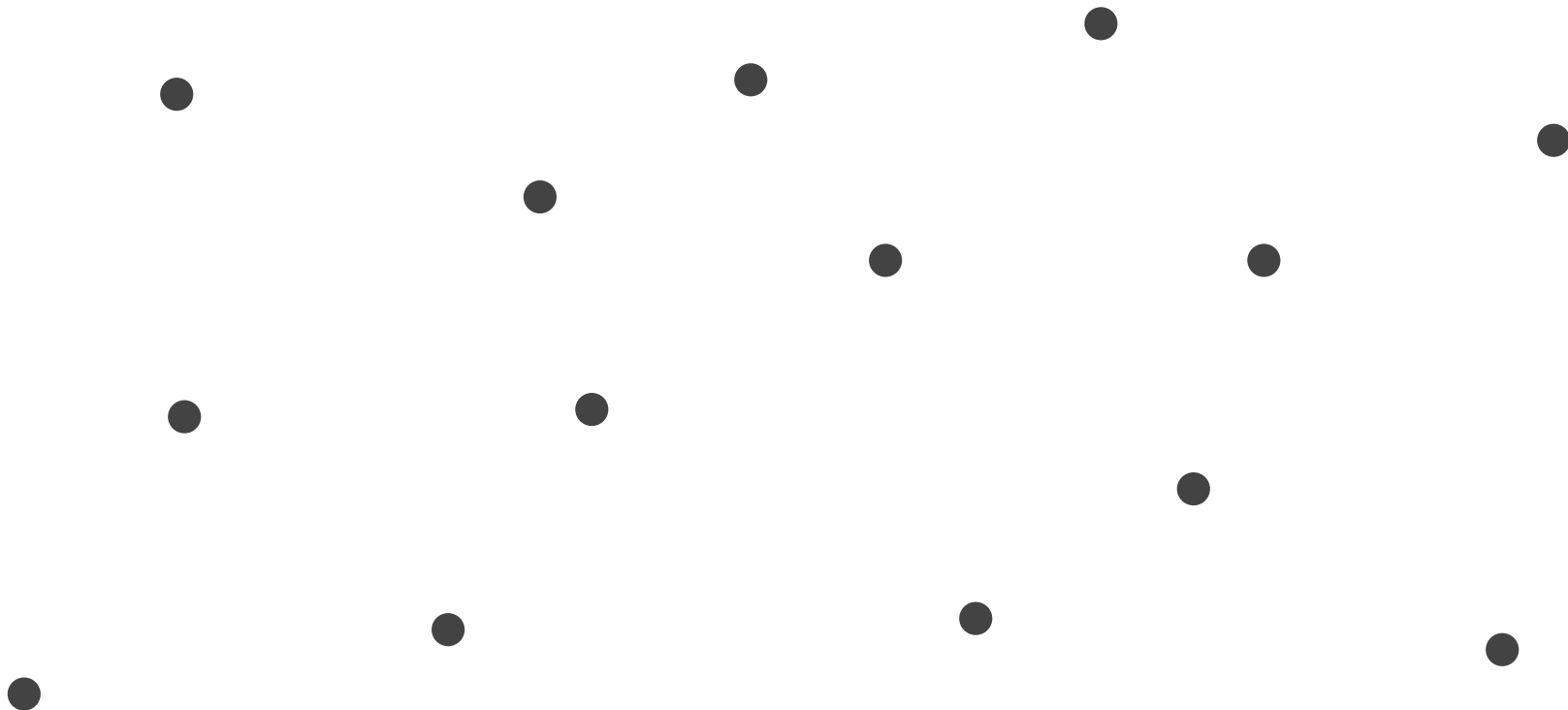
Reduced Dimensions Matrix							
Song_Index	w0	w1	w2	...	w22	w23	w24
0	-3.3	1.9	7.6		-2.6	4.1	0.9
1	11.7	-4.5	9.0		-1.7	-2.4	4.8
...							
19829	5.4	-7.3	-5.5		-4.6	-6.9	11.4
19830	12.2	-0.2	9.9		3.2	5.6	9.1

# Making the Playlist

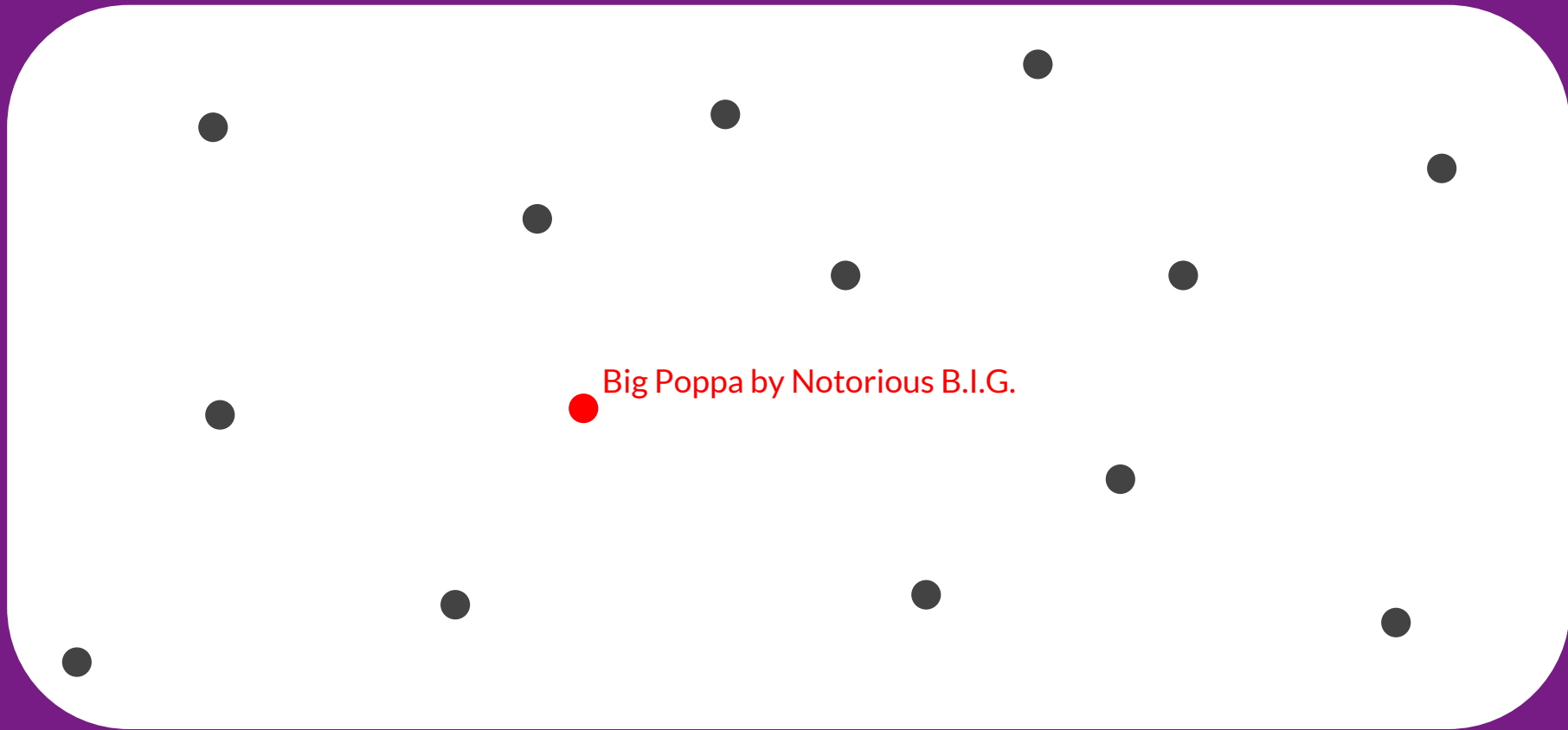
Standardize and append Spotify's song metadata as features

Final Matrix										
Song_Index	w0	w1	w2	...	w22	w23	w24	Energy	Speechiness	Tempo
0	-3.3	1.9	7.6		-2.6	4.1	0.9	0.6	-0.2	1.1
1	11.7	-4.5	9.0		-1.7	-2.4	4.8	0.2	1.0	-0.5
...										
19829	5.4	-7.3	-5.5		-4.6	-6.9	11.4	-0.1	-1.9	0.4
19830	12.2	-0.2	9.9		3.2	5.6	9.1	0.3	2.0	0.7

Doc2vec weights put the songs into feature space

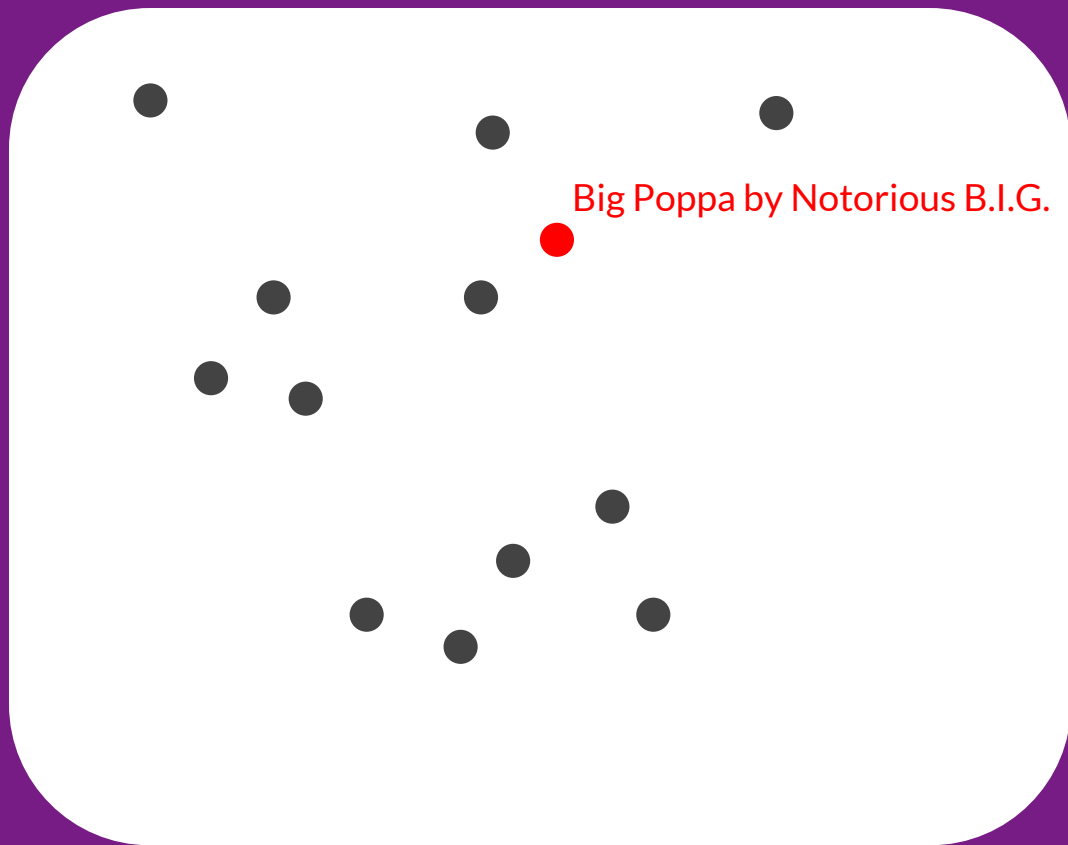


Doc2vec weights put the songs into feature space

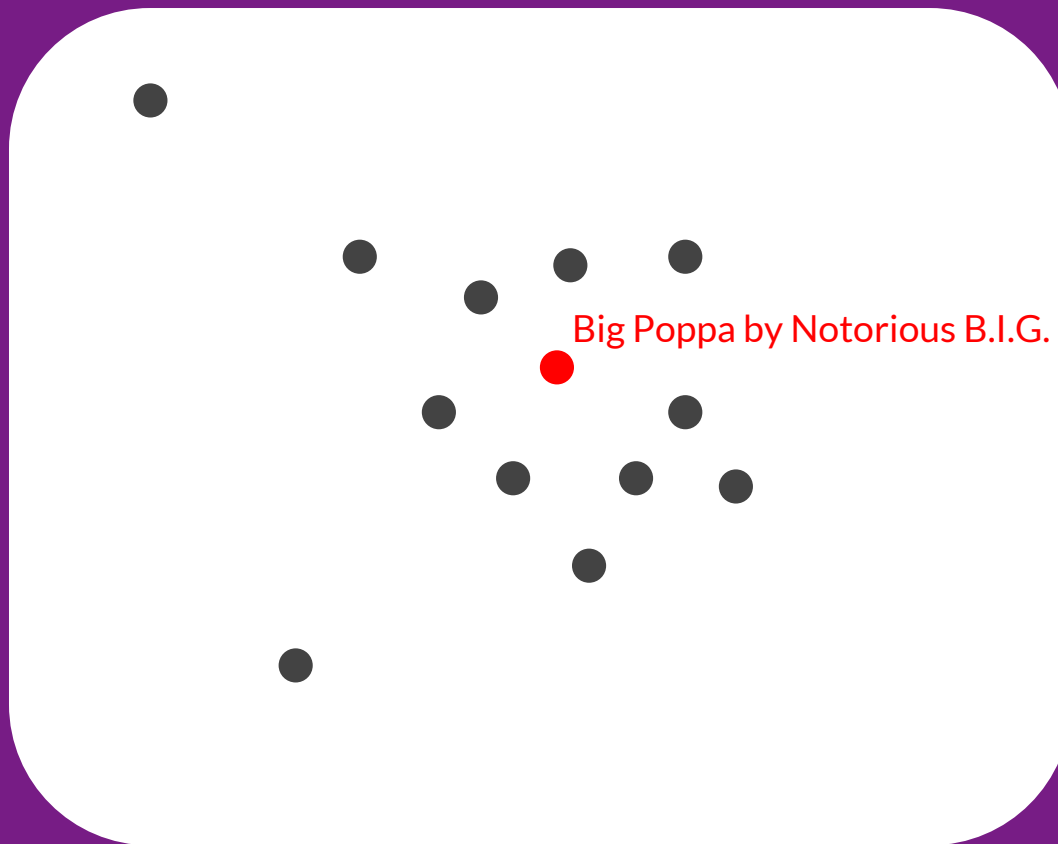




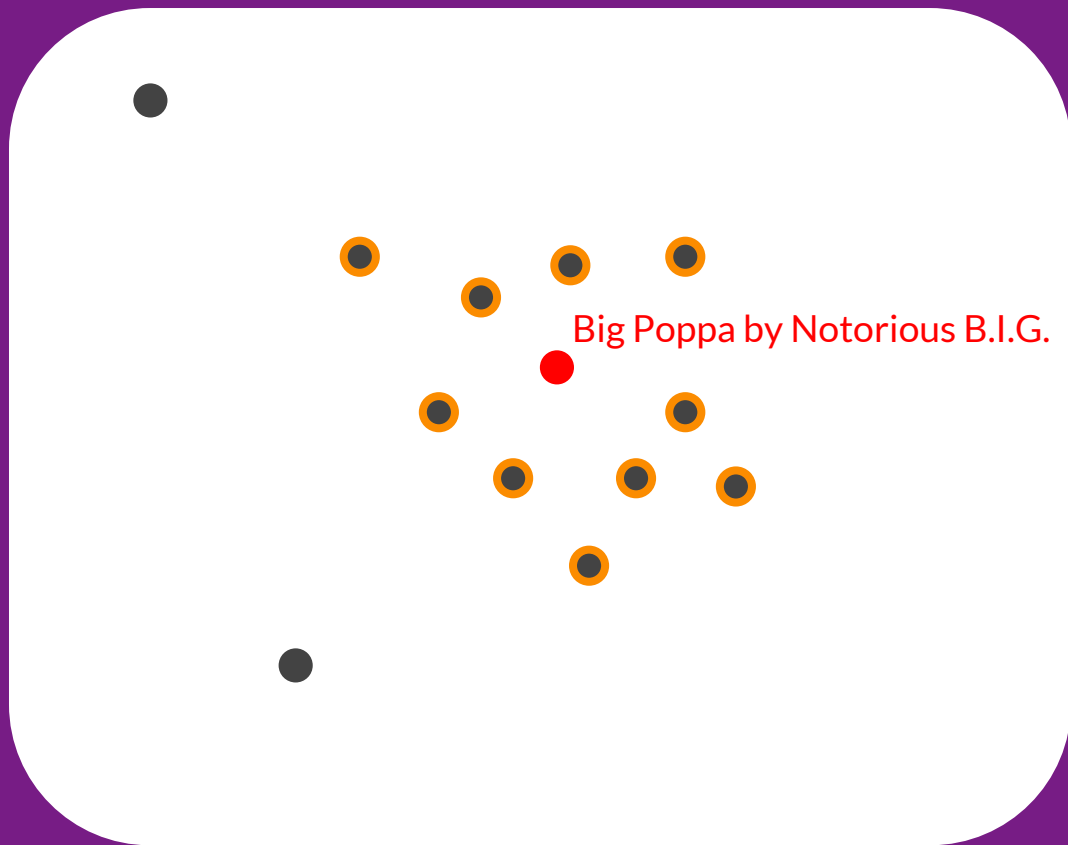
Reduce the features from 100 to 25 with SVD



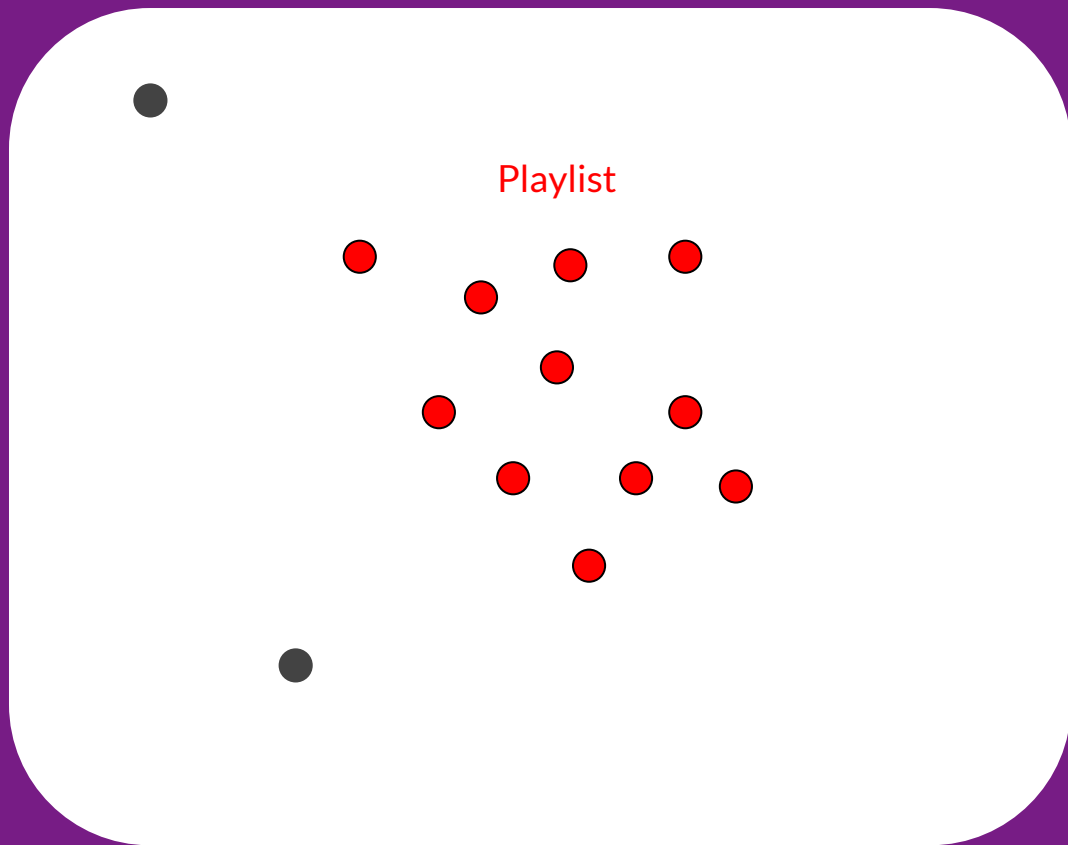
Add in energy, speechiness, and tempo features



Use **Nearest Neighbors algorithm** to find 10 nearest songs



## Our playlist from earlier



# Making the Playlist

- Used **Nearest Neighbors algorithm** on our final matrix to get the 10 most related songs
- Created a lookup table for all song indexes and utilized in web app



# Recap and Future Work

- Include songs from other genres
- Give users the option to specify what genres they want in their playlist
- Incorporate topic modeling to summarize the playlist
- Export the playlist directly to Spotify

# Python Libraries



pandas

$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$

