Dataset: Inside Airbnb - New York City Dataset
Source: https://insideairbnb.com/get-the-data/

Potential Client: Airbnb and Airbnb Hosts in New York City
Analysis's value is in its ability to help NYC-based Airbnb hosts better analyze market trends, adjust pricing, and increase exposure in a fiercely competitive industry. Gaining knowledge about the factors that influence listing performance, such as location, ratings, and type, may help improve booking and revenue-generating tactics.

Five Questions to Explore:
What factors influence the price of Airbnb listings in NYC?
Which neighborhoods have the highest and lowest average prices?
How does the Airbnb type affect price and availability?
Are there any seasonal trends in listing availability or pricing?
What's the relationship between the number of reviews and a listing's popularity?