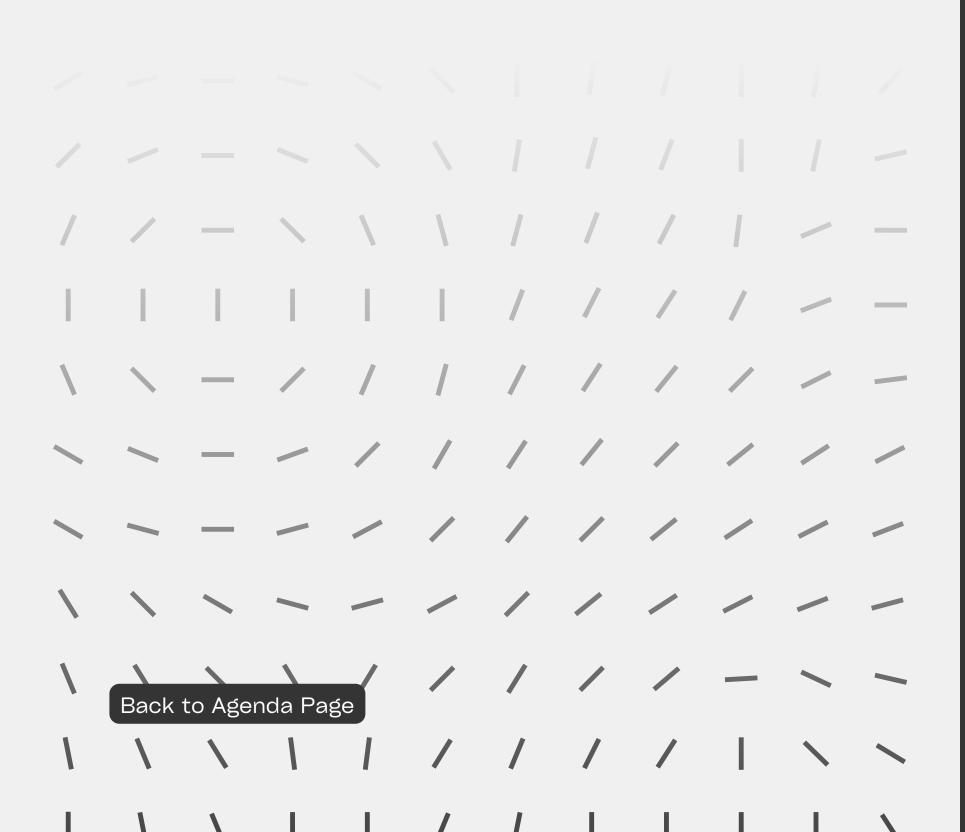


# Signature Classification

WellsFargo Fraud and Financial Crimes

#### Introductions



#### Zach Rauch

Data Science Student

# Agenda

- The BusinessConsideration
- Understanding the Data
- Methodology
- Model Performance
- App Demo
- What's Next

# The Business Consideration











More than 27.5 Billion checks a year.

Check fraud costs banks \$900M a year

Account for 22 % of all fraudulent checks



# Understanding the Data

- Sample size of just 300 images
- Image augmentation

# kaggle

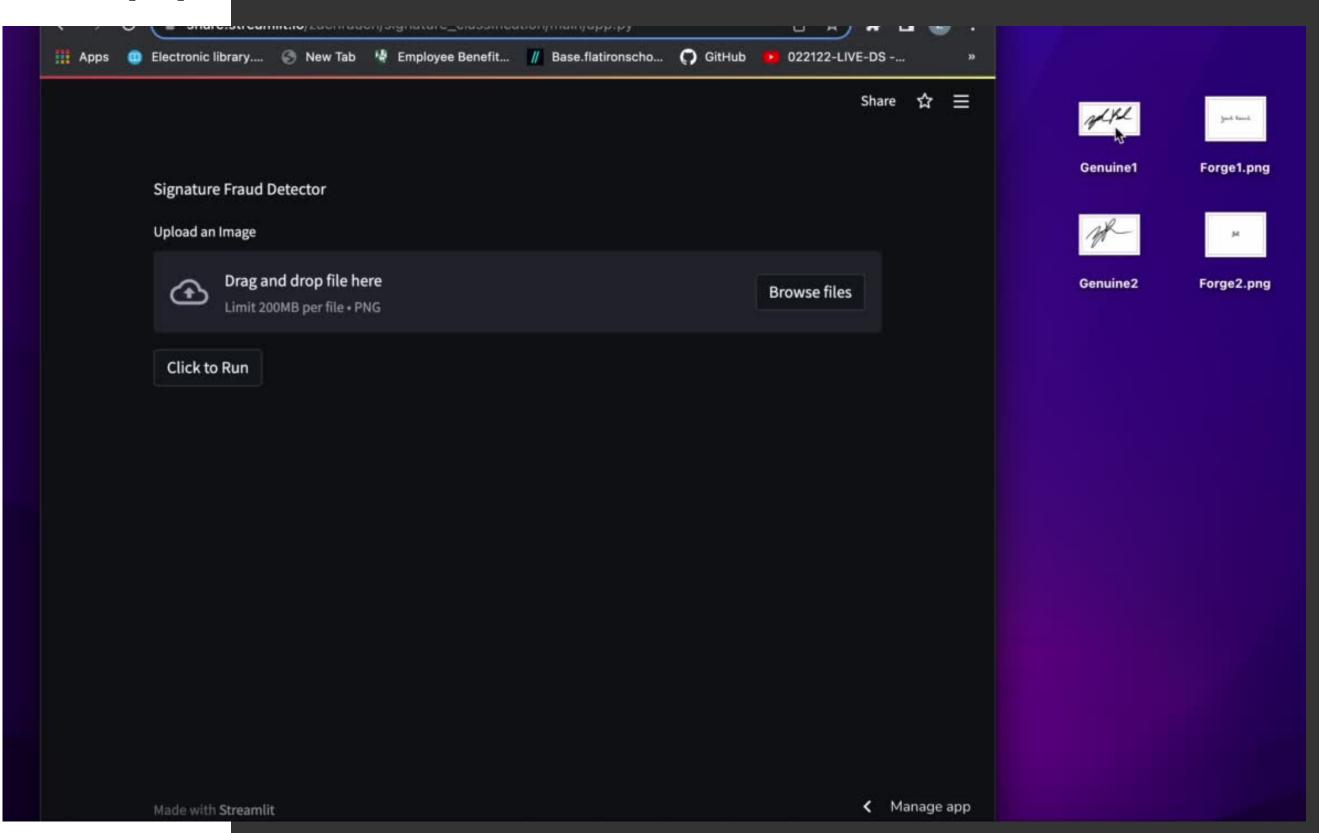
## Model Performance

67% Accurate

### App Demo

Mobile Deposits are on the rise.

Try It





## What's Next

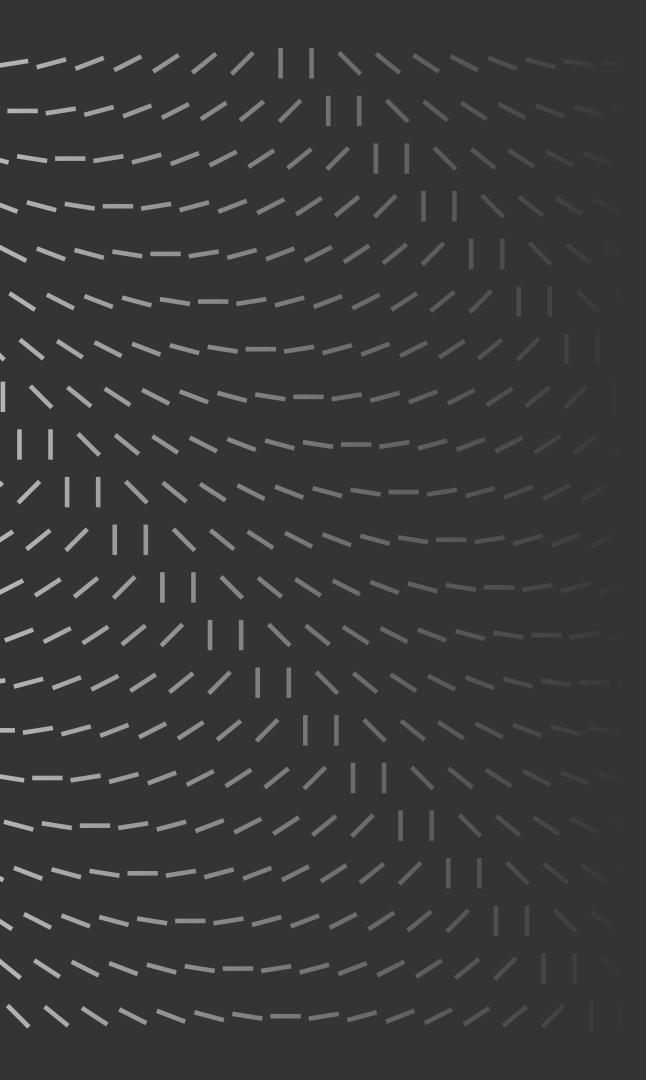
More Data

Increase

Model

Complexity

Signature Research





## Get In Touch

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