GITHUB

CONTACT

LEAD DEVELOPER, THE NEW YORKER

The Last Four Months

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ICON

DEPLOY

FOR NEW USERS

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ICON

QA

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• DRYAN •

DEVELOP

ICON

Process

YES WE CODE

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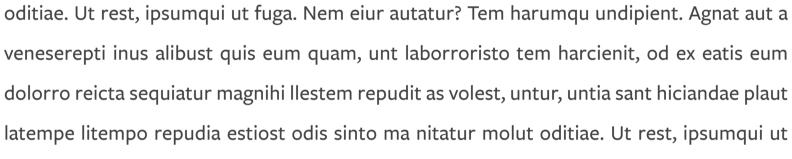
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Using Github

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CHECK OUT THIS SITE ON MOBILE!

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DEVELOPERS MOBAMA

** CHICAGO **

Headline 3

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The Development Team Tem harumqu undipient. Agnat aut a veneserepti inus alibust quis eum quam, unt laborroristo tem harcienit, od ex eatis eum dolorro reicta sequiatur magnihi llestem repudit as volest,

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• DRYAN •

PHOTO BY MANIK RATHEE

INLINE IMAGE

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Video Stuff

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ALL ARTICLES

OUR JOURNEY ROMNEY ECONOMICS DAN LUBBERS

YOUNG AMERICANS

Some Other Projects

PREVIOUS ARTICLE /

WORK NAME

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ZACH STUBENVOLL

THE CAMPAIGN

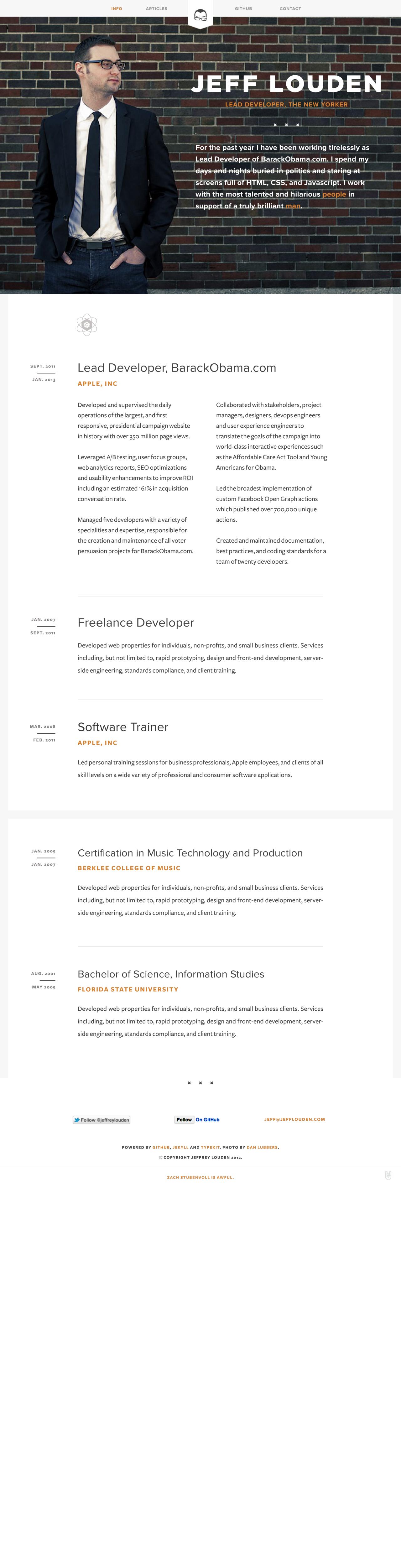
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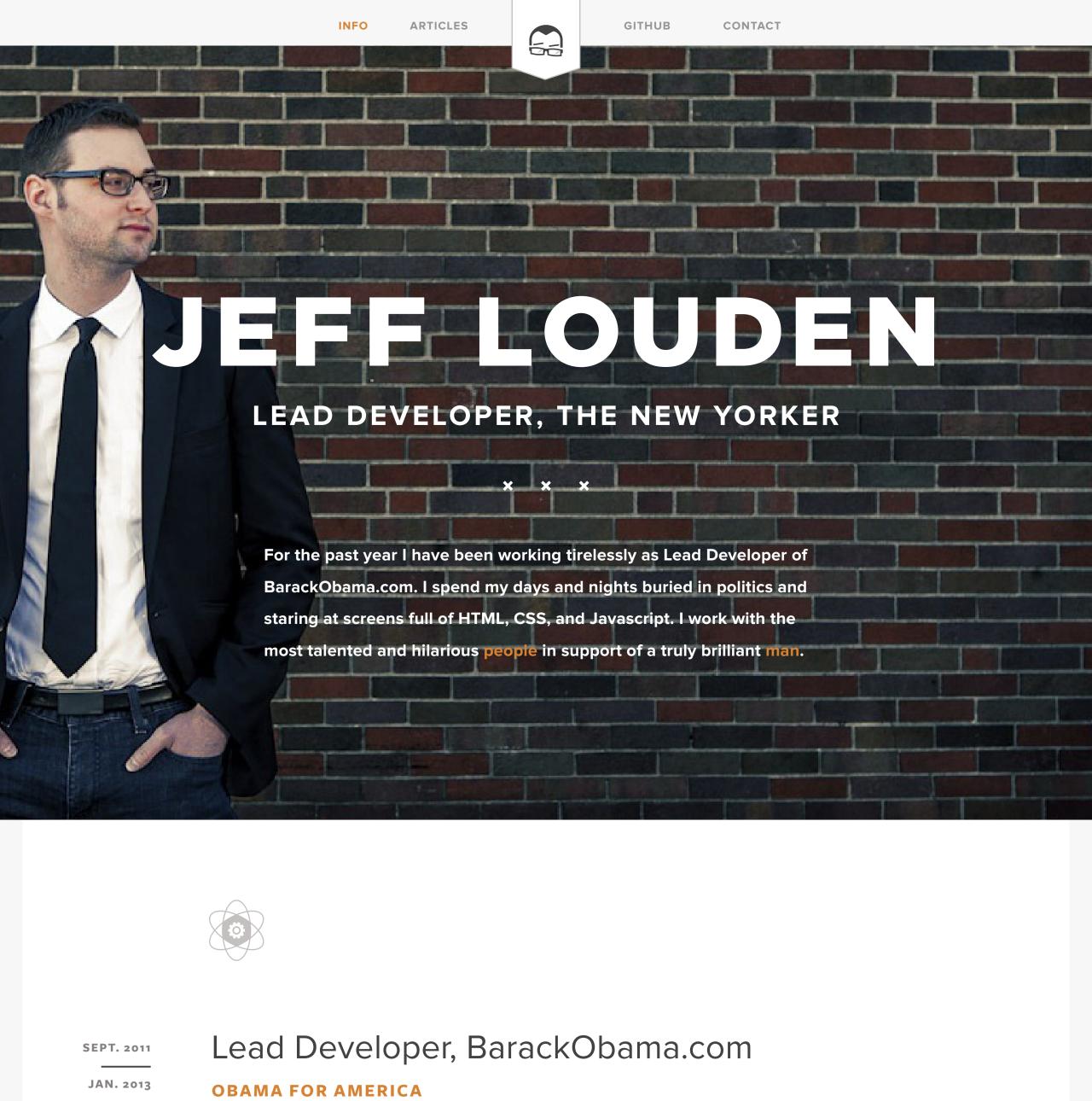
30 DAYS

ARTICLE / WORK

JEFF@JEFFLOUDEN.COM







Developed and supervised the daily operations of the largest, and first responsive, presidential campaign website in history with over 350 million page views.

and usability enhancements to improve ROI including an estimated 161% in acquisition

conversation rate.

Managed five developers with a variety of specialities and expertise, responsible for the creation and maintenance of all voter persuasion projects for BarackObama.com.

Leveraged A/B testing, user focus groups,

web analytics reports, SEO optimizations

Developed web properties for individuals, non-profits, and small business clients. Services including, but not limited to, rapid prototyping, design and front-end development, serverside engineering, standards compliance, and client training.

Software Trainer

APPLE, INC

Freelance Developer

Created and maintained documentation, best practices, and coding standards for a team of twenty developers.

Collaborated with stakeholders, project

managers, designers, devops engineers

translate the goals of the campaign into

such as the Affordable Care Act Tool and

and user experience engineers to

world-class interactive experiences

Led the broadest implementation of

custom Facebook Open Graph actions

which published over 700,000 unique

Young Americans for Obama.

actions.

AUG. 2001

MAY 2005

JAN. 2005

JAN. 2007

SEPT. 2011

MAR. 2008

FEB. 2011

Developed web properties for individuals, non-profits, and small business clients. Services including, but not limited to, rapid prototyping, design and front-end development, server-

FLORIDA STATE UNIVERSITY

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side engineering, standards compliance, and client training.

Bachelor of Science, Information Studies

BERKLEE COLLEGE OF MUSIC

Developed web properties for individuals, non-profits, and small business clients. Services including, but not limited to, rapid prototyping, design and front-end development, serverside engineering, standards compliance, and client training.

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ZACH STUBENVOLL IS AWFUL.

JEFF@JEFFLOUDEN.COM

Led personal training sessions for business professionals, Apple employees, and clients of all

skill levels on a wide variety of professional and consumer software applications.

Certification in Music Technology and Production





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The Last Four Months veneserepti inus alibust quis eum quam, unt laborroristo tem harcienit, od ex eatis eum dolorro reicta sequiatur magnihi llestem

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CONVERSION RATE

GOOGLE ANALYTICS

SUPPORT FOR LGBT

"Tem harumqu undipient.

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DRYAN •

Process

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ICON

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ICON

QA

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DEPLOY

YES WE CODE

Using Github

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INLINE IMAGE

EXAMPLE

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DEVELOPERS

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The Dev Team

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Video Stuff

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VIDEO EXAMPLE

ALL ARTICLES

Some Other Projects

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ZACH STUBENVOLL IS AWFUL.

ARTICLE / WORK

NAME

PREVIOUS ARTICLE /

WORK NAME

YOUNG AMERICANS

ROMNEY ECONOMICS

ZACH STUBENVOLL

OUR JOURNEY

DAN LUBBERS

THE CAMPAIGN

RECOMMEND

30 DAYS

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ARTICLES

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BarackObama Homepage

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March 2, 2013

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Zach Stubenvoll

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Blog Post Number 2

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Jan 22, 2013

Blog Post Number 3

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Dan Lubbers

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Barack Obama Timeline

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BarackObama.com. I spend my days and nights buried in politics and staring at screens full of HTML, CSS, and Javascript. I work with the most talented and hilarious people in support of a truly brilliant man.

For the past year I have been working

tirelessly as Lead Developer of



OBAMA FOR AMERICA

million page views.

Developed and supervised the daily operations of the largest, and first responsive, presidential campaign

website in history with over 350

Leveraged A/B testing, user focus

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BarackObama.com

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Freelance Developer

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MAR.. 2008 - FEB. 2011

APPLE, INC

for business professionals, Apple employees, and clients of all skill levels on a wide variety of professional and

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Led personal training sessions

Software Trainer

Certification in Music
Technology and
Production

BERKLEE COLLEGE OF MUSIC

FLORIDA STATE UNIVERSITY

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ZACH STUBENVOLL IS AWFUL.

Information Studies

Bachelor of Science,

AUG. 2011 - MAY 2005

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JEFF LOUDEN

ACTIONS

BLOG POSTS

PAGES

QUESTIONS / FLAGS

WORK / CASE STUDIES JEFFLOUDEN.COM LANDING PAGE First blog post or case study **SUB NAV** Navigate between articles by moving forward and backwards. ALL ARTICLES Below sub navigation. Used for seeing list of articles **ARTICLES** INFO **GITHUB** CONTACT IMAGE Directs to Jeff's Email List of case studies Github page and blog posts Dan Lubbers Photo WORK **ABOUT** Case studies about Small blurb about Jeff projects Jeff built RESUME **BLOG POSTS** Digital list of Posts about work / life including different medias work experience CONTACT CONTACT Email, Github, Twitter Email, Github, Twitter BO.COM DANLUBBERS **BLOG POST 1** BLOG POST 2 BLOG POST 3 **BLOG POST 4** BLOG POST 5 ZACHSTUBENVOLL INFINITELY SCALABLE INFINITELY SCALABLE SUB NAV Navigate between articles by moving Navigate between articles by moving forward and backwards forward and backwards. \leftarrow \rightarrow \leftarrow \rightarrow \leftarrow \rightarrow \leftarrow \rightarrow \leftarrow \rightarrow \leftarrow \rightarrow SHARE SHARE SHARE SHARE SHARE SHARE SHARE SHARE