Bountiful Foods Website Planning Document (Due Wednesday July 19)

Zach Newby

## Site Name:

boutiful-foods.com

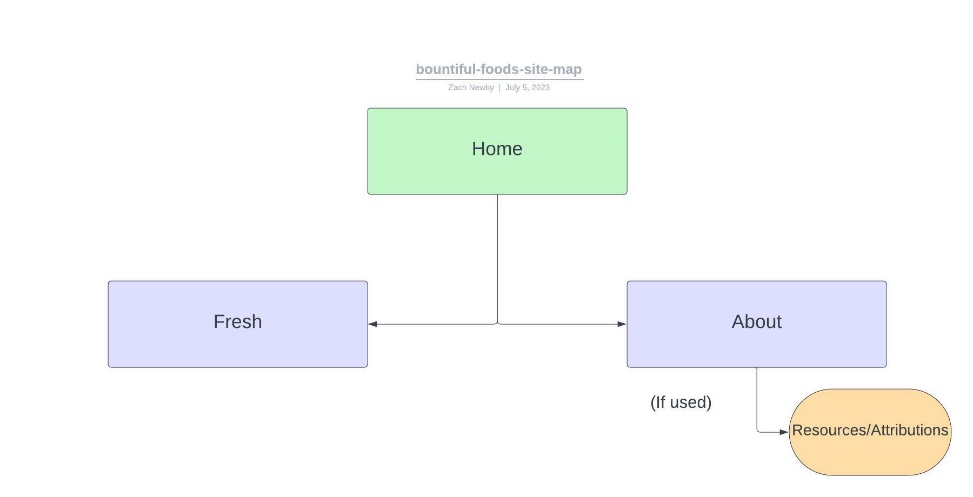
## Site Purpose:

To provide information on Bountiful foods and allow people to order their products online. The site will allow people to find our locations, order drinks online, and get an overview of our business and policies.

## Target Audience:

The target audience is people trying to live a healthy lifestyle by eating fresh and organic foods but still want a degree of convenience. This includes both locals and visitors to the Carlsbad area, individuals, families, and smaller events.

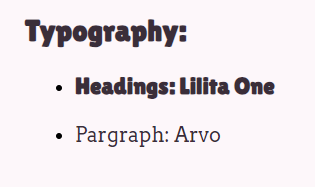
## Site Map:



## Color Scheme

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 20bf55 | fdf7fa | da4167 | 3a2e39 | 01baef |
| 20bf55 | fdf7fa | da4167 | 3a2e39 | 01baef |
| primary | relief | accent | text | accent |

## Typography



## Wireframe Sketches

**Large:**

**A screenshot of a computer

Description automatically generated**

**A screenshot of a web page

Description automatically generatedMedium:**

**A screenshot of a computer screen

Description automatically generated**

**Small:**