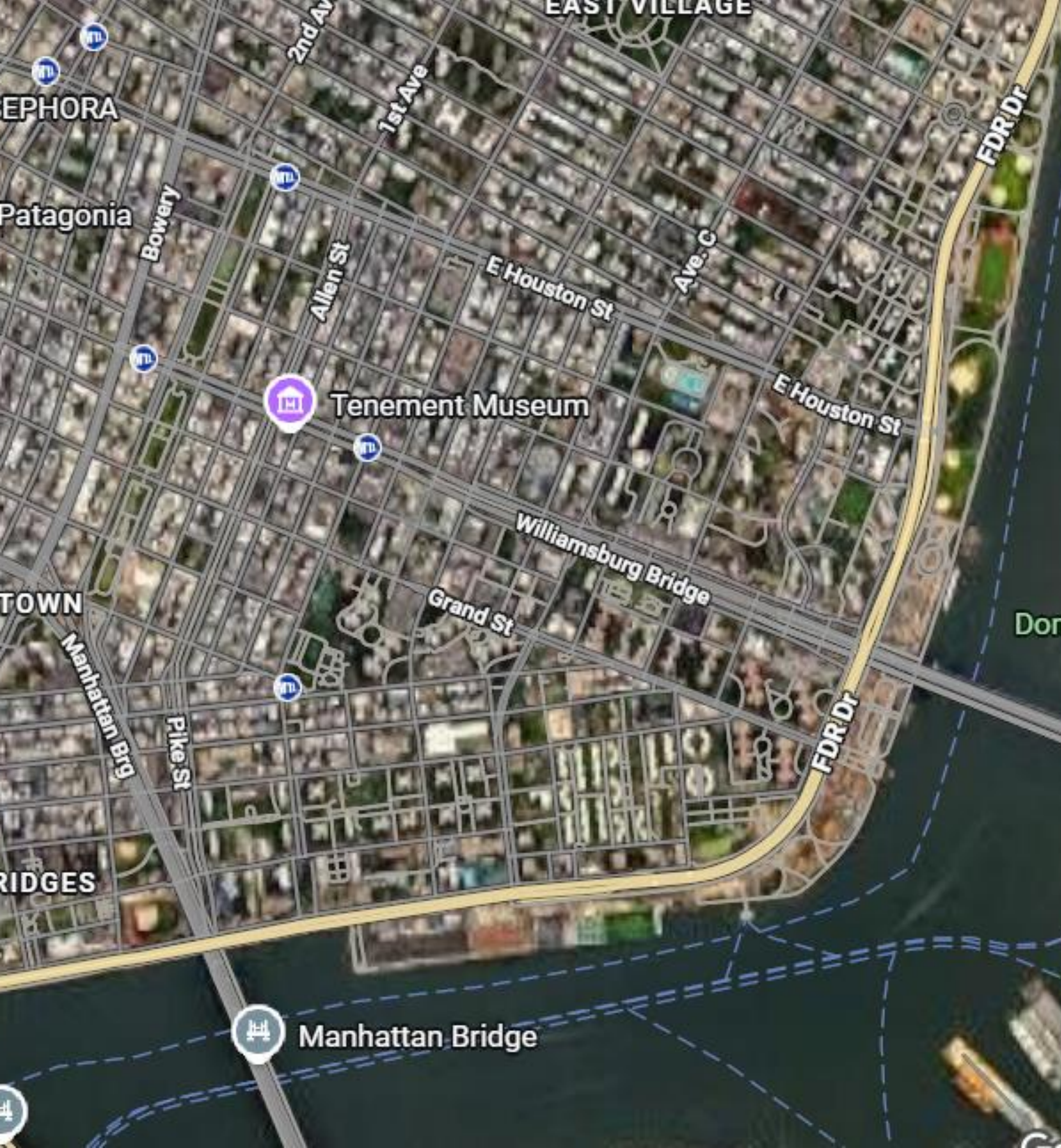# Gentrification on the Lower East Side

People and their Environment, GEOG 101, Fall 2025

INTRODUCTION

- Historic immigrant neighborhood
- Rapid economic + demographic change
- Rising rents and new development
- Displacement of long-term residents
- Transformation of community identity

Methods

- Data Collection (Historical + Contemporary)
- ArcGIS StoryMaps Content Assembly
- Spatial Data Preparation
- Use of Mapping Tools
- Design and Layout Organization
- Editing, Reviewing, and Publishing

ArcGIS StoryMaps

Lower East Side Then and Now

This story map includes data, maps, and information about how gentrification have affected the Lower East Side neighborhood.

Aileen Diaz, Sara Bravo, Shantal Garcia, Liliana Garcia, Zachary Eng, Candise Ervin, Yazmin Gonzalez
November 19, 2025

DEMO

https://storymaps.arcgis.com
/stories/39470e4208534cf9a2
c6a888d4bd62fc

QUESTIONS?

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GitHub Link:
https://github.com/Zacholo2587/Neighborhood-Change-and-Gentrification