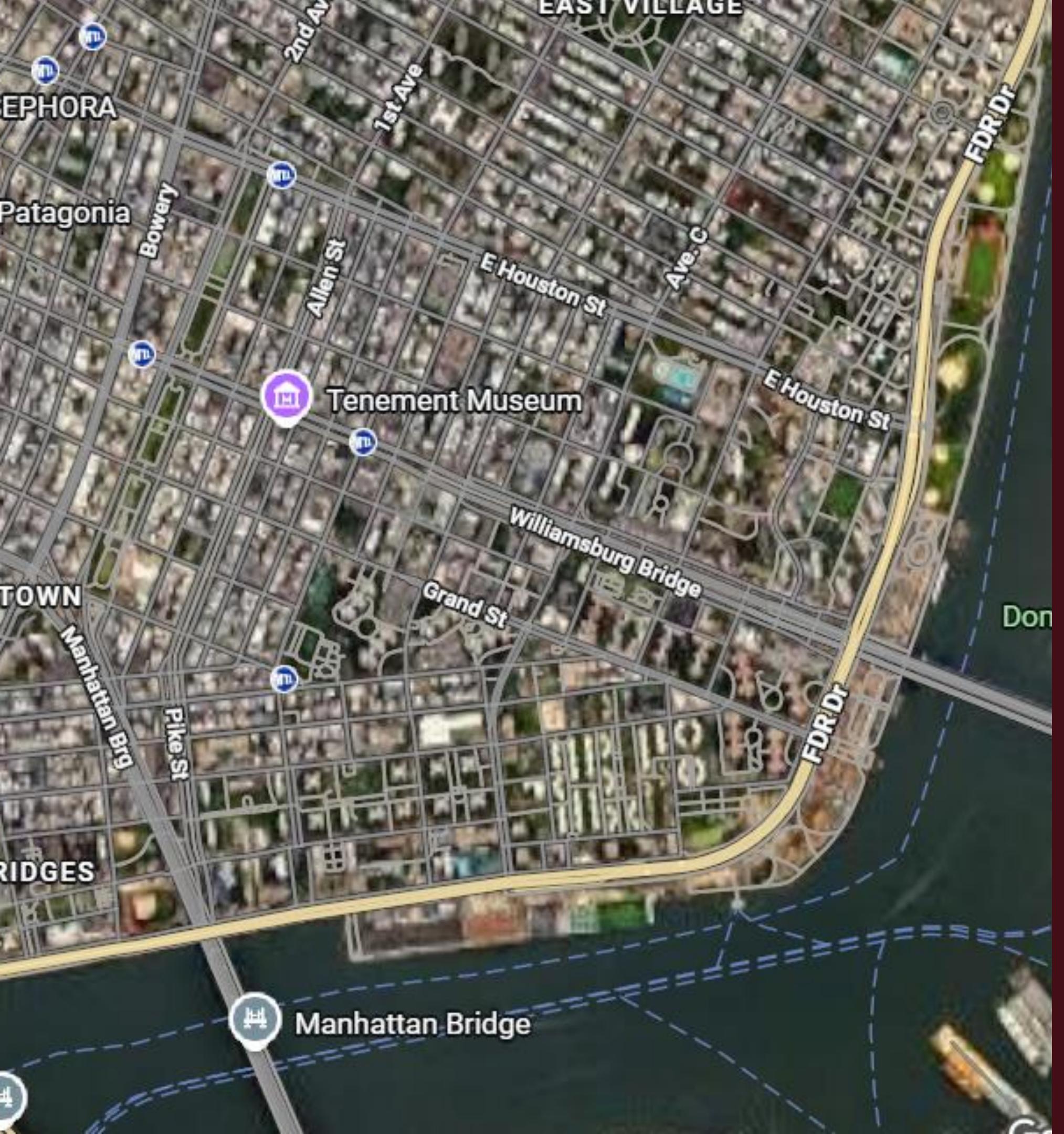




Gentrification on the Lower East Side

People and their Environment, GEOG 101, Fall
2025



INTRODUCTION

- Historic immigrant neighborhood
 - Rapid economic + demographic change
 - Rising rents and new development
 - Displacement of long-term residents
 - Transformation of community identity

Methods

- **Data Collection (Historical + Contemporary)**
 - **ArcGIS StoryMaps Content Assembly**
 - **Spatial Data Preparation**
 - **Use of Mapping Tools**
 - **Design and Layout Organization**
 - **Editing, Reviewing, and Publishing**

SCREENSHOT OF THE RESULTS



A screenshot of an ArcGIS StoryMaps interface. The main image is a historical photograph of a bustling street in the Lower East Side. On the left, a shop has a sign for "NURSES UNIFORMS" and "MATERNITIES". In the center, there's a shop with a sign that reads "COME UP & SEE" and "DAILY SPECIALS". The right side shows more clothing displays with signs like "SALE". Many people are walking or standing around the storefronts. The ArcGIS StoryMaps logo is in the top left corner, and a user profile icon is in the top right.

Lower East Side Then and Now

This story map includes data, maps, and information about how gentrification have affected the Lower East Side neighborhood.

Aileen Diaz, Sara Bravo, Shantal Garcia, Liliana Garcia, Zachary Eng, Candise Ervin, Yazmin Gonzalez
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DEMO

<https://storymaps.arcgis.com/stories/39470e4208534cf9a2c6a888d4bd62fc>



**THANK YOU
QUESTIONS?**

Aileen Diaz

AILEEN.DIAZ45@myhunter.cuny.edu

Shantal Garcia

SHANTAL.GARCIA53@myhunter.cuny.edu

Candise Ervin

CANDISE.ERVIN09@myhunter.cuny.edu

Zachary Eng

ZACHARY.ENG92@myhunter.cuny.edu

Sara Bravo

SARA.BRAVO43@myhunter.cuny.edu

Liliana Garcia

LILIANA.GARCIA99@myhunter.cuny.edu

Yazmin Gonzalez

YAZMIN.GONZALEZ68@myhunter.cuny.edu

GitHub Link:

<https://github.com/Zacholo2587/Neighborhood-Change-and-Gentrification>

