



TEKNISKA HÖGSKOLAN

HÖGSKOLAN I JÖNKÖPING

Portfolio of a photo agency called The AGENCY

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EXAM WORK 2016

Summary

Here we have the summary of this website project. It contains some thought about the working process, who we worked with and how we managed to give the clients what they need.

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1. Strategy

1.1.Client's needs and purpose of the website

Our client is a photo agency which wants to show their work to potential clients. That is why they hired us to make a good looking website, which will be both user-friendly and responsive to every type of display (Smartphone, iPad and Computer).

Hence, to make it easier to navigate the website on smaller screens, we considered placing a hamburger menu in the header, instead of the horizontal menu.

1.2.How does it meet these needs

When we look at the page, we want the clients to focus on the images and not the actual design of the page. That is why we kept it clean and simple.

The contact form was made to be simple to send for the client as they do not want to spend too much time filling it.

2. Target groups

2.1. Which are they

The targets are companies that look for good photos or photographs to hire. The agency is also interested about those who like what they do and/or would like to work with them.

2.2. How has the website been tailored for them

The first page manages to show them the overall feelings that photos can bring them with a cool slider and also gives the moto of the agency. After that, people will probably have a look at the work page which shows a complete selection of photos about some topics: iPhone, Car advertisements they did and many wonderful landscape photos.

As we wrote in the Strategy part, we want the clients to focus on the images and not on the design.

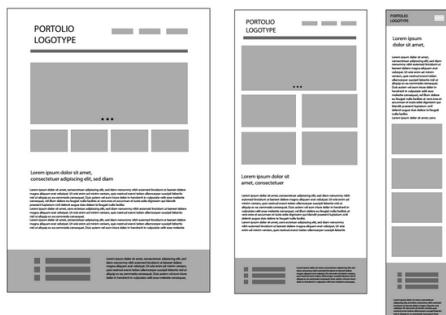
3. Discussion and conclusions

In fact, the end result of this project looks quite nice to us. At the beginning, we thought it would be pretty complicated to build up this 4-pages website from dust.

We really wanted to implement some Javascript and transitions inside each page and that's what we did. This actually makes our website quite fancy and good-looking for the client.

4. Appendices

4.1. Home page



Agency.

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Follow us on Twitter

Follow us on LinkedIn

CEO
Jean Babin

HRD
Cornelious Sagandira

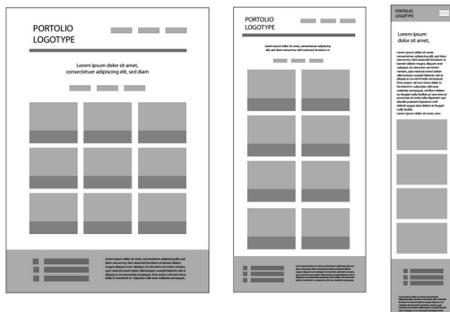
Photographic Supplier
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Email
Agency@spray.com

Phone
(+46) 1 23 34 45 56

Address
Jönköping, Sweden

4.2. Work page



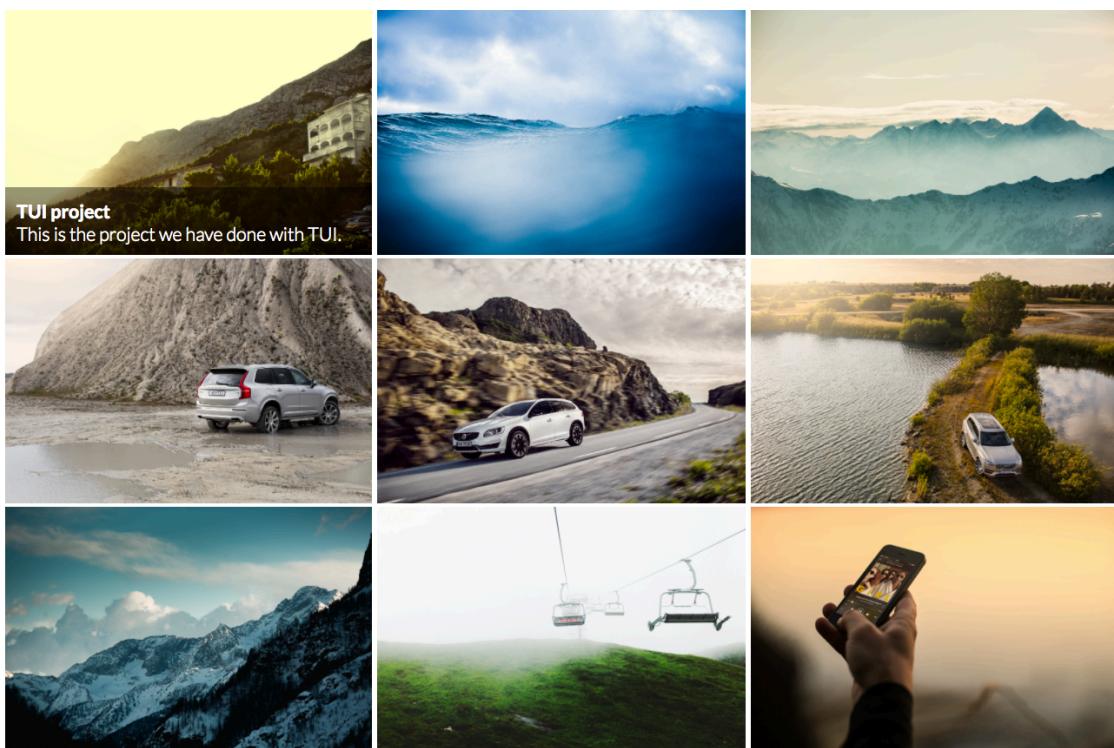
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Work.

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4.3. About page



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About us



Agency represents a pool of professional photographers who are carefully selected for each assignment, depending on their particular field of expertise and the nature of the photo shoot.



From institutional and industrial photos, to corporate branding and commercials, our dedicated team of professionals, who have many years of photography between them, provide Agency with the experience, set to meet the needs of any corporate photography assignment in Sweden.



With any kind of requirements from our clients, the flexibility and skills of our photographers allow us to satisfy your needs.

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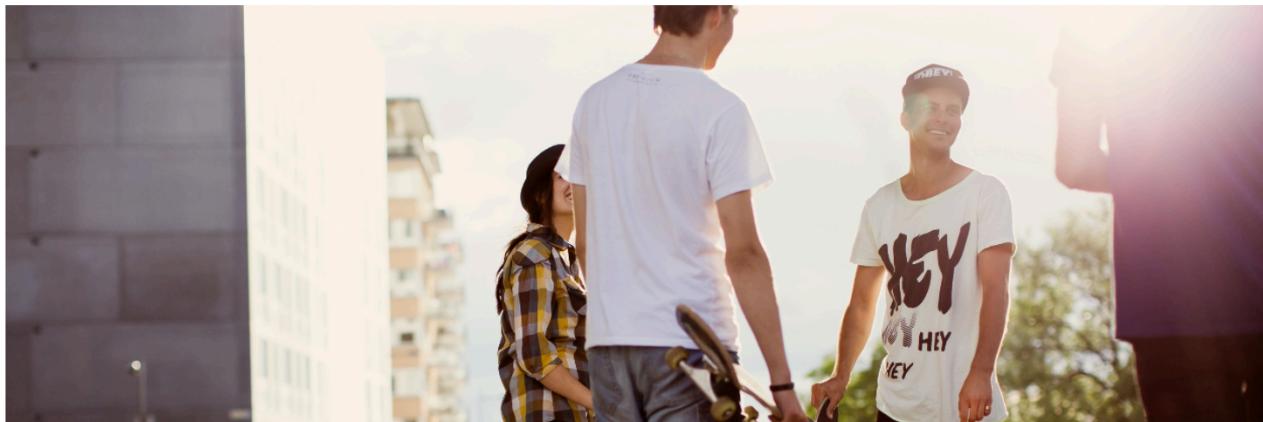
Address
Jönköping, Sweden

4.4. Contact page



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[Work](#) [About](#) [Contact](#)



What's your next project?

Please let us know what kind of project you have on your mind. Together we can create great material for the different needs that you have. There are no stupid projects! Send us a job request here and then we can start to work on your project. Try to describe your project with a few keywords and then we will contact you and you'll receive a quotation.

We can't wait to get in contact with you!

Please Contact us!
Describe your project below

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E-mail

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