

Zachary Carlson

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Gifted Online Sales Associate with track record of success in building and managing profitable online portals to sell products. Maintain efficient and fully compliant operations, expertly handling finances and taxes, purchases and recordkeeping. Offer excellent customer relations and multitasking abilities honed in fast-paced sales and business environments.

Authorized to work in the US for any employer

Work Experience

Online Sales Associate

Liora Loom - Texas
June 2022 to Present

- Helped customers make product selections and promoted specific options with highly desired features.
- Converted qualified leads into office appointments with onsite sales representatives.
- Produced monthly sales and marketing reports for performance analysis, marketing campaign tracking and cost assessments.
- Tracked website traffic, hits and sources with monthly reports.
- Managed incoming internet leads from company website and partner websites.
- Exercised proper qualification skills to identify genuine leads with potential to become sales opportunities.

Education

High school diploma

Harlem High School - Machesney Park, IL
April 2008 to May 2021

Skills

- Sales
- Marketing
- Social media marketing
- Social media management
- Customer support
- Typing
- Communication skills
- Cash Handling
- Merchandising

- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Organizational Skills
- Time management
- Video Editing
- Graphic Design
- Video Production

Links

<https://www.linkedin.com/in/zack-carlson-814a51287/>