**Homework 1 Written Portion**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. What are some limitations of this dataset?
3. What are some other possible tables and/or graphs that we could create?

1. A large majority of campaigns for kickstart campaigns were Plays. On average, the larger the goal amount for a campaign, the less likely it would be successful. The largest number successful campaigns occurred in May but this could potentially be due to May having a smaller average goal amount.

2. If they had donor specific information for each campaign, we could see which types of campaigns have the most variance and if they were successful because a lot of small donors or a few large donors

3. If the data was enriched with donor specific data, box plots of donor amount by campaign type could be generated. Additionally, Average goal amount by month or Average goal amount vs. Average Conversion time in days would be beneficial to see.