

HJP1 User Experience End of Project Summary

Summarize Two User Feedbacks (Second review was not on my website)

My usability test questions (For reference)

1. Can you find out where to look at lodging options?
2. Can you find out what activities are available for Taniti Tourist?
3. Do the navigation links give adequate data and information to locate what you need?
4. What is the voltage of power outlets in Taniti?
5. Can you find and make a reservation for a trip to Taniti?

Feedback review one

- Usability test
 1. The user had no issues finding my lodging section quickly and efficiently on his first try.
 2. The user was able to quickly locate the experience page with sections for sightseeing and activities.
 3. The user stated that the navigation link had the correct labeling to help him navigate through the links and find the sub links that he needed. He stated that the navigation was intuitive and just made sense logically.
 4. The user was able to easily find the voltage under the FAQ section which is exactly where he expected it to be.
 5. The user was able to find the reservation page from any page he went too and could fill out the interactive form with easy and understandability.
- Actionable Feedback: N/A
- Summary:
 - Pro:
 - Every feedback I received on this usability test was positive and the user did not give me any critiques that would be actionable. He seemed to love every aspect of the prototype and continued to tell me that it was interactive, intuitive, and beautifully designed. The design was simple enough to navigate but informative and elegant enough that it captured the users attention. The prototype was very informative and anything the user wanted to know was readily available on the website.

“Feedback : This is an incredible prototype for the island's website. It is very interactive, intuitive and amazing. I love every single thing about it and it's beyond professional. 10/10, one of the best!”

- Con:
 - N/A. I really did not receive any negative feedback from the video that I saw.

Feedback review two:

This user did not review my website but it ended up on my review list.

Feedback review three

- Usability test
 1. The user had no issue locating the lodging section under accommodations and navigating to that section.
 2. The user was able to quickly locate the experience page with sections for sightseeing and activities.
 3. The user stated that the navigation link had a good logical layout with very informative details on both the links and sub links.
 4. The user was able to easily find the voltage under the FAQ section.
 5. The user was able to find the reservation page and she said it was nice and in her face as it should be. She liked the form and the layout.
- Actionable Feedback: N/A
- Summary:
 - Pro:
 - Every feedback I received on this usability test was positive and the user did not give me any critiques that would be actionable. She enjoyed the slides and liked that it was a nice added touch to the presentation. She liked that the form was intuitive and very interactive with a lot of good information. The layout was very clean and well designed with a very logical flow. It is a very good prototype with a lot of thought put into it.

“Feedback : The layout of the site is satisfying, consisting of great images (even slideshows, a wonderful touch) and all of the essential tourist information presented in an organized, simple, and clean manner. The navigation is clear, and it is easy to find what you're looking for. I had no problem finding anything that was specified in each of the usability tasks. There were no big issues that I could see. Great work!”
 - Con:
 - N/A I didn't receive any negative feedback that I saw. The whole video was praise.

Design Change Summary

Process / Phase	Changes
Wireframe Design	Initial rough draft of the website and layout
Guerilla Testing	<p>After my guerilla testing, several key features needed to be updated and changed.</p> <ul style="list-style-type: none">• The navigation bar was dynamic and changed depending on what page the user was on• The dropdown menu was mostly overlooked and a few users that did use it felt it did not provide adequate information to make a decision on where to go.• The reserve and contact pages needed to be seperate as one was interfering with the other.
Prototype	<p>This is where I revamped my design and began the bootstrap design for my prototype. The original design stayed mostly the same but the header had a full overhaul.</p> <ul style="list-style-type: none">• I deleted the menu button at the top and opted for a static navigation bar that had dropdown menus for sub links.• I locked the navigation bar to make sure it followed the user as he scrolled the page and made anchor points for my sub links to jump to. This way the user could go to the section of the page they were looking for.• I filled in the pictures with carousel images to give the user more pictures to look at with less space being utilized. This gave it a clean and professional look.• Lastly, I separated the reserve and contact page. By creating a page just for the reservation section, I was able to give the reserver form front and center stage.
User Testing Feedback	After the user testing, nothing really changed

	<p>much. I might have added a few polishing details but that will come with development. Every user loved my website and did not give me any negative reviews.</p>
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