Zachary Sluss

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EXECUTIVE SUMMARY

Enterprise Technology Leader specializing in multi-million-dollar CRM, ERP, and Data ecosystems for Fortune 500-scale enterprises - delivering 40%+ productivity gains and governing global multi-cloud portfolios across over 20 countries. Governed technology portfolios exceeding \$10M in annual value, driving global transformation across CRM, data, and cloud ecosystems with measurable ROI and compliance assurance.

EDUCATION

B.S. Environmental and Resource Economics | University of New Hampshire | Grad. Dec 2016

- Minor in Community and Environmental Planning
- Coursework in business management, analytics, finance, computer science, marketing, and the natural sciences

STRATEGIC & TECHNICAL COMPETENCIES

AI/ML Enablement & Enterprise Automation | API Management (Apigee, Kong) | API-Led Architecture | Application Integration & Data Orchestration | AWS (Certified) | Blue Prism | Capital Planning & Budget Oversight | Cloud Architecture & Transformation (AWS, Azure, GCP) | Confluence | CrowdStrike | Cybersecurity & Regulatory Compliance (SOX, GDPR, CCPA) | Data Governance & Analytics Monetization | Data Loss Prevention (DLP) | Digital Transformation Leadership | Docker | Enterprise Architecture Frameworks (TOGAF, Zachman) | Enterprise Platform Governance | Enterprise Technology Strategy & Governance | Google BigQuery | HubSpot | Infrastructure as Code (CloudFormation, Terraform) | Jira | Kubernetes | Looker | Make | Marketo | Microsoft Azure & DevOps | Microsoft Power Platform | Microsoft Teams | MuleSoft | Okta SSO | OneTrust | Oracle Cloud Applications | Palo Alto Prisma Cloud | Pardot | Pipedream | Platform Integration & Roadmap Ownership | Power Automate | Power BI | Salesforce Flow | Salesforce Marketing Cloud | Salesforce Multi-Cloud (Certified) (incl. Sales, Service, Experience, CPQ, Data Cloud) | SAP ERP | ServiceNow & Flow Designer | Slack | Snowflake | Splunk | SQL | Tableau (Certified) | UiPath | Vendor Portfolio Strategy & Contract Negotiation | Workato | Workday HCM | Zero Trust Architecture | Zoho CRM

EXPERIENCE

Computershare | Shelton, CT (Remote)
Lead CRM Systems Analyst | Jul 2023 - Present
Sr. Sales Systems Analyst | Dec 2022 - Jul 2023
Sr. Sales Analyst | Oct 2021 - Dec 2022

Scope: Lead enterprise CRM strategy and digital transformation initiatives for thousands of global users across over 20 countries. Govern a \$1M+ annual CRM, analytics, and integration portfolio aligned to board-level growth objectives.

- Defined and govern enterprise CRM architecture and roadmap spanning Salesforce Multi-Cloud, ERP, and analytics ecosystems ensuring interoperability, data integrity, and scalable growth across all business units.
- Directed global digital transformation program that improved sales and operational throughput 40%, automated 1,000+ hours annually, and established global process standardization through API-led integration frameworks.
- Instituted enterprise governance and compliance model achieving 100% SOX audit readiness and maintaining zero regulatory breaches across all systems and markets.
- Architected managed services pricing platform integrating automation and standardized product data models, increasing deal velocity 30% and enabling consistent global pricing strategy.
- Defined multi-year CRM and data roadmap ensuring alignment with corporate strategy, M&A integrations, and geographic expansion goals.

- Enabled executive and board-level decision intelligence by designing Salesforce dashboards and analytics frameworks for real-time forecasting, pipeline, and revenue insights.
- Led global change management and adoption strategy, serving as single authority for Salesforce change governance aligning process, communication, and user adoption across 22+ countries.
- Directed multi-vendor ecosystem (\$3M+ annual portfolio; 11 contracts) across CRM, integration, analytics, and automation categories overseeing selection, negotiation, and multi-year ROI realization.
- Govern enterprise project delivery portfolio of 12+ concurrent strategic programs annually, ensuring cross-functional alignment, on-time delivery, and measurable business impact.

CIT Bank | Portsmouth, NH (Remote)

Funding Manager | Sept 2019 - Oct 2021

Scope: Directed technology-enabled lending transformation within CIT's \$46M+ national syndicate business portfolio, integrating automation, compliance, and data-driven decision frameworks.

- Spearheaded cloud-based loan origination modernization, unifying analytics, compliance, and CRM platforms to reduce approval cycles 35% and deliver real-time executive reporting.
- Instituted data governance and workflow automation standards enhancing accuracy, transparency, and risk oversight across all lending operations.
- Defined and executed workforce enablement strategy, cutting new-hire ramp time 80% by designing training systems and process frameworks for a distributed national team.
- Partnered with executive leadership to identify automation initiatives that improved portfolio yield, accelerated funding timelines, and elevated compliance integrity.

EVO Payments International | Portland, ME

Underwriter | June 2018 – July 2019

Underwriting Support | *June 2017 – June 2018*

Scope: Led technology-driven risk transformation for a \$10B+ annual transaction portfolio, architecting automated risk analytics and compliance frameworks within enterprise credit systems.

- Directed modernization of credit risk evaluation infrastructure, integrating SQL and Oracle analytics for predictive insight and early fraud detection.
- Engineered automated scoring and data-cleansing models that improved underwriting accuracy and reduced turnaround time 60%.
- Collaborated with IT and compliance architects to embed analytics pipelines into enterprise processing systems, aligning with global architecture and risk governance standards.

Black Flag LLC | NH & ME

Founder & Managing Partner | March 2017 - Present

Scope: Founded and scaled multi-channel digital ventures spanning e-commerce, creative media, and analytics-driven services - integrating automation, cloud systems, and emerging tech.

- Built and governed cross-industry digital operations portfolio, generating six-figure revenue through e-commerce, creative production, and technical services.
- Implemented end-to-end automation and analytics frameworks, optimizing marketing performance and operations across digital channels.
- Architected digital commerce and operational framework for a forthcoming trading card and board game venture, aligning creative IP with scalable infrastructure.
- Delivered advanced aerial mapping and 3D modeling solutions as an FAA-licensed remote pilot, leveraging data visualization and photogrammetry for commercial clients.