



# ZAFAR KHAN

## WORDPRESS DEVELOPER

### CONTACT

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Gulshan e Iqbal, Karachi

### EDUCATION

2019 - 2023

MEHRAN UNIVERSITY OF  
ENGINEERING AND TECHNOLOGY

- B.E in Computer Systems  
Engineering

### CERTIFICATION

- WordPress Developer
- SEO Expert

### SKILLS

- Wordpress
- Woocommerce
- Html
- Css
- JavaScript
- Seo
- Reactjs
- Problem Solving

### LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Sindhi (Fluent)

### PROFILE

I am a highly skilled WordPress web developer with expertise in designing and developing dynamic, responsive, and user-friendly websites. My proficiency extends to front-end technologies like HTML, CSS, JavaScript, and frameworks such as Bootstrap, ensuring visually appealing and functional designs. I also excel in utilizing tools like Elementor, Divi, and WPBakery to create customized solutions tailored to client requirements. Additionally, I have strong knowledge of SEO strategies, enabling me to optimize websites for better search engine rankings, increased visibility, and enhanced organic traffic.

### WORK EXPERIENCE

#### INTERNSHIP CodeAlpha

JUN-2023-JULY-2023

Wordpress Developer

- Designed and developed a portfolio website for a creative agency. Used custom post types to manage portfolios, testimonials, and case studies. Integrated social media feeds and contact forms for lead generation. Skills Used: WordPress, Custom Post Types, Elementor, Plugins, HTML, CSS.
- Created a small online store using WooCommerce, customized product pages, set up payment gateways, and added advanced shipping and tax options. Optimized for mobile devices and integrated plugins for sales analytics.

#### SoftCoder (Remote Based)

Wordpress Developer

Mar 2024-Nov 2025

- Developed and maintained responsive, user-friendly WordPress websites, ensuring high performance, scalability, and client satisfaction.
- Worked with front-end technologies, including HTML, CSS, JavaScript, and Bootstrap, to create visually appealing and interactive web interfaces. Customized WordPress themes and plugins using tools like Elementor, Divi and WPBakery to meet specific client requirements.
- Integrated e-commerce functionalities using WooCommerce and implemented payment gateways, shipping options, and inventory management systems. Collaborated with cross-functional teams, including designers, content creators, and project managers, to deliver high-quality solutions within deadlines.