

## Fair Housing in the Leasing Center Tip Sheet

- ☐ You might not think about the décor or signs in your leasing office as something you need to think about from a fair housing perspective. But, what customers see—or don't see—in your leasing office could get you into fair housing trouble.
- ☐ A copy of HUD's fair housing poster should be posted in the leasing office, where it can be seen easily by anyone who comes in. In fact, for many communities this is required by law!
- ☐ A “welcome” sign can make a good first impression, but be careful with the images you use. It's best to showcase the community and its amenities. If you have images of people, they should show diversity.
- ☐ Be careful with desktop calendars and screen savers. It's great to have a sense of humor, but off-color desktop calendars, screen savers or other displays are not appropriate.
- ☐ Be careful with your community signage. You cannot unfairly restrict a protected class's use of an amenity.

For example, a “No Kids Allowed” sign could be viewed as discrimination based on familial status.

- ☐ Displaying HUD's fair housing poster in your leasing office is a great way to let customers know you believe in equal housing opportunity.
- ☐ To access HUD's fair housing poster, [click here](#).

