

BENJAMIN ZAH

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EDUCATION

COLLEGE OF ARTS & SCIENCES, University of South Carolina

Columbia, SC

Bachelor of Arts, Departments of Psychology & Philosophy

December 2019

Two Majors: Experimental Psychology; Philosophy

Awards: Magellan Mini-Grant

SCHOOL OF PROFESSIONAL STUDIES, University of North Carolina Charlotte

Charlotte, NC

Coding Certificate: Full Stack Web Development

May 2022

PROGRAMMING EXPERIENCE

Project(React, MongoDB, Node.js)

December 2019

project description here

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RESEARCH EXPERIENCE

INSTITUTE FOR MIND & BRAIN, University of South Carolina

Columbia, SC

Research Assistant, aLab Research Team

August 2018 – December 2019

- Awarded competitive grant after submitting a research proposal including a thorough literature review.
- Designed a research project on the raciolinguistic perception of language using survey data collection methodology with an emphasis on African American Vernacular English perception.

Effects of Verbal Tasks on Driving Simulator Performance

Project Lead: Jonathan Rann, M.S., PhD Candidate

- Implemented paradigm to scientifically measure and analyze driving behavior during concurrent language production and comprehension activities using a novel design based on driving simulator.
- Reviewed project methodology, implementation, and results in preparation for publication.

Examining LGBTQ+ Language

Project Lead: Alecia Nichols, M.S.

- Assisted in aspects of survey data collection to ensure resolving issues regarding participant inactivity.
- Trained in interviewing and assessment of participant use of pronouns regarding LGBTQ+ individuals to monitor sociolinguistic qualities of pronoun adaptations.

PROFESSIONAL EXPERIENCE

ZAH CRAFTS

Columbia, SC

Sales & Production

May 2015 – Present

- Conceptualized innovative marketing strategies contributing to dramatic increase of internet sales.
- Acquired new customers by successfully incorporating clear articulation and listening skills in public events.
- Coordinated and directed arts & craft festival events in varied cities all over the United States east coast.
- Guided models for interpersonal customer approaches facilitating positive relationships.

SKILLS Programming(*HTML, CSS, JavaScript, Python, Ruby, Ruby on Rails, React*), Research(*E-Prime 3.0, Qualtrics, FSL, MICRoGL*)