# **Nishant Deepak Lingayat**

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**Date Of Birth**: 30/3/1995 (27yrs)

## **Job Objective:**

Searching for a Job as an Assistant Professor to exercise my knowledge in the field for both, the good of organization and to expand my experience.

## **Educational Qualification:**

- Cleared NET exam (Mass Communication and Journalism) in the year 2019.
- MAPR (Masters of Arts in Public Relations) post graduate with 'A' grade from V.E.S College of Arts, Science and Commerce in the year 2018.
- BMM-Advertising (Bachelors of Mass Media) graduate with 'B' grade from V.E.S College of Arts, Science and Commerce in the year 2016.
- HSC examination with 64% from R.A.Podar College of Commerce and Economics in the year 2013.
- 10<sup>th</sup> CBSE examination with 7.2 CGPA from C.K.G High School in the year 2011.

## **Academic Experience: 3.8 Years**

- 1. Currently working as an Assistant Professor at K.L.E College of Commerce and Science since September, 2020. (Promoted to Course Coordinator of BAMMC department in August, 2021)
- 2. Worked as a Lecturer for the subject 'Media Planning and Media Buying' at K.L.E College of Commerce and Science from June, 2019 to November, 2019.
- 3. Worked as an Assistant Professor at Claras College of Commerce from January, 2019 to June, 2019.
- 4. Worked as a Lecturer for the subject 'Copy Writing' and 'Understanding Cinema' at V.E.S College of Arts, Science and Commerce from June, 2018 to November, 2018.
- 5. Worked as a Lecturer for the subject 'Media Studies' at Sree Narayan Guru College of Commerce from August, 2018 to November, 2018.

### **Industry Experience: 7 Years**

- 1. Worked as a Public Relations Executive at Maayaa Organic Store from June, 2018 to July, 2020. (2 Years)
- 2. Working as a freelance Fashion/Event Photographer since September 2015. (7 years)

#### **Additional Details:**

- 1. Have a Research Paper published in an International Journal with an impact factor of 7.36 titled, "A study on PR strategies used by NGO's to educate the adoption process for single and childless parents."
  - Note\* 'This is a co-authored paper with I being the first author'
- 2. Have conducted a Guest Lecture for Advertising Design subject at Vinayak Ganesh Vaze College of Arts, Science and Commerce (April, 2022).
- 3. Have conducted a Guest Lecture for Advertising Design subject at Sree Narayan Guru College of Commerce (March, 2022).
- 4. Have conducted a webinar on Advertising Design at K.L.E College of Commerce and Science (January, 2021).
- 5. Have conducted a Guest Lecture for Media Planning and Media Buying subject at SIWS College of Arts, Commerce and Science (October, 2019).

# **Computer Skills:**

Have basic knowledge about Microsoft Office and Adobe Creative Suit.