

SNEHA SAMADDAR

Assistant Professor, Asian Academy of Film and Television
Marwah Studios, Film City, Noida
samaddarsneha1990@gmail.com | +91 7083595422

BIO

I'm an Assistant Professor at the Asian Academy of Film and Television, Noida. I teach World Cinema, Film Movements, Indian Cinema History, Reading Cinema and Film Appreciation, to under-graduate and postgraduate students of cinema, journalism and media studies.

Besides, I'm also designing and presenting modules of the AAFT's e-learning courses for Cinema and Mass-Communication.

A young academic from Delhi, I've just appeared for my pre-submission viva for PhD in Film Studies from Symbiosis International University. My thesis is on 'Cinematic Representation of Partition: Trauma and Gender'.

As a research scholar, I deal with various subjects intersecting cinema, history and gender.

ACHIEVEMENTS

- **Academic research titled 'Auto-ethnography on Women's Migration and Trauma' at the 71st Annual Conference of the International Communication Association (ICA) 2021, on 27-31 May, 2021**
- **Academic research titled 'Women Protagonists in Post Partition Indian Cinema Discursive Constructions of Memory and Trauma in Historical Perspective' accepted for presentation at the coveted IAMCR 2020 Online Conference.**
- **Worked as assistant director of 'Anonymous' - a documentary showcased at the 'Visions du Reel' International Film Festival, Nyon, Switzerland (April 24 to May 2, 2020).**
- **Core member of organising committee** for International Conferences on Media and Communication in 2016 and 2018.01
- Secured the prestigious internship at the **Rashtrapati Bhawan's Press Wing (2012)** - only 11 were selected from all over the country.

CERTIFICATIONS and EXPERIENCE

- **Film Appreciation Course (June 2015)** from National Film Archive of India (NFAI) and Film & Television Institute of India (FTII), Pune.

- Panelist and Paper Presenter at Global Communication Education Conclave (February 2022) organised by **Global Media Education Council (GMEC)**.
- **'How to Train Media Students to Handle Pandemics like Covid-19'** (May 2020) - A 5-day online faculty development programme by Nirmala Memorial Foundation College of Commerce and Science, in association with Griffith University, Australia.
- **'Studying Gender, Digital Labour and Globalisation: Theory and Method'** (July30-Aug 10, 2018) - Course conducted by Global Initiative of Academic Networks (GIAN).
- **Journal Citation Report - Training and Certification Programme** (May 2020)
Organised by Web of Science Group.
- **Feminist Research Methodology Workshop on 'Cultural Politics, Identities and Gender' (April 2016)** - Conducted by School of Women Studies, Jadavpur University.
- Academic sessions as guest faculty at **Department of Communication, Mumbai University**.

PUBLICATIONS and PRESENTATIONS

- **Social Media Marketing in Hindi Films: A Case Study of Chennai Express, (Feb 2015)**
Samaddar Sneha, V. Eshwar Anand
The Proceedings of the International Conference on Creating Opportunities in Emerging Markets - A Global Approach. (ISBN: 978-81-928678-1-6).
- **Women Mythology and Femininity: Ghatak's use of Indian Myths and Archetype in 'Meghe Dhaka Tara' and 'Subarnarekha', (Feb 2015)**
Samaddar Sneha, V. Eshwar Anand
Asian Quarterly - An International Journal of Contemporary Issues, (ISSN: 2229-581X).
- **Garam Hawa: India's Living Dead**
Samaddar Sneha (May 2013), Silhouette Magazine (ISSN2231-699X).
- **Indian Cinema and Environment: A Study of Bhopal Gas Tragedy through 'Bhopal Express' and 'Bhopal: A prayer for Rain'**
Presented at National Seminar in Environmental Sustainability, Lucknow Central University (Jan 28-29, 2015).
- **Migration and Gender: A Study of Trauma and Violence in 'Pinjar' and 'Khamosh Paani'**
Presented at National Conference on Migration and Identity: The Urban Subject, Daulat Ram College, Delhi University (Jan 28-29, 2016).

- **Adaptation from Text to Film: An analysis of 'Namesake'**
Presented at National Conference on Recent Trends in English Studies and Research, Institute of Advanced Studies in English, Pune (March 5-6, 2016).
- **Cinematic Depiction of Conflicting Roles Mediated On Indian Women: A Study of Khamosh Pani**
Presented at International Conference on Media and Communication, SIMC, Pune (Sept 2016).
- **Problems of Construction Labourers: A Study in Digital Space** Presented at International Conference on Media and Communication, SIMC, Pune (Sept 21-22, 2018).
- **70 Years of Partition- A Self-Reflection of Gender and Trauma** Presented at International Conference on Media and Communication SIMC, Pune (Sept 21-22, 2018).

QUALIFICATIONS

- **Junior Research Fellowship** from Symbiosis International University (Sept 2014 to Aug 2017).
- **Bachelor of Education (English and Social Science)** from Maharishi Dayanand University, Rohtak (2013- 2014).
- **Master of Arts (English and Communication)** from Guru Gobind Singh Indraprastha University, New Delhi (2011-2013).
- **Postgraduate Diploma in Journalism** from Bharatiya Vidya Bhavan, New Delhi (2012).
- **Bachelor of Arts (Honors) in English Literature** from Shayama Prasad Mukherjee College, University of Delhi (2008-2011).
- **Bachelor of Arts in Bharatnatyam** from Allahabad University (2011).

SKILLS

- Critical analysis of cinema (Film Appreciation)
- Online teaching via Google Classroom, Google Meet, Edmodo, Zoom and WebEx
- Teaching and mentorship
- Academic writing
- Journalistic writing, editing and proofreading
- Film making
- Event management and anchoring

- Academic and administrative works including NAAC documentation