ADYASHA ANINDITA

MASTER OF ARTS IN ENGLISH LITERATURE FROM UNIVERSITY OF DELHI

7606882927, 8598986739

96adyasha@gmail.com

O Angul, Odisha

SKILLS AND ABILITIES

Proficiency in English speaking Proficiency in English writing

For writing skill samples (academic) please refer to-

https://adyasha96dony.wordpress.com/blog/

For writing skills samples (non-academic) please refer to-

https://www.impactstudybiz.com/post/is-midlife-career-crisis-affecting-your-work https://www.impactstudybiz.com/post/6ways-you-can-kill-your-business-but-shouldn-t

HOBBIES AND INTERESTS

Reading, Writing Articles, Public Speaking, Dancing, Community Service

PROFESSIONAL EXPERIENCE

Home-Tutor Apr '20 - Nov '20

Home-tutored English undergraduate students for 8 months (April 2020- November 2020)

INTERNSHIP

Web Content Writer

Jul '21 - Nov '21

Impact Study Biz

- Research on appropriate markets, industries and industrial trends for content creation
- Wrote articles encompassing various topics ranging from Business to Rural Sanitation for the Blog
- Conducted Secondary Research for article formulation and adept with various research tools
- Wrote various forms of pieces for content marketing purposes, such as long form articles, blog posts etc.
- Drafted and Edited Marketing Collaterals for the home site and client's websites
- Led the project 'Impression' comprising of 5+ members and oversaw content writing on all social media platforms and online publications

EDUCATION

Master of English

Apr '19 - Jan '21

University of Delhi | Delhi

CGPA - 6.711

Ranked top of the class in first year

Bachelor in English B.J.B.(A) College (Utkal University) | Odisha

Jun '16 - Apr '19

CGPA - 7.62

Ranked in the top 7 % of the batch

12th Mar '15

Mother's Public School | Bhubaneswar, Odisha

Secured First Division with 79.4%

10th Mar '13

Saint Lawrence School | Angul, Odisha

Secured First Division with 85.16%

ACHIEVEMENTS

Qualified UGC - NET (National Eligibility Test) with a percentile of 97.07

LANGUAGES KNOWN

English (Professional Proficiency), Hindi (Bilingual Proficiency), Odia (Native Proficiency)