

Dr. AAYUSHI VERMA**Assistant Professor****University of Engineering & Technology Roorkee****Corresponding Address:** Flat No 202, TruSpace Paloma near Orchid Hospital, Porwal Road, Pune, 411047**Permanent Address:** H.No.72, Behind Old Tehseel, Brhamnan Street, Muzaffarnagar- 251001**Mobile:** 9389913106**E-mail:** ayushi03verma@gmail.com**OBJECTIVE**

- To combine my education, research and work experience, reasoning and communication skills in the role of a researcher and academician and to add value to the organization.

AREA OF INTEREST

- Craft and Technology, Craft-based Design Prototyping, Visual Narratives, Visual Art and Design, History of Art, Painting, Folk Art, Applied Art.

PROFESSIONAL QUALIFICATION

- Ph.D (Fine Arts) from IIT, Roorkee (August, 2019)
- *UGC-JRF* qualified (June, 2012)

ACADEMIC QUALIFICATION

Degree	Subject	University	Year
Doctor of Philosophy (Ph.D.)	Critical Analysis of Saharanpur Woodcraft: Practice Status and New Design Possibilities	Indian Institute of Technology Roorkee	2019
Master of Arts	Drawing & Painting	C.C.S.University	2008
Bachelors of Arts	English Lit, Hindi Lit, Drg.&Ptg.	C.C.S.University	2006
XII	English, Hindi, Sociology, Drawing, Home Science	U.P. Board	2003
X	English, Hindi, Social Science, Science, Drawing, Home Science	U.P. Board	2001

PRESENT DESIGNATION

- September 2021- present: working as Assistant Professor of Painting, School of Creative Arts & Design, University of Engineering & Technology Roorkee, Roorkee, Uttarakhand

PROFESSIONAL EXPERIENCE

- October 2019- July 2020: worked as Assistant Professor of Painting, School of Fine Arts, Noida International University, Greater Noida, Uttar Pradesh

COURSES TAUGHT

- Theory and Practical subjects of Bachelor of Fine Arts (B.F.A) at Noida International University in 2019-2020 session.

THEORY SUBJECTS	PRACTICAL SUBJECTS
Fundamental of Visual Arts	Printmaking (Lino Cut, Wood Cut)
Methods and Material	Drawing, Composition
Art History (Indian & Western)	Drawing & Illustration
Philosophy of Arts	Design, Mural Art and Sculpture

- Teaching assistance provided to undergraduate students of Architecture in the Department of Architecture at Indian Institute of Technology Roorkee from 2013 to 2019.

SUBJECT CODE	SUBJECT NAME	DURATION
B. Arch -I (AR103)	Visual Art	2013- 2019
B. Arch-I (AR107)	Basic Design	2013-2019
B. Arch-III (AR309)	Applied Art	2013-2019

COMPUTER FAMILIARITY

- Proficient in MS office, Adobe Photoshop, Adobe Illustrator, MS Paint and Tally-ERP 9 etc.

MEMBERSHIP

- Editorial board member of IJBST Group of Journals.
- Editorial board member of The Chitrolekha Journal on Art and Design.

RESEARCH EXPERIENCE

- Title of the Research: *“Critical Analysis of Saharanpur Woodcraft: Practice Status and New Design Possibilities”*
- July 2013- July 2019: worked as a full time Senior Research Fellow at Dept. of HSS, IIT Roorkee. Nature of work:
 - Research
 - Drafting Projects related to Art and Architecture
 - Organizing Seminars and Conferences

LIST OF WORKSHOPS ORGANISED AND CONDUCTED

Few of the recent workshops organised and conducted are:

- Visual Art and Basic Design
- Lantana Craft
- Painting
- Screen Printing
- Sketching
- Clay Tile
- Design and Product Development
- Tie & Dye
- Block Printing
- Batik Printing
- Wood Cut
- Lino Cut
- Metal Casting
- Resin Casting
- Mural Art
- Screw Art
- Nail Portrait Art

LIST OF ACADEMIC CONFERENCES/ WORKSHOPS CONDUCTED (AS AN ORGANIZING COMMITTEE/ VOLUNTEER

- Worked as an assistant coordinator in a five day workshop on "Recent Trends in Application of Art & Architecture" organized by department of Architecture & Planning, IIT Roorkee from 8th to 12th June 2015.
([http://www.iitr.ac.in/departments/AR/news/short%20term%20course\(19062015\).pdf](http://www.iitr.ac.in/departments/AR/news/short%20term%20course(19062015).pdf))
- Worked as a volunteer at the 11th Annual Conference of Uttar Pradesh-Uttarakhand Economic Association Program held by the Department of Humanities & Social Sciences, IIT Roorkee from 31st October to 1st November 2015.

- Worked as an assistant coordinator in a three day workshop, 'Dharohar', a national Workshop on craft and skill development (CUDD) organized by department of architecture & Planning, IITR, conducted during 16th august to 18th august 2015.
- Worked as a designer and designed life style products in wood during "Product Development Workshop" which was organized by department of Architecture & Planning, IIT Roorkee, conducted in 2016, 2017

CONTRIBUTIONS IN DECORATION PROJECTS, IIT ROORKEE INSTITUTE

- Worked as a decoration team member from 2013 to 2019 in numerous Conferences and workshops of the Department (Dept. of HSS, and Dept. of Architecture & Planning), including Institutional events like Convocation, Durga Puja Pandal decoration and many more.

RESEARCH PAPERS AND CONFERENCE

- Presented a research paper entitled "Contribution of Saharanpur Woodcraft in Indian Handicraft Industry", Aayushi Verma & Ila Gupta in International seminar on "Importance of Art and It's Inter-relationship with Other Subjects" organized by Kumaun University, S.S.J. Campus, Almora on 6th-7th October, 2013
- Presented a research paper entitled "Aesthetic Approach in the Motifs of Saharanpur Woodcraft", Aayushi Verma & Ila Gupta, in National seminar on "The Evolution of Modern & Contemporary Indian Arts" organized by Kurukshetra University, Kurukshetra on 8th & 9th February, 2014
- Presented a research paper entitled "Symbolic Significance of the Elephant Motif: Case Study of Saharanpur Woodcraft", Aayushi Verma & Ila Gupta, in national seminar on "Composite Culture of India" organized by Shodhak Journal, Jaipur on 24th-25th September, 2014
- Presented a research paper entitled "Lyrical Ambience through Geometrical Motifs in Old *Havelis* of Saharanpur", Aayushi Verma & Ila Gupta, in National conference on "Sustainable Urban Built Environment" organized by Architecture & Planning Department, Indian Institute of Technology, Roorkee, on 10th -12th April, 2015.
- Presented a research paper entitled "Living Tradition and Prevalence of Body Art in Modern Perspective", Aayushi Verma & Ila Gupta, in "National Conference on Tribal Arts" organized by Kumaun University, S.S.J. Campus, Almora on 4th-6th October, 2015.
- Presented a research paper entitled "Rethinking the Role of Artisans in Saharanpur Woodcraft Industry: An Overview", Aayushi Verma & Ila Gupta, in

National conference on Cultural Heritage & Management” organized by Mechanical Engineering Department Indian Institute of Technology (BHU) Varanasi on 28th -29th May, 2016.

- Presented a research paper entitled “Status of Women Employment in Woodcraft Industry: An Analysis of Saharanpur District” Aayushi Verma & Ila Gupta, in "International Conference on Women Empowerment in Digital India (ICWEDI - 2016)" organized by Vishleshan Educational & Social Welfare Society, Bhopal on 24th September, 2016.
- Presented a research paper entitled “Imitation and Innovation: A Discourse on Saharanpur Furniture”, Aayushi Verma & Ila Gupta , in “International conference on Sustainable Built Environment” organized by Architecture & Planning Department, Indian Institute of Technology, Roorkee on 3rd -5th February, 2017.
- Presented a research paper entitled “Wooden Folding Screen of Saharanpur: A Study on Disappearance of Old Traditional Motifs”, Aayushi Verma & Ila Gupta, and also chaired a panel session in “International Conference on Performing and Visual Arts 2018” organized by The Cultural Centre, University of Malaya on 9th to 11th, January, 2018.

WORKSHOPS AND SHORT TERM COURSES

- Attended workshop on “Qualitative Research Methods in Social Sciences and Humanities” organized by Department of Humanities & Social Sciences, Indian Institute of Technology Roorkee, Uttarakhand, India.
- Attended workshop on “Research Methodology” organized by Shodhak Journal, Jaipur, India.
- Attended workshop on “Challenges to Professionalism” organized by Department of Humanities & Social Sciences, Indian Institute of Technology Roorkee, Uttarakhand, India.
- Attended workshop on “Kala Darsana: Philosophical and Formal Approach to Arts” organized by the Center for Exact Humanities (CEH), International Institute of Information Technology, Hyderabad Hosted by Indian Institute of Technology, Banaras Hindu University, Varanasi, India.
- Attended a short term course on “Recent Trends in Application of Art in Architecture” organized by Department of Architecture & Planning, Indian Institute of Technology Roorkee, Uttarakhand, India.
- Attended workshop on “Dharohar’- A National Workshop on Craft and Skill

Development for Sustainable Design” organized by Centre for Urban Design and Development (CUDD), Indian Institute of Technology Roorkee, Uttarakhand, India.

- Attended two days seminar on “Product development” organized by Export Promotion Council of Handicrafts regional center Saharanpur.

RESEARCH PUBLICATIONS (PEER-REVIEWED JOURNALS)

- Verma, A. & Gupta, I., “Saharanpur’s Heritage of Woodcraft: Prototyping a Future”. Journal of Heritage Management (**SAGE**), Volume: 4 issue: 1, 2019.
- Verma, A. & Gupta, I., “A Study on Working Condition of Artisans in Saharanpur Wood Craft Industry”. Journal of Art and Architecture Studies, ISSN (Online): 2383-1553, Volume 6, No 1: 12-17, 2017
- Verma, A. & Gupta, I., “A Study on Old *Havelis*: Lost Heritage of Saharanpur”. The Chitrolekha Journal on Art and Design, ISSN (Online): 2231-4822, Volume 1. N1, 2017.
- Verma, A. & Gupta, I., “The Journey of Elephant as a Decorative Element in Saharanpur Woodcraft: A Cultural Investigation”. Bharatiya Prajna: An Interdisciplinary Journal of Indian Studies, ISSN (Online): 2456-1347, Volume 1. N2, 2016.
- Verma, A. & Gupta, I., “Living Tradition and Prevalence of Body Art in Modern Perspective”, Proceedings of National Conference on Tribal Art 2016. ISBN: 81-85865-04-3, pp.85-88.
- Verma, A. & Gupta, I., “Trends Evaluation in Wooden Folding Screen of Saharanpur”. Chitrolekha International Magazine on Art and Design, ISSN (Online): 2231-4822, January-March, 2016 issue, Volume 6 (1).
- Verma, A. & Gupta, I., “Indian Rasa Manifestation in the Motifs of Saharanpur Woodcraft”. American International Journal of Research in Humanities, Arts and Social Sciences, ISSN (Print): 2328-3734, ISSN (Online): 2328-3696, ISSN (CD-ROM): 2328-3688, December 2014-February 2015 issue, Volume 1.
- Verma, A. & Gupta, I., “Contribution of Saharanpur Woodcraft in Indian Handicraft Industry”, Proceeding of International seminar 2013 at Kumaun University, ISBN: 81-85865-20-5, Volume 1, pp.79.

BOOK CHAPTER

- Verma, A., & Gupta, I. (2017). A Study on Geometrical Motifs with Special Reference to Old Havelis of Saharanpur. In *Understanding Built Environment* (pp. 201-217), **Springer**.

EXTRA CO-CURRICULAR ACTIVITIES

Traveling to historic places and museums is one of my hobbies. Exploring new places, making documentations are dear to my heart. I am also very passionate about cooking.

- Mess Secretary, Sarojini Bhawan Girls Hostel, Indian Institute of Technology Roorkee, Roorkee, UK, India. 2016-2018.
- Certificate of appreciation for participation in Sarojini Bhawan (Hostel at IITR) day, 2016
- Executive Member, Fine Arts Section, Indian Institute of Technology Roorkee, Roorkee, UK, India. 2017- 2018.
- Member, Culinary Club, Indian Institute of Technology Roorkee, Roorkee, UK, India. 2017-2018.
- Certificate of award for third Prize holder in Culinary Club competition organized by Student Affair Council (SAC), IITR, 2017.
- Certificate of award for first Prize holder in Culinary Club competition (Inter IIT, Cook Off) organized by Student Affair Council (SAC), IITR, 2019.

PERSONAL DETAILS

Date of Birth : 3rd September, 1986
Father's Name : Sh. Praveen Kumar Verma
Address : H No- 72, Behind Old Tehseel, Brhamnan Street,
Muzaffarnagar, 251001
Languages Proficiency: Hindi, English
Marital Status : Married

(AAYUSHI VERMA)

DETAILS OF REFEREES

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