

SRISHTI DIXIT

E-mail : srishtidixit89@gmail.com

Contact No.: 9993993249

City: Bhopal

Career Objective

Dedicated professional seeking Senior Copy Editor Post with an opportunity to pursue my interest and use practical knowledge to grow and learn in the field of media education.

Experience

Senior Copy Editor: News18 MP/CG (from August 6th, 2018 to present)

Key responsibility:

- Handling Ticker
- Handling Social Media pages of News18 MP
- Editing of News Stories
- Idea generation for New program
- Pre-production work of programs

Assistant Producer: Bansal News (from December 21st, 2017 to August 5th, 2018)

Key responsibility:

- Bulletin Production
- Handling Ticker
- Editing of News Stories

Internship Work

- Intern at DB Post (MARKETING) (JULY 2017)
- Worked at "Radio Azad Hind" (program basis)
- Training at Big FM for 3 months. (JUNE 2014- AUGUST 2014)
- Done voice over for radio advertisement

Education Qualification

Degree	Specialization	Institution/University	Year of Passing	Percentage
UGC/NTA-NET	Mass communication and Journalism	Conducted by UGC in July-2018 Conducted by NTA in December- 2018	2018	--
MBA	Advertising and Marketing Communication	Makhanlal Chaturvedi National University of Journalism and Communication	2017	76%
B.Sc.	Electronic Media	Makhanlal Chaturvedi National University of Journalism and Communication	2015	75%
12 th	Commerce	CBSE (Little Flower Sr. Sec. School), Betul	2012	A2
10 th	All subjects	CBSE (Little Flower Sr. Sec. School), Betul	2010	7.8 CGPA

Research Paper/Article Presentation & Publication

1. Presented Paper at an online International Conference on Media, Communication and Design by Jagran Lake City University on June 25th 2021, titled 'Effect of Advertising on Consumer Buying Behaviour: A case study on Maggi in its post ban phase'.
2. Article on “संधारा/संलेखना- सही या गलत”, published on October 2015, in Dekho Bhopal Magazine.
3. Article on “प्राइवेट अस्पताल एक संपूर्ण व्यवसाय”, published on July 2016, in Dekho Bhopal Magazine.

Professional Skills:

- Good command over both written and spoken English and Hindi
- Good Research and Journalistic writing skills
- Excellent knowledge of Computer and Internet skill
- Good knowledge of software like Edius, Adobe Premiere, Adobe Photoshop, Picasa, Sound Forge

Extra-curricular activities

- Participated in 32nd National Youth Fest by AIU
- Bronze Medal in Skit in 32nd -Zonal Youth Fest by AIU
- Silver and Bronze Medal in theatre at University Fest. “Pratibha”
- Participate in Inter School Sports Competition
- Participated in Essay competition at school level.

Personal Detail

Date of Birth: 27th March 1994

Marital Status: Single

Hobbies: - Reading Newspaper, Books
- Listening Radio Programs, Music

Strengths: - Team player
- Highly Motivated and Quick Learner
- Good presentation skills and comparing
- Solution oriented

- Srishti Dixit