

CURRICULUM VITAE

DR. ABHIJIT GAJGHATE (M.COM , M.B.A. , Ph.D)

Dr. Abhijit Rameshwar Gajghate

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Objective:

Rendering my services and skills to the best of my abilities and utilizing every opportunity to contribute growth and excel with an Institution, which facilitates individual growth and development of students. In addition, to make a very sound career by taking challenging works, and to expertise in field education.

Professional Experience:

- **Duration** : Jan.2010 to till date.
- **Present Position** : H.O.D. Dept. of Management Studies.
Associate Professor (Full Time UGC approved)
- **Classes to teach** : MBA, B. E.
- **Institution** : Madhukarrao Pandav College Of Engineering &
Dept. of Management Studies, Bhandara.
- **Overall Teaching Experience** : 12 Years three month teaching in Post-Graduation.
- **Subject Teaching** : PG- Marketing and Financial Management
UG- E-Commerce, Managerial Economic,
Principles of Management (B.E.)
Research area Interest : Marketing,
H.R.M.Business Management.
- **Research Guide** : Guide for Post-graduation Dissertation MBA
& BBA.

Duties Performed and Roles and responsibilities:

- Working as a HOD of MBA Department.
- Co-ordinate Staff and Student Issues with management.
- Assessing student's course work and material.
- Responsible for the departmental administrative tasks.
- Providing mentoring, advice and support to students on a personal level.
- Organizing lectures and supervising seminars and tutorials.
- Involved in the setup of exams and the marking of results.
- To design question paper and viva question for the department of Marketing Management and Finance.
- To plan and design research projects.
- Analyzing test results and publishing research papers.
- Searching for the most recent innovations in the field of Marketing Management and conveying it to the students.

Additional Duties Performed for college:

- Working as an Administrative Officer in additional charge.
- Supervision on Account Department.
- Handel various committees DTE, AICTE, LEC.
- Correspondents with RTMNU, DTE, AICTE.
- Expertise in preparations of Proposal Shikshan Shulka Samiti, L.E.C. and Extension of Approval. (AICTE)
- Playing the role as Member of Anti ragging Squad.
- Taking part into admission campaign of BE & MBA and career guidance to students.
- Successfully done 100% admission to MBA Department from 2010 Batch.
- Working as an In-charge of Shri. K.R. Pandav college of Physiotherapy.
- Handling all type of documentary work of Physiotherapy College.
- Always co-ordinate and maintain good relation with Maharashtra University of Health Science Nashik.

University Work:

- Worked as a Member of L.E.C. committee in Nagpur University.
- Worked as O.I.C. of Nagpur University Examination.
- Worked as an internal supervisor of Nagpur University Examination.
- Worked as a University Examination Paper setter for Business Management (MBA/BBA/MIRPM/PGDBM) at UG and PG level at Nagpur University, Nagpur.
- Worked as a Moderator for the assessment of the answer books of Business Management (MBA/BBA/MIRPM/PGDBM) at UG and PG level at Nagpur University, Nagpur.
- Setting university papers for MBA/BBA/MIRPM/PGDBM
- Moderation/ Valuation papers of MBA, BBA, MIRPM, PGDBM, examination at RTM Nagpur University.

Educational Profile :

- P.H.D. Awarded from RTM Nagpur University under the faculty of Commerce in March 2016. Notification No. RTMNU/Ph.D. (Cell)/5/37 Dated: 18 March, 2016.
- M.Com passed with IInd Division from RTM Nagpur University, Nagpur.
- MBA passed with Ist Division with dual specialization in Marketing & Financial Management from RTM Nagpur University.
- B.Com Pass with IInd Division from Nagpur University.
- H.S.S.C. with IInd Division from Maharashtra State Board.
- S.S.C. with IInd Division from Maharashtra State Board.

External Examiner:

- **MBA Project**
 - R T M Nagpur University, Nagpur.
- **BBA Project**
 - R T M Nagpur University, Nagpur.
- **PGDBM Project**
 - R T M Nagpur University, Nagpur.

Books published:

- **Operation Management** for MBA 2nd Sem. From 2013-2014 onwards
(The Management Consortium Publication) **ISBN: 978-81-925983-2-1**
- **Managerial Economics** for MBA 1st Sem. From 2019 onwards(Sai Jyoty Publication)
ISBN: 978-93-88708-708.
- **Managing Banks And Financial Institutions** for MBA 4th Sem. From 2022 onwards
(Thalur Publication Pvt. Ltd. Lucknow) **ISBN-978-93-90972-07-4**
- **Integrated Marketing Communication And Brand Management** for MBA 3rd sem.
2020 second Edition (Thalur Publication Pvt. Ltd. Lucknow) **ISBN-978-93-89294-94-1**

Conferences / Seminars / Workshops Attended:

International and National Conferences:

- **International conference on " Managing Innovation and Talent in Highly Competitive Global Business"** organized by Tirpude Institute of Management Education held on 16th & 17th January 2013
- **Panacea-June 2013, International/National Conference on Marketing management, Financial Management & HRM** Organized by Department Of Management Studies Datta Meghe Institute Of Engineering, Technology & Research Sawangi (Meghe), Wardha.
- **National Conference on Strategic Initiatives in Management to Meet the Global Economic Challenges-2013** organized by Green Heaven Institute of management and Research (GHIMR) held on 23rd February 2013.
- **National Workshop on Research methodology, Statistical Practices and SPSS** at Datta Meghe Institute Of Management Studies,Nagpur held on 27th & 28th April 2013.
- **National conference on "Role of Technology in Innovative Teaching"** Organized By Zulekha College of Commerce, Science and Technology, Shanti Nagar Nagpur held at 15 and 16 March 2019.
- **Faculty Development Program on Business Simulation Games** organized By **AMMI at CIBMRD**, Nagpur on 18th & 19th November 2013.

- **National Workshop on Research methodology for Management and Statistical analysis using excel and SPSS** at Dhanwate National College, Nagpur held on 13th, 14th & 15th January 2014.

List of Publications on International And National level:

1. **Prof. Abhijit R. Gajghate, "Blue Ocean Strategy: Emerging Markets, Understanding and Its Application In Indian Companies" International Conference on Managing Innovation and talent In Highly Competitive Global Business held on 16th and 17th January 2013** organized by Tirpude Institute of Management Education, Yugantar Education Society, Nagpur ISBN: **978-93-5126-043-1**
2. **Prof. Abhijit R. Gajghate, A Study of students buying behavior on Laptop Purchase, with reference to Nagpur City, In 2nd International Conference PANACEA-2013 on Innovative Management Practices, Organized by Department of Business Management, Datta Meghe Institute of Engineering, Technology and Research, Sawangi(Meghe) Wardha on 18th April 2013. (ISBN- 978-81-924021-1-9)**
3. **Prof. Abhijit R. Gajghate, "Buying Behavior and Brand Preference of Laptop's by college going students in Nagpur". National Conference on Strategic Initiatives in Management to Meet the Global Economic Challenges-23rd Feb. 2013.** Organized by Green Heaven Institute Of Management and Research(GHIMR) Wardha Road Nagpur **(ISBN-978-93-81432-53-2)**
4. **Prof. Abhijit R. Gajghate, "The Status Of E-Business In India and It's Future".National Conference on e-business, e-education and e-learning, Aalekh - 2013. Organized by Department of Management Studies, Karmaveer Dadasaheb Kannamwar College of Engineering(KDK), Nandanwan, Nagpur on 16th February 2013. Issue, ISBN: 978-93-5097-174-1.**
5. **Dr. Abhijit R. Gajghate, "The Roal of Management Application in Innovative Teaching, Learning Practices in colleges of Bhandara District- 15 and 16 March 2019. Organized by Zulekha College of Commerce, Science and Technology, Shanti Nagar Nagpur.**
6. **Dr. Abhijit R. Gajghate, "Impact of Digitalisation on Taxes & Base Erosion & Profit Shifting (BEPS) Special Index to India." International Journal of Disaster Recovery and Business Continuity, Vol-13, No. 1, (2022),pp. 26-35. ISSN:2005-4289 IJDRBC, Copyright © 2022 SERSC.**
7. **Dr. Abhijit R. Gajghate, "Indian Consumer Moving Towards Digital World: The New Era Of Transformation." International Journal of Commerce and**

Technical Skills:

- **Operating System** : MS-DOS, Windows 98, 2000, Windows XP,Vista,Windows-7 & 8
- **Application Package** : Internet Explorer ,MS-OFFICE, Tally 7.2

Personal Skills:

- Ability to lead the team and work smoothly with team.
- Able to learn new concept quickly and concisely.
- Hard work with planning & management.
- Able to learn and interact with situation.
- Always devote extra time to accomplish work at emergency.

Curriculum Project:

- ❖ **“Thesis for Ph.D. for the subject of Business Administration”**
- ❖ **Title: “A critical Analysis of Marketing Strategies Adopted by Laptop Industries and its impact on Purchase of College Students, Nagpur Division.**

The laptop market has posted impressive growth in India over the last few years, and is indeed the fastest growing category in the larger computer industry. Like most other sectors, the market for laptop has gone through interesting changes in technology and innovation, and consumer need states and purchasing power.

This research will determine and focusing which marketing mixes competency influence on purchasing buying behavior among the laptop buyers. Marketing mixes competency are such as price, product, promotion and placement. Besides that this study investigated the role of family members as a moderating variable to influence the relationship between independent and dependent variables. This study also interested to understand the level and pattern of laptop purchase by laptop buyers.

Self-Contribution:

- Organize **“YUVA CHARCHA SATRA”** Program with **S.P. Mr. Dilip Zalke** and **Dept. S.P. Miss. Kalpana Borwatkar** in M.P.C.E. Bhandara.
- Organize **“SWACHTTA ABHIYAN”** in Bhilewada and M.P.C.E.
- Organize every year **“TREE PLANTETION”** in **MATORA** Region from 2012.

- Organize “**ENVIRONMENT TRAINING CAMP**” in **MATORA, SALEHETI, SARPEWADA, DUDHARA Villages.**
- Always work as a part of “**BLOOD DONATION CAMP**” In **BHANDARA.**
- Organize “**NATIONAL UNITY DAY**” in **M.P.C.E.**
- Play major role in all curriculum activity of college.

Areas of Interest:

- Teaching
- Administration
- Marketing management
- Research, Statistics, HRM
- Project Management

Personal Profile:

Date of Birth	:	30 th July 1975
Sex	:	Male
Religion	:	Hindu
Marital Status	:	Married
Father's Name	:	Late. Rameshwar D. Gajghate
Permanent address	:	Prabha Niwas, Laxmi Nagar, Khat Road, Khokarla, Bhandara-441904
Languages known	:	English, Hindi, Marathi
Hobbies	:	Listening Music, Making happy to others.

Declaration:

I hereby declare that the information given above is true to the best of my knowledge.

Date:

Dr. Abhijit R. Gajghate

Place: Bhandara.

