

SURAJ TAMGADGE

Male | 29
surajtamgadge.1820@simsree.org
+91 8275399277

Academic Qualification

Qualification	School / Institute	Year	Board / University	Marks
MMS - Marketing	Sydenham Institute of Management Studies (SIMSREE)	2020	Mumbai University	8.6 (CGPA)
B.Tech. (E. & T.C.)	Government College Of Engineering, Amravati	2016	SGBA University	64.20
XII – HSC	Amolakchand College, Yavatmal	2010	State Board of Maharashtra	75.67
X – SSC	Dr. Nandurkar School, Yavatmal	2008	State Board of Maharashtra	87.69

Professional Experience

Bank Of India

Marketing Officer

Nov '21 – Present

- Contributing directly and indirectly to improve sales
- Undertaking Marketing campaigns and organizing marketing events and promotional activities
- Coordinating with other departments to introduce various offers for the customers which can act as effective marketing tool
- Managing online and offline advertisements

HDFC Life Insurance

Channel Marketing

Nov '20 – Nov'21

- Managing marketing activities of NBFC/MFI partners of HDFC life across India which includes fulfilling partner's Marketing needs, Managing Marketing campaigns, Increasing the Visibility, Educating the partners and customers and enabling the sales team

T.I.M.E. Institute Yavatmal

Faculty

Dec'19 – Aug '20

- Faculty for Quantitative and Logical Reasoning for CAT, MBA CET and Banking at T.I.M.E. Institute, Yavatmal
- Several months of Teaching experience at TIME Institute Yavatmal, Megabit Institute Yavatmal, and Aspire Academy Yavatmal

Internships & Industrial Projects

- Designed a full-length social media campaign along with sample distribution and social media recognition activities for Marico Limited from May'19 to June'19
- Collected the information about the SMEs in Mumbai, contacted and pitched the companies about the Group mediclaim policy and Group Personal Accident Policy for at CignaTTK from Dec'18 to Feb'19
- Worked upon Shiksha's Digital Marketing Project 1.0 from October'18 to December'18
- Build a prototype of cost-efficient function generator using Arduino Uno while working on hardware design, component assembly, and recalibration for the desired output

Certifications

- Online Certification in 'Customer Relationship Management' from IIM Bangalore
- Completed 'FMCG- Scientific Field Sales and Marketing Techniques' by Forevision
- Completed 'Complete Digital Marketing Course' by Udemy
- Completed 'Advanced Excel for Managers' by Forevision
- Online Certification in 'Google Analytics for Beginners'

Extra-Curricular Activities

- First Runner-up in KROSSRunner Quiz held by IIM Kashipur
- First Runner-up in Markenesium held at SIMSREE during Simerations'19
- Member of Student Social Responsibility Committee at SIMSREE
- Organized 'Mrudgandha-19' held at SIMSREE on 19th January 2019
- Organized 'The 6th Asia Pacific International Conference' held at SIMSREE on 10Th & 11th January 2019
- Organized and contributed to the CII Indian Women Network "AAKAR" NGO Meet & Exhibition 2018
- Convener of Drama Committee in Zenith 2016 and was responsible for budgeting, scripting, marketing and execution of the event
- Winner of District level drama competition held on National Science Day 2015 and was responsible for casting, scripting and directing the drama

Skills

- Creativity
- Team Player
- Ability to Work Under Pressure

Hobbies

- Writing and directing drama, short film and street play
- Watching Movies, TV Shows and Web series especially in science fiction, time travel, fantasy, suspense, thriller, romance, and comedy genre