

## **Dr. Ankita Pathak**

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A dynamic personality with experience in academics seeks an opportunity to join hands with reputed educational institution to showcase teaching skills, knowledge and research experience.

### **Formation:**

DEGREE	SUBJECTS	INSTITUTE/UNIVERSITY	Year of Passing	DIVISION
PhD	Impact of glass ceiling syndrome on women career advancement	Pacific University, Udaipur	2018	AWARDED
PG Diploma in Labour Law	Labour Law	Vardhman Mahaveer Open University, Kota	2020	SECOND
MBA	HR & Marketing	Pacific Institute of Management, (RTU), Udaipur	2012	FIRST
DIB	International Business	CCMS, Udaipur	2012	FIRST
BBM	Business Management	B.N. College, Udaipur	2010	FIRST
HSC	Commerce	St. Gregorios School (CBSE), Udaipur	2007	DISTINCTION

### **Member of Editorial Board and Reviewer:**

1. The Journal of Business Management and Accounts (BRJBMA), Editor in chief.
2. Journal of Human Resources management and Services (HRMS), Editor.
3. Journal of Asian Development, Editor.
4. Elixir International Journal, Editor in Chief.
5. Reviewer of Annals of Social Science and Management Studies, Reviewer.
6. International Journal of Creative Research Thoughts, Reviewer.
7. Journal of Business, Management & Accounts Studies (JBMAS), Reviewer.

### **Papers:**

- **Importance of Effective Working capital Administration for rapid Economic Growth in India Published by Intellectual Property India, Application Number 202121056549, published date: 16/06/2021**
- **An Empirical Exploration of MOOC Effectiveness Towards Participants Intension-Fulfillment and Learners Satisfaction, Vision: The Journal of Business Perspective (Sage**

**Journal, APCD Listed, Scopus)**

- Impact of work culture, employee relationship with their manager and training program on employee satisfaction, *International Journal of Advance Science and Technology* , 29 (9), 5145-5159 ( **Scopus, Elsevier**)
- Buying Behavior of the Investors towards Mutual Fund. *Anusandhan journal*
- Consumer Behavior and Attitude towards Mobile Banking. *International Journal of Innovative Technology and Exploring Engineering*, 8 (6), ISSN: 2278-3075. (**Scopus Index**)
- Purchase scenario of Maggie before and After Ban. *Nirnay: The Journal of Decision Science*, Issue-IX, ISSN: 0973-8002. (**UGC Approved**)
- Impact of Demonetization in Indian Economy. *International Journal of Advance and Innovative Research*, 6 (1) (XXXVIII), ISSN: 2394-7780. (**UGC Approved**)
- A study to measure the satisfaction of Reliance Jio Customer. *International Journal of Advance and Innovative Research*, 6 (1) (XXXVIII), ISSN: 2394-7780. (**UGC Approved**)
- Impact of Product Placement on Consumer buying Intention. 14<sup>th</sup> SIMSR Global Marketing Conference: ISBN: 978-81-934533-8-4.
- Impact of Job shift and change, Leadership on women career advancement. *HSB Research Review*, 12 (2), 13(1), ISSN: 0976-1179. (**UGC Approved**)
- Impact of societal, limited visibility, commitment and motherhood in women career advancement. *International Journal of Research culture society*, 2(3), ISSN: 2456-6683. (**UGC Approved**)
- Gender Discrimination and harassment at work place: problem and its possible solutions. *Unnati: The Business Journal*, 5(1), ISSN: 2319-1740. (**UGC Approved**)
- Measuring Glass ceiling impact of cultural factors on impact over women career advancement. *International Journal of Trend in Research and Development*, 4(2), ISSN: 2394-9333.
- Impact of Glass ceiling on women career advancement. *Evolving management strategies for India's Economic Growth*, ISBN: 978-93-8435-41-4, 87-92.

### **Book Publication:**

- The Glass Ceiling: What holds women in their Career Advancement, ISBN: 978-613-7-173817.

### **MOOCs Courses/ Online Courses :**

- NPTEL MOOCs Course on Principles of Human Resource Management with 61% score.
- Marketing Analytics course from University of Virginia through Coursera on 26 April 2020.
- Machine Learning for Business Professionals from Google cloud on 28 April 2020.
- The fundamental of Digital Marketing from Google Digital Unlocked on 13 April 2020.
- The Digital Marketing course-12 courses in 1 online course on 14 February 2020 from Udemy.
- The strategy of content Marketing from UCDAVIS on 29 April 2020
- Digital Marketing from Globsyn Business School, 24 April 2020.

### **Faculty Development Programme:**

- Faculty Development Program on Advanced Excel with Data Visualization, 21-27 December, 2020 by IIT Kanpur
- Faculty Development Program on "Stress and Health Issues Due to COVID-19: Management

and Technical Solutions, 6-10 March 2020

- Faculty Development Program on Learning, Pedagogy and Effective use of Case Methodology, 17-21 May 2020.
- Faculty development Program on Integration of Moral, values, ethics, behavioural Science & Attitude Towards Outcome Based Education for New Age held by AICTE
- Faculty Development Program on “Principles of Human Resource Management” held by AICTE.
- Faculty development Program on “ICT tools for Online Teaching” organised by Sanjivani College of Engineering, Dept. of MBA, Kopargaon on 5/26/2020, with passing score of 93%.
- Short Term Training Programming on Patenting for Innovation organized by Sanjivani college of Engineering on 25-29 May 2020
- Faculty Development Program on “Promotion of Entrepreneurship Amongst Students” held by Entrepreneurship Development Institute of India from 5<sup>th</sup> to 17<sup>th</sup> February, 2018.

### **Certifications:**

- National Webinar on Blooms Taxonomy based Higher Order MCQ and Automatic Assessment Tools, organized The Maharaja Sayajirao University of Baroda, Vadodara on 18/3/ 2020.
- National Webinar on Designing Learning outcome based Curriculum organized by Sri Guru Granth Sahib World University on 14/08/2020.
- Workshop on Manuscript writing and high quality publishing organized by IIM, Ahmedbad, 24-27 April 2020.
- National Webinar on HR Analytics organized by The Oxford college of Business Management on 24/08/2020.
- webinar on “Implementing OBE with effectively defining and Mapping CO, PO and PSO” on 25/05/2020 with score 43%
- Webinar on “Online Platforms: All You Need to Know“ organized by International Journal of Advance Study and Research Work in association with CT University, Ludhiana, India on 31st May 2020.
- Workshop on Creation and use of HTML based Quiz for E-content and Open Education Resource (OER), organized by BSVS Educational Learning Centre 18 May 2020.
- Online quiz on NBA Accreditation - An Outcome based Education organized by Department of Information Technology of Dr. Vithalrao Vikhe Patil College of Engineering, Ahmednagar with passing score 60%, 17 May 2020.
- Seminar on Strengthening Education becoming future ready organized St. Xavier college Nevta, Jaipur, held on 27-28 May 2020.
- Presented paper on “Consumer Behavior and Attitude towards Mobile Banking: An Empirical Study” and participated in International Conference on Advent Trends in Engineering, Science and Management on 17<sup>th</sup> March, 2019.
- Presented paper on “Impact of Demonetization in Indian Economy” and participated in International Multi-disciplinary on “World Road to Cashless Economy” held by University of Mumbai and India Accounting Association on 16<sup>th</sup> March, 2019.

- Presented paper on “A study to measure the satisfaction of Reliance Jio Customer” and participated in International Multi-disciplinary on “World Road to Cashless Economy” held by University of Mumbai and India Accounting Association on 16<sup>th</sup> March, 2019.
- Presented paper on “Impact of Product Placement on Consumer Buying Behavior” and participated in 14<sup>th</sup> SIMSR Global Marketing Conference held by K.J. Somaiya Institute of Management Studies & Research.
- Paper presented on “Impact of Societal, Limited Visibility, Commitment and Motherhood in Women Career Advancement” and participated in International Conference on “Mapping Global Changes In Business, Economy, Society And Culture” organized by Pacific University on 19 – 20 January, 2018.
- Participated in HR Conclave “Transforming HR: Becoming a Strategic Business Partner” held by NHRDI on 27 October, 2017.
- Paper presented on “Impact of Glass Ceiling on Women Career Advancement” and participated in International Seminar on “Evolving Management Strategies for India’s Economic Growth” organized by Oriental College of Management on 1 – 2 May 2015.
- Paper presented on “Gender Discrimination in Higher Education” and participated in National Conference on “Goals and Challenges in Higher Education: Emerging Paradigms” organized by Centre for Excellence- Model College on 13 February, 2015.

### **Job Experience:**

- Faculty of Human Resource Management, Marwadi University, Rajkot
- Faculty of Human Resource Management, Sanjivani College of Engineering, Department of MBA, An Autonomous, NAAC- A institute (08August 2018 to 30 April 2021 )
- Faculty of Human Resource Management and Marketing, Pacific Institute of Business Studies (August 2017 to May 2018).
- Faculty of Marketing, Maharana Pratap College. (Jan. 2014 to July.2015).
- Freelance guide for Accountancy and Economics subjects, UG level.

### **Portfolio Handled:**

- Exam Coordinator of the Department
- Student feedback Coordination
- Minutes of Meeting, Attendance Analysis & Result Analysis of the Department
- Handling and communicating with foreign colleges for MOU and collaboration
- Faculty Publication and their outside participation
- Record FDP, STTP, MDP organized and attended
- Member in Audit of NBA and ISO

### **Personal Details:**

- Languages Known : English , Hindi ,Gujarati
- Current location : Udaipur
- Marital Status : Single
- Permanent Address : 303, Kohinoor Apartment opposite wisdom home school  
Saifan, Bedla Road, Udaipur (Raj).

