

VIJETA SHET

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CAREER OBJECTIVE

To seek a challenging career, looking forward to joining a progressive organization that has the need and offer opportunities for advancement, where hard work is appreciated.

EDUCATIONAL QUALIFICATIONS

QUALIFICATION	SCHOOL/COLLEGE	BOARD/ UNIVERSITY	YEAR OF PASSING	PERCENTAGE
M.COM	KLS Gogte College Of Commerce	RCU	2019	71%
B.COM	KLS Gogte College Of Commerce	RCU	2017	81%
PUC II	KLS Gogte College Of Commerce	Department of pre-university	2014	85%
SSLC	St. Joseph's Convent High School	KSEEB	2012	82%

- **Qualified Karnataka State Eligibility Test (KSET) for Assistant Professor, 2021**
- **Qualified Maharashtra State Eligibility Test (M-SET) for Assistant Professor, 2022**
- **Registered for Ph.D. Programme in Commerce at Rani Channamma University, Belagavi, 2021-22.**

EXPERIENCE

- Presently Working as a **Full-time Lecturer** at KLS Gogte College of Commerce, PG-Centre, M.Com, Belagavi, Karnataka. (From November 2020)
- Worked as **Lecturer** at Trinity College of Commerce, Belgaum, Karnataka (July 2019 – October 2020).

Subjects Taught

B.Com – Financial Accounting, Corporate Accounting, Principles of Entrepreneurship Development, Indian Financial Markets, Indian Financial Services.

BBA – Working Capital Management, Corporate Accounting, Investment Decisions and Portfolio Management.

M.Com – Human Resource Development, Accounting for Specialized Institutions, Advanced Marketing Management, Mutual Funds, Investment Analysis and Portfolio Management, Financial Derivatives.

RESEARCH AND PUBLICATIONS

- Peer Reviewer for Management and Labour Studies Journal (MLS) is the official publication of XLRI School of Business and Human Resources, Jamshedpur, SAGE Publishing.

Reviewed two Manuscripts, Below is the link for the Peer review Summary

Publons: <https://publons.com/researcher/4381834/vijeta-shet/>

PUBLICATIONS

- 1) “Impact of Digital Marketing on Customer Relationship” in **Studies in Indian Place Names (UGC Care Journal)** ISSN: 2394-3114, Vol-40-Issue-70-March -2020. Available at SSRN: <https://ssrn.com/abstract=3668117>
- 2) “Advertising and Consumer Brand Selection: A Study on Toothpaste Brands in Belgaum City, Karnataka”, in **Prestige International Journal Of Management And Research**, A Peer-Reviewed Journal Indexed in ProQuest, available at search.proquest.com Impact Factor 6.841 from SJIF, ISSN: 0974-6080, Volume 12, January 2021.
- 3) “Impact of Covid- 19 on Over the top platform”, in **Third Concept An International Journal of Ideas – ISSN 0970-7247, Vol. 36, May 2022. (UGC CARE)**
- 4) “GST and Indian Economy” in **International Journal of Science, Engineering and Management– ISBN: 978-81-939399-6-3.**
- 5) “Charity as advertising strategy adopted by businesses” in **International Journal of Advance and Innovative Research- ISSN 2394-7780.**
- 6) “Green Marketing” in **International Journal of Advance and Innovative Research- ISSN 2394-7780, Vol 6, Issue 2 (VI).**
- 7) “Impact of Branding on Customer Purchase Decision” in **Studies in Indian Place Names (UGC Care Journal)** ISSN: 2394-3114, Vol-40-Issue-70-March -2020
- 8) “Financial Inclusions in India” in **International Journal of Emerging Technologies and Innovative Research – ISSN: 2349-5162.**
- 9) “Life Insurance sector reforms” in **International Online Multidisciplinary Journal– ISSN: 2249-894X**
- 10) “The Role of Banks in the Development of Entrepreneurship in India” **Aayushi International Interdisciplinary Research Journal , ISSN 2349-638x (Special Issue No.68)**
- 11)“ Effect of Gender on Customer Purchase Decision” in **International Multidisciplinary Quarterly Research Journal (Peer reviewed Referred and UGC Listed Journal)** ISSN 2277 – 5730 , Volume – IX, Issue- III
- 12)“Green Accounting” in **Indian Journal of Research in Commerce, Management, Engineering and applied science– ISSN 2454-6593.**

MEMBERSHIP

- 1) Life Membership at "**Indian Accounting Association**"
- 2) Life Membership at "**Institute of Scholars (InSc)**"

FDP/ REFRESHER COURSE/CONFERENCE/WORKSHOP/SEMINAR ATTENDED

- 1) Participated in Two weeks Refresher Course on 'Data Analysis with Statistical Methods' organized by Teaching Learning Centre Ramanujan College (University of Delhi) under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching and Indian Accounting Association, NCR Chapter.
- 2) Participated in Two weeks Interdisciplinary International Refresher Course on 'Academic Bank of Credits (ABC) Scheme in Higher Education, UGC Regulation, 2021' organized by Teaching Learning Centre Ramanujan College (University of Delhi) under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching and Indian Accounting Association, NCR Chapter.
- 3) Participated in Two weeks Interdisciplinary National Refresher Course on "New Paradigms in Commerce and Management" organized by Teaching Learning Centre Ramanujan College (University of Delhi) under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching and Indian Accounting Association, NCR Chapter.
- 4) Participated in a One-week Faculty Development Programme on 'Academic Research Writing' organized by Teaching Learning Centre Ramanujan College (University of Delhi) under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
- 5) Participated and Presented paper at International Conference 'Challenges and Prospects in Management in the VUCA World' organized by Symbiosis Institute of Business Management, Nagpur.
- 6) Participated and Presented paper at XV International Conference on 'Rethinking Business Strategies, Entrepreneurial Challenges & Societal values in a Changed Global scenario' organized by Prestige Institute of Management and Research.
- 7) Participated and Presented paper at International e-Conference on "The Digital Transformation in Business Re-Engineering: Post Pandemic Era of Industry 5.0" organized by Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management and Rural Development, Ahmednagar.
- 8) Participated in a Five-day Workshop on the Application of Research Technique in SPSS: A Hands-on Approach organized by KLE Society's S. Nijalinappa College, UGC STRIDE Sponsored.
- 9) Participated in the International Research Summit AVLOKAN 2021 titled 'Redefining Social Responsibility and Ethical Leadership' organized Jain (Deemed-to-be University)
- 10) Participated in Seven Days online International Faculty Development on "Research Methodology" organized by Wilson College, KES' Shroff College of Arts and

Commerce & V.P Institute of Management and Research in association with the University of Mumbai.

- 11) Participated in Five days online International Faculty Development Program on "Gateway to Innovation" organized by Shriman Chandulal Sheth College of Commerce, Khed-Ratnagiri, Maharashtra, India.
- 12) Participated in Seven Days online International Faculty Development on "Contemporary issues, Assessment, Collaboration, Research and Publication" organized by Swami Shukdevanand PG College, Shahjahanpur (UP) India in association with Mohammad Ali Jauhar University, Rampur (UP) India.
- 13) Participated in Five days International Webinar and Online FDP on "Usage of ICT Tools for Effective Learning and Evaluation" organized by St. Joseph's Degree & PG College, Hyderabad, India
- 14) Participated in International Faculty Empowerment Program on "Challenges and Opportunities in Futuristic Learning and Development Sectors" Organised by , Guru Nanak College (Autonomous) Velachery, Chennai, India.
- 15) Participated in International Faculty Development Workshop on "E-learning and Tools for Effective Teaching and Learning" organized by Jnan Vikas Mandal's Degree College, Airoli, Navi Mumbai, Maharashtra, India
- 16) Participated in Four Day National Level Online Seminar and FDP for Research Scholars on "Plagiarism and Ethics in Research, Report writing, Sampling Methods, and Review of Literature" organized by Davangere University
- 17) Participated in Five Days National Webinar on "Tools and Techniques for an Excellent Doctoral Research" organized by Nagindas Khandwala College of Commerce, Arts & Management Studies, Mumbai, Maharashtra, India
- 18) Participated in Two Days Online National Level Faculty Development Programme on "Case Writing and Analysis Skills" organized by Ballari Institute of Technology and Management, Ballari, Karnataka, India
- 19) Participated in Two days Faculty Development Programme on "Data Analysis in R using STATCRAFT" organized by Faculty of Commerce, Karim City College, Jamshedpur, Jharkhand in association with Predictive Analytics Solutions Private Limited, Bangalore, Karnataka, India.
- 20) Participated in National Online Workshop on "Empirical Research: Tools and techniques" organized by Xavier Institute of Business Administration, Centre of Research, Palayamkottai, Tamil Nadu, India.
- 21) Participated and Secured 2nd place in Paper Presentation at National level Seminar on Paradigm Shift in Commerce, Management and Accounting conducted by GCC, PG-Centre M.Com, Belgaum.
- 22) Participated in International Model United Nations Online Conference 18.0, Sponsored and Supported by UN Organizations including UNDP, UNESCO, IOM as well as the Australian Embassy.
- 23) Participated in Green Revolution Global Certification Program by International Center for Culture and Education.
- 24) Participated in **5 International Webinars** and **15 National Level webinars** on various topics conducted by various colleges and universities.

25) Participated in **6 International Conferences** and **2 National Level Conference** on various themes conducted by various colleges and universities.

26) Participated in **4 National Level Seminars** and **4 National Level Workshops** on various topics conducted by various colleges and universities.

MINOR RESEARCH PROJECT

1) **Ongoing Research project on ‘Role of Commerce education and its impact on Industry’.**

PROJECT

1) M.Com, Dissertation Project on ‘Inventory Management’ at Shri Ram Valves, Udyambag, Belgaum.

REFERENCE

1) Dr. Harshal. Tamhankar
M.Com Co-ordinator
KLS Gogte College of Commerce, Belagavi
Contact No: 9972800100

PERSONAL PROFILE

Name : Vijeta V. Shet
Date of Birth : 29th March 1996
Languages Known : English, Hindi, Marathi, Konkani and Kannada.
Permanent address : New Goodshed Road, 4th cross
Belagavi, Karnataka.

I hereby declare that the above information provided is true to my knowledge

Date:

Place: Belagavi

(Vijeta V. Shet)