

**Dr. Govind P. Shinde**

M.Com (Costing & Taxation), MBA (Marketing), GDC&A,  
Ph.D, (Management Science)

(Approved Associate Professor University of Mumbai)

Mobile No: 9702439404, 8369669445

[drshindegp@gmail.com](mailto:drshindegp@gmail.com), [drshindegp71@gmail.com](mailto:drshindegp71@gmail.com)

**WORK EXPERIENCE:-****Total Academic Experience: 23 Years 6 Months**

<i>Organisation</i>	<i>Designation</i>	<i>Period From To</i>	<i>Additional Responsibility</i>
Maratha Mandir's Babasaheb Gawde Institute of Management Studies, 55, Dr Anandrao Nair Marg, RBI Staff Colony, Mumbai Central, Mumbai, Maharashtra 400008.	Professor	20 <sup>th</sup> December 2018 to 31 <sup>st</sup> March 2022.	Institute Administration NBA/ NAAC Coordinator Ph.D Research Head
Bharati Vidyapeeth's Institute of Management Studies & Research Sector-8, CBD Belpaur, Navi Mumbai-400614.	Associate Professor	27 <sup>th</sup> January 2007 to 19 <sup>th</sup> December 2018	I/C Examination Cell Coordinator Distance Education, Looking after AICTE, DTE, AISHE, University related work. NBA Report.
Mahatma Gandhi Missions Institute of Management Studies & Research Navi Mumbai ( ISO 9001-2000 Certified)	Associate Professor/ Reader	6 <sup>th</sup> July 2004 to 20 <sup>th</sup> Jan.2007	I/c Director MGM IMSR I/c Principal MGMCCSIT
Mahatma Gandhi Missions Institute of Management Studies & Research Navi Mumbai Junction NH4, Sion Panvel Express Highway, Sector 18, Kamothe, Navi Mumbai, Maharashtra 410209	Lecturer	July 1998 to June 2004	I/c Admission Cell I/c Placement Cell

**Administrative Experience:**

- 1) Worked as an in charge Director of MGM IMSR and in charge Principal of MGM's College of Computer Science and Information Technology (CCSIT) (From 23<sup>rd</sup> April 2003 to 19<sup>th</sup> Jan., 2005).

- 2) Worked as a Coordinator for the distance Education courses of Bharati Vidyapeeth's School of distance Education Centre Navi Mumbai from January 2007 to 30<sup>th</sup> July 2013.
- 3) Coordinator for Institute NAAC work (SAR SUBMITTED)
- 4) Looking after the institute DTE, University, AICTE and UGC related work.
- 5) Research Center Head

### **Awards/ Achievements:**

- 1) Best paper award At the national conference on Charting National Growth: Socio-economic Challenges in Manufacturing and Service Sector” organised by Thakur Institute of Management Studies & Research Mumbai in association with Tarapur Management Association. On 22<sup>nd</sup> & 23<sup>rd</sup> March 2018.
- 2) Best paper award, awarded in 16<sup>th</sup> International conference on contemporary issues & innovations in Global Business, Management, Economics, Tourism & information Technology, on May 30<sup>th</sup> & 31<sup>st</sup> 2015. Organised by Research Development Association & Research Development Foundation, Jaipur, In collaboration with Rajasthan Chamber of Commerce & Industry, Jaipur.
- 3) Awarded for Excellence in Academics by Bharati Vidyapeeth Pune in the year 2010
- 4) Indian Education Excellence Award, Awarded by Indian Economic Development & Research Association (IEDRA), on the occasion of national seminar on “National Economic Development & Social Responsibilities”, Thursday, 9<sup>th</sup> August, 2012, New Delhi.
- 5) Best Professor award by Virtue of approved Qualification, Experience, Skills and Training, Awarded by Indian Society of Concept Management (ISCM)
- 6) Life Time Achievement Award, by IECT, October 2020.

### **University of Mumbai Assignments:**

- 1) Member University of Mumbai Local Enquiry Committee.
- 2) Member University of Mumbai as Subject expert of Finance for faculty interviews.
- 3) Member Research Expert Team Mumbai University for AVISHKAR. District level and State Level.

### **Consultancy Assignment:**

MG Enterprises, Manufacturers of Brass and Copper SS Pressing, Machining and Brazing Pune.

### **Resource Person/Subject Expert:**

1. Chaired a session as Co-chairperson in first technical session in 20<sup>th</sup> international conference on Sustainable Growth, Innovation & Revolution in the millennium, organised by RDA, held on March 25-26<sup>th</sup> 2017 at Jaipur.

2. Resource person to deliver guidance speech on E-Banking in the one day workshop “Career in Commerce” (E-commerce & E- Banking) organised by Rayat Shikshan Sanstha’s, Mahatma Phule Arts, Science & Commerce College Panvel June, 2016.
3. Chaired Finance National Research Conference organised by SIES College of Management Studies, Department of Finance dated 6<sup>th</sup> February 2016.
4. Delivered guest lecture in Rayat Education Societies AISC College Dombala, Panvel
5. 1st International Scientific E-Conference, New Frontiers in Scientific Research of the Millennium,2012, organised by STIE Perbanas, Texila American University School of Behavioural Sciences and E- International Scientific Research Journal Consortium 2009 for the Topic Management Science.
6. SKSV College of Arts, Commerce and Science Nashik for International Conference held in the Month of February 2012.
7. Track Panel Member, 6th Somaiya International Conference On Technology and Information Management - SICTIM 2020, organized by KJ Somaiya Institute of Management Studies, Mumbai- 10th and 11th January 2020.
8. ARC panel member Symbiosis International University Pune, As subject expert for evaluating Ph.D synopsis.
9. Subject expert, Symbiosis International University Pune, for Ph.D Admissions (PI).
10. International two weeks faculty development programme on Challenges in Multidisciplinary Research, from June 15<sup>th</sup> to 29<sup>th</sup> 2021. Organised by Mahatma Gandhi Vidyamandir’s Institute of Management & Research, Nashik.

### **Ph.D Thesis Evaluated:**

1. “Study of Convergence of product choices and brand preferences in rural and urban consumers in select product categories” of Mr. Vikas Dole, Guided by Dr. Satish Warpade, Submitted in Savitribai Phule Pune University for the award of Ph.D in Management 2018.
2. “A Study of Business Opportunities and Challenges in Information Technology Sector in Pune” of Mr. Dileep Baburao Baragade, Guided by Dr. Suresh Dharane Submitted in Savitribai Phule Pune University for the award of Ph.D in Management 2018.
3. “A Study of Rural Entrepreneurship Education in Junnar Taluka of Pune District”, of Ms. Swapnil Pandey Guided by Dr. Suresh R. Dharane, Submitted in Savitribai Phule Pune University for the award of Ph.D in Management 2018.
4. “Performance Appraisal of Urban co-operative Bank: A study with reference to urban co-operative Bank in Jalna District” of Miss. Disha Namdeo More, Guided by Dr. A. N. Shelgenwar, submitted to SRTMU Nanded for the award of Ph.D in Commerce 2018.

5. “Risk Management in Pharmaceutical & Life Sciences Industry: A Global Survey of Current Trends & Analysis of Risk Mitigation Strategies” of Mr. Prashant Pandya, Guided by Dr. R. Gopal, Submitted in Dr. D.Y.Patil University Mumbai for the award of Ph.D in Management.
6. “A Study of the Impact of Crude Oil Prices on Indian Economy” of Mr. Pankaj Bhattacharjee, Guided by Dr. R. K. Shrivastava, Submitted in Dr. D.Y.Patil University Mumbai for the award of Ph.D in Management.
7. “An Empirical Study of Health and Safety Factors Among the Employees of Business Process Outsourcing Organisations in Mumbai” of Ms. Poonam Jeshwani, guided by Dr. Henry Babu, Submitted to Department of Management, Shri Jagdish Prasad Jhabarmal Tibrewala University Rajasthan, for the award of Ph.D in Management.
8. “Role of Teachers in Understanding Problems for Grooming and Managing Adolescence with the help of Management Principles- An Empirical Study, of Mr. N.A Dubash, under the guidance of Dr. Rajendra Patil, Submitted to Department of Management, Shri Jagdish Prasad Jhabarmal Tibrewala University Rajasthan, for the award of Ph.D in Management.
9. “Marketing of Educational Services in Maharashtra” of Mr. Quadri Syed Under the guidance of Dr.R.L. Rautrao, Submitted to Swami Ramanand Teerth Marathwada University, Nanded, for the award of Ph.D in Commerce.
10. “A Virtual coping with Stress and Management Problems in Executives of Government & Private Sectors of Kanpur, Uttar Pradesh (Banking & Hospital Sector) of Ms. Sachi Parmar, Under the guidance of Dr. Mahesh Singh Rajput, submitted to Department of Management, Shri Jagdish Prasad Jhabarmal Tibrewala University Rajasthan, for the award of Ph.D in Management.
11. “Impact of Logistics on the marketing of Agricultural Product and on the Consumer Retail price w.r.t. specific reference to Grapes and selected location ( Sangli and Solapur district of Maharashtra)” of Ashish Ashok Chavan. Guided by Dr. R. Gopal, Submitted in Dr. D.Y.Patil University Mumbai, for the award of Ph.D in Management.
12. “Impact of Sales Promotion on Consumer Satisfaction and Loyalty with Reference to Selected Fast Moving Consumer Goods in Nanded District” of Mr. Tamgde Pravin, Guided by Dr. D.M.Khandare, Professor School of Commerce and Management Science, SRTMU Nanded.
13. “A Study on Corporate Social Responsibility - Perception and Implementation of Corporate Social Responsibility by Companies in Pune with respect to New Amendments – 2012.” of Mrs. Madhura Deshpande, Guided by Dr. Sanjay kumar Gaikwad, Savitribai Phule Pune University.
14. “A Study of Effectiveness of Competency Mapping and Competency Development Initiatives for Managerial Personnel in Select Manufacturing and Service Industries in Pune” submitted by Mr. Vyas Ashish Krishna Guided by Dr. Anand B. Dadas, Savitribai Phule Pune

University.

15. “Information Communication Technology (ICT) and its Impact on Organizational Performance in select IT Industries” submitted by Mr. Megha Ashwin Kanu guided by Dr. Zaware Nitin, , Savitribai Phule Pune University.
16. Identification and Analysis of Fundamental Deviators using Fundamental Deviation Factor for National Stock Exchange Listed Companies, Submitted by Diwahar Sundar Nadar, guided by Dr. Bharti Wadhwa (Ahuja), Symbiosis international University, Pune.
17. “A HR Perspective of Employee Volunteering in the corporate social responsibility programmes, Submitted by Mr. Chandrashekhar Tope, Guided by Dr. Anita Nitin Khatke, Savitribai Phule Pune University.

***Job Profile: - (In MMBGIMS)***

1. Research Center head
2. NAAC Coordinator
3. University and AICTE related work etc.

**Subjects Teaching in MMBGIMS:** Commercial Banking, Corporate valuation and Merger and acquisition, Global HRM, Industrial relations and Labour Law, Sales Management, Corporate Social Responsibility, Operations Management.

***Job Profile: - (In BV IMSR)***

- 1) Worked as coordinator for the 25<sup>th</sup> AIMS Annual Management Education Convention 2013, held in the month of August 22<sup>nd</sup> to 24<sup>th</sup>
- 2) Co-ordinated workshops on Research paper writing, Case Writing and Research proposals writings.
- 3) Worked as an Exam Cell In- charge.
- 4) Looking after reports of AICTE, DTE, University and all the surveys regarding B-schools.
- 5) Worked as an Organising Secretary for the event International conference organised in the month of March 2009
- 6) Worked as a coordinator for the National research workshop sponsored by AICTE in 2007.
- 7) Worked as a member of Editorial board for the institute journal BVIMSR'S Journal of Management Research from its inception.
- 8) Designed syllabus of PGDBM course subjects of Finance and Marketing.

***Subjects Taught: (In BVIMSR) Courses MMS, PGDBM, BBA, BCA, Executive MBA***

1. Cost Accounting
2. Financial Accounting
3. Direct & Indirect Taxes
4. Management Accounting
5. Management Accounting and Control.
6. Elements of Corporate Finance.
7. Corporate Law,
8. Aspects of Finance in Marketing

**Job Profile: - (In MGM IMSR)**

- 1) Admission Cell In-charge.
- 2) Exam Cell In-charge
- 3) Project Coordinator (Marketing and Finance)
- 4) Specialisation Project Guide (internal)
- 5) Placement Coordinator
- 6) Sports Coordinator
- 7) Member of Various Committees formed in the institute.
- 8) Administration In-charge
- 9) Worked as a **MR (Management Representative)** for implementing ISO 9001-2000 procedures.
- 10) Prepared various Reports of AICTE and University of Mumbai.
- 11) Organised Seminars on the recent issues of management.
- 12) Designed syllabus of PGDBM course.

**Subjects Taught: (In MGM IMSR)**

1. Marketing Management-I 2. Cost Accounting 3. Direct & Indirect Taxes 4. Sales and Distribution Management 5. Marketing Management- II 6. Financial Accounting 7. Management Accounting

**Other Responsibilities Handled:**

- 1) Worked as chairman for the subject taxation, for courses like MFM, MHRDM, MMM of Mumbai University.
- 2) Worked as a member of the syllabus design committee, for University of Mumbai to design the syllabus of finance subjects.
- 3) Setting papers of Finance and Marketing of Swami Ramanand Teerth Marathwada University Nanded since five years.
- 4) External expert for the viva-voce of the students projects in finance and marketing for MMS and BMS courses.
- 5) Syllabus committee member for designing PGDBM course in BVIMSR

**RESEARCH PAPERS PUBLISHED AND PRESENTED IN CONFERENCES:****NATIONAL CONFERENCES:**

1. Women Entrepreneurship A case study of Navi-Mumbai, Indira Institute of Business Management First National Conference on changing Management Paradigms.
2. Factors, Challenges, Typical Application and Knowledge Management. 6<sup>th</sup> National Conference on Information Technology and Management Practices: Past, Present and Future, "BVCON 09" Bharati Vidyapeeth University Institute of Management and Rural Development Administration, Sangli IMRDA.

3. Employer Branding at Reliance Energy: A Case Study, 6th National Conference on Information Technology and Management Practices: Past, Present and Future, “BVCON 09” Bharati Vidyapeeth University Institute of Management and Rural Development Administration, Sangli IMRDA.
4. Pre-Merge And Post-Merger of MTZ Polyfilms Limited, A Detailed Study Done In Mtz Polyfilms Limited, National Seminar on Financial Sector (contemporary Issues) dated 15, 16 & 17 September, 2009, organised by Sree Saraswathi Thyagaraja College, Tycoons Management Association PG dept, Coimbatore , Tamilnadu
5. Cultural Diversity A Challenge to Employee Engagement, MGM IMSR, Navi Mumbai, Second Annual national conference. NOESIS, 2011, dated 18<sup>th</sup> November 2011.
6. Impact of Global financial crisis on Automobile sector based in Mumbai Region.National Conference on Creative and innovative trends in Management 20,21<sup>st</sup> and 22<sup>nd</sup> April 2012 organised by Shri Jagdish Prashad Jhabharmal Tibrewala University Institute of Commerce and Management, Jhunjhunu, Rajasthan.
7. Contribution and Impact of Foreign Direct Investment in Indian Banking Sector, National conference Make in India: Perspective boon for Micro Finance, organised by BVIMSR in collaboration with NABARD 15<sup>th</sup> & 16<sup>th</sup> July 2016.
8. Regional Comparison of Microfinance penetration in India & its relation with literacy, National conference Make in India: Perspective boon for Micro Finance, organised by BVIMSR in collaboration with NABARD 15<sup>th</sup> & 16<sup>th</sup> July 2016.
9. Challenges in the reporting on internal financial controls, One day National conference on Changing Dimensions of Research in Accountancy and Finance in the current Scenario, Organised by Ramanand Arya DAV College Mumbai on 25<sup>th</sup> February 2017.
10. Digitalisation: It’s Impact on Growing Fund-Raising Opportunities for Companies “With Special Reference to SME Sector of India”. At National Conference on Charting National Growth: Socio-economic Challenges in Manufacturing and Service Sector” organised by Thakur Institute of Management Studies & Research Mumbai in association with Tarapur Management Association. On 22<sup>nd</sup> & 23<sup>rd</sup> March 2018.
11. A Study of Financial Architecture of the MSME Sector in India, Organised by Maratha Mandir’s BGIMS, Mumbai Central, National Conference on Contemporary Trends in Business Processes on 30th March 2019.
12. Technology Trends Having Impact On The Role And Function Of CFO Organised by Maratha Mandir’s BGIMS, Mumbai Central, National Conference on Contemporary Trends in Business Processes on 30th March 2019.
13. Has Technology Overshadowed Finance? Organised by Maratha Mandir’s BGIMS, Mumbai Central, National Conference on Contemporary Trends in Business Processes on 30th March 2019.
14. A Study of Foreign Direct Investment and Indian Banking Sector, Organised by Maratha Mandir’s BGIMS, Mumbai Central, National Conference on Contemporary Trends in Business Processes on 30th March 2019.

15. Strategies for MSME's During COVID 19, ThnkQuest International Journal of Technology and Management, ISSN 2330-4214, Volume 5/2020.

### **INTERNATIONAL CONFERENCES:**

1. Marketing Mapping and Studying the different Segmentation of Wireless CCTV Surveillance- A detailed study of Godrej & Boyce Mfg. Co. Ltd. 4<sup>th</sup> SIMSR –ASIA 2009 International Marketing Conference organised by K.J. Somaiya Institute of Management Studies and Research Mumbai.
2. Redefining Marketing, Opportunities, Challenges, and Strategies of Indian Retail Industry, IES International Marketing Conference, Organised by IES Management College and Research centre Mumbai.
3. Mergers & Acquisitions (M&A) a study on Indian Telecom Industry, IES International Marketing Conference, Organised by IES Management College and Research centre Mumbai.
4. An Overview: Data Warehousing and Data Mining in Retail sectors, KBSCMR International Research Conference 2009 On Saturday, March 7, 2009, KBSCMR, Lonawala.
5. India an Emerging destination for Knowledge Process Outsourcing, International Seminar on “Innovations in Strategic Management for Organizational Excellence” October 8<sup>th</sup> and 9<sup>th</sup>, 2010.Organised by Sinhgad Institute of Business Administration & Research, Kondhwa (B.k), Pune.
6. Entrepreneurship And Profile of Woman Entrepreneurs of Navi Mumbai, 4<sup>th</sup> International research conference on Entrepreneurship, organised by Dr. D.Y. Patil University department of Business Management, Navi Mumbai on 18<sup>th</sup> December 2010.
7. Rural Entrepreneurship a Move towards the Sustainable Growth of The Nation, UGC sponsored International Conference on, Global Financial Crisis Challenges and Opportunities, 13<sup>th</sup> -15<sup>th</sup> January 2011. Bhupal Nobles College, Udaipur.
8. An effect of Global Recession on Indian Aviation Industry, Challenges & Future Developments, Presented a paper in 2<sup>nd</sup> International conference on “Brand India: A Global Destination” Organised by BVIMSR, Navi Mumbai on 17<sup>th</sup> & 18<sup>th</sup> February 2012.
9. Comparative study of Indian & Western Economic Models for savings & Consumption patterns. 16<sup>th</sup> International Conference ,Contemporary Issues & Innovations in Global business, Management, Economics, Tourism & Information and communication Technology, May 30<sup>th</sup> & 31<sup>st</sup>, 2015.Organised by Research development Association & Research Development Foundation, Jaipur in collaboration with Rajasthan Chamber of Commerce & Industry.
10. Challenges in the reporting on internal financial Controls, 18<sup>th</sup> international conference, Organised by Research Development Association & Research Development Foundation, Jaipur, in collaboration with Rajasthan Chamber of Commerce & Industry, Jaipur.2015
11. Awareness of Financial Control in Micro, Small and Medium Enterprises, International



conference organised by RDA Jaipur at Kochi on 7-8, November, 2016.

- 12** Impact of Working capital management on firm performance, 20<sup>th</sup> international conference on Sustainable Growth, Innovation & Revolution in the millennium, organised by RDA, held on March 25-26<sup>th</sup> 2017 at Jaipur.
- 13** Awareness and investment in Mutual funds among the investors in Panvel (Raigad) area. International conference on empowering to create Smart Future Through E-governance and Digitisation by BVIMSR, Navi Mumbai, dated 19<sup>th</sup> and 20<sup>th</sup> January 2018. ISBN No. 978-93-86608-32-1.

## **Research Papers/ Articles Published in National & International Journals & Books.**

1. A Study of Export and Import problems faced by the Mumbai based Importers and Exporters, Published in **International** Journal Advances in Management in the volume of Economics, Volume 5 (4), April 2012. ISSN 0974-2611, e-ISSN: 2278 – 4551.
2. Vodafone V/S Income Tax Authority of India: A Pandora's Box, in **National** journal of BVIMSR's Journal of Management Research, Oct 2010 issue, Volume II No.II, ISSN 0976-4739, Pg. No. 218 to 222.
3. Global Recession: A Study of Recession Proof Industries, Proficient, an **International**, Journal of Management. Vol –III, Issue –IV, April 2011, ISSN 0975-475X, Page No. 38 to 47.
4. Marketing Strategies and Environmental Analysis of Consumer Behaviour about Cell Phones in Indian Market- A Case Study of Nokia. Inventi Rapid: Research and Reviews Volume 1, Issue 1, ISSN: 2231-2609, Inventi Journals Private Ltd. Published on Web 19/03/2011.
5. To Map Brand Performance & Strategies of Vodafone Brand Vis-A-Vis Competition For Colour Television, Refrigerators and Washing Machines. Inventi Rapid: Research and Reviews Volume 1, Issue 1, ISSN: 2231-2609, Inventi Journals Private Ltd. Published on Web 19/03/2011.
6. Over The Counter (OTC) Medicines Promotions and Doctors Dilemma, Indian Stream Research Journal, ISRJ, VOL - I , ISSUE - IV May 2011, ISSN :2230-7850. Pages No. 171 to 174.
7. Journey of Insurance Sector in India: Since its inception, Indian Stream Research Journal, ISRJ, VOL - I, ISSUE - IV May 2011, ISSN: 2230-7850. Pages No.87 to 89.
8. Indian fast food industry: Trends, Challenges and Opportunities, Inventi Rapid: Business Research and Reviews Volume 2011, Issue 3, ISSN: 2231-2609, Inventi Journals Private Ltd. Published on Web 05/07/2011.
9. Strategic Role of Human Resource Management during Recession, Indian Stream Research Journal ISRJ, VOL - I, ISSUE - VI August, 2011, ISSN: 2230-7850
10. Foreign Direct Investment (FDI) in Real Estate with reference to Retail Industry", Inventi Rapid: Business Research and Reviews Volume 2011, Issue 3, ISSN: 2231-2609, Inventi Journals Private Ltd. published on Web 23<sup>rd</sup> August 2011.

11. Customer Relationship Initiative in Banking Sector: A Case of ICICI Bank”, Indian Stream Research Journal, ISRJ, VOL - I, ISSUE – VIII October, 2011, and ISSN: 2230-7850.
12. Trends in Employee Engagement among the Indian Workforce, Pillai’s Journal of Management Studies and Research ISSN No.0976-5441, VOL III, April-September, 2011.
13. Personal aspirations and the use of internet marketing, [International](#) referred journal of SCM Management today, Volume: 01 Issue: 01, ISSN. 0973-5550, Lucknow.
14. Automobile Industry and performance of key Players, [International](#) Asian Journal of Technology and Management, Lucknow, ISSN.2249-0892 Vol-I, Issue II, July- December 2011.
15. The study of FDI and its Importance in Indian Economy, Proficient, an International, Journal of Management. Vol –III, Issue –I, January 2012, ISSN 0975-475X, 47.
16. An appraisal of Indian Tourism Industry, South Asian Academic Research Journal ISSN 2249-7137, Vol-2, Issue-2, February, 2012.
17. Brand Building Strategies for Toothbrush – A case study with Colgate, Published in Abhinav, National monthly Journal of Research in Commerce & Management, ISSN no. 2277-1166 in the month March 2012, Volume 1, Issue 3.
18. Brand Building Strategies for soft Drinks, Published in Abhinav, National monthly Journal of Research in Commerce & Management, ISSN no. 2277-1166 in the month of March 2012, Volume 1, Issue 3.
19. Marketing Strategies for Small Car Segment, Published in the Journal Review of Research Volume 1, Issue VI, March 2012,
20. A Critical study on “Financial Analysis of Global Recession on Real Estate Companies and their future developments” Published in AKIMSS Journal of research in Management computer applications and social sciences. Vol.I Issue I July 2012, ISSN No. 2319-2348. Page NO.23 to 46.
21. A study of key parameters for effective higher education, “published in Innovative practices in Management” publisher Shroff Publishers & Distributors pvt. Ltd. ISBN 978-93-5213-212-6, August 2015.
22. Impact of Student Engagement in Internet Usage and their Spending of Money: with special reference to Smart Phones. Published in BJMR, Volume 8, Number 1, April 2016, and ISSN 0976-4739.
23. A study of Crowd funding online platform for fundraising in India, Journal of Banking, information Technology and Management, A Bi-Annual double blind Peer Reviewed [international](#) Journal, ISSN No 0972-902X, Vol. 16, Number 1, January – June 2019. Impact Factor 4.876.page 39-49. Impact Factor 5.3
- 24 A Study of Growth Opportunities and Work Environment Influence on the Faculty Attrition At Higher Educational Institutions, INFOKARA RESEARCH, ISSN NO: 1021-9056, Volume 8 Issue 9 2019. An UGC Care approved Group II Journal, Impact Factor 5.3

- 25 Impact of factors on faculty attrition at higher educational institutions affiliated to Mumbai University, ADALYA JOURNAL, ISSN NO: 1301-2746, Volume 8, Issue 9, September 2019,
- 26 Essence of Integrated Marketing Communication for Organizations in Indian Context, The International journal of analytical and experimental modal analysis, ISSN NO: 0886-9367, Volume XI, Issue IX, September/2019, An UGC Care approved Group II Journal, Impact Factor 6.3.
28. Changing Human Resource Perspective in the emerging global market, *International*, Science, Technology and development Journal, ISTD Journal, Volume VIII, Issue no. X, October 2019. ISSN NO: 0950-0707, An UGC Care approved Group II Multidisciplinary Journal; Impact factor- 6.1. page no. 214 to 220. <http://journalstd.com/VOL-8-ISSUE-10-2019/>
29. A study of awareness of funding options among entrepreneurs of SME's in Mumbai and Navi Mumbai, Dogo Rangsang Research Journal, UGC Care Group I, ISSN : 2347-7180, Vol-10 Issue -07 No. 2 July 2020, Page no, 214 to 223.
30. Micro Finance: Its role in Poverty Improvement, Think Quest *International* Journal of Technology and Management, ISSN 2330-4214, Volume 5/2020.
31. A study of growing availability and use of technology among SME entrepreneurs in Mumbai and Navi Mumbai, Journal of Xi'an University of Architecture & Technology, ISSN No : 1006-7930, Page No:659 to 669, Volume XIII, Issue 6, 2021.(Scopus), Impact factor 3.7.

### **Board Member Journals:**

1. Editorial Board member Americas Journal of Hotel and Restaurant Management ISSN: 2244-0933
2. Member of the Editorial Committee BVIMSR's Journal of Management Research (BJMR).
3. Member Advisory Board Indian Stream Research Journal ISSN No. 2230-7850.
4. Member Advisory Board Journal Golden Research Thoughts ISSN No. 2231-5063.
5. Member of editorial and review board for the International journal of Business Research and Management (IJBRM) ISSN No (Online) 2180-2165, Kuala Lumpur, MALAYSIA.
6. Member of Editorial Board Review for AAMJ (Asian Academy of Management Journal) School of Management, University of Sains Malaysia, 11800 Penang, Malaysia.
7. Member Advisory Board for the journal International online Multidisciplinary journal Review of Research ISSN No. 2249-894X.
8. Member of Editorial and Advisory Board for the journal, Asian Journal of Technology & Management Research (AJTMR), Lucknow.
9. Member of Editorial and Advisory Board for the E-journal, International Scientific Research Journal (eistrjc) ISSN No. 2094-1749.
10. Member of Editorial and Advisory Board of Associated Asia Research Foundation (AARF), a multi disciplinary journal, ISSN 2321-1708 with impact factor 3.142.
11. Member of editorial Board Journal SANCHETNA, ISSN no.2279-0314 published by MGMIMSR, Navi Mumbai.

12. Member of editorial Board Journal of Finance & Economics (JFE), ISSN (Print): 2328-7284, ISSN (Online): 2328-7276.
13. Associate Member, International Society for Development and Sustainability (ISDS) Society, Japan

### **Professional Associations Membership:**

1. Member Society of Cost Management America (MSCMA).
2. i-Explore International Research Journal Consortium (IIRJC) Membership ID 13885.
3. Associate Member of International Safety Quality Environment Association (AISQEM), Membership number 15M27820.
4. Member of Lawyers club of India.
5. Member of World Economics Association (WEA).
6. Member of IAENG (International Association of Engineers). (Membership No. 110447)
7. Member of IACSIT (International Association of Computer Science and Information Technology). (Membership No. 80340248)
8. Member of IEDRC (International Economics Development Research Centre). (Membership No. 90080099)
9. Human Resources Benchmarking Association of America (HRBAA).
10. Member of British Science Association.
11. Member International Society for Development and Sustainability (ISDS) Membership No. M008290.
12. Senior Member of (UACEE) IRED (Institute of Research Engineers & Doctors) (Membership No. SNM1009611)

### **FDP Attended:**

1. On Self Empowerment through spiritual Intelligence at BVIMIT on 15<sup>th</sup> September 2012, Navi Mumbai.
2. Effective Negotiations, held on Saturday 30<sup>th</sup> July 2015, organised by BVIMSR, Navi Mumbai.
3. Video Based Learning- A Pedagogical Tool, held on Saturday 23<sup>rd</sup> January 2016, organised by BVIMSR, Navi Mumbai.
4. Question Pro Online Research Made Easy, held on Saturday 13<sup>th</sup> January 2017, organised by BVIMSR, Navi Mumbai.
5. International Faculty Development Programme on “Challenges in Multidisciplinary Research” From June 15<sup>th</sup> to 29, organised by Mahatma Gandhi Vidyamandir’s, Institute of Management & Research, Nashik.

## **Online FDP, Workshops and Webinars Attended:**

1. “Use of Online Tools for Teaching & Assessment Process” held on 22/05/2020 organised by the Department of Management Sciences- Retail Management, PSG College of Arts & Science.
2. Faculty development programme on “What is Patent? And How to read it?” organised by Sacred Heart College Tirupattur on 14th May 2020.
3. Three day workshop on “NAAC Assessment and Accreditation” A step by step Process, organised by Gates institute of Technology, Ananthapuramu, Andhra Pradesh, on 28<sup>th</sup> to 30<sup>th</sup> May 2020.
4. Webinar on unlocking the opportunities in export sector, organised by Indore Management Institute.
5. Case Study: Writing, Analysis and Presentation, organised by Birla Institute of Technology, NOIDA on 16<sup>th</sup> April, 2022.

## **FDP Conducted:**

1. FINANCE FOR NON-FINANCE PEOPLE’S, for the faculties of BVIMSR in August 2016

## **Involvement in Conferences/ Seminars/ Workshops/ Training Programmes:**

1. Participated in International Conference of South Asian Management Forum 2000 held in Pune University, in association with Association of Management Development Institutions in South Asia Advantage South Asia: Opportunities and Challenges for Management Development held at Pune, India, on 23<sup>rd</sup> to 25<sup>th</sup> March, 2000.
2. Attended Quality Improvement Programme organised by Narsee Monjee Institute of Management Studies for Teachers sponsored by AICTE Delhi on 25<sup>th</sup> to 29<sup>th</sup> September, 2000.
3. Participated in a two Days Seminar Sponsored by AICTE on Accreditation of colleges and Institutes in Pune in 2002.
4. Attended Training programmes conducted by Shiva Consultants for ISO 9002 certification and for ISO 9001-2000.
5. Participated in Workshop on “Conducting Research & Paper Writing” at Bharati Vidyapeeth’s Institute of Management Studies and Research, Navi Mumbai, on 5<sup>th</sup> & 6<sup>th</sup> May, 2007.
6. Participated in workshop on “Training in Case Studies & Preparation of Research Projects” on 12<sup>th</sup> to 14<sup>th</sup> July, 2007, organised by Bharati Vidyapeeth’s Institute of Management Studies and Research, Navi Mumbai.
7. Participated in three day Workshop on “Writing Research Proposals & Research Papers”, on 21<sup>st</sup> to 23<sup>rd</sup> August 2008, organised by Bharati Vidyapeeth’s Institute of Management Studies and Research, Navi Mumbai.

8. Participated in National Conference on “Changing Management Paradigms” on 22nd November 2008, Indira Inst. Of Mgt, Navi Mumbai,
9. Participated in 4<sup>th</sup> SIMSR-ASIA 2009 International Marketing Conference 4th-5th January 2009, K.J. Somaiya Inst of Mgt. Studies and research, Mumbai.
10. Participated in 6<sup>th</sup> National conference on Information Technology & Management Practices, Past, Present & Future, BVCON 09, February 2009, BVIMRDA, Sangli.
11. Participated in International Marketing Conference, on “Redefining Marketing” February 7, 2009, IES, Management College & Research Centre, Bandra, Mumbai.
12. Participated in International Finance Conference on “Innovative Trends & Strategies in Finance” February 5, 2009, IES, Management College & Research Centre, Bandra, Mumbai.
13. Participated in International Research Conference, on “Services Management: The Road Ahead” 7<sup>th</sup> March 2009, organised by Kohinoor Business School & Centre for Management Research, Khandala.
14. Participated in National Seminar on Financial Sector (Contemporary Issues), September, 2009, organised by Sree Saraswati Thyagaraja College, Tycoons Management Association PG department, Coimbatore, Tamilnadu.
15. Participated in BSE Sponsored Workshop under the aegis of SEBI’s Security Market Awareness Campaign “Workshop on How to be a Smart Investor” on 6<sup>th</sup> March 2010. in association with BVIMSR, Navi Mumbai.
16. Participated in International Seminar on Innovations in Strategic Management for Organisational Excellence on October 8th & 9th 2010, Sinhgad institute of Business Administration & Research, Pune.
17. Participated in UGC Sponsored International Conference on Global Financial Crises Challenges & Opportunities 13-15th January, 2011. Organised by Department of Banking and Business Economics, Bhupal Nobles P.G. College, Udaipur, Rajasthan.
18. Participated in 4th International Research Conference on “Entrepreneurship” 18th December, 2010. Dr. D.Y.Patil University, Institute of Business Management CBD Belapur.
19. Participated in 22<sup>nd</sup> AIMS Annual Management Education Convention 2010, organised by Shiva Institute of Management Studies, Ghaziabad held in Indian Habitat Centre New Delhi, in August 26<sup>th</sup> to 28<sup>th</sup> 2010,
20. Participated in Case Teaching Workshop at Taj Lands Hotel Bandra on Crack the case: An initiation into case teaching organised by ISB Hyderabad dated 7<sup>th</sup> December 2010.
21. Participated in National Conference on “India Inc: The Decade Ahead” 21<sup>st</sup> & 22<sup>nd</sup> January, 2011, organised by Bharati Vidyapeeth’s Institute of Management Studies and Research, Navi Mumbai.
22. Participated in MGM IMSR’s, Second Annual national conference. Noesis 2011, dated 18<sup>th</sup> November 2011.

23. Participated in Seminar on “Consumer and Recent Developments in Telecom Industry”, organised by Mumbai School of Business in association with Consumer Guidance Society of India on 20<sup>th</sup> January 2012.
24. Participated and presented a paper in 2<sup>nd</sup> International conference on “Brand India: A Global Destination” Organised by BVIMSR, Navi Mumbai on 17<sup>th</sup> & 18<sup>th</sup> February 2012.
25. Seminar on Assessment & Accreditation: Future Possibilities & Challenges, 22<sup>nd</sup> March 2012, at We School (Welingker Institute of Management), Mumbai sponsored by AICTE Delhi and Directorate of Technical Education Mumbai.
26. Faculty Development Programme “Management Teacher 2015- New Age Teacher” organised by AIMS (Association of Indian Management Schools) in association with Sydenham Institute of Management Studies & Entrepreneurship Education Mumbai on 8<sup>th</sup> July 2012.
27. Faculty Development Programme on “Self Empowerment through Spiritual Intelligence” organised by Bharati Vidyapeeth’s Institute of Management & Information Technology, Navi Mumbai dated 15<sup>th</sup> September 2012.
28. 3<sup>rd</sup> international Doctoral Thesis Conference organised by Institute for future education entrepreneurship and leadership, Karla Lonavala, March 9<sup>th</sup> 2013.
29. 25<sup>th</sup> AIMS Annual Management Convention at Navi Mumbai, organised by Bharati Vidyapeeth Institute of Management Studies & Research, Navi Mumbai on 22<sup>nd</sup> to 24<sup>th</sup> August 2013.
30. Participated in one day Faculty Development Programme on Data Analysis using SPSS, held on Saturday 6<sup>th</sup> May 2017, organised by BVIMSR.
31. Participated in one day NAAC sponsored symposium titled” Measures for quality enrichment and sustenance in higher education Institutions, conducted by IQAC cell University of Mumbai on 18<sup>th</sup> January 2019.

### **Project undertaken/ Conferences & Workshops Organised:**

1. Co-Investigator Minor Research Project from University of Mumbai, Financial Assistance Ref.No.APD/237/16/2017 Dated 13 January 2017, Project No. 124 – Commerce (MANAGEMENT) Rs. 25,000/-
2. Convener of NABARD-BVIMSR National Conference on “Make in India”: Perspective Boon for Microfinance, 15<sup>th</sup> & 16<sup>th</sup> July 2016.
3. Organised National workshop on Conducting Research & paper Writing in BVIMSR year 2007
4. “Brand India: A Global Destination (Co convener) organised in BVIMSR 17<sup>th</sup> & 18<sup>th</sup> February 2012.
5. 25<sup>th</sup> AIMS Silver Jubilee Annual Management Education Convention 2013, (Coordinator) organised in BVIMSR on 22<sup>nd</sup> to 24<sup>th</sup> August 2013.
6. SPSS Basics and Research Methodology, held on Saturday 26<sup>th</sup> July 2014, organised by BVIMSR, Navi Mumbai.
7. Research Methodology and Data Analysis, held on Saturday 21<sup>st</sup> November 2015, organised by

BVIMSR, Navi Mumbai.

8. Plagiarism and Reference Management, held on Saturday 19<sup>th</sup> March 2016, organised by BVIMSR, Navi Mumbai.
9. Research Methodology, held on Saturday 24<sup>th</sup> September 2016, organised by BVIMSR, Navi Mumbai.
10. Avoiding Plagiarism in Writing Research Paper & Thesis, held on Saturday 29<sup>th</sup> March 2017, organised by BVIMSR, Navi Mumbai.
11. Organised National FDP on **Effective Marketing Strategies Including Digital amidst Pandemic, on 14<sup>th</sup> July 2020, in MMBGIMS.**

### **Articles Published:**

1. Articles on management issues published in yearly magazine “SANCHETNA” Institute Magazine of MGM IMSR, Navi Mumbai.
2. Article published in **DNA** News paper on Retailing in new era of Mumbai on Retailing.

### **Books Reviewed:**

1. Financial Accounting – A Managerial Perspective by Vardraj Bapat and Mehul Raithath, Published in BVIMSR’s Journal of Management Research, Volume 4, Number-I, April 2012, ISSN 0976-4739.

### **Books Published:**

1. Edited book by BVIMSR titled “Brand India: A Global Destination “Published by Himalaya Publishing House, ISBN 978-93-5051-580-8/2012
2. A book on “Retail Management” by Thakur Publication, Lucknow, ISBN 978-93-82249-98-6 Edition 2014.
3. Innovative Practices in Management, Published by Shroff Publishers & Distributors Pvt. Ltd. ISBN No. 978-93-5213-212-6. Edition 2015.
4. Project Management-Thakur Publication, Published in 2017. ISBN No.978-93-87093-73-9.
5. A Review of India’s Foreign Trade, GAURANG PUBLISHING GLOBALIZE PVT LTD Mumbai, Published in 2019, ISBN No 978-81-941567-6-5.
6. Co-authored an edited book on Management Education: Post Covid 19, Published by Bestow Edutrex International LLP, Mumbai, ISBN No. 978-93-90153-00-8.2020.

### **Students Completed Ph.D under Guidance:**

Sr. No.	Name of the Student	Title of the Research	University	Remarks
1	Mrs. Oshma Rosette Pinto	A critical study of impact of global recession on major service industries of Mumbai region and its future developments	J J T U Rajasthan	Awarded June 2014



2	Ms. Usha Kumar	A Study of the key parameters of communication and soft Skills with respect to B-School Students	J J T U Rajasthan	Awarded May 2014
3	Mr. Amar Bhosle	A Critical and Comparative Study of TV reality of Indian television industry with special reference to channel wars and TRP.	J J T U Rajasthan	Awarded August 2017
4	Ms.Namrata Acharya	A Study of awareness and assessment of different financing alternatives for entrepreneurs of small and medium enterprise in Mumbai and Navi Mumbai	Mumbai University	Awarded December 2021

### ***Ph. D Students registered:***

Sr. No.	Name of the Student	Title of the Research	University	Remarks
1	Mr. Vinay Gudi	“A study of Management of working capital and profitability of micro, small and medium enterprises sector with special reference to Thane-Navi Mumbai Industrial Belt”	Mumbai University	Final Synopsis Submitted
2	Mr. Sandeep Goundgawe	A study of foreign direct investment, its contribution and impact on Indian banking sector.	Mumbai University	In Progress
3	Mr. Sanjay Salunkhe	A Study on utilization of digital instruments in financial inclusion with respect to thane city.	Mumbai University	In Progress

### ***EDUCATIONAL QUALIFICATION:***

#### **Ph. D: (Doctor of Philosophy)**

*Doctor of Philosophy in Management Science* from **Swami Ramanand Teerth Marathwada** University, Nanded. (Awarded in Oct, 2009)

**Topic:** “Contributions and Constraints of India’s Foreign Trade” A Review

#### **M B A: (Master of Business Administration)**

*Master of Business Administration (Marketing) in First Division* from Swami Ramanand Teerth Marathwada University, Nanded.

#### **M.COM: (Master of Commerce)**

*Master of Commerce in First Division* from Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

#### **B.COM: (Bachelor of Commerce)**

*Bachelor of Commerce*, in Second Division from Marathwada University, Aurangabad.

#### **GDC&A: (Government Diploma in Cooperative Accounts and Audits)**

Cleared in 2002 Conducted by the Govt. of Maharashtra

**Certificate Course completed:**

1. Fundamentals of digital Marketing, conducted by Google Digital unlocked, successfully completed on 07/06/2020

**PERSONAL DETAILS:**

Date of Birth	: 06/08/1971
Age	: 50 Years
Religion & Caste	: Hindu, Maratha
Address for Correspondence	: Asthavinayak Gruh Sankul", Phase-1, "Prachitgad," A-06, Flat No. 202. Adaigaon, Tq. Panvel. Dist. Raigad-410206.
Permanent Address:	Chaitanya Niwas, Plot No2, Patbandhare Nagar, Taroda (BK), Nanded-431605.

**References:**

1. Dr. Udhav V. Bhosle, Vice Chancellor, Swami Ramanand Teerth Marathwada University, Vishnupuri, Nanded. (9820123888), udhavbhosle@gmail.com.
2. Dr. R. Gopal, Director, D.Y.Patil Institute of Management, CBD Belapur, Navi Mumbai. 9820356428,

**Date:**

**Place:**

**Dr. Govind P. Shinde**