

CURRICULUM VITAE

Name: DR. GURU SARAN LAL

Date of Birth: 20th July 1983

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Educational Qualifications:

Name of the Exam.	Board/University	Year of Passing	Divn./Class	Subjects Taken
High School	U.P. Board, Allahabad	1998	2 nd	Hindi, Eng., Math 2, Science 2, Social Sc., Biology
Intermediate	U.P. Board, Allahabad	2000	2 nd	Gen. Hindi, Eng., Maths, Phy, Che.
B.Sc.	MJP Rohilkhand University , Bareilly (U.P.)	2003	2 nd	Physics, Maths
M.J.M.C.	CSJM University , Kanpur (U.P.)	2008	1 st	Journalism & Mass Communication
M.Phil.	Devi Ahilya Vishwavidyalaya, Indore (M.P.)	2009	1 st	Journalism & Mass Communication

Detail of NET Exam: UGC-NET Exam qualified in June 2008 in Mass Communication and Journalism. (Roll No. G152421)

Detail of Ph.D. :

I have complete my Ph.D. in Journalism & Mass Communication from Babasaheb Bhimrao Ambedkar University, Lucknow.

Topic “Aadiwasi vikas mein media ki bhoomika (Bilaspur zile ke sandarbh mein)”.

Date of Registration: 04.08.2010

Date of Ph.D. thesis submission: 29.07.2015

Date of Ph.D. Open Viva-voce Examination: 16.05.2016

Date of Ph.D. Notification: 18.05.2016

Work Experience:

1. I have worked as an Assistant Professor (ad-hoc) in Department of Journalism and Mass Communication, Guru Ghasidas Vishwavidyalaya (A Central University), Bilaspur (C.G.) since 10-08-2009 to 27-04-2022.
2. ISBM University, Chhura, Distt. Gariyaband (C.G.) from 21-04-2022 to till date.

Orientation Programme:

Participate in the Orientation Programme in Human Resource Development Centre, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from 30/05/2016 to 25/06/2016.

Short-Term Course (STC):

Attended Short-Term Course (STC) in Academic Staff College, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) from 10/01/2014 to 12/01/2014.

Faculty Development Programme (FDP): Successfully completed two weeks Faculty Development Programme on ‘Managing Online classes and Co-creating MOOCS’ from Teaching Learning Centre, Ramanujan College, University of Delhi, from April 20-May 06, 2020.

WORKSHOPS ATTENDED-

1. National Workshop on AIDS Awareness and Media writing, Organised jointly by UNICEF and School of Journalism & Mass Communication, Devi Ahilya Vishwavidyalaya, Indore (M.P.) at Indore on 22-24 November, 2008.
2. National Workshop on “Disability Communication”, organised by Kushabhau Thakre University of Journalism & Mass Communication, Raipur on 25-26 Feb. 2010.
3. State level Workshop on “Budget Analysis & Reporting”, organised by KTUJM, Raipur, on 11-12 February, 2011.
4. Participated in two days Workshop on “Curriculum Development in Rural Community Engagement in Higher education at post graduate level”, organised by Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) and sponsored by National Council of Rural Institution, MHRD, GOI, Hyderabad on 29th-30th November, 2017.
5. Participated in one day Workshop on “Development of Self Learning Material”, organised by Pt. Sundarlal Sharma (Open) University Chhattisgarh, Bilaspur (C.G.) on 10th July, 2018.
6. Member in Organising committee in one day Workshop on “Media Writing”, organised by Department of Journalism and Mass Communication, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) 30th July, 2018.

7. One day workshop on 'Revised Framework of NAAC accreditation: an awareness program' organised by the Internal Quality Assurance Cell (IQAC) of Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.) on 26th November, 2021.

SEMINARS / CONFERENCES ATTENDED/ PAPER PRESENTED-

INTERNATIONAL:

1. International Conference on **"Communication for social changes and Development: Imperatives and Constraints"** organized by Dept. of Journalism and Mass Communication, Himachal Pradesh University, Shimla (H.P.), on 18-19 September, 2015, Presented paper titled "Samajik Sashaktikaran mein media ki bhoomika ka vishleshan".
2. International Seminar on **"Changing Trends of Election Campaign in Democratic Countries"** organized by Kasturba Rural Institute, Indore (M.P.) in collaboration with Academy of Media Studies Foundation (AMS), New Delhi, on 15-16 January, 2017. Presented paper titled "Chunav Abhiyan mein Social Media ki bhoomika".
3. International Conference on **"Bharat Rejuvenation: From Glorious past to the Modern Era"** organized by Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), on 15-17 October, 2017, Presented paper titled "Hindi Patrakarita: Janjatiya Samajik Parivartan aur Vikas".
4. International Conference on **"Tribal Communication: Myths, Metaphors and Reality"** organized by Dept. of JMC, Indira Gandhi National Tribal University, Amarkantak (M.P.), on 05-06 April, 2019, Presented paper titled "Vikas sanchar, Aadiwasi vikas aur Aadiwasi samaj".

NATIONAL:

1. National Seminar on **"Right to Information: A unique Constitutional Idea"** Organised by Govt. Niranjana Kesharwani College, Kota, Distt.-Bilaspur (C.G.), Sponsored by UGC, on 15-16 September, 2009. Presented paper titled "*Suchna ke Adhikaar ki Jagrookta mein Media ki Bhoomika*"
2. National Seminar on **"Patrikarita: Kal Aur Aaj"**, organised by RGG PG College, Ambikapur (C.G.), Sponsored by UGC, on 02-03 March, 2011. Presented paper titled "*Ikkisvi Shatabdi ki Patrikarita*".
3. National Seminar on **"Empowerment of Tribal People in Developing States"**, organised by Pt. Ravishankar Shukla University, Raipur (C.G.), Sponsored by Anthropological Survey of India, Kolkata, on 11-12 February, 2012. Presented paper titled "*Aadivashion ke vikash me media ki bhoomika*".

4. National Seminar on “**Bhartiya Naari: kal aur aaj**”, organised by Department of Hindi, Govt. Venkat Sanskrit Mahavidyalaya, Rewa (M.P.), on 08-09 May, 2012. Presented paper titled “*Media me Bhartiya Naari ki Sahbhagita aur Prastutikaran*”.
5. National Seminar on “**Right to Education: Challenges and Implementation**”, organised by Institute of Teachers Education, Pt. Ravishankar Shukla University, Raipur (C.G.), Sponsored by UGC, on 01-03 February, 2013. Presented paper titled “*Shiksha ka adhikar ki jagrukt me media ki bhoomika*”.
6. National Seminar on “**Print and Social Media: Challenges and Prospects**”, organised by M.M.Malviya Institute of Hindi Journalism, M.G.Kashi Vidyapith, Varanasi (U.P.), on 15-17 February, 2013. Presented paper titled “*Print Media in 21st Century: Threats and Opportunities*”.
7. National Seminar on “**Hindi Patrakarita: Sambhawanayein aur Chunautiyaan**”, organised by Department of Mass Communication & Journalism, Baba Saheb Bhimrao Ambedkar University, Lucknow (U.P.), on 22 February, 2013. Presented paper titled “*Hindi Patrakarita ki chunautiyaan*”.
8. National Seminar on “**Reflection of Socio-Economic Issues in Indian Films**”, organised by Department of Journalism & Mass Communication, Indira Gandhi National Tribal University, Amarkantak (M.P.), on 01-02 March, 2013. Presented paper titled “*Adivasi samudaai aur Hindi Cinema*”.
9. National Seminar on “**Green Communication & Sustainable Development: Prospects and Challenges**” organized by Dept. of Journalism and Mass Communication, Babasaheb Bhimrao Ambedkar University, Lucknow (U.P.), on 28-29 January, 2015, presented paper titled “Adivasi Vikas aur Media: Chhattisgarh ke sandarbh mein”.
10. National Seminar on “**Distance Education and Changing Dimensions of Media in 21st Century**” organized by School of Humanities, UPRTOU, Allahabad (U.P.), on 12-13 March, 2015. Presented paper titled “Vartman Samay mein Social Media ki bhoomika”.
11. National Seminar on “**Media and Tribal Society**” organized by Indira Gandhi National Tribal University, Amarkantak (M.P.), on 16th March, 2015. Presented paper titled “Adivasi Samaj ke sashaktikaran mein media ki bhoomika”.
12. National Seminar on “**Aadyatmikta, Media aur samajik badlaw**” organized by Department of Mass Communication, Mahatma Gandhi Antraastriya Hindi Vishwavidyalaya, Wardha (Maharashtra), on 18-20 January, 2016. Presented paper titled “Samajik sarokar aur Media ki bhoomika (Bilaspur zile ke sandarbh mein)”.

13. National Seminar on "**Women Empowerment, Skill Enhancement and Media: Prospects and Challenges**" organized by Vivekananda School of Journalism and Mass Communication, Vivekananda Institute of Professional Studies, New Delhi on 22nd-23rd April, 2016. Presented paper titled "Mahila Shashaktikaran mein Media ka yogdan".
14. National Seminar on "**Lok madhyam aur Jan samvad**" organized by Academy of Folk Media Research, Samaj Sewa Sadan, Allahabad, on 24, September, 2016. Presented paper titled "Samajik Jagrukta mein Lok madhyamo ki bhoomika (Chhattisgarh ke sandarbh mein)".
15. National Seminar on "**Cultural, Social and Technological Perspectives of Social Harmony**" organized by Department of Sociology & Social work, Political Sc. & Public Administrarion, Pt. Sundarlal Sharma (Open) University Chhattisgarh, Bilaspur, on 12-14, November, 2016. Presented paper titled "Samajik Samarasta ke nirman mein Social media ki bhoomika".
16. National Seminar on "**Human Rights-Issues & Challenges**" organized by Lala Lajpat Rai Law College, Sambalpur (Odisha) sponsored by Internal Quality Assessment Cell, Sambalpur University, Sambalpur (Odisha), on 28 January, 2017. Presented paper titled "Role of Media in conservation of Human Rights".
17. National Conference on "**Media and Social Change**" organized by Moolji Jaitha College, Jalgaon (Maharashtra) sponsored by North Maharashtra University, Jalgaon (Maharashtra), on 30th & 31st January, 2017. Presented paper titled "Samajik Pariwartan Mein Media ki bhoomika".
18. National Seminar on "**Nation, Culture and Identity: Theory and Text in the 21st Century**" organized by Dept. of English, Pt. Sundarlal Sharma (Open) University Chhattisgarh, Bilaspur, on 11-12, February, 2017. Presented paper titled "Globalisation, Culture and role of Media".
19. National Seminar on "**Youth Empowerment: Issues, Challenges & Concerns**" organized by Dept. of Journalism and Mass Communication, Khwaja Moinuddin Chisti Urdu, Arabi-Farsi University, Lucknow(U.P.), on 22-23, February, 2017. Presented paper titled "Youth Empowerment through Media: A Chhattisgarh Experience".
20. National Seminar on "**Challenges for Quality of Life of Working Women in Contemporary India**" organized by Dept. of Social Work, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), on 23-24, March, 2017. Presented paper titled "Samajik Jiwan ki prawrattiyon mein pariwartan aur Media ki bhoomika".
21. National Seminar on "**Social Concern of Social Media**" organized UPRTOU, Allahabad (U.P.), on 29th March, 2017. Presented paper titled "Rashtra ke vikas mein Social Media ki bhoomika".
22. National Seminar on "**Media aur Mahila:Kal, Aaj aur Kal**" organized Kushabhau Thakre University of Journalism and Mass Communication, Raipur (C.G.), on 27-28, October, 2017. Presented paper titled "Mahila Patrakaroon ki chunautiyaan".
23. National Seminar on "**Shashwat Bharat**" organized Pt. Sundarlal Sharma (Open) University Chhattisgarh, Bilaspur (C.G.), on 18-20 November, 2017. Presented paper titled "Bhartiya Kala aur Sanskriti ke prachar prasara mein media ka yogdan".

24. National Seminar on **"New Dimensions of Journalism"** organized by UPRTOU, Allahabad (U.P.), on 26-27 December, 2017. Presented paper titled "Patrakarita mein nai pravratayan: Ek Vishleshnatmak adhyayan".
25. National Seminar on **"Role of Administration in Public Troubleshooting (With reference to Chhattisgarh State)"** organized by Dept. of Political Science, Govt. Nehru PG College Dongargarh, Distt.-Rajnandgaon (C.G.), on 24-25 February, 2018. Presented paper titled "Janjatiya samasyaon ke nirakaran mein Media ki bhoomika(Chhattisgarh ke vishesh sandarbh mein)".
26. National Seminar on **"Nationalism, Populism and Discourses: India in the 21st Century"** organized by Dept. of English and Foreign Languages, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), on 28-29 November, 2018. Presented paper titled "Nationalism, Identify and Indian Media".
27. National Seminar on **"Gandhi ka swaraj"** organized by Public Relations Society of India, Raipur Chapter, on 19-20 October, 2019. Presented paper titled "Wartman samay mein Gandhi ji ke vicharon ki prasangikta".
28. National Seminar on **"Dakshin Kaushal ka itihas, sanskriti, sabhyata awam samaj"** organized by Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), on 05-06 November, 2019. Presented paper titled "Janjatiya Samuday ka media mein prastutikaran".
29. National Seminar on **"Feminism and Women Empowerment: Pathways to Gender Equality "** organized by Dept. of English and IQAC, Govt. P.D. Commerce and Arts Post Graduate College, Raigarh(C.G.), on 22nd November, 2019. Presented paper titled "Role of Media for Aware and Motivate to Women".
30. National Seminar on **"Digital yug mein hindi media: vartman paridrashya avam bhavishya ki sambhawnayein"** organized by School of Journalism and New Media, Indira Gandhi National Open University (IGNOU), New Delhi, on 22nd September, 2021. Presented paper titled "Digital yug mein Hindi Media ki lokpriyata".
31. National Seminar on **"Swatantra Samar aur Chhattisgarh "** organized by Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), on 21-22 October, 2021. Presented paper titled "Swadhinta aandolan mein Patra-Patrikaon ki bhoomika".
32. National Seminar on **"Identification of Abusive Relationship and Prevention from Domestic Violence "** organized by Department of Social Work, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.), on 10th March, 2022. Presented paper titled "Women Empowerment through folk media".

List of Research Paper Published:

1. *Soochna ka Adhikar Aur Media*; published in the *Jigyasa* (ISSN 0974-7648), Vol. III, No. 4, December, 2010. pp. 287-292. (Co-author: G. Bagchi)
2. *Westenisation of Indian Culture: A Study of Chhattisgarh*; Published in *Shodh Sanchayan* (ISSN 0975-1254) Vol.2, Issue 1&2 (Joint Issue), 15 July, 2011, New Delhi, Bilingual. Pp.29-32. (Co-author: G. Bagchi & P.K.Rath)
3. 'Samudayik radio se samudayik vikash: Chhattisgarh rajya ke sandharbh me' ; publish in *The Journalist-A Media Research Journal* (ISSN 2231-2943) Year-1, Vol.-4, No.-4, January-March, 2012, Allahabad(U.P.). Pp.75-78, (Co-author: Dr. Rachana Gangwar)
4. 'Gramin vikash hetu gramini media ki awashyakta' ; publish in *The Journalist-A Media Research Journal* (ISSN 2231-2943) Year:2, Vol:2, No.6, July-September, 2012 , Allahabad (U.P.). Pp.80-83, (Co-author: Dr. Rachana Gangwar).
5. "Chhattisgarh ke paramparagat madhyam awam gramini vikas me yogdan"; publish in *Samagam* (ISSN 2231-0479) Year 12, Vol.8, September-2012,Bhopal (M.P.).Pp.28-32, (Co-author: Dr. Rachana Gangwar)
6. "Significance of Content Analysis in Media Research"; published in the *Jigyasa* (ISSN 0974-7648), Vol. V, No. 1, March, 2012. pp. 85-91.(Co-author: Dr.Pradosh Kumar Rath)
7. "McBride commission aur sochna ka saman prabhaw"; published in the *Vaichariki* (A multidisciplinary International Refereed Research Journal) (ISSN 2229-8907), Vol. II, Issue 4, December, 2012. pp. 97-99.(Co-author: Dr.Rachana Gangwar)
8. "Mass Media ke cultivation siddhant ki wartaman prasangikta "; published in *The Journalist* (ISSN 2231-2943),Year-2, Vol. 4, No. 8, January-March, 2013. pp. 18-20.(Co-author: Dr.Rachana Gangwar)
9. "Rashtra ke vikas me Aanchlik/Pradeshik bhashaon ka yogdan (Chhattisgarhi bhasha ka ek adhyayan) "; published in *The Journalist* (ISSN 2231-2943),Year-3, Vol. 2, No. 10, July-September,2013. pp. 28-35.(Co-author: Dr. Pradosh Kumar Rath & Rajesh Roshan Diwakar)
10. "Television dharawahikon ka mahilaon ki jivan shaili par prabhav (Bilaspur zila ke sandarbh me) "; published in *Shodh Prerak* (ISSN 2231-413X), Vol. III, Issue 4, October,2013. pp. 01-06 .(Co-author: Dr. Pradosh Kumar Rath & Pushpa Vishwakarma).
11. 'Radio Prasharan ke samajik uttardayitwa'; published in *Samagam* (ISSN 2231-0479) Year-14, Vol.-2, March-2014, Bhopal (M.P.). Pp. 30-33. (Co-author: Dr. Rachana Gangwar).
12. 'Aadivasi Vikas aur Media'; published in *Sodha Pravaha* (ISSN 2231-4113) Vol.-IV, Issue-2, April-2014, BHU, Varanasi (U.P.). Pp. 168-170. (Co-author: Dr. Rachana Gangwar).

13. 'Aadivasi Vikas hetu samudayik patrakarita ki awashyakta'; published in *Vaichariki* (ISSN 2249-8907) Vol.-IV, Issue 4, December-2014. Pp. 127-130. (Co-author: Dr. Rachana Gangwar).
14. 'Sansathan ki chhavi nirman mein jansampark ki awashyakta awam yogdan'; published in *Annals of Multi-Disciplinary Research* (ISSN: 2249-8893) Vol.-V, Issue 2, June-2015, Varanasi (U.P.). Pp. 169-171. (Co-author: Dr. Gopa Bagchi).
15. 'Samajik Jagrukta mein paramparagat madhyamon ki bhoomika(Chhattisgarh ke sandarbh mein)'; published in *Vaichariki-A multidisciplinary Referred International Research Journal* (ISSN: 2249-8907) Vol.-V, Issue 3, September-2015, Varanasi (U.P.). Pp. 126-128.
16. 'Radio Prasaran ke Vividh Aayam'; published in *Jigyasa-An Interdisciplinary Referred Research Journal* (ISSN: 0974-7648) Vol.-IX, No.-3, September-2016, Published by Poddar Foundation, Taranagar Colony, Chhattipur, BHU, Varanasi (U.P.). Pp. 106-114.
- 17. 'Aadiwasi mudde aur media (Bilaspur zile ke sandarbh mein)'; published in *The Journalist* (ISSN:2231-2943) Vol.-4, No.-28, January-March-2018, Pp. 25-33.(Co-author: Dr. Rachana Gangwar).**
18. *Janjatiya samasyaon ke nirakaran mein media ki bhoomika (Chhattisgarh ke vishesh sandarbh mein)*; Published in *Shodh Sanchayan* (ISSN 0975-1254 Print, ISSN 2249-9180 Online) Vol.9, Issue-15, January, 2018, New Delhi, A Refereed Research Journal and a complete periodical. Pp.49-52. (Co-author: Gopa Bagchi)
- 19. *Wartman samay mein vidyarthiyoan per social media ka prabhaw*; Published in *Shodh Prerak* (ISSN 2231-413X) Vol.-VIII, Issue-3 , April-2018, Lucknow, A multidisciplinary Quarterly International Refereed Research Journal, Pp.118-126. (Co-author: Sridam Dhali)**
- 20. *Chhattisgarhi Cinema: Chunautiyaan aur Sambhawnayein*; Published in *Parivartan* (ISSN 2455-5169 Online) Year-3, Vol.-11, July-September,2018, A peer-reviewed Tri-monthly E-Magazine. Pp.41-44.**
21. *Aadiwasi vikas mein media ki bhoomika (Bilaspur zile ke sandarbh mein)*; Published in *Communication Today* (ISSN 0975-217X), Vol.-23,No.2, April-June,2019, A bilingual media quarterly. Pp.129-138.
- 22. *Chhattisgarh ki Patrakarita ke vikas mein Bilaspur se prakashit samachar patra ka yogdan (Haribhoomi samachar-patra ke sandarbh mein)*; Published in *Shodh Chetna* (ISSN 2350-0441), Vol.-2, April-June,2019, Pp.117-124. (Co-author: Nitesh Patkar)**
- 23. *Digital Media ki Patrakarita: Chunautiyaan aur Sambhawnayein*; Published in *Radha Kamal Mukharjee: Chintan Parampara* (National Referred Journal of Social Sciences) UGC Care-Listed (ISSN 0974-0074), Yr-22, No. 1, January-June,2020, Pp.148-154.**
- 24. *Suchna ke saman prabhaw mein Digital madhyamon ki bhoomika* ; Published in *Parivartan* (ISSN 2455-5169 Online) Year-5, Vol.-18, April-June,2020, A peer-reviewed Tri-monthly E-Magazine. Pp.148-152.**

25. *Chhattisgarh ke Parampragat sanchar madhyam awam unka sanskritik vishleshan (Bilaspur zile ke sandarbh mein)*; Published in *Shodh Chetna* (ISSN 2350-0441), Vol.-3, July-September, 2020, Pp.88-92. (Co-author: Suhali Jain)

26. *Aadiwasi vikas mein parampragat madhyamon ki bhoomika (Chhattisgarh ke sandarbh mein)*; Published in *Shodh Chetna* (ISSN 2350-0441), Vol.-4, Oct.-December, 2020, Pp.19-23. (Co-author: Dr. Pradosh Kumar Rath)

27. *Radio: Samajik Jagrukta ka sashakt madhyam*; Published in *Samagam* (ISSN 2231-0479), Year-21, No.-11, December-2021, Pp.23-25.

Book Published:

1. A book of title 'Aadiwasi vikas mein media ki bhoomika (Bilaspur zile ke vishesh sandarbh mein)' Published from AMS Publication, Vaishali, Bihar in 2019, ISBN: 9788193912744.

CHAPTERS IN BOOKS:

1. 'Hindi Patrakarita ki chunautiyaan'; published in book titled "Hindi Patrakarita: Sambhawnayein awam Chunautiyaan" (ISBN: 9789382662266), 2014. Editor: Dr. Govind Ji Pandey, Publisher: Hemadri Publication, Delhi, Pp. 53-58.
2. 'Samajik sarokar aur Media ki bhoomika (Bilaspur zile ke sandarbh mein)'; published in book titled "Mulyanugat Media ke mayne" (ISBN: 9789385144776), 2016. Editor: Prof. Anil Kumar Rai & Dr. Akhtar Aalam, Publisher: Shiwalik Prakashan, Delhi, Pp.01-05.
3. 'Samajik Pariwartan mein Media ki bhoomika'; published in book titled "Media and Social Change" (ISBN: 9789386196385), 30th January, 2017. Editor: Dr. Vinod Nitale, Dr. Sudhir Bhatkar & Dr. Gopi Sorde, Publisher: Atharva Publications, Dhule-424001, Pp.-269-272.
4. 'Vikas sanchar, Aadiwasi vikas aur Aadiwasi samaj'; published in book titled "Janjatiya sanchar: Mithak, prateek aur yatharth" (ISBN: 9789388891288), 2019. Editor: Dr. Nagendra Kumar Singh, Publisher: Swaraj Prakashan, New Delhi-110002, Pp.-185-191.
5. 'Chunaw Abhiyam mein Social media ki bhoomika'; published in book titled "Changing trends of election campaign in Democratic Countries (Vol. III)" (ISBN: 9788193327814), 2017. Editor: Dr. Nirmala Singh, Dr. Shailbala Gandhi, Dr. Poonam Kaushik & Mr. Rishikesh Kumar Gautam, Publisher: Rigi Publication, Krishna Nagar, Khanna, Punjab, Pp.-202-209.
6. 'Rashtra ke vikas mein Social Media ki bhoomika'; published in book titled "Social Media ke samajik sarokar" (ISBN: 9789387492004), 2017. Editor: Dr. Satish Chandra Jaisal and Dr. Sadhana Shrivastava; Publisher: Reflections Printers & Publishers Aligarh (U.P.), Pp.-37-42.

7. 'Rajnitik Jagrukta aur Media: Ek vishleshnatmak Adhyayan'; published in book titled "Political Communication" (ISBN: 9788193547847), 2021. Editor: Dr. Gopa Bagchi; Publisher: AMS Publication, Hajipur, Vaishali, Bihar-844101, Pp.-47.

Proceedings of National Seminar:

1. 'Aadivasi vikas aur Media: Chhattisgarh ke sandarbh mein'; published in book titled "Green Communication and Sustainable Development: Prospects and Challenges" (ISBN 13:9789352130474), April, 2015. Editor: Dr. Mahendra Kumar Padhy, Publisher: Shroff Publishers & Distributors Pvt. Ltd., Mumbai. Pp.157-159.
2. 'Mahila Shashaktikaran mein Media ka yogdan'; published in book titled "Women Empowerment, Skill Enhancement and Media: Prospects and Challenges" (ISBN: 9789380570266), 2017. Editor: Prof. (Dr.) Charu Lata Singh, Dr. Vaishali Billa and Dr. Sunil Kumar Mishra, Publisher: Global Books Organisation, Uttam Nagar, NewDelhi-110059, Pp. 408-411.

Editorial Advisor/Member of Editorial Board/Committee:

1. Editorial Advisor of **Parisar Varta** (A Quarterly Newspaper) of the department of Journalism and Mass Communication, Guru Ghasidas Vishwavidyalaya, Bilaspur(C.G.) from June 2011 to December, 2014(Total 15 Issues).
2. Editorial Advisor of **Prayas** (An annual Magazine) of the department of Journalism and Mass Communication, Guru Ghasidas Vishwavidyalaya, Bilaspur(C.G.) from Session 2011-12 to 2012-13(Total 02 Issues).
3. Member, Management Committee of **UDAAN** (An annual Student's Magazine of Guru Ghasidas Vishwavidyalaya,Bilaspur) Session 2013-14 and 2014-15.
4. Member of Committee for preparing **Annual Report** of the Guru Ghasidas Vishwavidyalaya,Bilaspur (C.G.) Session 2010-11, 2011-12 and 2012-13.
5. Member of Editorial Board, **GGV News Letter** (A Quarterly magazine of Guru Ghasidas Vishwavidyalaya, Bilaspur) Since January, 2017 to till date.

OBSERVER DUTY IN VARIOUS EXAMINATIONS:

IGNOU:

1. I was appointed as IGNOU's observer for the June 2018 Term End Examination at IGNOU Examination Centre Govt. ERR PG College, Seepat Road, Bilaspur (C.G.).

2. I was appointed as IGNOU's observer for the December-2018 Term End Examination at IGNOU Examination Centre Govt. ERR PG College, Seepat Road, Bilaspur (C.G.).

UGC-NET Examination:

3. I was appointed as Observer for UGC NET Examination held on 18-22 December, 2018 at Bilaspur (C.G.) Centre. Exam was conducted by National Testing Agency (NTA) through Computer based test. Observer Ref. No.: **NTA-TA-O-00124**
4. I was appointed as Observer for UGC NET Examination held on 8th July, 2018 at Raipur (C.G.) Centre. Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **E180319**
5. I was appointed as Observer for UGC NET Examination held on 22nd January, 2017 at Bilaspur (C.G.) Centre. Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **E171319**
6. I was appointed as Observer for UGC NET Examination held on 10th July, 2016 at Raipur (C.G.) Centre. Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **N161851**

Joint Entrance Examination (JEE):

7. I was appointed as Observer for Joint Entrance Examination (JEE)-2018 held on 8th April, 2018 at Raipur (C.G.). Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **E180319**
8. I was appointed as Observer for Joint Entrance Examination (JEE)-2017 held on 2nd April, 2017 at Jabalpur (M.P.). Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **E170176**.
9. I was appointed as Observer for Joint Entrance Examination (JEE)-2016 held on 3rd April, 2016 at Raipur (C.G.). Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **E160337**.

NEET Examination:

10. I was appointed as Observer for National Eligibility cum Entrance Test (NEET) (UG)-2021 Examination held on 12th September, 2021 at Bilaspur (C.G.). Exam was conducted by National Testing Agency (NTA). NTA Test Admin Observer ID: **NTA-TA-O-00124**
11. I was appointed as Observer for National Eligibility cum Entrance Test (NEET) (UG)-2020 Examination held on 13th September, 2020 at Bilaspur(C.G.). Exam was conducted by National Testing Agency (NTA), Noida (U.P.). NTA Test Admin Observer ID: **NTA-TA-O-00124**
12. I was appointed as Observer for National Eligibility cum Entrance Test (NEET) (UG)-2019 Examination held on 5th May, 2019 at Bilaspur(C.G.). Exam was

conducted by National Testing Agency (NTA), Noida (U.P.). Observer Ref. No.: **N7430813460**

13. I was appointed as Observer for National Eligibility cum Entrance Test (NEET) (UG)-2018 Examination held on 6th May, 2018 at Solapur (M.H.). Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **N184546**
14. I was appointed as Observer for National Eligibility cum Entrance Test (NEET) (UG)-2017 Examination held on 7th May, 2017 at Nagpur (M.H.). Exam was conducted by Central Board of Secondary Education (CBSE), Noida (U.P.). Observer Ref. No.: **NT2687**

CBSE- CTET Examination:

15. I was appointed as Observer for CBSE-CTET Examination held on 08, December, 2019 at Raipur (C.G.) Centre. Observer Ref. No.: **D192941**

EXTRA-CURRICULAR/MEDIA ACTIVITIES

1. Acting *Media Prabhari* at Guru Ghasidas Vishwavidyalaya during 25.05.2010 to 18.06.2010.
2. Member, Media Cell Guru Ghasidas Vishwavidyalaya since 10th August, 2009 to 23rd December, 2013.
3. Actively covered news and important events (Reporting, Photography & Videography) including:
 - i) Celebration of Guru Ghasidas Jayanti & Kul Utsav on 18th December, 2009, 18th December, 2010, 18th December, 2011 & 18th December, 2012.
 - ii) Foundation Day Celebration on 15th January, 2010, 15th January, 2011, 15th January, 2012 & 15th January, 2013.
 - iii) Republic Day Celebration and Independence Day Celebration including cultural programme in 2010, 2011 & 2012.
 - iv) Ist Convocation of the Vishwavidyalaya on 26th April, 2010, 2nd Convocation on 25th January, 2011, 3rd Convocation on 19th November, 2012 & 4th Convocation on 20th April, 2013.
 - v) National Seminar organised by department of Physics on 2nd & 3rd December, 2010.
 - vi) National Seminar organised by department of Botany 17-18 march 2012.

- vii) National Seminar organised by department of chemistry 30-31 March, 2012.
 - viii) Workshop on National e-Governance Plan (NeGP) organised by Department of Computer Science & IT on 24th March, 2012.
 - ix) National Science Day Celebration 2012 organised by Pure & Applied Physics from February 28, 2012 to March 27, 2012 & 28th February, 2013.
 - x) Workshop on Soft skill Training & Communicative English organised by Department of English from 19-26 April, 2012.
 - xi) Inspire Programme, in June 2010, June 2012 & 24-28 June, 2013.
4. Member, Media Management Committee on Celebration of Guru Ghasidas Jayanti & *Kul Utsav* on 18th December, 2009, 2010, 2011 & 2012.
 5. Member, Media Management Committee on Foundation Day Celebration on 15th January, 2010, 2011, 2012 & 2013.
 6. Member, Media Management Committee on 1st Convocation of the Vishwavidyalaya on 26th April, 2010 & 2nd Convocation of the Vishwavidyalaya on 25th January, 2011, 3rd Convocation on 19th November, 2012 & 4th Convocation on 20th April, 2013.
 7. Member, Media Management Committee on National Seminar organised by department of Physics on 2nd & 3rd December, 2010
 8. Represented Guru Ghasidas Vishwavidyalaya as ***Team Manager*** in the Inter-University National Youth Festival, held on 18-22 January, 2011, organised by Sri Venkateswara University, Tirupati (A.P.), sponsored by Association of Indian Universities (AIU) & Ministry of Youth Affairs & Sports, Govt. of India.

(Dr. Guru Saran Lal)