

At a Glance

*A strong believer in the Practical Uses and Practices of Theoretical Knowledge and Experiences in order to be a good academician especially in a field like Journalism and Mass Communication.

*Dedicated time and energy in structuring and developing a start up organization just after completion of Post Graduation and gladly secured a place in the market after almost a journey of two and half years in Website Development, Digital Marketing and Event Management

*Worked with renowned organizations like FFSI, FIPRESCI-India, FES India Office, IAWART, PARI on organizational as well as personal capacity.

*Simultaneously qualified for UGC- NET in Mass Communication and Journalism in 2 January, 2018, Completed Online Certification Course from Google in Digital Marketing. Now pursuing an Online Course in Social Media Marketing from Facebook.

*Actively associated with Film Society Movement in India and a member of Federation of Film Societies of India Eastern Region

*Founded and Executing the responsibility of Secretary of "Society for Film and Media Culture Kolkata" to promote Film Society Movement in the Country and Different Academic Practices in Media Studies especially in the realm of New Media

*Associated with Marami, an NGO working in the rural belt of Nadia in the sector of Health and Education.



Debayan Bhadury

Personal Details

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Achievements

*Qualified UGC-NET in January, 2018

*Stood Second in the M.A. 2016 Batch

*Nominated Student Representative of Visva-Bharati Academic Council by Vice-Chancellor

*Received DST Inspire Scholarship in 2013

*Selected and Attended DST Inspire Camp in 2010

*Received Scholarship from West Bengal Primary Education Development Board in 2003

Work Experience

Director

DHEE Communication and Management (OPC) Private Limited
2019 May to Present

*Built and strengthened productive and valuable industry partnerships to drive collaboration, engagement and revenue stream development.

*Created organization's mission and vision statements for use by all employees.

*Assisted with creation of marketing strategy and advertising initiatives used to promote company to community members.

Developed and maintained positive relationships with employees.

*Trained and managed team of 3 developers and discussed issues to provide resolution and apply best practices.

Work Experience Continued

Guest Teacher- Jadavpur University, West Bengal, India **2019 December to Present**

Course: M.A. in Journalism and Mass Communication
Semester I (Paper: New Media and Its Application)
Semester IV (Paper: Convergent Journalism
Television Practical)

Guest Teacher- SKBU, West Bengal, India **2019 December to Present**

Course: M.A. in Journalism and Mass Communication
Semester I (Paper: Print Journalism)
Semester II (Paper: Radio Journalism)

Executive- Planning and Operations **DHEE Communication and Management** **2017 February to 2019 May**

- *Established clear and competitive goals, growth road-maps and strategic business plans.
- *Implemented company policies, technical procedures and standards for preserving integrity and security of data, reports and access.
- *Set, enforced and optimized internal policies to maintain efficiency and responsiveness to demands.
- *Responded to emails and other correspondence to facilitate communication and enhance business processes.
- *Organized due diligence in preparation for sale of business unit. Accomplished special objectives and projects according to requests from board members.

Intern **People's Archive of Rural India (PARI)** **July-August, 2016**

- *Visited a total of 33 Blocks from the Districts of Nadia and Murshidabad
- *Had covered around 100 of villages to capture Facial Expressions of a child, a male, a female and an elderly from each block as a part of PARI Faces Project

Skills

- *Teaching
- *Academic Research
- *Verbal Communication
- *Academic and Corporate Presentation (PowerPoint, Keynote, Google Slides)
- *Digital Marketing and Social Media Marketing (Google Certified)
- *SEO and SEM
- *Data Science and Analytics
- *Video Editing (comfortable in handling Adobe Premiere Pro and Final Cut Pro)
- *Graphic Designing (comfortable in handling Adobe Illustrator)

Software

Adobe Premiere Pro CC
Final Cut Pro
Adobe Illustrator CC
MS Word
MS Excel
MS PowerPoint
Adobe Dreamweaver
Adobe After Effect CC
Adobe InDesigner CC
Keynote
Google Slides
Google Docs
Google Forms
Wordpress

Educational Qualification

PhD in Journalism and Mass Communication
Visva-Bharati, Santiniketan
Pursuing

Educational Qualification

M.A. in Journalism and Mass Communication

Visva-Bharati, Santiniketan

2014-16

- *Obtained 6.9 CGPA Score
- *Nominated Student Representative in Academic Council from Vidya Bhavana
- *Dissertation: "Scope of Using New Media in the Kantha Stitch Industry: A Study of Bolpur-Santiniketan Region" under the Guidance of Dr. Mausumi Bhattacharyya, Associate Professor, CJMC, Visva-Bharati and Dr. Tanusree Paul, Assistant Professor, Centre for Women's Studies, Visva-Bharati
- *Member of the Editorial Board of "Visva-Bharati Chronicle", Departmental Publication of CJMC, Visva-Bharati for four consecutive times
- *Member of the Editorial Board of the Special Broad Sheet Issue and Evening Issue of "Visva-Bharati Chronicle" published as a part of Retour, First Reunion of CJMC in its journey of Fifteen Years
- *Participated in Gender Fair organized by FES India Office in collaboration with CJMC, Visva-Bharati
- *Participated in Three BRICS Lecture Series organized by CJMC in association with MEA.

B.Sc.(Hons) in Mathematics

Chakdaha College, The University of Kalyani

2011-14

- *Obtained First Class
- *Received DST Inspire Scholarship

Higher Secondary Examination

Santipur Municipal High School, WBCHSE

2011

- *Obtained 81.6% in Aggregate
- *Got Selected and Attended DST Inspire Camp, 2010

Madhyamik Examination

Santipur Municipal High School, WBBSE

2009

- *Obtained 88.625% in aggregate

Operating System

MAC OS Mojave
Windows 7
Windows 10
Ubuntu
Linux

Languages

Bengali
English
Hindi

Interests

Research, Teaching, Website Development, Social Media Marketing, Film Making