

## Resume'

As up-to April 2021

Name: **SUMAN BANERJEE**

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Sushant Golf city,  
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<b>Current Title:</b>	<b>Senior Consultant &amp; Head of Department</b> Fashion Leather Accessory Design Department <b>Footwear Design &amp; Development Institute (FDDI)</b> Ministry of Commerce & Industry, Govt. Of India
<b>Work Experience:</b>	<b>21 years</b> (18+ years of Academics & 3+ years of Industry Experience)
<b>Function:</b>	<b>Design, Education / Training &amp; Professional Consultancy services</b>
<b>Professional Competency:</b>	<ul style="list-style-type: none"><li>• Designing &amp; Setting up of Professional Training &amp; Educational Systems at Ethiopia (Africa)</li><li>• Proficiency in Designing and conducting Professional Education Programme, Designing of Curriculum / Syllabus and Pedagogy (Started the department of Leather Goods &amp; Accessory Design at FDDI)</li><li>• Training of Post Graduate &amp; Undergraduate Design Students</li><li>• Designing of Products, Space and Services for Industry</li><li>• Conducting &amp; Managing Design Academic &amp; Administrative Activity</li><li>• Excellent Communication &amp; Organizational Skill</li></ul>
<b>Current Organization:</b>	<b>Footwear Design &amp; Development Institute</b> Ministry of Commerce & Industry, Govt of India, A-10/A, Sector-24, NOIDA – 201301. U.P. (INDIA)
<b>Previous Organization[s]:</b>	<ul style="list-style-type: none"><li>• Assistant Professor – National Institute of Fashion Technology (NIFT), New Delhi, India for PG &amp; UG Professional Design</li><li>• Design Faculty – Indian Institute of Crafts &amp; Design (IICD), Jaipur, Rajasthan for PG Crafts Design.</li><li>• Lecturer - <b>Rajasthan University</b>, Jaipur. Faculty of Fine Arts, (on contract) for MFA Design.</li><li>• Consultant – <b>World Bank</b>, DPIIP Project, Rajasthan, India</li></ul>
<b>Current Industry:</b>	Government / Education / Training / Consultancy
<b>Education Qualification:</b>	<ul style="list-style-type: none"><li>• <b>M.Des.</b> 5 Years Professional Education Programme (NID) National Institute of Design, Ahmedabad, India</li><li>• <b>MBA</b> in Retail &amp; Fashion Merchandising.</li><li>• <b>UGC – NET</b> Qualified (Visual Arts)</li></ul>
<b>Gender:</b>	Male
<b>Date of Birth:</b>	26 <sup>th</sup> February, 1973



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**Date of Birth:** 26<sup>th</sup> February 1973  
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Professional objective as a Design Academician is to share and disseminate knowledge and skill accrued over the years. To facilitate and expedite the target objective of the organization I am associated with and to expand and articulate the nuances of design in society and large.

### **EDUCATIONAL QUALIFICATION**

- **Masters of Design**, National Institute of Design (**NID**), Ahmedabad, Gujrat, India.  
5-years School Leavers Professional Education Diploma (SLPEP) in Communication Design with specialization in Film & Video Communication.
- **MBA** (Retail & Fashion Merchandising)
- **UGC-NET** Qualified (Visual Arts)

### **WORKING EXPERIENCE**

#### **July, 2006- Present**

Senior Consultant & Head of Department, Leather Goods & Accessory Design  
Department  
Footwear Design & Development Institute (**FDDI**), Noida (U.P.), India,

#### **2003-2006**

Assistant Professor, Fashion Communication Department  
National Institute of Fashion Technology (**NIFT**), New Delhi, India,

#### **2005**

- Empanelled Designer for Development Commissioner Handicrafts, New Delhi, India

#### **2002-03**

- World Bank, Design Consultant on Project contract basis,
- Directed and made a series (Seven Films of 15-20 min. duration) of documentary films on crafts of Seven DPIP districts of Rajasthan.

#### **2001-02**

University of Rajasthan, Faculty of Fine Arts, Jaipur, Rajasthan, India.  
Lecturer, Graphic & Communication Design,

#### **1999-2000**

Indian Institute of Crafts & Design (**IICD**), Jaipur, Rajasthan, India.  
Faculty, (Full time) Communication Design.

## PROFESSIONAL PROJECTS (INTERNATIONAL CONSULATNCY)

- Designing and Setting up of Professional Training & Education System at Ethiopia (Africa)
  - (a) Developed Detailed curriculum from Level-1 to Level-4 as per the Ethiopian Occupational Standard and Ethiopian Technical Vocational & Educational Training (TVET) guidelines
  - (b) Designed and developed Training, Teaching and Learning Manual (TTLM) for all subjects according to the curriculum
  - (c) Training of Teachers and Technical Trainers at Leather Industry Development Institute (LIDI) Ethiopia.
  - (d) Setting up of Product Development Centre (PDC) and Designing of Leather Goods & Garments collection for the Ethiopian Industry.
  - (e) Training & dissemination of Design & Fashion Trends for the Ethiopian Leather Goods & Garments Industry

## PROFESSIONAL PROJECTS (CRAFTS DESIGN & DEVELOPMENT)

- Designed and Conducted Integrated Design and Technical Development Project for **'KULLU SHWLS & ACCESSORY'** (duration -02 Years). Designed wearable range of fashion garments for the export and domestic market.  
Sponsored by – HP State Handicrafts & Handloom Corporation Ltd. Shimla.
- Designed and Conducted Integrated Design and Technical Development Project for **'Kinnauri Design Fabrics'** (duration -6 months). Designed wearable range of fashion garments for the export and domestic market.  
Sponsored by – HP State Handicrafts & Handloom Corporation Ltd. Shimla.
- Designed and Conducted a Training and skill up gradation workshop (Duration: 4 weeks) for Women on textile - **Embroidery and surface ornamentation techniques**. Upgraded their skill and understanding of colour, composition and product development.  
Sponsored by Ministry of Textile, Government of India, New Delhi.
- Designed and Conducted Integrated Design and Technical Development Workshop for **'PULLA CHAPPALS'**. (03 Workshops for 15 days) Designed contemporary range of fashion footwear for the export and domestic market.  
Sponsored by – HIMBUNKAR, KULLU.
- Designed and Conducted Integrated Design and Technical Development Workshop for **'Cane & Bamboo Furniture'** (duration -15 days). Designed contemporary furniture range along with executive desk top accessory for export as well as domestic clients.  
Sponsored by – Crafts Council of West Bengal, Kolkata
- Design Development Workshop on **Stone Crafts** of Rajasthan (Home & Lifestyle Accessories in Sand Stone) 02 projects in 12 months.  
Sponsored by Udgam Prothsahan Sansthan, Jaipur, Rajasthan. (Duration 15 days)

- Design Development Workshop on **Terracotta Crafts** of Orissa (Duration 15 days)  
Sponsored by: Directorate of Handicrafts & Cottage Industries, Govt. of Orissa.  
Organized by: VHAI, *Aparajita*.
- Design & Technical Development Project: Designed and developed utilitarian crafts products in terracotta, inspired by the **traditional terracotta sculptures** of *Bankura & Bishnupur* (West Bengal).  
Sponsored by COHANDS, Ministry of Textile, Government of India, New Delhi.

## PROFESSIONAL PROJECTS (FILM & VIDEO)

- Directed and made a series (Seven Films of 15-20 min. duration) of documentary films on crafts of Seven DPIP districts of Rajasthan as Design Consultant for **World Bank** on Project contract basis for a period of 03 years.
- *Rural Livelihood Expo-2005* - Documentation and Compilation of Fashion Show on Rural Creations & Exhibition of “Rural Livelihood Expo-2005” for (IICD) Indian Institute of Crafts & Design. The Event was organized by The **World Bank** at New Delhi. Duration: 65 min.
- *Shilpguru 2005* – An Audio-visual presentation, showcasing the work and achievements of Master Artisans and National Awardees (*Shilpgurus of India*). Sponsored by Ministry of Textile, Government of India, Duration: 20 min.
- *Let’s Talk NIFT* – A promotional and corporate film for NIFT, talking about the various courses and opportunities offered at NIFT to be used for counselling. Sponsored by Ministry of Textile, Government of India, and NIFT, New Delhi. Duration: 25 min.
- **Kisna**, - A short Educational Module (Duration: 25 min.) As a pilot film for Jaipur Doordarshan, to educate the farmers of Rajasthan about new Technology and Improved Agricultural Practice. Sponsored by Government of Rajasthan, Department of Agriculture, Jaipur, and Rajasthan. Duration: 24 min.
- A video compilation for Rural Non-Farm Development Agency (RUDA) Jaipur, to talk about their activities and participation in the exhibition held at India Habitat Centre, New Delhi. Duration: 12 min.

## PROFESSIONAL PROJECTS (GRAPHIC DESIGN)

- Designing and compilation ATITHI, A magazine of Rajasthan Tourism Development Corporation (RTDC) Govt. of Rajasthan, Jaipur, Rajasthan
- Designed and produced a CD-ROM presentation and a printed literature for Rajasthan Chamber of Commerce & Industry, Jaipur, Rajasthan
- Design & production of publicity material for Dept. of Agriculture, Govt of Rajasthan.
- Design & production of publicity materials for Rural Non-Farm Development Agency (RUDA) Jaipur, Rajasthan
- Designed educational and publicity material for District Primary Education Programme (DPEP), Jaipur, Rajasthan.

## PROFESSIONAL PROJECTS (EXHIBITION DESIGN)

- Design and execution of Stall Interior and Exhibition for FDDI, Noida, UP, at International & National Leather Fair, for last 14 years.
- Design and execution of a display for Sandstone Artisan Association, Sikandra, supported by Rural Non-Farm Development Agency (RUDA) Jaipur, at STONA – 2004, Bangalore, India
- Design and execution of a display for Sandstone Artisan Association, Sikandra, supported by Rural Non-Farm Development Agency (RUDA) Jaipur, at STONE MART – 2003, Jaipur, Rajasthan, India

## PROJECTS AS STUDENT AT NID (FILM & VIDEO)

- Two video spots of 45 sec. each as social awareness campaign towards Child labour and Gender discrimination. Both of them have been telecasted by Doordarshan, Ahmedabad.
- “Infarm” a 10 min. Video Film developed as a part of Apple Academy Interface Design Competition, USA. The film was sponsored by NID Ahmedabad.
- A 5 min. Video Film on Gujrat handicrafts fair for “GURJARI”. The project was sponsored by Gurjari.
- A Video compilation on World International Shibori Symposium’96 held at National Institute of Design (NID) Ahmedabad. This was an educational film describing the various techniques of Japanese SHIBORI Techniques.

## PROFESSIONAL SKILL DEVELOPED

- Well versed with both MAC & PC and with all the present Graphic, Multimedia and Audio-Visual software.
- Still Photography & Darkroom Techniques (B&W)
- Cinematography, Post Production & Video Filming

## References:

### 1. Mr. Aritra Das

Sr. Consultant & HOD (FT-Lasting)

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### 2. Mr. Ajay Sahai

Sr. Consultant & Faculty

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Suman Banerjee