**Sourav Chatterjee**

**Permanent Address:** 34, Puratan Kuthi Road, Cossimbazar, Berhampore, Dist. - Murshidabad, Pin - 742102, State - West Bengal (India)

**Contact No.** – 9091084419, 9883414703

**Email id** – [iamsourav21@gmail.com](mailto:iamsourav21@gmail.com)

**Career Objective:**

I want to work with an organization that can give me ample opportunities to grow so that I will be able to help in the growth of that organization and will be able to enhance my skills and my capabilities.

**Key Skills:**

* Computer Application
* Selling and Brand Promotion of Product,
* People Management
* Persuasion
* Communication
* Team Work
* Time Management

**Academic Qualification:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of**  **Examination** | **Year of Passing** | **Board/ University** | **Percentage of Marks** |
| MBA (Marketing) | 2021 | Vidyasagar University | 74.72 |
| BBA (H)  (MARKETING) | 2018 | Kazi Nazrul University | 75.63 |
| H.S.C  (Science) | 2015 | WBCHSE | 60 |
| S.S.C | 2013 | WBBSE | 67.28 |

**Language Known:**

* English
* Bengali
* Hindi

**Work Experience Details:**

Job Title: Service

Designation: Sales Trainee

Division: Trade Marketing & Distribution (TM&D)

Organization: ITC Ltd.

Location: Dalkhola Rurbun

DOJ: 05.10.2021

DOE: 17.03.2022

**Training & Internship Details:**

* **Winter Internship Project**

Project Title: Driving the Activities Related to Sales and Merchandising for Britannia Counter at Big Bazar-VIP.

Project Profile: Visit the assigned Modern Trade counter within Big Bazar-VIP store for pushing up the sale of various SKUs of Britannia Products and also participate in various in-store merchandising activities on behalf of Britannia.

Organization: Britannia Industries Limited

Duration: 1 month

* **Summer Internship Project**

Project Title: A Study about Channel Members Preference Regarding Different Brands of Electrical Items in Different Areas of Kolkata.

Project Profile: Developing brand awareness and encouraging channel members through calling to add more sale of electrical products of Juvas also record & provide all the data to the company management daily.

Organization: Juvas

Duration: 2 months

**Interest:**

* Singing, Writing poem and songs, Team work, Managerial Games & Activities, Computer and Internet savvy.

**Personal profile:**

Father’s Name: Sabyasachi Chatterjee

DOB: 30 June, 1997

Sex: Male

Signature:

Date: