Dr. KOLHE RAM DAGDUJI   
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**CAREER OBJECTIVE**

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To perform duties in the field of teaching and research where my skills, knowledge and abilities will be utilized for the benefit of students and mankind at large.

**Experience:**

* Assistant professor at Sinhgad School of business Management Pune from 03 Jan 2022
* 5years and 9 Months as an Assistant professor in Management Science (MBA) at Indira Institute of Management Sciences, Vishnupuri Nanded.

**Qualification:**

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| Sr.no | Class | University/Board | Passing Year | % Marks |
| 1 | PhD awarded | S.R.T.M.U. Nanded. | Feb 2022 | Awarded |
| 2 | M. Phil (Management) | S.R.T.M.U. Nanded. | April 2019 | 7.04 |
| 3 | MBA (Marketing) | S.R.T.M.U. Nanded. | 2010-2012 | 63.94 |
| 4 | PGDBM (Management) | S.R.T.M.U. Nanded. | 2009-2010 | 72.6 |
| 5 | B. Tech (Sugar Technology) | SGGSIET, Nanded. | May-2008 | 6.67 CGPA |

**ACADEMIC ACHIEVEMENTS**

**A. National Journals :02**

1. Research paper," Marketing of private coaching classes in Marathwada region- A comparative study on Nanded and Latur District ", A care list UGC approved -Scopus Source listed journal of informational and computational sciences, ISSN: 1548-1741, volume10 Issue2-2020  
2. Presented research paper on "Profitability through creativity and innovation specifically except service industry”, organised by Radhai Mahavidyala, Aurangabad. (Dated 25 and 26 April 2013)

**B. International Journals: 07**

1. Research paper,” Marketing strategies adopted by private coaching classes in Marathwada region" Scopus publisher international journal of recent Technology and engineering (IJRTE), ISSN:2277-3878, Volume-8 Issue-2S10, September 2019  
2. Participated and Presented Research paper Entitled “Marketing strategies adopted by Private Coaching Classes in Nanded city – A research study ” 16th international Commerce and Management conference Organized by University Department of commerce ,university of Mumbai .(dated 4 and5 Oct 2018 )  
3. Research paper Entitled “Effectiveness of advertising strategy in marketing strategies of private educational institute i.e. coaching classes (a case study in Nanded district) “ published in Asian Journal of Management Sciences ISSN:2348-0351, 02 (03 (Special Issue); 2014; 201-203.

4. Research paper on "Marketing of private coaching classes with reference to sales promotion strategies in Marathwada region", published in IMPACT FACTS ISSN: 2454-8332, VOL- 6 ISSUE- 3 15 April - 14 July 2021  
5. Research paper Entitled, "Role of private coaching classes with reference to the management practices “,Published in International journal of Advances in Management, Technology & Engineering sciences (.IJAMTES) ISSN:2249-7455, vol.II, Issue 9(I),June 2013.

6. Participated and presented Research paper Entitled “Principles of marketing strategies adopted by private Institute i.e coaching classes, a case study in Nanded District.” Organized by University department of commerce, university of Mumbai. (Dated 6 and 7 Feb 2014)

7. presented Research paper," Role of management Education with reference to Private Coaching classes in Nanded city”, at International Conference organized by Indira Institute of management sciences, Vishnupuri ,Nanded.(Dated 25 and 26 feb 2013.)

**C. Research Methodology workshop attended: 4**

1. Research Methodology Workshop2. Participated in two day National workshop on Research Methodology, Need and quality improvement through statistical techniques in Management Research organized on 22-23 April 2016 by School of Management sciences, S.R.T.M.U.N’S sub canter, Latur.  
3. Participated in the one week Short Term interdisciplinary Course on Probability and Statistics Sponsored by AICTE- QIP during 15-20 March 2019 organized by Department of Mathematics and Computer science and Engineering, at Shri.Guru Gobind Singhji Institute of Engineering and Tech. Nanded.  
4. Participated one day National workshop on "RESEARCH TECHNICS: Learning Research Techniques’ "under aegis of Swami Ramanand Teerth Marathwada University, Nanded organized by Yeshwant Mahavidyalaya , Nanded on 29 Jan 2020.

**D. Faculty Development Program: 1**

Participated in the interdisciplinary one-week Faculty Development program on Product Lifecycle Management Sponsored by AICTE- QIP during 4- 8 Feb 2019 organized by Department of Mechanical, at Shri Guru Gobind singhji Institute of Engineering and Tech. Nanded

Linguistic Skills : English, Hindi, Marathi (Read, Write and Speak)

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