***PhD, NET & SLET (MGT.), M. PHIL, MBA, MA (Eco)***

**MINAKSHI SINGLA (GUPTA)**

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**CAREER OBJECTIVE**

To work enthusiastically in a given environment and to contribute in every possible way to the organization and exposure to new assignments

**SUMMARY OF SKILLS:**

* Excellent academic records and experience in teaching management, finance and economics
* Outstanding experience of assisting seniors professors and mentoring students
* Demonstrated research experience
* Skilled in teaching students with practical examples

**PROFESSIONAL QUALIFICATION**

* **2019, PhD** from B.K. School of Business Management from Gujarat University in Management.
* 2016, **National Eligibility Test (NET)** in management conducted by CBSE in July 2016.
* 2016, **State Level Eligibility Test (SLET)** in Management conducted by MSU university Vadodara, Gujarat in September 2016
* 2008, **M.PHIL** in Management (Finance & HR) from Ch. Devi Lal University, Haryana.
* 2006, **M.B.A** (Business Economics) from Ch. Devi Lal University, Haryana (74.48%)

(Specialization: International Business & Finance).

* 2016, **M.A. in Economics** from Lovely Professional University, Punjab with **CGPA 6.38.**

**ACADEMIC QUALIFICATION**

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| **DEGREE** | **YEAR** | **PERCENTAGE OF MARKS** | **INSTITUTION** | **UNIVERSITY** |
| B.A. | 2000-03 | 69.8% | Govt. National College | Kurukshetra University (KUK) ,HARYANA |
| 12th | 1999-2000 | 67% | C.M.K. Girls College | Haryana Board of School Education, HARYANA |
| 10th | 1997-98 | 79.7% | Vivekanand High School, | Haryana Board of School Education, HARYANA |

**ACADEMIC PROJECT (As part of M.PHIL Degree)**

* **Performance Appraisal of Special Economic Zones in India – A Case Study of Madras SEZ** (project in M.PHIL)

**CONFERENCE PAPER PRESENTATIONS**

* A paper presented on “Export performance of SEZs in India” at*Ahmedabad University Conference (AUCOM 15)* Ahmedabad, organised by Amrut Modi School of Management held on February 6,7 2015.
* A paper presented on " Goods and Services Tax- A leap forward growth and development in India” at *15th State Level Annual Conference of gujarat university economic Teacher's association,* Ahmedabad held on 23rd january 2016. Got Best paper award.
* A paper presented on “ Financial Market and Innovations- issues, challenges and current Practices”,at 20th Nirma International Conference on Management (NICOM-2017) held on 5th and 6th january 2017.
* A paper presented on “ commodity Derivatives in India” at National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30th January 2017
* A **poster** presented on “ Employment and investment opportunities created by ‘SEZs’ in selected states in India” at National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30th January 2017.
* A paper presented on “ Demonetization- An impact in India” at National conference held at AMA, Vastrapur, Ahmedabad by Krithin Foundation in support with IIT Gandhinagar on 11th March 2017.
* A paper presented on “ Financial literacy among working women in India” at National conference held at AMA, Vastrapur, Ahmedabad by Krithin Foundation in support with IIT Gandhinagar on 11th March 2017.
* A paper presented on “ Non performing assets for the retail bankloans in Gujarat: An empirical study” at 1st National conference of NEMA on “ Think Global Act Local: Contemporary Sustainable Business Practices and development “ on 10th -11th October 2017 held in Meghalya.
* A paper presented on “What are the issues and challenges in bank financing by commercial banks? A survey of Promoters and Banks” at 1st National conference of NEMA on “ Think Global Act Local: Contemporary Sustainable Business Practices and development “ on 10th -11th October 2017 held in Meghalya.
* A paper presented on “Financial Exclusion: A survey and analysis issues and challenges in Gujarat '' at 1st National conference of NEMA on '' Think Global Act Local: Contemporary Sustainable Business Practices and development “ on 10th -11th October 2017 held in Meghalya.
* A paper presented on “State-Wise Analysis of Opportunities Created by SEZs in Providing Employment and Investment in India” in international conference “Vimarsh 2018” held at SBS Ahmedabad on “Accelerating India’s growth engine” on 6th January 2018.
* A paper presented on “ Financial Exclusion in India: Implication and Challenges” at 21st Nirma International Conference on Management 2018( NICOM 2018) held on 11th-13th January 2018.
* A paper presented on “ An anlysis of factors affecting success of mobile banking applications' ' at 21st Nirma International Conference on Management 2018( NICOM 2018) held on 11th-13th January 2018.
* A paper presented on “ Financial implications and success of Management Information System- A review of various Models” at 21st Nirma International Conference on Management 2018( NICOM 2018) held on 11th-13th January 2018.
* A paper presented on “ An access to formal financing: A study of MSMEs and banks” at the International Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30th January 2018
* A paper presented on “ BOB and NPA- An analysis in retail loans segment” at Inter National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30th January 2018
* A paper presented on “ Mobile Banking- A success story in Ahmedabad city” at Inter National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 1st Feb.2019
* A paper presented on “ An analysis of trends of investments by FIIs in India” at Inter National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 1st Feb.2019
* A paper presented on “E-Payments-An Analysis of Factors Affecting” in the Online International Conference on "New Normal - Corporate and Self Management in Current Scenario" organized by the School of Management, Gautam Buddha University, Greater Noida on 17 - 18 June 2020
* A paper presented on “ Women Investment Behavior and Investment Decision Making- An Analysis” at 6th InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29th and 30th Jan.2021
* A paper presented on “ Adoption of E-Payment System- An Empirical Analysis of Factors Affecting” at 6th InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29th and 30th Jan.2021
* A paper presented on “ Factors Affecting Success of Mobile Banking Applications- A Qualitative Approach” at 6th InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29th and 30th Jan.2021
* A paper presented on “ An Empirical Analysis of Determinants of Intention Behavior In E-Payment Applications” at 6th InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29th and 30th Jan.2021

**WORKSHOPS, SEMINARS ATTENDED**

* A national level webinar on “Covid-19- A rise of new education Practices” conducted by Bora institute of Management Science in association with Lucknow University on June 12, 2020.
* An online Conference on “Empowering Educators” held on Saturday, 19th September 2020 conducted by The Institute of Company Secretaries of India- Vadodara Chapter.
* One-Week Online Faculty Development Program on “**A-Z of Writing & Publication in Scopus-Indexed Journals**” organized by Dept. of Basic Sciences and Humanities,  
  G M R Institute of Technology, Rajam, Andhra Pradesh, India, during **August 16 - 22**, **2020**.
* **One Week Online National Faculty Development Program on E-Contents and ICT Tools for Innovative and Effective Teaching”** Organized by KS Jain Institute of Engineering and Technology, Modinagar, Ghaziabad from **15 July to 21 July 2020.**
* 5 days online faculty development program on “Advanced data analysis using SPSS and AMOS organized by St. Kabir institute of Professional studies from 15th June to 19th June 2020
* **3-day online faculty development programme on “Financial reporting and taxation scenario post Covid-19”** conducted by Faculty of Commerce, The Maharaja Sayajirao University ICSI in association with Vadodara Chapter of WIRC of on 14th May2020 to 16th May 2020.
* DSS’17 (Doctoral summer School 2017) attended on quantitative techniques of research conducted by **IIM Ahmedabad from 1st June to 4th June 2017.**
* RUSA sponsored STC on “Research Methodology & Quantitative Techniques in Finance” organized by UGC and Gujarat University, Ahmedabad, held on 28th-30th September, 2016.
* A state level workshop on “How to write a Research Paper” organized by Gujarat University Economic Association on 27th November 2016.

**RESEARCH PUBLICATIONS (JOURNALS)**

* Gupta, M. and Bhatt, K. (2021) ‘A multidimensional measure of system quality – an empirical study in context of mobile banking apps in India’, Int. J. Business Information Systems, Vol. 38, No. 1, pp.1–16.
* Gupta, M., & Panchal, N. (2019). An Analysis of perception of customers towards mobile banking services. Research guru, 434-441.
* Gupta, M., & Panchal, D. N. (2018, Jan). An analysis of information system success Models.” *Toward Excellence- An indexed referred journal of higher education, 10*(January 31 2018), 123-138.

#### Gupta, Minakshi (2018). “An Analysis of Employment and Investment Opportunities in Various Indian States in India” KCG Journal of multi-disciplinary, Current Issue: Issue 22(December – February 2018), ISSN-2279-0268

#### Singla, Minakshi. and Panchal, D. N. (2017) “Demonetization and its impact on Indian financial Markets. International Journal of Management and social science Research Review (IJMSRR), 1(37), 44-48. E-ISSN: 2349-6746, ISSN: 2349-6738

* Gupta, M. (2016). Goods and Services Tax-A leap forward growth and development in India. International journal of Research in commerce, Economics and management (9 September). (ISSN: 2231-4245)
* Gupta, M. (2015). Export performance of SEZs in India. KCG Journal of commerce and management (ISSN: 2279-225X).
* Gupta Minakshi (2015) “PhD Programme: Purpose and Relevance for career goal” published in International Journal of Science and Applied Research (IJSAR) in volume 3, issue-12 with ISSN No; 2394-2401(online) and ISSN: 2394-384X (Print).

**BOOKS PUBLICATIONS**

* Singla, Minakshi, & Panchal, D. N. (2017). Demonetisation: Analysis of its impact in India. In D. N. Panchal, D. M. devi, & D. W. Singh, *A Beacon across Economics, Finance, Governance and ledearship in Recent era* (pp. 7-11). Mumbai: Himalaya Publishing House. (ISBN: 978-93-5273-426-9)
* Singla, Minakshi (2016). Financial Innovations in Banking in India: Issues, Challenges and Current Practices with special focus on Mobile Banking. In D. Sapna.
* Gupta, Minakshi (2016). Commodity Derivatives: Role and Significance in India. In D. N. Panchal, *Navigating toward Sustainable development: A Compilation of Concrete Initiatives.* (pp. 72-90). Mumbai: Himalaya Publishing House Pvt. Ltd ( ISBN: 978-93-5262-686-1).
* Singla, Minakshi, & Panchal, D. N. (2017). Mobile banking service quality dimensions: A review. In Sunildro L.S. Akoijam, Nilam Panchal , & W.C. Singh, *Business and competitive advantage creating and sustaining ideas to solve contemporary issues in Recent era* (pp. 268-277). New Delhi: Ruby Press & Co. ISBN Number 819337881-4
* Singla, Minakshi, & Panchal, D. N. (2017). Corporate Governance and investment decisions: What investors are really looking forward?. In Sunildro L.S. Akoijam, Nilam Panchal , & W.C. Singh, *Business and competitive advantage creating and sustaining ideas to solve contemporary issues in Recent era* (pp. 210-222). New Delhi: Ruby Press & Co. ISBN Number 819337881-4
* Gupta, Minakshi, & Panchal, D.N. (2018). Bank of Baroda and Non- Performing Assets- An analysis in retail loan segment. Business Ecosystem: Interplay of Key dimensions. (pp.104-113) Mumbai: Himalaya Publishing House Pvt. Ltd (ISBN: 978-93-5273-835-9).

**ACHIEVEMENTS**

* College Topper in B.A in 2003
* University Topper in M.B.A(Prize given by governor of Haryana) in 2006
* First prize in Quiz Contest in University

**WORK EXPERIENCE:**

* Worked as an Assistant Professor (Finance, Economics, Management) with Shri Chimanbhai Patel Institute of Business Administration since July 2018 to February 2021 in Ahmedabad, Gujarat
* Assistant Professor (Economics, Management) , Lokmanya College of Commerce Ahmedabad, Gujarat, teaching at graduation and post-graduation level, since 1st July 2014 till 15th July 2018
* Visiting Faculty with Nirma University in University elective course “ Elements of Management”

**IT SKILLS**

* MS Office:98/2000/XP/2003/07

**LANGUAGE KNOWLEDGE**

English, Hindi, Gujarati, Punjabi

**STRENGTHS**

* Excellent communication skills
* Excellent command over English
* Having a positive attitude
* Hard working, Honesty, loyalty
* Outstanding Leadership Qualities
* Team Building
* Motivator.
* Good listening and speaking skills
* Good Explanation skills
* Can easily interact with students
* Disciplined
* Always update myself
* In depth knowledge of the subjects
* Problem solving skills

**PERSONAL DETAILS**

* **Date of Birth : 17th May,1983**
* **Marital Status : Married**
* **Telephone : Mobile. – 09726287873**
* **E-Mail : singla.meenu@gmail.com**

**(MINAKSHI SINGLA GUPTA)**