

Hum 109: Social Psychology
3 Credit Hours.
3 hrs. per week.

Introduction to Social psychology. The nature of social psychology. Social factors in perceptual cognitive processes: Social perception; person perception. Social attitudes: The nature of attitude; the formation of attitude; the change of attitude. Socialization: Process of social learning; factors in conscience formation; Socialization and family structure. Status and communication. Emerging norms and conformity. Leadership. Public opinion, propaganda and advertisement. Youths and Drugs: Youths in Bangladesh; Sources of frustration among youths; drugs as a menace to society and to individuals.