# **Data Analysis Workshop for PERI**

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#### 19-10-2023

# **Summary**

Objectives
Main Topics
Defining and Measuring Concepts
Measuring and Describing Variables with Real Data
Correlation and Linear Regression
Daywise detail
Also New ways of having data and analyzing will also be explored
Analyzing Google Trends, Google News API, Media API

### **Objectives**

- Delineate variables among various types, like nominal, ordinal and interval.
- Exporting, importing and wrangling data to get insight with data.
- Understand important elements of data, summarizing, visualization and tabulating data as per best practices
- Creating awesome graphs and tables for report writing and getting insight
- Exploring MICS/PDHS/ASER/Punjab ST other data sets
- Learning to use R for serving data analysis instead of learning coding
- All slides, data, data codes and related stuff will be handed over to reproduce all training material and prepare reports whenever required after the training.

# **Main Topics**

#### **Defining and Measuring Concepts**

Taxonomy of data

#### Measuring and Describing Variables with Real Data

constant/variable, nominal/ordinal/interval variable, dummy variable, Likert item, when can you treat an ordinal variable as interval/continuous?, mode/median/mean.

#### **Correlation and Linear Regression**

correlation, scatterplot, Pearson's r, multicollinearity, (multiple) regression, regression coefficient, standard error, prediction error, "ordinary least squares", partial effects, interactive effects.

# Daywise detail

Day- Topics	Sources
1	
SessiorIntroduction to R, RStudio, POSIT Cloud,	POSIT
1 gituhub , Taxonomy of data	
SessiorReading /writing STATA/ SPSS/ csv/xlsx	Hands-on practice with
2 webAPI , pdf data into R	MICS/PDHS, Punjab STax data
SessionData Visualization (when to make which graph )	ggplot2, WSJ/Economist/538
3 bar, scatter, line and histograms with	style graphs
educational/other case study data in ggplot2 $\mid$	
graphics for categorical and continuous data	
using R	
Day-	
2	
SessiorData Tables, Measure of central tendency,	Learning Data Tables with R as
1 dispersion	published in world leading outlets
Session-	Hands-on workshop on making
2	Tables by exploring real data sets
	like GST and others to produce
	tables like 538, NYT, WSJ, FT
SessionBasics of Regression and Correlation	
3	

•	Parameterized and automating reporting using Quarto	Hands on practice for writing html/pdf/word document/revealjs slides
		slides

# Also New ways of having data and analyzing will also be explored

### Analyzing Google Trends, Google News API, Media API

Discussion of various sources from where one can read all data directly from web API. Google trends - Google news API - Media API - UN votes data from 1948-49 on 6 key issues directly from API till to-date (Comparing Pakistan and India ) - Participants feedback for way forward