#### **PROJECT REPORT**

# Housing Prices in Metropolitan Areas of India



# **SUBMITTED BY**

- ZAHEEKHA FAZLIN B
- ANUPRIYA M
- ROHINI M
- SIVASAKTHIRADHA V

# **Housing Prices in Metropolitan Areas of India**

#### 1.INTRODUCTION

#### 1.1 OVERVIEW:

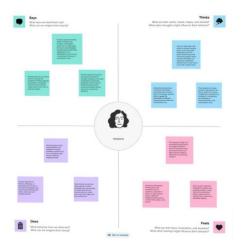
The process involves collecting data on housing prices, considering factors like location, demographics, and economic conditions, and using various analytical tools and techniques to gain insights into the housing market trends. This analysis can be valuable for policymakers, investors, and individuals looking to make informed decisions regarding real estate in metropolitan areas of India.

#### 1.2 PURPOSE:

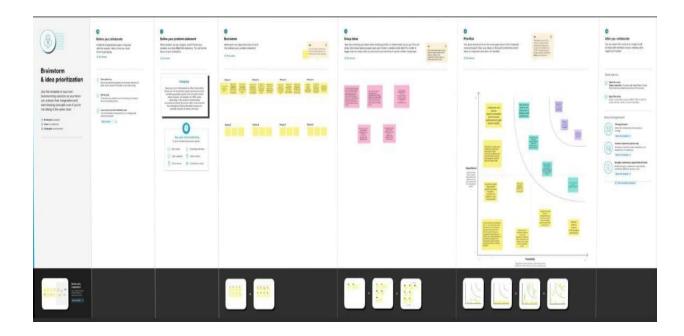
House price prediction in a metropolitan city in India is a valuable solution for potential home buyers, real estate agents, and investors. By leveraging historical sales data, property details, and location-specific information, a predictive model can accurately estimate house prices. The model's scalability, real-time updates, user-friendly interface, and transparency ensure it meets the needs of stakeholders. Integration capability, data privacy, and cost-effectiveness are also important considerations. By addressing these requirements, the prediction model provides reliable insights, empowering stakeholders to make informed decisions in the fast-paced real estate market.

#### 2. PROBLEM DEFINITION AND DESIGN THINKING:

#### 2.1 EMPATHY MAP:



#### **2.2.IDEATION & BRAINSTORMING MAP:**

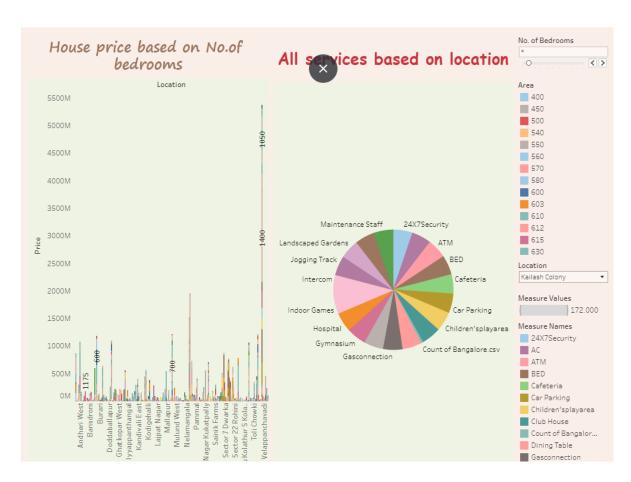


# 3. RESULT:

Create compelling visualizations such as heat map ,scatter plots and trend charts showcasing housing price ranges across different neighbourhoods in metropolitan areas ,offering an intuitive view of affordability and desirability .Use statistical and econometric model to predict movements based on relevant indicators. Houses with best facilities in India. By analysing the number of bed rooms and Services provided , may somebody with the dilemma to buy or not buy his/her own houses based on price and best facilities.









# 4. ADVANTAGES & DISADVANTAGES:

#### **4.1 ADVANTAGES:**

#### • Investment Insights:

Understanding housing price trends can help individuals make informed investment decisions in real estate, potentially leading to financial gains.

#### • Economic Indicators:

Housing prices can serve as indicators of economic health. Rising prices may signify economic growth, while falling prices might indicate economic challenges.

# • Policy Planning:

Governments can use housing price data to formulate housing policies and urban development plans, aiming to provide affordable housing and infrastructure.

#### **4.2 DISADVANTAGES:**

#### • Regional Variation:

Housing markets vary greatly across different metropolitan areas in India, so generalizing findings can be misleading.

# • Speculation:

Analyzing housing prices may encourage speculative behavior, leading to price bubbles and market instability.

# Market Volatility:

Real estate markets can be volatile, influenced by various factors, making it challenging to predict price movements accurately.

#### 5. APPLICATIONS:

#### Urban Planning:

Understanding housing and urban prices helps city planners make informed decisions about zoning regulations, infrastructure development, and affordable housing initiatives.

#### Real Estate Investments:

Investors use price analysis to identify lucrative opportunities, predict market trends, and make data- driven decisions about buying, selling, or holding properties.

# Policy Making:

Governments use this data to formulate housing policies, rent controls, and taxation strategies to ensure housing affordability and economic stability in metropolitan areas.

# Social Impact:

Analysing housing prices can shed light on social disparities, gentrification, and the impact of urban development on marginalized communities. This data informs social policies and community development program.

#### **Economic Indicators:**

Housing and urban price trends serve as economic indicators, reflecting the overall health of the economy.

# Infrastructure Planning:

City infrastructure development, such as transportation networks and public services, is influenced by housing and urban price analysis to support the growing population and changing demographics.

#### Academic Research :

Researchers study housing and urban prices to analyze societal trends, migration patterns, and the impact of various factors (like economic policies or natural disasters) on real estate markets.

#### Environmental Sustainability:

Analyzing urban prices helps in designing sustainable cities, promoting eco-friendly architecture, and reducing urban sprawl, leading to a more environmentally conscious urban development.

#### 6. CONCLUSION:

Furthermore, factors such as economic conditions, population growth, and government policies play significant roles in shaping housing price trends. As a result, prospective homebuyers and real estate investors should carefully consider these dynamics when making housing- related decisions in metropolitan areas. It is crucial to note that while housing prices have risen steadily, affordability remains a concern for many residents. Policymakers and urban planners should continue to explore strategies to address this issue and promote equitable access to housing. Overall, the housing market in metropolitan cities is dynamic and influenced by a multitude of factors. Continued monitoring and analysis are essential for making informed decisions in this complex and competitive real estate environment."

#### 7. FUTURE SCOPE:

Analyzing housing prices in metropolitan areas in India has significant future scope due to various factors:

#### 1. Rapid Urbanization:

India's urban population is growing, leading to increased demand for housing in metropolitan areas.

#### 2. Data Availability:

Improved data collection and digitization make it easier to analyze housing market trends.

# 3. Investment Opportunities:

Investors and homebuyers seek data-driven insights to make informed decisions.

#### 4. Government Policies:

Housing policies and regulations change frequently, creating a need for ongoing analysis.

# 5. Technological Advancements:

Machine learning and AI can enhance predictive modelling for price trends.

#### 6. Economic Factors:

Economic fluctuations impact housing prices, making analysis crucial for economic forecasting.

# 7. Demographic Shifts:

Understanding the preferences and demographics of urban populations is key for housing market analysis.

#### 8. Environmental Considerations:

Sustainable housing and eco-friendly practices are gaining importance.

# 9.Real Estate Development:

Ongoing construction projects and infrastructure development affect prices.

# 10.Market Transparency:

Greater transparency can reduce information asymmetry, benefiting buyers and sellers.

In summary, analysing housing prices in Indian metropolitan areas will continue to be valuable for investors, policymakers, and individuals looking to navigate the dynamic real estate market.