



Website Development Proposal : By AppNest Technologies.

Date: 18-02-2026

Introduction:

At AppNest Technologies, we specialize in designing and developing modern, responsive, and high-performing websites that help businesses establish a strong digital presence.

Our mission is to deliver websites that are visually attractive, user-friendly, and optimized to generate leads and grow your business online.

Project Objective:

The objective of this proposal is to create a professional business website that will:

- Represent your brand online effectively
- Showcase your services and offerings
- Build customer trust and credibility
- Improve online visibility through SEO
- Generate inquiries and business leads
- Provide a smooth experience across all devices

Scope of Work:

AppNest Technologies will provide the following services as part of this project:

- Website Design & Development
- Custom modern UI/UX design
- Fully responsive layout (Mobile, Tablet, Desktop)
- Fast-loading and performance optimized structure

Website Pages Included

- Home Page
- About Us Page
- Services Page
- Portfolio / Projects Page (*optional*)
- Contact Page with Inquiry Form

Key Features

- WhatsApp Chat Integration

- Call-to-Action Buttons
- Social Media Links
- Basic SEO Setup
- Secure and clean coding practices

Pricing Packages:

Package	Includes	Price INR
Basic	4 Pages + Responsive Design + Contact Form	14999.00
Standard	6 Pages + SEO + WhatsApp Integration + Maps	24999.00
Premium	10+ Pages + Admin Panel + Full Support & Maintenance	34999.00

Note:- Final pricing may vary depending on additional features and requirements.

Project Timeline:

The estimated timeline for completion is:

- Basic Website: 5–7 working days
- Advanced Website: 10–15 working days

Timeline may adjust based on revisions, content delivery, and feature complexity.

Why Choose AppNest Technologies?

By working with us, you get:

- Professional and modern website designs
- Affordable packages with premium quality
- Reliable support and fast communication
- Scalable solutions for future upgrades
- Client satisfaction as our top priority

Approval & Signature:

To proceed with the project, please confirm approval below:

Client Approval: _____

Signature: _____

Date: _____

Thank You.

Thank you for choosing AppNest Technologies.

We look forward to working with you and building a powerful digital presence for your business.