



GROUP PROFILE

Debonair Group

- **Debonair Ltd.**
- **Orbitex Knitwear Ltd.**
- **Samin Winter Mate Ltd.**
- **Friends Knittings Ltd.**
- **Debonair Padding & Quilting Solution Ltd.**
- **Shine Embroidery Printing & Packaging Ltd.**
- **Debonair Home & Outdoor Products Ltd.**
- **Debonair Synthetic Fiber Ltd.**
- **Debonair Felt and Geotextile Ltd.**
- **Apparel Link (BD) Ltd.**
- **Apparel Link (HK) Ltd.**
- **Shikerpur Horticulter Ltd.**

OUR CUSTOMERS



UNITED COLORS
OF BENETTON.

CALVIN KLEIN



ZARA

KIABI
la mode à petits prix



BESTSELLER[®]

CALAMAR



Timberland[®]

George.

Welcome to **DEBONAIR GROUP**

Debonair Group is a privately owned diversified but mostly interlinked business platform, consisting of 12 entities, started its garment manufacturing operations in Bangladesh since 1991. As a vertically integrated, compliant woven project, its operation is supported and strengthened by purely dedicated in house facilities, such as Padding, fake down, eco down, quilting, embroidery, printing, and packaging. In order to streamline operations further, the group has planned to start its own washing unit by the end of 2017.

Debonair enjoys as high as 25% growth rate in term of expansion of the business, and this has resulted in its year-end export turnover of 150 Million USD. Its annual production capacity has reached to 14.4 Million pcs of garments. Superior quality and on-time delivery performance has made the group able to attract and gain the trust of numerous prestigious buyers from across Europe and North America, Potential among many are COLUMBIA, H&M, BENETTON, C&A, LCWAIKIKI, K-MART AUSTRALIA, CAMEL ACTIVE, BEST SELLER, TOMMY HILFIGER, Varner, CK, 4F, CALVIN KLEIN, TIMBERLAND, ZARA, CARREFOUR, GEORGE, CALAMAR & DICKIES.

As a leading woven Garment Manufacturer, Debonair is externally focused and forward-looking. It believes in maintaining a long term relationship with its stakeholders, and a family of 11000 employees is seen as an appreciable asset of the group. It is committed to maintaining a significant contribution to the growth of the national economy. It offers a number of valued services to enhance employee's welfare and always vows against child labor and forced employment. As part of its CSR program, Debonair intends to establish a high school to serve disadvantaged children of society. In response to practicing towards sustainable manufacturing, it has also taken a keen initiative to protect the mother environment by installing a waste management plant within its manufacturing facilities.

Our Motto:

To 'go green' and 'enhance productivity' through continuous improvement & accepting innovation Our Vision: To set up Vertical Link i.e Backward Linkage for a one-stop service to customers. To set up an eco-friendly manufacturing plant. To create and foster strategic partnerships with our customers..

GROUP ENTITIES AT A GLANCE

Type of Business	:	Outwear Manufacturer
Legal Status	:	Private Limited Company
Year of Establishment	:	June, 1991
Bank	:	City Bank Limited, Gulshan, Branch
	:	Dhaka Bank Limited, Eskaton branch, Branch..
	:	Brac Bank Limited Gulshan Branch.
	:	Bank Asia Limited. Scotia Branch.
Production Capacity	:	1.2 Million pcs per month (based on 55 SMV)
Production Ratio	:	40% Men's 30% Ladies 30% Boys / Girls
Embroidery	:	300 Million Stitch per Month
Printing	:	80,000 dozens per month
Year End Turnover	:	180 Million USD
Certification & Membership		
All Factory of Debonair are certified by Accord, WRAP, BSCI, SEDEX, Oeko-Tex 100, C-TPAT, MCS-Building Safety.		



COUNCIL FOR DREDGING &
MARINE CONSTRUCTION
SAFETY

KEY STRENGTH

Vertical Setup – Cut and sewing
In house design and collection developments
Strong raw material sourcing base in China.



GARMENTS UNITS:

Area	: 400000 Sft
Man Power	: 8,500
Production Capacity	: 1.2 Million pcs per month
No. of Machines	: 3490 sets
Product Mix	: All kinds of baby items Men's & Ladies Heavy & Medium Wear.
Special Machineries	: Pneumatic Button attaching Machine from Prym
Special Sewing Machine	: 4 Smoking Machine (32 needles & 16 needles), Seam seal Machine, Auto Plastic Template Machine, Real Down Machine, Auto Welting Machine.



SAMPLE SECTION:

Total Machine	: 90
Sample Capacity	: 100 pcs / day (depending on style)

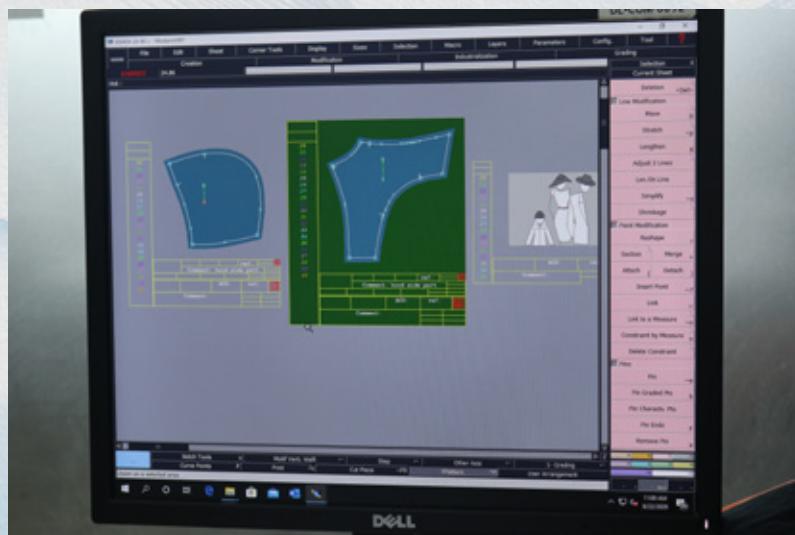


CAD SECTION :

- Software Facility : Lectra, Garber, Euro Cd, ASYSST, Winda
Photo Digitizer
Plotter : Lactra Alya, Winda
Pattern Maker & Cutting : Winda
Spreader : 5 machines from Margan

LAB FACILITIES :

- Lab Accreditation : Approved By H&M
Eco Certificate from Otto International
Lab Accreditation : Dimensional stability / Appearance /
Spirality Color fastness to Washing
Color fastness to water
Color fastness to Perspiration
Color fastness to saliva
Color fastness to Rubbing
Basic chemical test
Button pull test / Nickel test
M / Cs & Equipment's : Washing Machine Tumble Dryer



EMBROIDERY DIVISION

(100% OEKO TEX Standard)

Area	: 40000 Sft
Man Power	: 400
Production Capacity	: 250 Million stitches per day
Machine Quantity	: 23 set (Tajima, Barudan)
Laser application cut M / C	: 2 set (Winda)
Rangers of Colors	: Upto 9 color x 20 heads

Types of Embroidery we can do :

- * Regular Stitch * Sequin * Applique * Chenille
- * Tapping * Cording * Boring

Contact person:

Azizur Rahman Polash (0193996505)

Email: polash@shineembroiderybd.com



PRINTING DIVISION :

Area	: 40000 Sft
Man Power	: 100
Production Capacity	: 2000 pcs (par day)
Table Quantity	: 12 Glass Table(70 fit per table)
Machine Quantity	: 6 hit press Machine 2 Belt querying Machine & 4 Flock Machine

Type of printing we can do :

- * Rubber * Sticker * Pigment * Puff * High density * Flock
- * Photo Print * Discharge * Allover

Accessories Division :

All kinds of Garments Accessories Making



HOMEWEAR DIVISION

Product Name	Product Variant Availability	Capacity Per Month
Quilted Mattress Protector (Covered Elastic Fabric)	Fabric:Polycotton,PP Non-Woven or as per Buyer Requirements. Size Available: 39"*78",54"*78",60"*80",80"*80" or custom size.	55000 pcs
Quilted Fitted Mattress Protector (Allover Elastic with cover)	Fabric:PC,Cotton,PP Non-Woven or As Per Buyer Requirement	55000 pcs
Quilted Mattress cover with Zipper	Fabric:PC,Cotton,PP Non-Woven or As Per Buyer Requirement. Size Available: 90" * 200",120" * 200",140" * 200",150" * 200",160" *200", 180" * 200", 200" * 200", 220" * 200", 240" * 200" or custom Design.	50000 pcs
Comforter	Fabric:PC,100% Cotton with 8-10 colorrinted,minimum 500m Buyer Printed Design or As Per Buyer Printed Design or As Per Buyer Requirement. Size Available:60" * 90", 84" * 90", 105" * 90" or custom Design.	28,500 pcs
Quilted Blanket	Fabric:PC,100% cotton White color. SizeAvailable:90" * 200", 110" * 200", 120" * 200", 140" * 200", 140" * 200", 150" * 200", 160" * 200" 180" * 200", 200" * 200", 220" * 200", 240" * 200", or custom Design.	50000 pcs
Light Summer Quilt with soft poly Filling	Fabric:PC,100% cotton print or Any color with Latest computerized quilting Design size Available:60" * 90", 84" * 90", 90" * 90",105"*90" or custom Design.	50000 pcs
Quiletd Bed Spreader	Fabric:PC,100% cotton with 8-10 color printed or Any color size Available:60"*90",84"*90",90"*90",105"*90"or custom Design.	50000 pcs
Pillow	Fabric:PC,100% cotton or PP Span Bond Non-Woven.Fillers:100% polyester with Various Denier Link - 6D,7D,15D,3D,1,4D Crash or Ball Fabric.Size Available:18"*16",18"*24",18"*28",18"*20" or custom Design	132000 pcs
Pillow Cover	Size Available: 18"*26",18"*24",18"*28",18"*20" or custom Design.	52,500 pcs
Cushion	Fabric:PC,100% cotton or PP Span Bond Non-Woven.Fillers:100% polyester with Various Denier Link 6D,7D,15D,3D,1,4D Crash or Ball Fabric. Size Available:12"*16",18"*24",14"*14",16"*16",18"*18",20"*20" 24"*24" or custom Design.	132,000 pcs
Sleeping Bag	PC,100% Cotton or Any Custom Design.	28,500 pcs

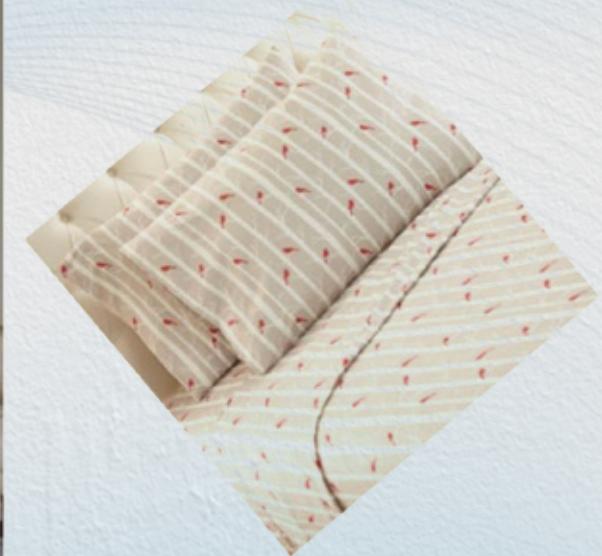


HOME-WEAR Sleeping

We produce

- Pillow and cushion with fiber fill
- Quilted pillow and cushion cover
- Quilted Bed Spread
- Fitted Quilted Mattress Protector
- Protection Quilt / Duvet
- Quilted Blanket
- Sleeping Bag

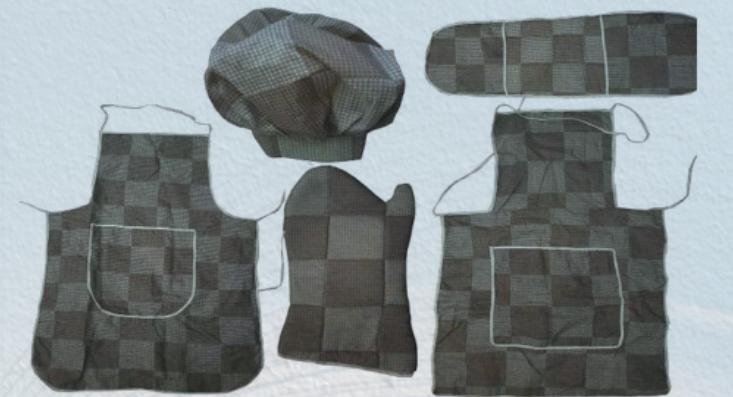
BEDDING & CURTAINS ITEMS



KITCHEN ITEMS

We produce

- Quilted Kitchen Ware
- Oven Hand Gloves
- Tea Cozy
- Pot Holder etc
- Kitchen Apron
- Capacity: 50000 to 130000 pcs/month.



WE PRODUCE

- Quilted comforter in different design 150 GSM to 350 GSM, or else.
- Continuous comforter
- Ultra-sonic/Heat setting quilted comforter
- Capacity: 30000 to 35000 pcs/month.



CURRENTLY WE ARE PRODUCING

- Padding/Wadding/Ployfill/Insulation
- Fake/Synthetic Down & Synthetic Ball Down.
- Needle Punch(Soft & Hard).
- Quilting
- Home Ware-Sleeping and
- Kitchen ware.

PADDING

Capacity : 70 K yards per Day.

Weight Range : 40 GSM to 450 GSM.

Width : up to 128 Inch.



DIFFERENT TYPES OF PADDING WE ARE PRODUCING :

- Regular Padding
- Air Hole Padding
- Feather touch Padding
- Down touch Padding
- Super Soft Padding
- Fack Silk Padding
- Down Look Padding
- Insulation Padding
- Micro Padding (Soft)



FAKE DOWN & BALL PADDING

- Both Siliconize and Non Siliconize
- Different cut length
- Different Denier
- Mixed Fiber
- As per buyer requirement
- Different Size Ball Down/Ball Padding

Capacity : 4500 KG per Day.



QUILTING

- Introduced Automated Computerized Quilting Machine by which - we produced all types of design to support both Winter-Wear & Home-Wear.
- Quilting can be from 54" fabrics to 94" fabric, width, and 110" wider machine is under installation.
- Designs can be set from Horizontal Quilting machine as well.



REAL DOWN FILLING (AUTOMATIC)

Area	: 6500 sft.
Man power	: 65
Production capacity	: 1000 per day.
Machine Quantity	: 04

TYPES OF QUILTING :

Regular stitch square chanel quilting

Contact person :

Ahsan Habib Shohag (01913906507)
ahsan@debonairgroupbd.com



OUR RESPONSIBILITY

ADEQUATE OPEN SPACE : More than 50% of total site has been kept as open space for footprint, garden and pond. These are enhancing the nature beauty of the factory.

RAIN WATER RESERVE : During rainy season - rain water is reserved in a pond and this water is used for gardening during dry season

SOLAR PLANT : For green strategy - currently we installed roof-top solar plant and planning to upgrade it to mega solar unit facility to produce 1.2MW electricity gradually. This facility will reduce a significant amount of energy demand for conventional sources.

MAXIMUM DAY LIGHT USING : Our factory has been designed with adequate windows and louvers for maximum utilization of daylight and air during production period.

EIP PLANT : We do not discharge any chemical water to environment. For this we established 2 M3/Hr bio-chemical plant. Water from ETP is used for internal gardening.

LABORATORY : We have established a lab section with latest machinery for measure quality standard to serve our business partner the best. We are the first to introduce lab section in the padding industry of our country. Our lab can ensure the quality of the padding products before quilting like padding migration , enzyme test, washing test besides other. Further, it gives us the PST reports to ensure quality.

OUR PRODUCTS



Outwear

Padding / Non Padding
Skies, Seal Sealed Rain Suit
Wind Breaker, Fake Down.

PARKA & TRENCH COAT



WINDBREAKER



SWIM SHORTS & PANTS



DOWN & PUFFER JACKET



SEAM SEALING & RAIN JACKET



DENIM JACKET



SOFTSHELL JACKET



FEILD JACKET



HUNTING JACKET



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THANK YOU.

Deutsche Group