

*Corporate Training Session:
Elevating Clothing Merchandising Excellence*

Empowering Teams with Knowledge and Skills

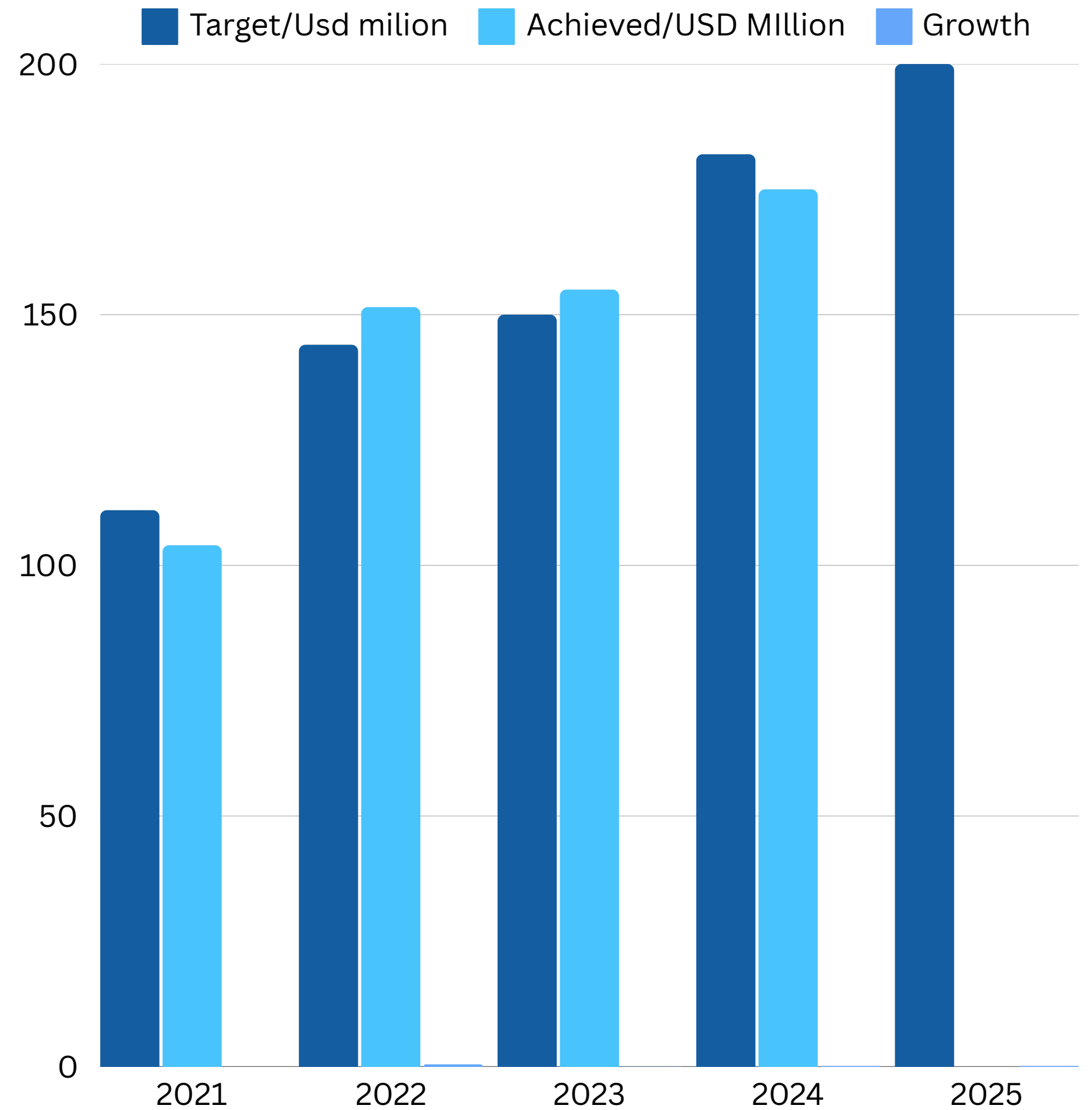
DEBONAIR GROUP

Presented by: Mohammad Alamgir Alam



GROWTH & RESILIENCE

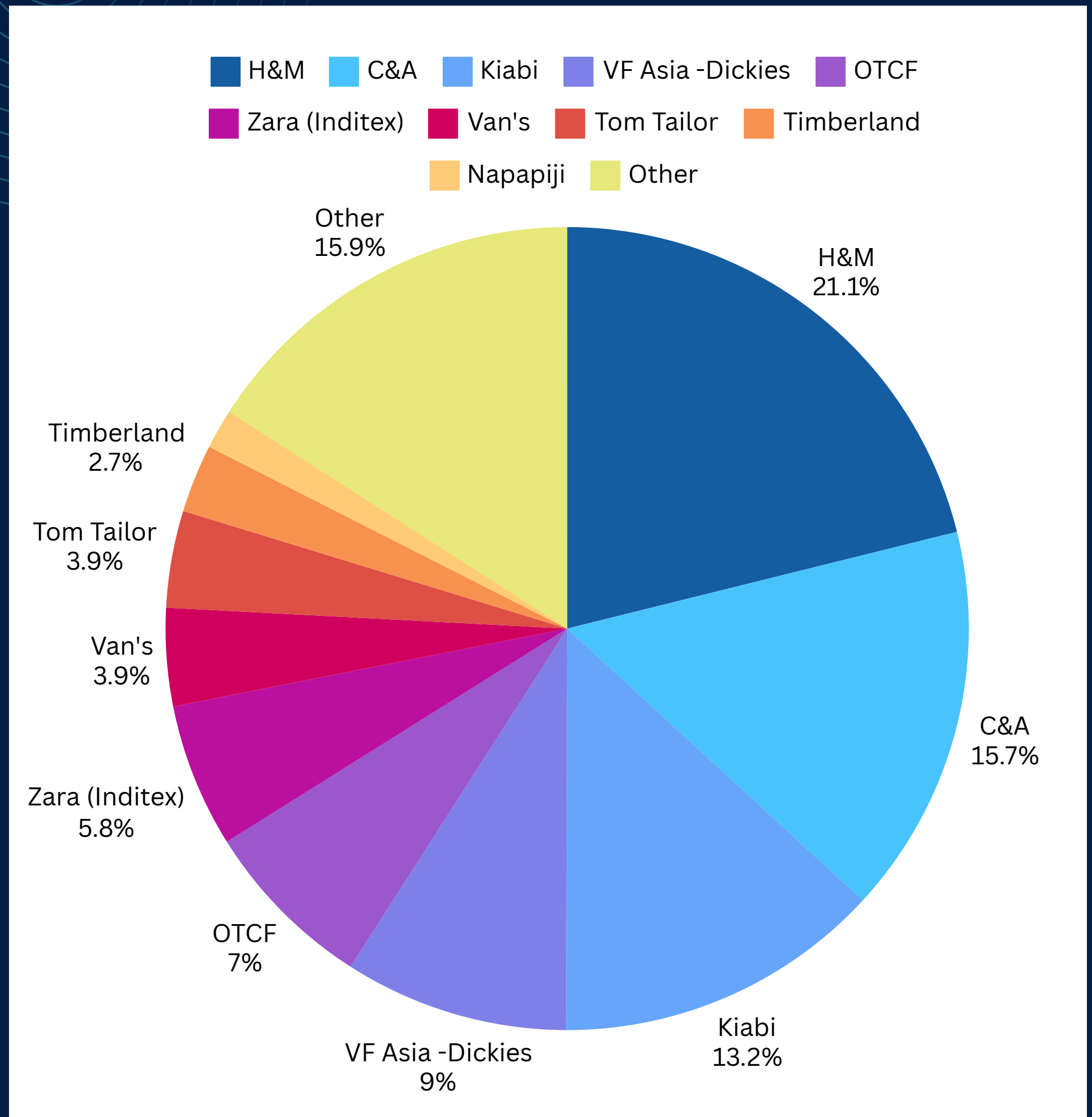
- Over the past five years, Debonair Group has showcased remarkable growth and resilience
- This year we are targeting for 220M USD.



TARGET VS ACHEIVEMENT

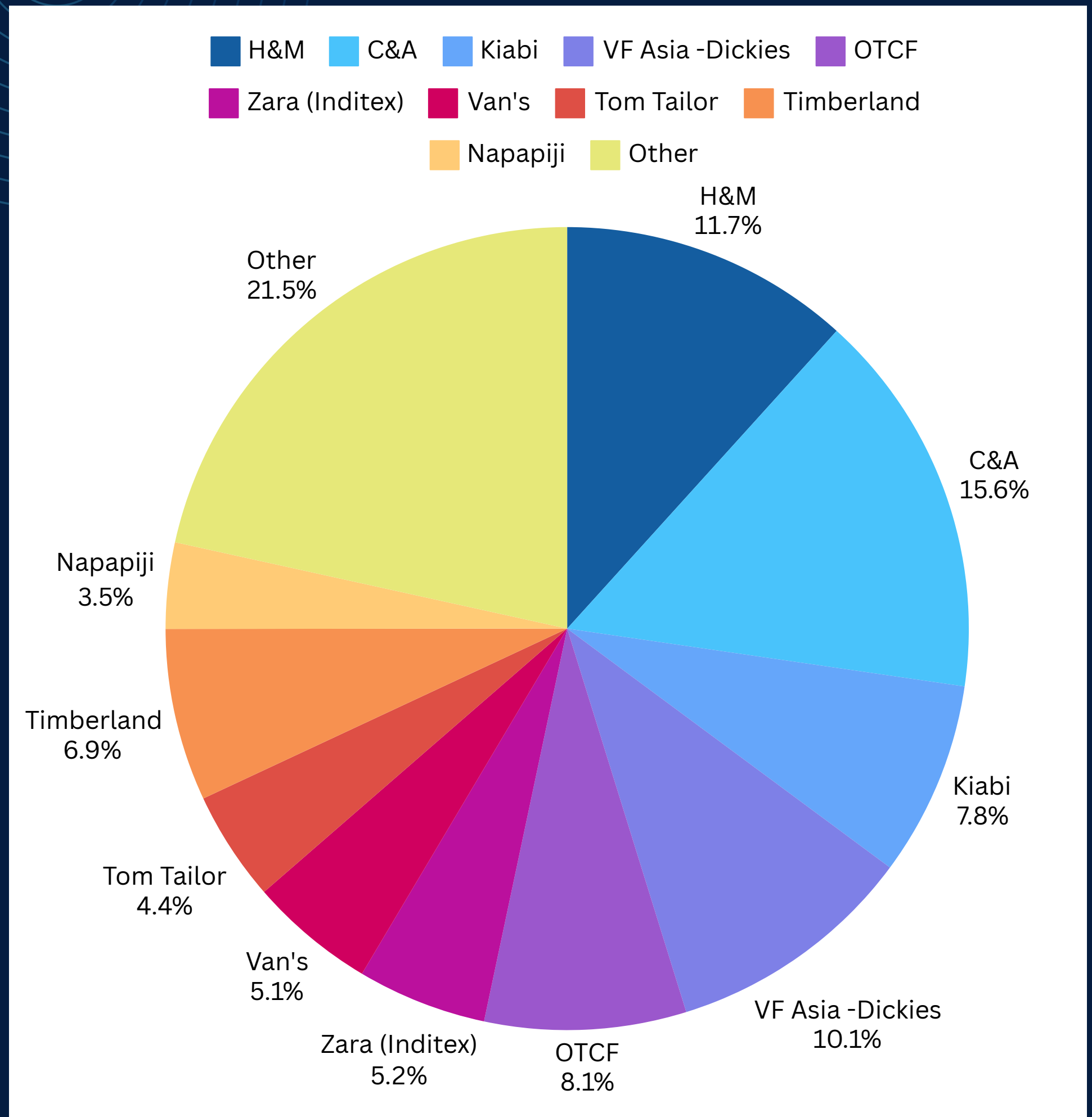
TOP TEN CUSTOMER OF 2024

in term's of Qty /Pcs



TOP TEN CUSTOMER OF 2024

in terms of Value/\$



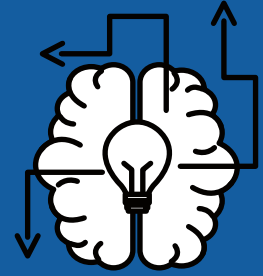
Why This Training Program?

- ❖ Enhance merchandising strategies
- ❖ Improve understanding of customer and Supplier preferences
- ❖ Boost efficiency in supply chain management
- ❖ Strengthen collaboration across teams
- ❖ Set up goal for future job Excellence

Objectives of the Training session

- ❖ Understand key merchandising principles
- ❖ Discipline And Responsibilities
- ❖ Learn about work optimization and improve work skill
- ❖ Master merchandising techniques
- ❖ Analyze previous data for better decision-making
- ❖ Improve Buyer and supplier negotiations and partnerships
- ❖ Establishing yourself as a leader

CORPORATE MERCHANDISING EMPLOYEES DISCIPLINE AND RESPONSIBILITIES



❑ Discipline in the Workplace

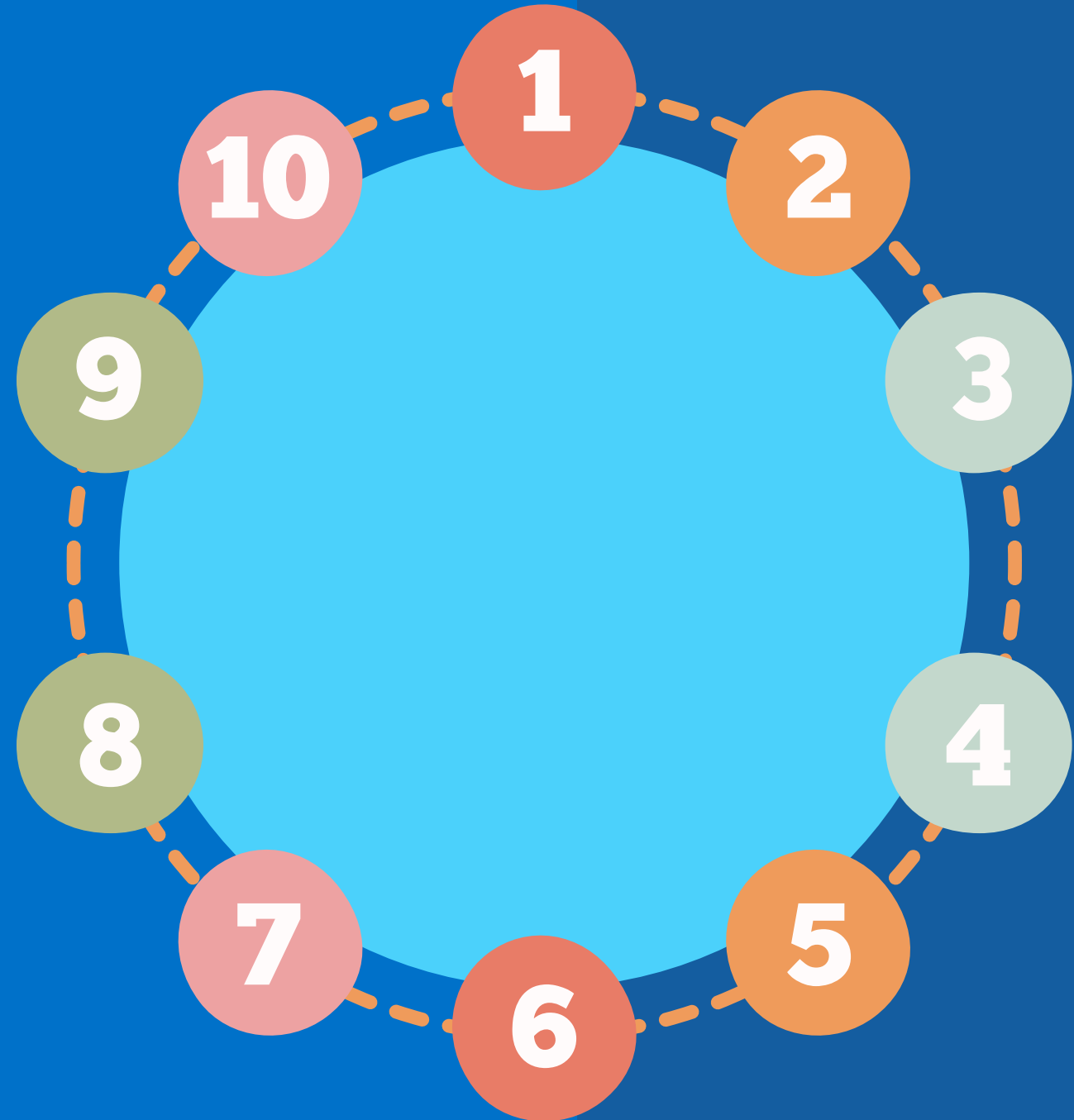
- Positive Attitude
- Professionalism
- Timeliness
- Accountability
- Ethical Conduct
- Team Collaboration

❑ Job Responsibilities

- Communication and Coordination
- Product Development
- Costing and Budgeting
- Production Planning
- Order Execution
- Documentation and Reporting
- Problem-Solving
- Market Research
- Make proper TNA plan and maintaining
- Quality Control

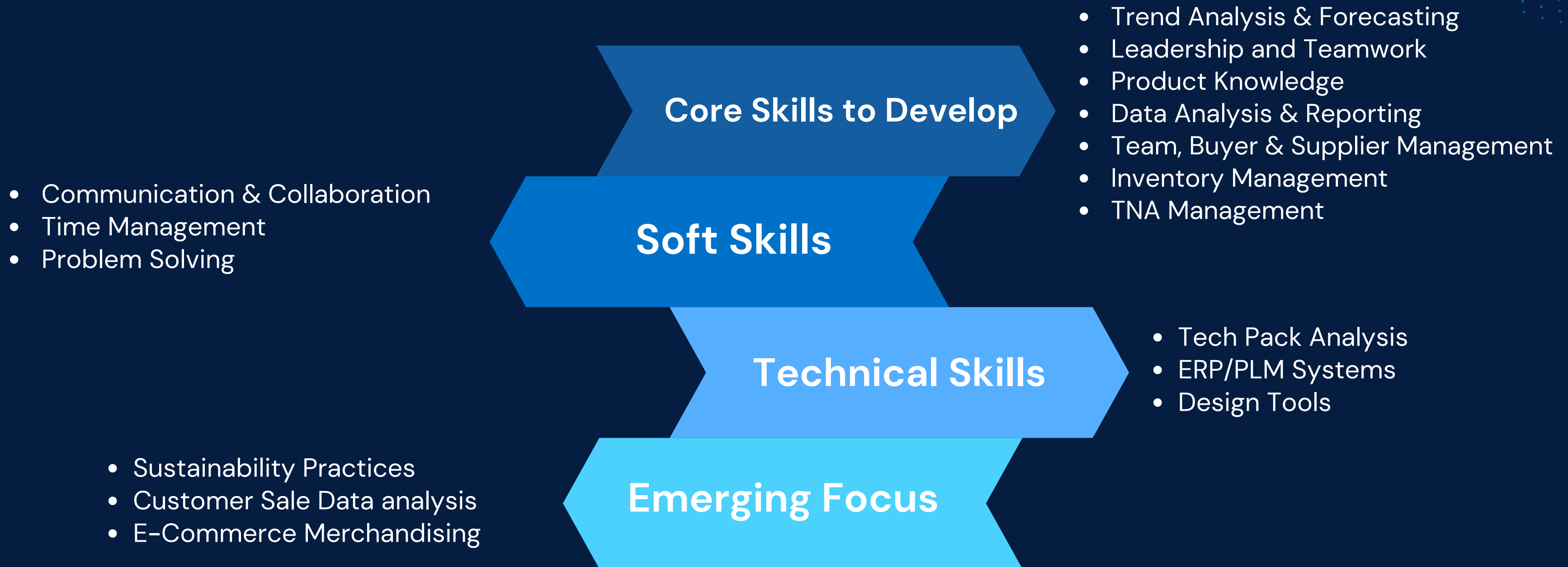


10 Important Key Point Of Merchandising in the Garment Industry



1. Product Development
2. Order Management
3. Costing
4. Sourcing & Procurement
5. Production Planning
6. Quality Control
7. Communication
8. Documentation & Compliance
9. Logistics & Shipment
10. Market Trends & Analysis

Key Skills for Merchandising in the Garment Industry



Final Thoughts: Elevate Your Impact For Merchandising

❑ Key Takeaways:

- Strategic Merchandising
- Data-Driven Decisions
- Innovation and Adaptability
- Collaboration and Communication

❑ Next Steps:

- Implement actionable insights from today's session in your daily workflow.
- Foster a culture of continuous learning and creativity.
- Share your merchandising successes and challenges with your teams to innovate together