# Cold Email Flow for Apparel Buyers

## 1. Initial Cold Email (Day 1)

Subject Suggestions:

* • Apparel Sourcing Inquiry – Bangladesh Manufacturer
* • High-Quality Knit & Denim from Bangladesh – Let's Collaborate

Subject: Apparel Sourcing Collaboration – ZS Apparels, Bangladesh  
  
Dear [Buyer’s Name],  
  
I hope you're doing well.  
  
My name is Sumi, and I represent ZS Apparels Sourcing, a Bangladesh-based apparel sourcing company. We specialize in knit, woven, and denim garments with a strong focus on quality, timely delivery, and competitive pricing.  
  
We are currently looking to expand our partnerships with reputed companies like [Company Name] and would love to explore sourcing opportunities with your team.  
  
Would you be open to receiving our digital catalog or company profile for review?  
  
Looking forward to hearing from you.  
  
Warm regards,  
Sumi Khatun  
Founder, ZS Apparels Sourcing  
📧 sumi@yourdomain.com | 📱 WhatsApp: +8801XXXXXX  
🌐 [Your Website Link – optional]

## 2. Follow-Up Email (Day 3–5)

Subject: Re: Apparel Sourcing Collaboration – ZS Apparels  
  
Hi [Buyer’s Name],  
  
Just wanted to follow up on my earlier message regarding a potential sourcing collaboration.  
  
ZS Apparels is equipped to handle small to large orders, and we have experience working with clients across the UK and EU. I'd be happy to share product samples or arrange a call to discuss further.  
  
Looking forward to your kind response.  
  
Best regards,  
Sumi

## 3. Final Follow-Up (Day 7–10)

Subject: Final Follow-Up – Apparel Supply from Bangladesh  
  
Hi [Buyer’s Name],  
  
I understand you're very busy, so I’m reaching out one last time to check if you'd be open to viewing our portfolio.  
  
We offer:  
✔️ Flexible MOQs  
✔️ Competitive Pricing  
✔️ Strict Quality Control  
✔️ Fast Turnaround Time  
  
Please let me know if this sounds interesting—I’d love to share more details.  
  
Warm regards,  
Sumi  
ZS Apparels Sourcing