

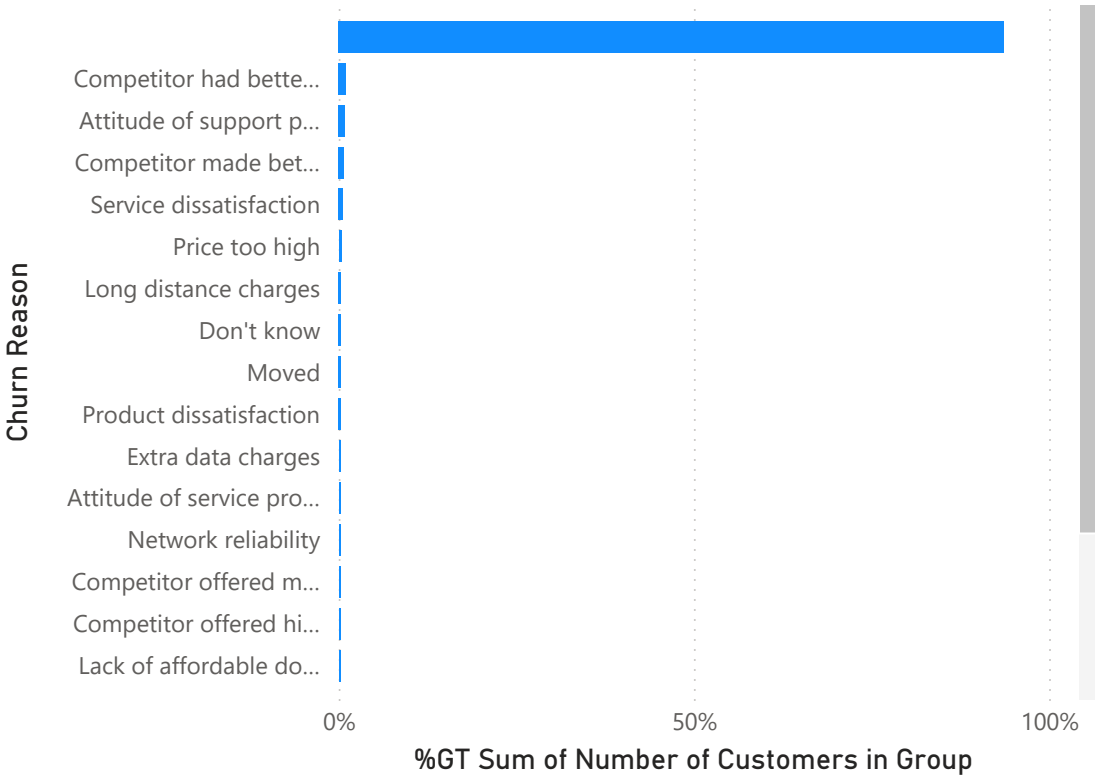
26.86

Churned Rate

6687

Number Of Unique Customers

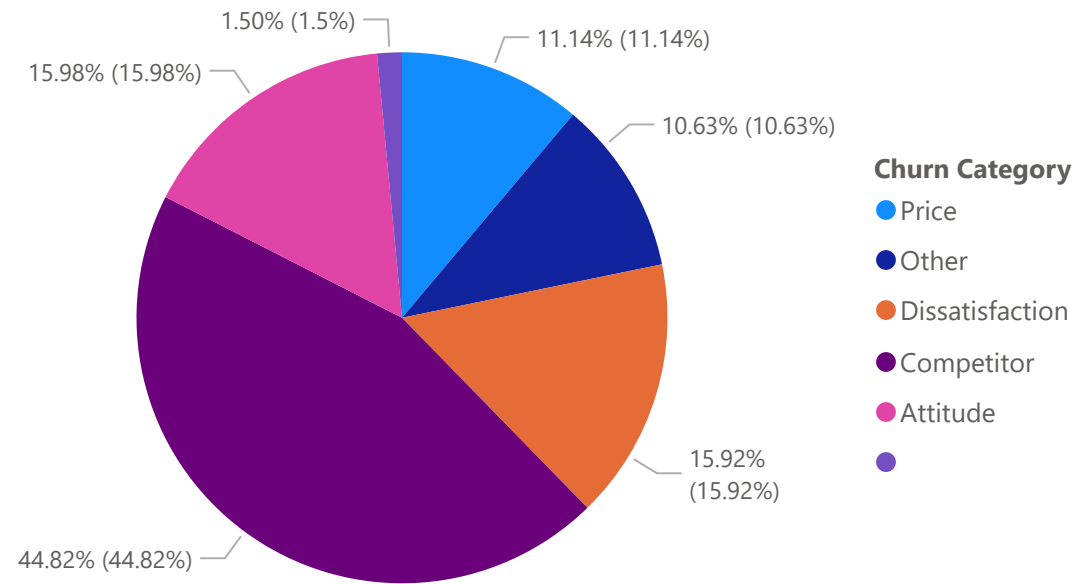
%GT Sum of Number of Customers in Group by Churn Reason



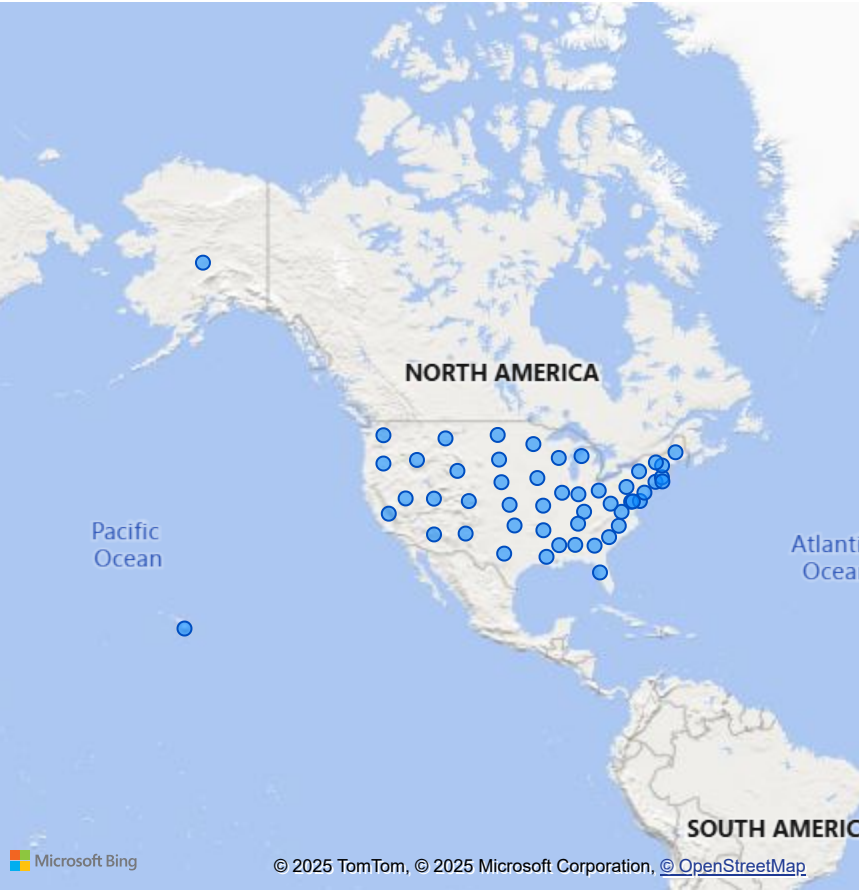
6687

Number of Customers

%GT Sum of Number of Churned Customers by Churn Category

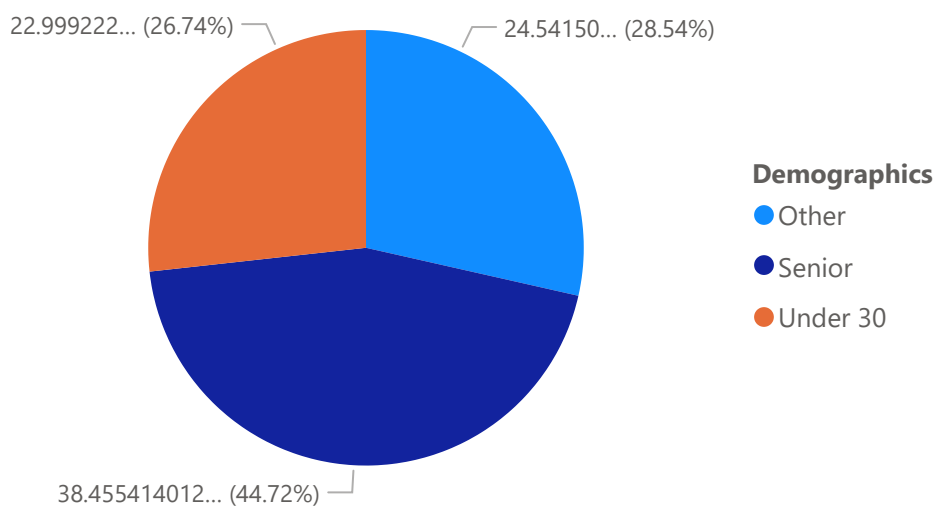


Churned Rate, Number of Customers and Sum of Number of Churned Customers by State

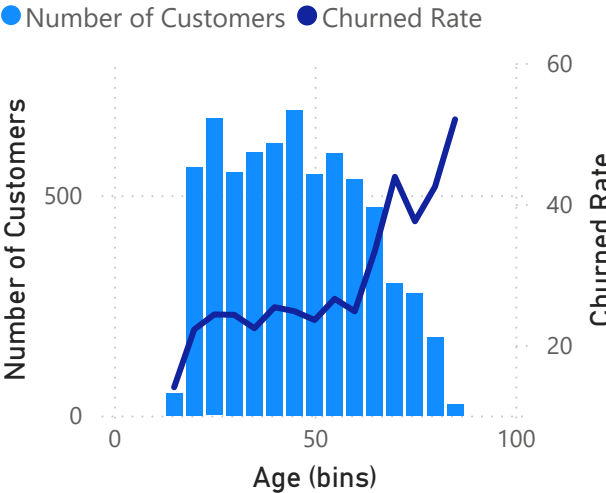


Sum of Number of Churned Customers	State	Churned Rate	Number of Customers
30	AK	28.85	
46	AL	28.57	
27	AR	24.55	
30	AZ	23.44	
43	CA	63.24	
29	CO	21.97	
38	CT	25.68	
1796		26.86	

Churned Rate by Demographics

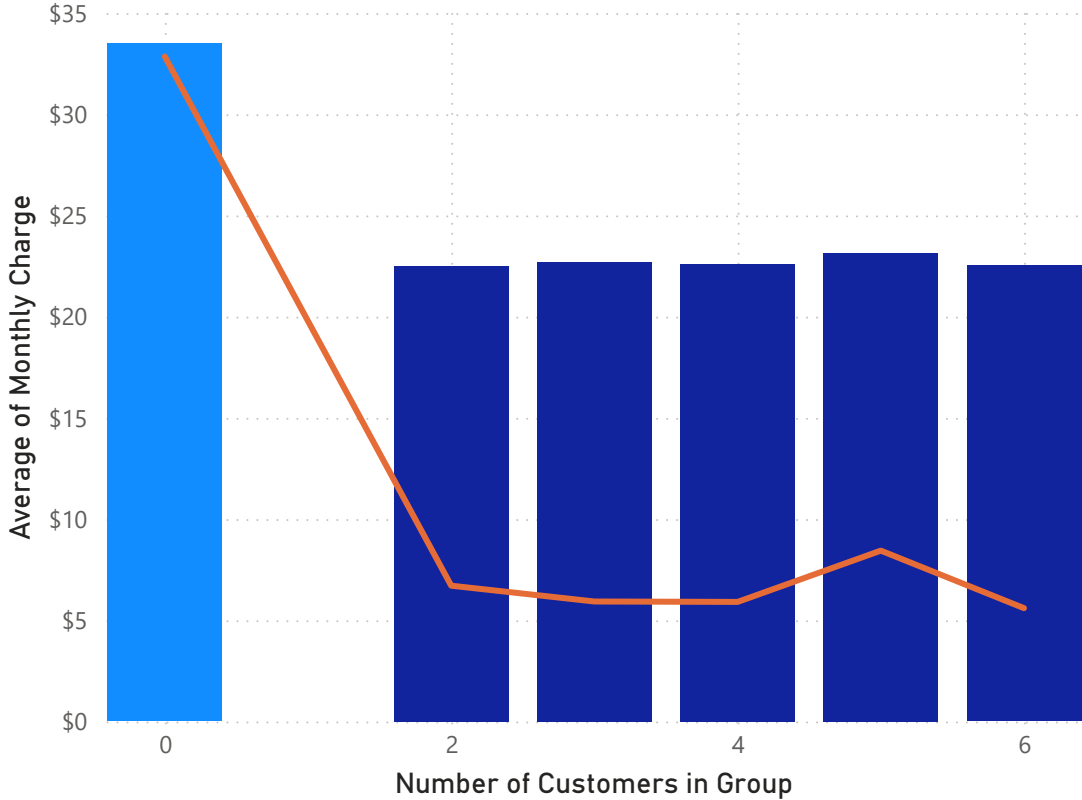


Number of Customers and Churned Rate by Age (bins)



Average of Monthly Charge and Churned Rate by Number of Customers in Group and Group

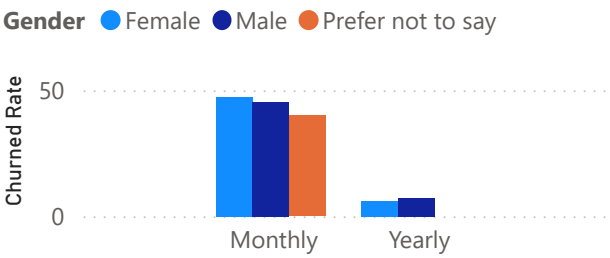
Group ● No ● Yes ● Churned Rate



Monthly  
46.29  
Churned Rate

Yearly  
6.62  
Churned Rate

Churned Rate by Contract Category and Gender



Unlimited Data Plan    Number of Customers    Churned Rate

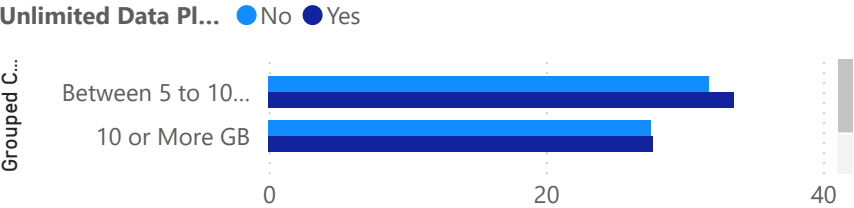
No	2193	16.10
Yes	4494	32.11
Total	6687	26.86

Intl Active	no	yes	Total
Yes	40.34	7.59	34.31
No	20.01	71.19	22.21
Total	27.07	24.88	26.86

Churned Rate by State



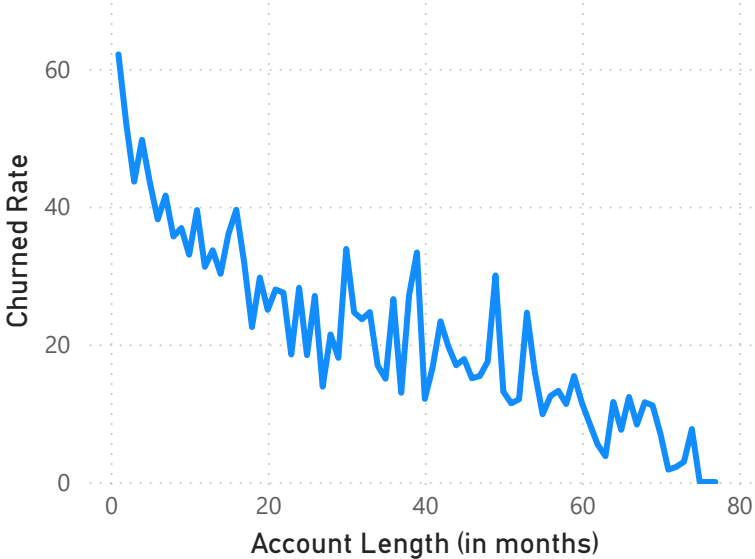
Churned Rate by Grouped Consumption and Unlimited Data Plan



State    Churned Rate

CA	63.24
OH	34.81
PA	33.33
MD	32.86
NE	32.79
NH	32.14
MT	31.39
Total	26.86

Churned Rate by Account Length (in months)



Payment Method	Number of Customers
Credit Card	2614
Direct Debit	3702
Paper Check	371
Total	6687