



KSAmart Sales Dashboard

2022

2023

2024

Total Sales

249M

Total Orders

29.85K

Average Order

8.33K

Returned Orders

1.4K

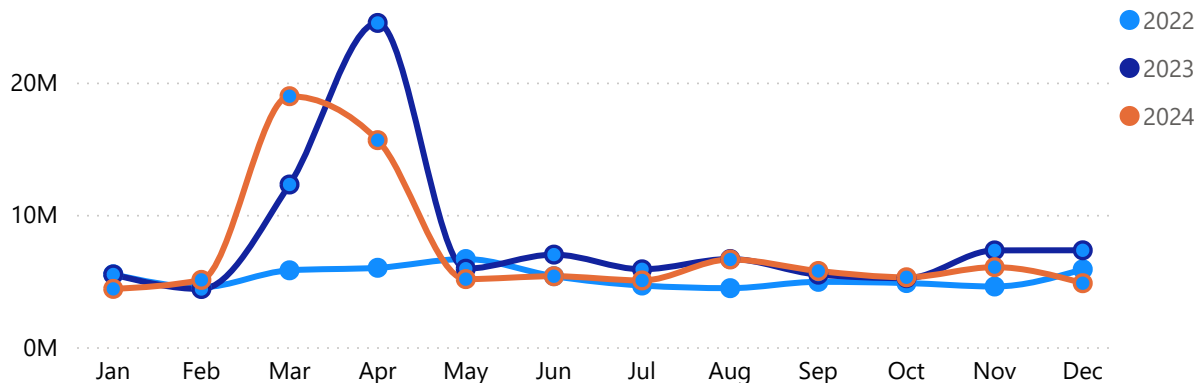
Order Return Rate

4.69%

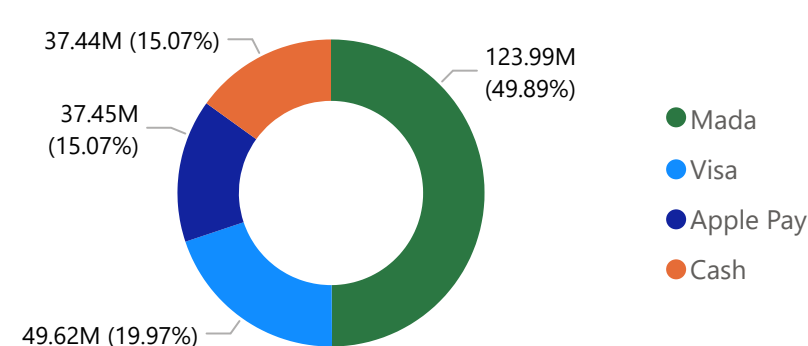
Total Customers

13K

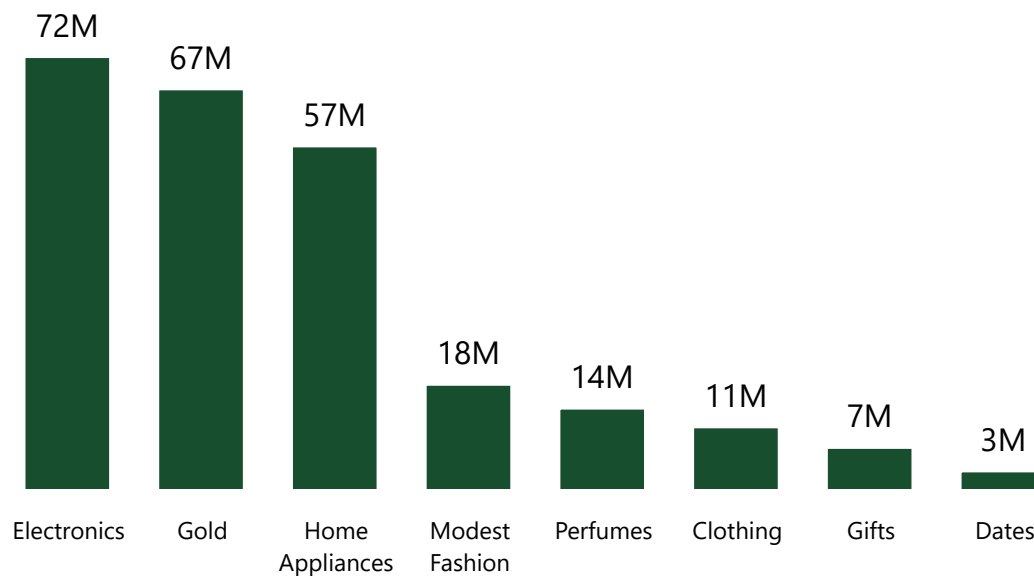
Monthly Sales Trend



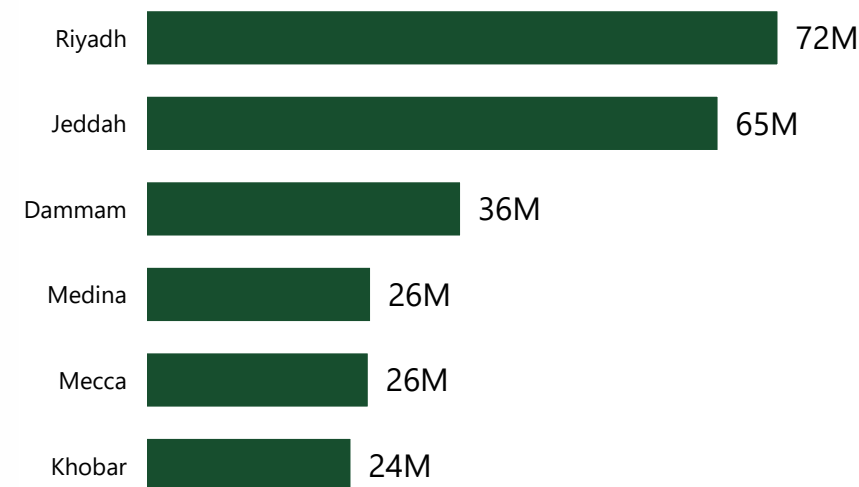
Payment Method Preferences



Total Sales by Category



Total Sales by City





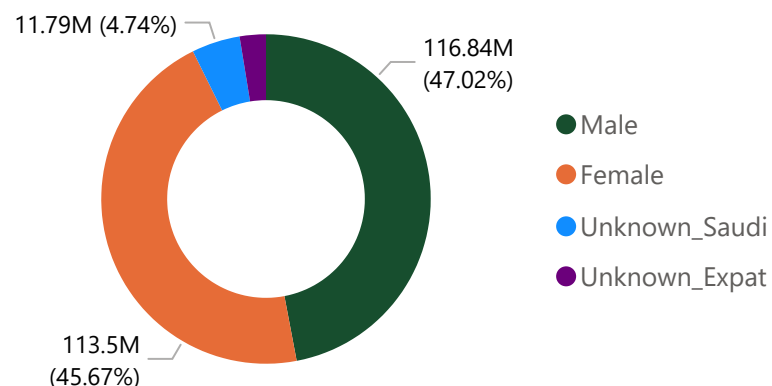
KSAmart Sales Dashboard

2022

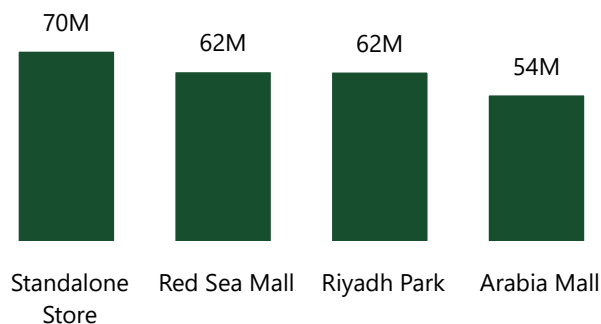
2023

2024

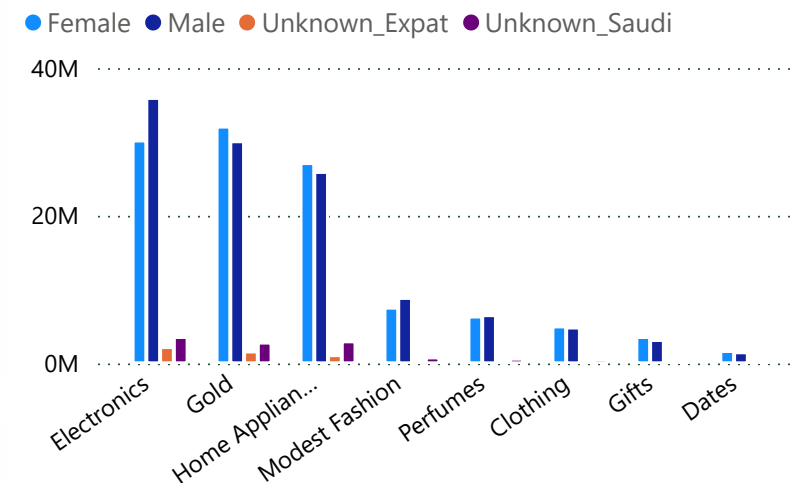
Sales by Gender



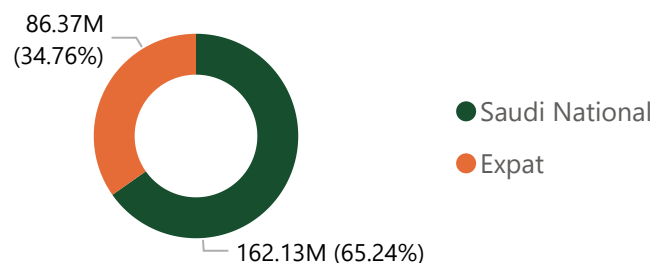
Mall vs Standalone Stores



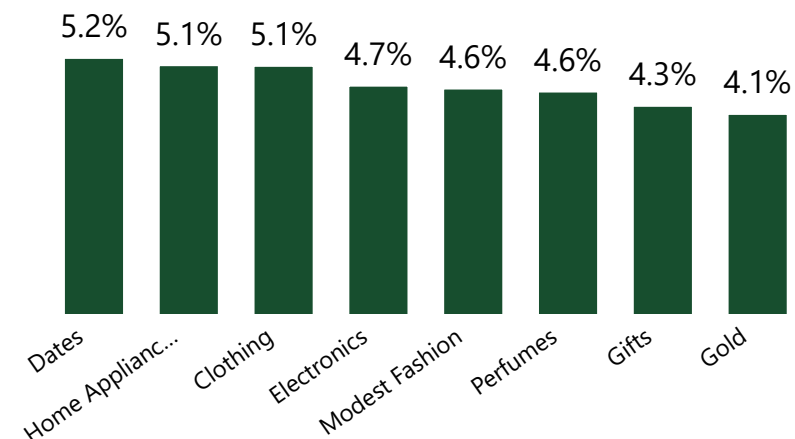
Category sale by gender



Sales by Customer Type



Retrun Rate by Category



city	Clothing	Dates	Electronics	Gifts	Gold	Home Appliances	Modest Fashion	Perfumes	Total
Dammam	3,248.32	941.34	19,990.38	1,756.03	18,910.08	13,115.89	4,011.06	3,453.93	8,162.19
Jeddah	3,152.01	874.36	18,730.84	2,066.24	16,883.61	19,559.39	5,310.06	4,317.57	8,851.61
Khobar	2,734.11	847.96	14,278.66	1,888.83	16,247.11	18,012.33	4,518.88	3,485.30	7,730.44
Mecca	2,253.90	877.21	18,848.02	1,840.73	20,842.50	12,226.86	5,101.88	3,724.14	8,307.23
Medina	2,779.86	1,021.40	21,434.16	1,826.80	17,233.54	13,098.71	4,686.76	3,291.07	8,301.60
Riyadh	2,797.58	960.80	19,478.11	1,945.57	17,758.72	15,579.89	4,513.94	3,363.79	8,186.68
Total	2,883.38	923.06	18,971.88	1,919.32	17,836.25	15,871.02	4,725.53	3,648.43	8,325.23