

ZAHOOR AHMED

UI &UX DESIGNER

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SUMMARY

Passionate UI/UX Designer specializing in user-centered interface design. Skilled in creating wireframes, mockups, prototypes, and design systems to enhance user experience and improve digital products. Thrive in collaborative environments to deliver intuitive and visually engaging solutions. With **4 years of hands-on experience**, I've designed and improved digital products across web and mobile platforms. I combine creativity with usability principles to craft seamless, functional, and aesthetically pleasing user experiences.

WORK EXPERIENCE

UI/UX Designer Internship , [Next Gen Dev, India \(Remote\)](#)

Feb 2022 - Apr 2022

- Designed user-centric interfaces and promotional graphics
- Established wireframes, mockups, and UI designs (Figma, Adobe XD)
- Developed social media posts, banners, and infographics
- Maintained brand consistency through design systems.

Director Designing , [SES MUET , Jamshoor \(Onsite\)](#)

Feb 2023 - Mar 2024

- Planned intuitive and user-focused web and mobile interfaces aligned with business goals.
- Generated high-fidelity wireframes, interactive prototypes, and UI layouts using Figma.
- Produced engaging digital visuals, including marketing assets to support campaigns.
- Enhanced design systems to ensure brand consistency user experiences across all platforms.

UI/UX Designer , [Creative Hawks , Lahore \(Remote\)](#)

Jul 2025 - Oct 2025

- Created user-friendly interfaces focused on enhancing overall usability and engagement.
- Developed detailed wireframes, and interactive prototypes using Figma and Adobe XD.
- Initiated visually appealing banners, posts, and digital assets aligned with brand identity.
- Strengthened and maintained design systems to ensure consistency across all products and platforms.

AWARDS / ACTIVITIES

- Former **Director of Design** – Software Engineering Society (SES), MUET.
- Participated in a **Hackathon Competition**, showcasing creative problem-solving and teamwork skills.
- Designed a **Gaming Website UI** as part of a university project at MUET, focusing on engaging visual design and user experience.

EDUCATION

Bachelor of Software Engineering

Nov 2021 - Nov 2025

Mehran University of Engineering and Technology Jamshoro

Intermediate

Govt: Boys Higher Secondary School Ghouspur

Nov 2021 - Nov 2025

ADDITIONAL INFORMATION

- **Technical Skills:** UI/UX Design, Visual Design, Frontend Web Development, Responsive Web Design, Wireframing & Prototyping, HTML5, CSS3, JavaScript, React.js, Tailwind CSS, Bootstrap, PHP (Basics), Git & GitHub.
- **Tools:** Figma, Adobe Illustrator, VS Code, GitHub, Notion, Canva.
- **Languages:** English, Urdu, Sindhi.
- **Certifications:** UI/UX Design Specialization (Mind Luster), Graphic Design (SES MUET), UI/UX Design Internship (NextGenDev), Web Development(NFTP MUET).