



# ZAHOOR AHMED

Graphic Designer & Ui/Ux Designer

## Contact

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Gulshan Iqbal, Karachi
- 🌐 [Zahoor Ahmed](#)

## Education

BE Software Engineering  
Mehran University of Eng. Jamshoro  
2021-2025

Intermediate  
Mehran Educational College Pano Akil  
2019-2021

## Skills

- Graphic Design
- UI/UX Design
- Branding & Identity
- Marketing & Promotional Design
- Adobe Creative Suite (Photoshop, Illustrator, XD)
- Figma & Design Systems
- Visual Communication
- Team Collaboration & Creative

## Language

English  
Urdu

## About Me

As a passionate Graphic Designer, I specialize in transforming ideas into visually compelling and impactful designs. With expertise in branding, UI/UX, digital illustrations, and marketing assets, I create user-centered designs that enhance brand identity and improve user experience. I thrive in collaborative environments, where creativity meets strategy to deliver results-driven visual solutions..

## Work Experience

2023 - 2024  
Software Engineering Society, MUET

### Director Graphic Designer

- Led creative projects and mentored junior designers.
- Oversaw visual branding for events and publications.

July 2024  
Next Gen Dev, India

### Ui/Ux Designer

- Designed user-centric interfaces and promotional graphics
- Created wireframes, mockups, and UI designs (Figma, Adobe XD)
- Developed social media posts, banners, and infographics
- Maintained brand consistency through design systems.

2022  
Fiver, Upwork, LinkedIn

### Freelance Graphic Designer

- Delivered bespoke design solutions for diverse clients.
- Created logos, brand kits, brochures, social media designs, and UI layouts.

## Projects & Accounts

### LinkedIn

- [Zahoor Ahmed](#)

### Behance

- [Zahoor Ahmed](#)