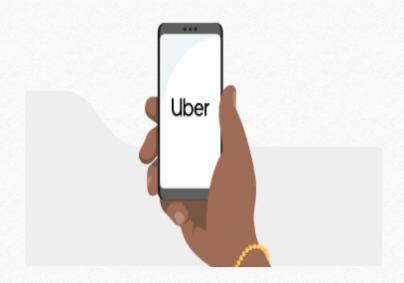


Cybersecurity Awareness

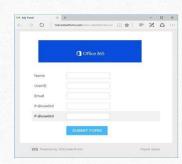
#### Why Cybersecurity Awareness?

#### Famous Cyber Attacks

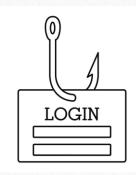
• Uber











Phishaing

#### Famous Cyber Attacks

• Stuxnet – Iran 2010













#### Famous Cyber Attacks

Aramco – Saudi Arabia 2012







#### **Internal Threats – A Top Priority for Attackers**

## The easiest way for attackers to break in is through the front door—our employees

- Most attacks start with employee mistakes.
- Employees are the "front door" for hackers.
- 70% of incidents involve internal factors.



#### Table of Contents HOW

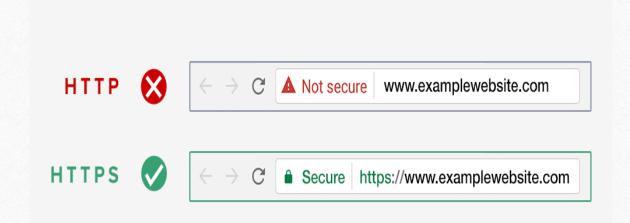
- 1. Safe Internet Use
- 2. Social Media Risk
- 3. Social Engineering
- 4. Protect & Secure
- 5. Policies & Awareness
- 6. Conclusion

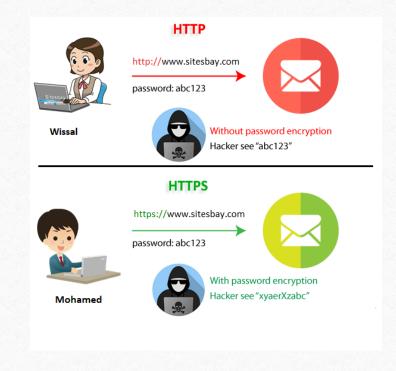




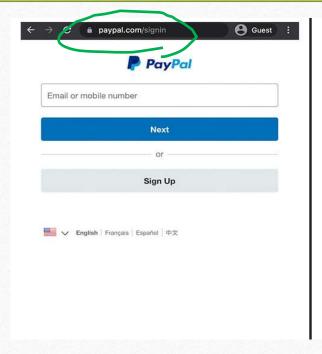
#### Safe Internet Use

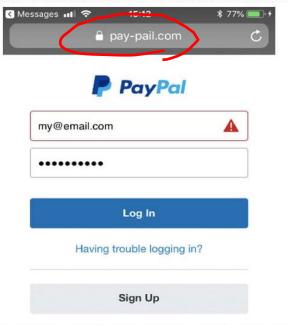
#### How to Use the Internet Safely





### How to Use the Internet Safely Phishing





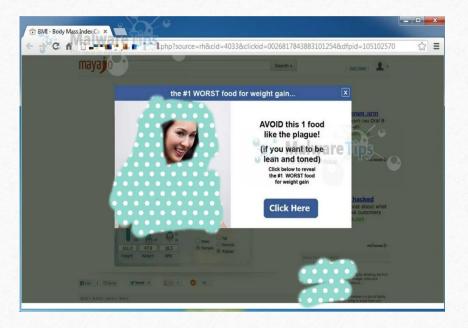
Real



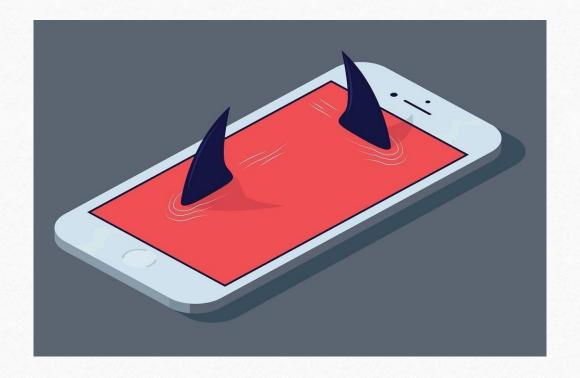
#### How to Use the Internet Safely



Fake Virus Alert



Fake Ads



Social Media Risk



#### How to Avoid Social Media Risk



Use Strong Passwords



Use **2FA** 



Check Privacy Settings



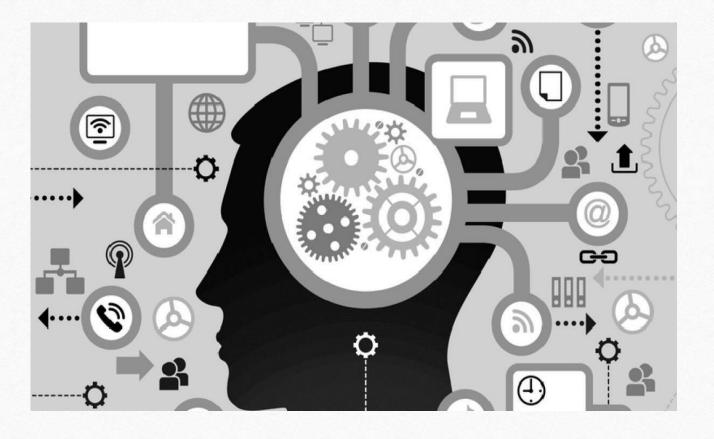
Don't Click on **Suspicious Links** 



Verify Friend Requests



Be Careful What You Share



Social Engineering

#### Social Engineering



Phishing



**Pretexting** 



Baiting



Tailgating



#### How to Detect and Avoid Social Engineering



Avoid suspicious links.

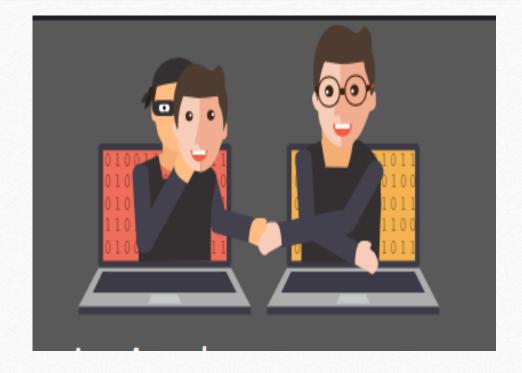


Don't use unknown files/USBs.





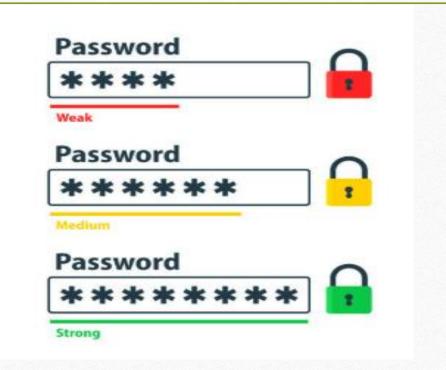




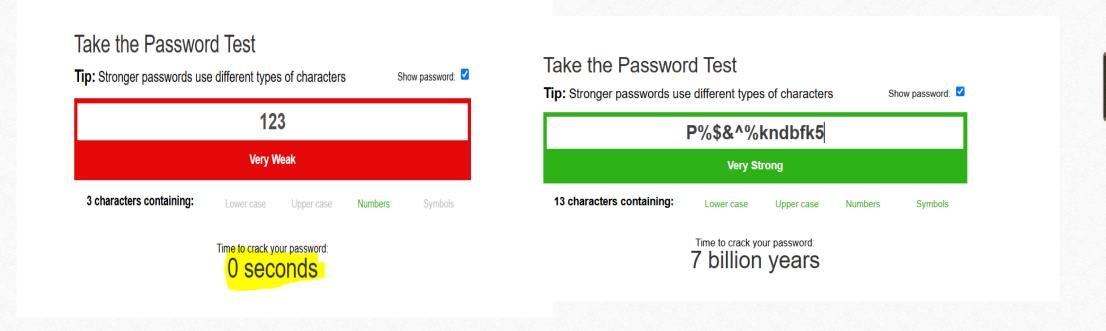
#### Protect & Secure

#### How to Secure (Username and Password)





#### How to Secure (Username and Password)

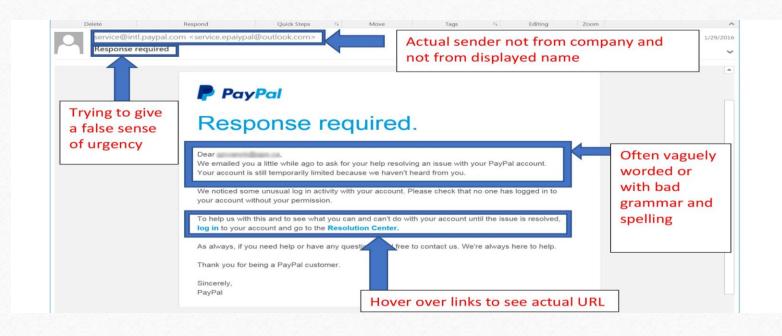


### Phishing E-Mail

#### Phishing E-Mail



#### How to Know Phishing E-Mail

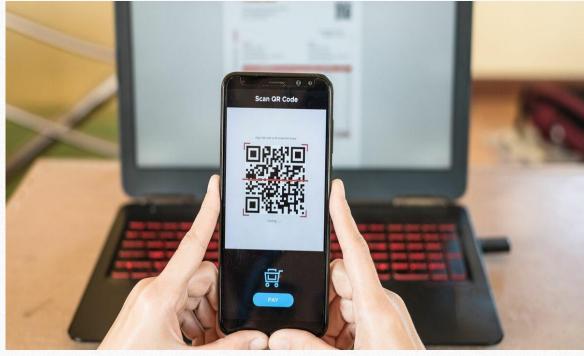


paypal.com
paypal.com

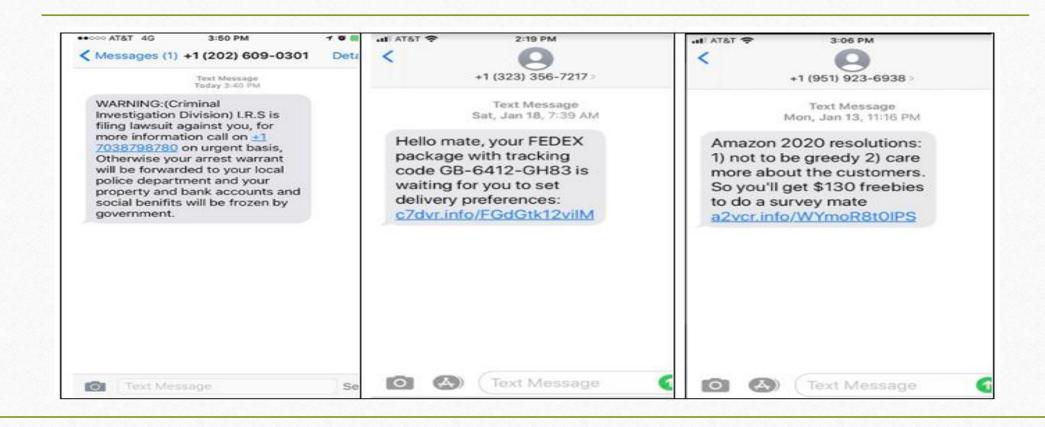
Remember: phishing comes via email, SMS, or calls.

#### Types of Phishing





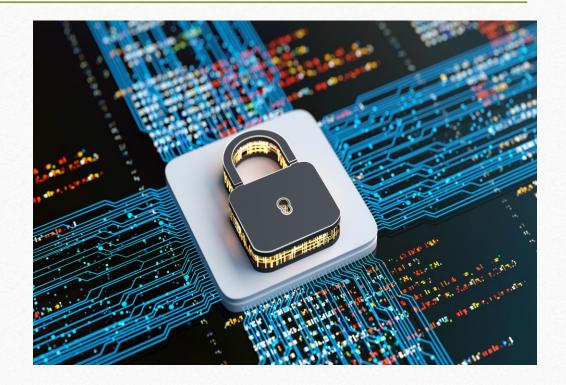
#### Types of Phishing



#### Protecting Our Company Together

> Cybersecurity starts with YOU

➤ Together, we can safeguard our organization from threats.



### Any Questions?

# Thank You